

AQUA, THE NEW ARCHIPRODUCTS MILANO PROJECT CURATED BY STUDIOPEPE

Aqua is the new interior design project of Archiproducts Milano to be launched during the Milano Design Week 2024.

After the success of "Terra", Archiproducts and Studiopepe have renewed their collaboration to redesign the Archiproducts Building located in the very center of the Tortona Design District. The idea is to create a new immersive project that is a tribute to the vital role water plays in our existence. The interaction of light and shadow on water surfaces creates a captivating ambiance, symbolizing the dynamic nature of this essential element.

AQUA.

A design exploration.

abstract

Aqua is a realm where tranquility and vitality meet.

A new immersive project where water becomes an inspiring principle and a design concept. Just as water constantly changes depending on the light and container, the new Archiproducts Milano experience evokes the fluidity of life itself.

Between colors and transparencies, *Aqua* is a harmonious blend of form and function, where reflective surfaces and plays of light transform and renew spaces. An exploration of interior design where furniture seamlessly integrates with forms and materials inspired by the aquatic element.

Archiproducts Milano
Via Tortona 31 – Metro: Porta Genova
Press Preview 15 April 3 - 7 pm
From 16 to 21 April 10 am - 8 pm