



## LUCE DI CARRARA AT MILAN DESIGN WEEK 2024

Luce di Carrara returns to the Milan Design Week 2024 under the creative direction of Attila Veress, evolving the meaning of 'Living Marble'. Its space - in the heart of 5vie district - will be heavily focused on presenting not only its novelties but also a vision for future, framing and celebrating its products and materials, bringing nature, industry, craftsmanship, architecture, design, and art under one roof. In addition, the Design Week will also be an opportunity to witness the brand focus on developing its collection of complements. These novelties will cover topics such as wellness, beauty, and the conscious use of materials. They will be easy and accessible, allowing all of us to surround ourselves with these wonderful natural stones. Meanwhile, within the Living collection, Luce di Carrara will present a line of pieces that will push the boundaries of marble furniture, making stone both lightweight, practical, and playful without losing any of its elegance. Looking backward to look forward, this Milan Design Week will also delve into the roots of the company, emphasizing its unique ability to adapt its products for contract projects. Luce di Carrara will present its Surfaces & Object collection in a variety of new materials, all while preserving the quality and uniqueness of natural stone.

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