

## AFFRESCHI & AFFRESCHI

### NEW COLLECTION, DESIGNED BY Studio MILO

Affreschi & Affreschi will launch its new collection *Tailor*, exclusively designed by Studio MILO

It has been planned for next Wednesday, June the 23rd, the launch of Affreschi & Affreschi new collection *Tailor*, created exclusively for the company by the Italian designers Arianna Crosetta e Federica Gosio.

*Tailor* is a collection with two souls. *Le Ruche*, with a romantic and bon-ton flavour, evokes the soft-ness and the sinuosity typical of high fashion fabric. *Le Plissé*, inspired by plissé technique, celebrates its classic elegance in a modern and up-to-date way.

All Affreschi & Affreschi designs are made to measure and can be customized in patterns and colors, for a sartorial effect. The products are certified for fire reaction, thermal resistance, acoustics, Green Guard Gold certified inks. Affreschi & Affreschi handmade wallcoverings can also be installed in showers and in damp areas.

The cooperation between Affreschi & Affreschi and Studio MILO started with *Grafismi & Scenari* home fragrances collection that Arianna Crosetta e Federica Gosio designed for *IWISHYOU* the new concept home fragrances, brand launched by Affreschi & Affreschi company last year.

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