

DIURNO
Panter&Tourron
Davide Rapp

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Press Preview | Friday, April 12th, 2/5 PM

For Publication:

The exhibition takes place between the halls of **Pasticceria G. Cova & C.** in Viale Monza, 91 (open to the public) and the **Studio di Pittura** space, near Pasticceria Cova (installation is visitable from Saturday 13th to Saturday 20th April, 12/6 PM - by appointment only at studiodipittura.it via eventbrite from April 8th / the address will be revealed upon confirmation of booking).

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On the occasion of Milan Design Week 2024, Gianmaria Sforza invited the Lausanne based design studio Panter&Tourron and the video artist and director Davide Rapp, who works between Milan and Paris, to set up the octagonal space of 'Studio di pittura' with a site-specific installation entitled DIURNO.

DIURNO is an invitation to take a break from the hustle and bustle of Milan's design week, a speakeasy-style secret lounge where guests can relax in a setup that oscillates between nostalgia and science fiction, and integrates a collection of original furniture designed by Panter&Tourron with a never-before-seen video installation by Davide Rapp.

“Studio di pittura” is a small private studio with an octagonal floor plan and a characteristic natural lighting, available to a visiting artist in Milan.

SdP invites artists and designers from abroad to temporarily occupy the space with a project in collaboration with an Italian artist. A site-specific installation, which can be visited by appointment, where guests can get to know the artists and their work in an informal and convivial atmosphere.

SdP is ideally a decompression room, a space for sharing and experimenting, opening up to possible collaborations and synergies.

In a hybrid dimension between living room and passage room, the installation presents the limited edition collection HALL by Panter&Tourron, conceived specifically for this occasion. The series of furniture and lighting draws inspiration from hospitality environments and features six archetypal works. These include a modular sofa platform, a tubular floor lamp, an ultralight chandelier, mirrored stools and vases, and a series of screen shelves.

“Looking at the decors from gathering spaces like entrance halls, lobbies, and lounge rooms, the pieces in the collection function like a reenactment element, questioning the evolution of these places today and our relationship to shared environments at large.”(Panter&Tourron)

Davide Rapp will present a series of three videos installed inside Diurno, and one of these among the tables of Pasticceria Giovanni Cova & C. A montage of hundreds of cinematic interiors, digitally manipulated in a sequence that highlights their colours, materials and moods.

The exhibition takes place between the rooms of Pasticceria G. Cova & C. in Viale Monza, 91 and the space on the top floor of Studio di Pittura in the same area.

"Studio di pittura" is a project by Gianmaria Sforza, and Giulio Boem was involved for the photos and Luca Quagliato (Nepente Film) for the video.

This year the set-up is enriched by the special collaboration with Emanuela Rossi and Gianmatteo Malchiodi and the tableware project 'La Colombarola', which produced the special linen cocktail coasters embroidered with the DIURNO brand.

The special design of the characters are a nostalgic reference to the monograms used to personalise napkins, tablecloths and linens since the 19th century.

The installation will be open to the public - by appointment only - from Saturday 13 to Saturday 20 April (12 noon to 6 pm). For the follow-up, photos by Giulio Boem and a film by Davide Rapp with Luca Quagliato (Nepente Film) will be produced for publication.

We would like to thank

Kvadrat for fabrics and curtains

Fittinox for the metal parts of the stage set

Formtech for the sofa's recycled foam

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