



**DOMUS ACADEMY MILANO**  
Think further, Design beyond

**Domus Academy presents UNFOLD, the exhibition-event that brings together design students and schools from all over the world in Milan Design Week**

*Six universities and six design perspectives united by one topic with the aim of highlighting young international design talents*

Domus Academy, among the first post-graduate design schools in Italy, inaugurates at Milan Design Week 2024 the **UNFOLD** project. An unprecedented collective event that brings together, under a single theme, international institutions and schools of excellence in a dedicated exhibition at BASE, in the Tortona district, from April 16 to 21.

Domus Academy's initiative was created with the aim of creating a bridge between schools and academies from all over the world, fostering synergies and creative stimulation among students and teachers from different backgrounds and cultures. In this way, Domus Academy aims to catalyze knowledge and talent, fostering the creation of a long-term collective research project with the entities involved.

"This is an ambitious project that we intend to replicate in the coming years that challenges not only our students, but also those from other international schools, on frontier design themes and approaches," says **Silvio Cioni, Domus Academy Director of Education**.

The Concept of the first edition, "Unfolding complexities," represents the designer's ability to explore dependencies and interconnections to interpret the complexities of broader crises through simple design, capable of generating a positive impact.

The event will be an unprecedented opportunity to observe the perspectives of young talents called upon to address some of the global urgencies of our time with proposals that harness design both as a problem-solving discipline and as a form of communication and relationship that transcends boundaries and differences.

Each university will present two projects, each of which reveals the complexity of our time and generates positive impact in various fields of design: from product design to strategic design, from visual design to interaction design, from interior design to speculative futures.

The involved universities are: BAU College of Arts and Design, Barcelona; College for Creative Studies, Detroit; Slovak University of Technology, Bratislava; Strate Ecole de Design, Sèvres; Nottingham Trent; Xi'an Jiaotong; and Liverpool University, whose projects were selected by Domus Academy faculty and professionals for their innovative and creative approach.

Also on display are projects by **students from Domus Academy Milan**, who analyzed challenges and opportunities of the given theme by creating two prototypes. The proposals have the ambitious goal of providing seemingly simple solutions to issues related to the well-being of



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citizens, primarily the fight against environmental pollution and attention to vulnerable communities.

The first project connects **environmental and social issues** and proposes a tool and service that involves the active contribution of elderly people with the goal of caring for endangered pollinator insect species in the urban context. The second project selected, on the other hand, is an innovative system designed to **support the survival of amphibians in the urban context** while reducing the use of chemical pesticides, thus improving the quality of life in the city.

On the morning of **Wednesday 18**, student authors and faculty will talk about the projects presented and the creative process behind the works on display.

Then at **5:30 p.m.** the talk '**Design for complexity: systems ambiguity and sense-making**' will begin with the participation of **international professional figures including Georgina Voss, Allison Rowe and Silvio Lorusso.**

**UNFOLD - DOMUS ACADEMY MILANO c/o BASE, via Bergognone 34.**

**Press preview: Monday, 15/04 - 10.30 a.m. - 7 p.m.**

RSVP - kind confirmation of participation is appreciated:

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**UNFOLD exhibition public hours:**

Tuesday, 16/04 to Saturday, 20/04: 10:30 a.m. - 8 p.m.

Sunday 21/04: 10:30 a.m. - 6 p.m.

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