

Milano Design Week 2021

5-10 September 2021

Officinarkitettura® Handmade Luxury and Clever Light by Pollice Illuminazione

On the occasion of the Fuorisalone 2021 in the spaces of PolliceLight Gallery, Officinarkitettura® presents Luxury “Golden Blossom”, illuminated by the innovative Clever Light system by Marco Pollice.

With the new Luxury collection, art becomes the protagonist: the large Kerlite® slabs are manually worked by using acrylic colors, gold leaves and by applying Swarovski precious stones, before the finishing with ecological transparent resin jets, which give them depth and gloss. Not a tile anymore, but a large manually decorated slab, a way to insert art in the interior design world, versatile artistic surfaces suitable for every destination use, from private villas to airports, from hotel to yachts.

Marco Pollice, art director at Pollice Illuminazione, presents Clever Light, an innovative and revolutionary smart lighting project, born from the collaboration with doctors and chronobiologists. An integrated Circadian friendly lighting system, which allows to control the melanopic stimulus, melatonin activator, through a spectrophotometric sensor to maintain our lifestyle aligned with the circadian rhythm.

Health through life is the narrative thread of the exhibition: experiences and dialogue between research areas and languages that usually are not in communication can be seen. This is the case of the Luxury slab, the brilliance of the resin, the gold leaves and the Swarovski stones are offered to the lighting technology as an occasion to stimulate the senses through colors and materials and create that reaction movement that makes us act and that we call light for health. The lighting is designed with a high color rendering oblique light from below that simulates the natural light that filtered through the window in the morning and returns the warmth of the sunset fire in the evening.

LOCATIONS: PolliceLightGallery Via Giovanni Rasori 12 - Milan 20145

EVENT DATES AND TIME: 7 September from 5.00 pm to 10.00 pm by invitation only

OPENING DATES AND TIMES: 5-6-7-8-9-10 September from 10.00 am to 8.00 pm

HOW TO ACCESS: upon registration, temperature measurement and mask use.

About Officinarkitettura®

Officinarkitettura was founded by two persons who share the same passion for architecture, art and design: Andrea Bernagozzi e Giorgio Buratti. Officinarkitettura team is composed of artists, stylists, designers and architects who design new solutions for surfaces. Officinarkitettura's collections, on hand decorated Kerlite and on wallpaper, are made with an innovative technology.

www.officinarkitttura.it