

PREVIEW | MILANO DESIGN WEEK 2024

Secret spaces, unexpected details The SieMatic previews at Milano Design Week

SieMatic, German company producing premium and luxury always synonymous with the forefront of the sector, presents itself at Milano Design Week 2024 with surprising innovations for its sophisticated and contemporary-styled kitchens.

At the centre of innovations is the SieMatic S2 Next Generation, the latest generation of the iconic classic SieMatic SL without handles: new compositions, materials and unique hues are enriched by functional elements and unexpected designs, among which are the new SieMatic SecretSpace columns and bases that transform into living area furniture by simply rotating them by hand.

SieMatic S2 with SecretSpace in an exclusive warm white hue, one of the 2050 special colours of the SieMatic IndividualColourSystem, combined with matte velvet grey agate.



SieMatic S2 is a contemporary kitchen without handles in the SieMatic PURE style, a collection characterised by essential and minimalist lines, sculptural elements, moods of relaxing balance.

A timeless elegance that also expresses itself in the exceptional versatility of the composition, in the incredible customisations of materials and colours, and today also in the possibility of integrating design elements of SieMatic SecretSpace into free-standing furnishings and kitchen islands.

SieMatic Möbelwerke GmbH & Co. KG



PREVIEW | MILANO DESIGN WEEK 2024

Thanks to the revolutionary translational rotation, the entire height of the free-standing transforms into an into a daily-use system with contrasting color, which offers an incomparable tactile and visual experience. The extremely precise mechanism guarantees the maximum fluidity and absence of vibrations, thus allowing placement of even the lightest and most delicate objects.

The StoneDesign work top in natural Taj Mahal stone of the island reveals a further surprising element. Thanks to an extremely precise and fluid sliding mechanism, it opens revealing a second level on which a cook top or sink with lowered faucet can be placed. When pulled out from both sides, the work tops lock into place and can be used with chairs or stools as places to sit or as more spacious work surfaces.

Inspiring people with innovating and intriguing kitchen concepts is part of the SieMatic identity. With the new S2 Next Generation, SieMatic has made the timeless classic of a no-handle kitchen even more welcoming, allowing it to integrate even better into the living space.

Discover SieMatic during Milano Design Week at:

SieMatic Showroom Viale Monte Santo 8, Milan 16-19-20 April 10:00 – 21:00 17-18 April 10:00 – 17:00 / 18:30-22:00 by invitation only 21 April – 10:00 – 17:00

Press Meeting 17 April 08:30 – 10:00

Press Office

Keywords Design Monica Tagliabue m.tagliabue@keywords.design Martina Pedrabissi m.pedrabissi@keywords.design

For further information:

SieMatic Italy Roberta Ribolini, International Marketing Manager Tel.: +39 331 4416751, <u>r.ribolini@siematic.it</u>

SieMatic Möbelwerke GmbH & Co. KG