

BOON_EDITIONS

Milan 15th-20th of April, Showroom; Via Melzo, 12, 20129 Milan

BOON_EDITIONS fuse design and architectural elegance, presenting unique, thought-provoking complete collections resulting from creative collaborations. BOON_EDITIONS connects artists and designers with a shared passion for extraordinary craftsmanship and contemporary aesthetics, representing the epitome of luxury - *creating future archetypes*.

Discover the complete BOON_EDITIONS universe with new collections by **Pieter Maes, Stefano Giacomello, Atelier Pendhapa, and Tom Hancocks**, an inspiring selection of contemporary minimal design, demonstrating a seamless integration of savoir-faire and design innovation with a fusion of bold volumes and timeless elegance.

Every design in the collections is meticulously crafted by Europe's finest artisans, capable of accommodating any bespoke request. We've carefully selected a range of distinctive designs characterized by an enduring style, giving each piece a collectible quality. These creations aim to maintain a delicate equilibrium between sleek lines and daring forms, offering a modern allure that stands the test of time. The selection from each collection not only mirrors each designer's vision and creativity but also highlights the laser-focused attention to detail demonstrated by our skilled craftsmen.

In the realm where passion intertwines with boundless creativity, BOON_EDITIONS presents designs that transcend the mere confines of luxury functional design. Here, the fusion of fervor and ingenuity gives rise to creations that inspire and elevate, going beyond conventional boundaries to redefine the essence of functional luxury.

Explore the unique universe of BOON_EDITIONS during Milan Design Week 2024 at our curated showcase at **MELZODODICI**, where creativity and innovation take centre stage.

BOON_EDITIONS MDW EVENTS

The 15th of April - Via Melzo, 12, 20129 Milan

PRESS OPENING 10h00-12h00

APERITIVO 15h00-20h00

SHOWROOM OPENING HOURS 10h00-19h00



ABOUT BOON_EDITIONS

BOON_EDITIONS opens a realm of unlimited creative possibilities for its designers, offering exclusive collaborations that defy the conventional boundaries of creativity. Our commitment to contemporary bespoke functional art is evident in each edition, showcasing a seamless blend of artistic craftsmanship and design innovation.

BOON_EDITIONS' Creative Director and Editor, Kristofer Kongshaug, meticulously selects a range of distinctive design proposals for each collection, characterized by a willingly timeless style. Simultaneously, he ensures that every design chosen for realization is truly unique and defined by the core design philosophy of BOON_EDITIONS artists, imparting each piece with a collectible quality. By dividing each collection into two parts, unique or limited pieces, and open editions, the artists maintain their artistic vision and integrity while focusing on creating sculptural collections with a wider, longstanding reach.

AEON PROX | BOON_EDITIONS N°1 BY PIETER MAES

Melding architectural influences and curved lines, the first BOON_EDITIONS collaboration is designed by Antwerp designer Pieter Maes. **Aeon Prox** is a collection of elegance and softness. *Artistic Elegance - How form follows feeling.*

The collection includes limited edition luxury marble furniture and seatings with soft sculptural shapes, elegant materials and unexpected details. These designs are somehow both sharp and curvy, eye-catching and playful. A creation of emotional connections that experiments with the boundaries between art and design putting the undulating silhouettes to decorative use offering an enticing prospect: comfort. Simple and bold movements that balance the inner force of upholstery with the exterior force of gravity that interacts with the surrounding through their organic shapes and strong expression.

The aesthetic is about the power of pure forms that transcend time. Influenced by human history that has never been written down and remains undocumented, artefacts that suggest a distant past or a potential future.

LA COLLECTION ROTOLO | BOON_EDITIONS N°2 BY STEFANO GIACOMELLO

Introducing **“La collection Rotolo”**: A fusion of bold playfulness and timeless elegance. “La collection Rotolo,” brought to life by the talented Swiss-Italian designer and digital artist, Stefano Giacomello takes inspiration in the iconic designs and architecture of the 70s and 80s, with a special nod to Italian design.

At the heart of “La collection Rotolo” lies an insatiable desire to embrace minimalism while exuding a bold and playful spirit. Each piece is thoughtfully crafted to maintain a harmonious balance between clean lines and audacious forms, giving them a contemporary edge that’s also enduringly stylish.

Drawing inspiration from a background in digital design, “La Collection Rotolo” is a testament to artistic expression, showcasing his dedication and creativity in presenting an exceptional fusion of refinement and lightheartedness. This creative endeavour is an exciting reflection of Giacomello’s dual identity as a designer and digital artist. With this collection, the digital medium transcends boundaries, blurring the lines between the digital realm and the real world. “La collection Rotolo” marks a thrilling new chapter in Giacomello’s journey, where passion and creativity combine to bring furniture that’s way more than just luxury functional design.

VARNA | BOON_EDITIONS N°3 BY ATELIER PENDHAPA

An eloquent fusion of vibrant hues and commanding monolithic forms. Each design piece is handcrafted to captivate attention, encourage interaction, and to serve as the vibrant heart of a space.

Drawing inspiration from the kaleidoscopic palette of the natural world - from rich emerald greens that evoke lush landscapes to deep sapphire blues reminiscent of tranquil waters, or vibrant reds to add warmth and energy, while soothing pastels provide a serene contrast – **the Varna collection** uses colour as a tool to redefine spatial dynamics. At the heart of the design of the collection lies its monolithic aspect: bold, geometric curved forms that assert their presence while seamlessly integrating into a space. Each piece acts as an anchor, inviting us to orbit around them. Their ambiguous forms become gravitational centres, inviting for social interactions to converge and engage.

SYNTHESIS | BOON_EDITIONS N°4 BY TOM HANCOCKS

The collection “**Synthesis**” came about as a process of connecting the limitlessness of digital design - taking objects created purely for concept and artistic reasons, and translating them into reality as tangible forms. The challenge was to bring these furniture concepts, that had been idealized without the burdens of fabrication and materiality constraints, into the real world without compromising form or quality. This proved to be far more exciting than arduous, as we were able to find ways to maintain the original gestures of the designs, while also adding a level of originality and context that couldn't have existed without going through this process.

The formal concept was about elegant simplicity. Referencing previous eras and contemporary themes in an attempt to create something ambitiously timeless.

CONTACT & SHOWROOM LOCATION

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