



SIKKENS technical partner of ELLE DÉCOR – Palazzo Bovara

Premium brand of the Decorative Paints division of **AkzoNobel**, a Dutch multinational world leader in the paint and chemical sector, **SIKKENS** supports The Art of Light exhibition, curated by Elle Decor Italia with a selection of innovative paint products.

The chromatic selection of the project is mainly realized with our mat textured special effect **ALPHA UNIQUE**, and our metallic finish **ALPHA METALLIC** applied in the “Alternanze Metalliche” version, accompanying the different environments in their dialogue with light, sometimes absorbed by mineral opacity or reflected by the metallescence of the surfaces.

The white spaces are instead painted with our smooth matte one-coat interior wallpaint **ALPHA RAPID PLUS**, while dark and saturated colors are supported by solvent-free washable paint **ALPHA REZISTO MAT**, both Green Building compliant finishes in terms of emissions and VOC content.

The Art of Light exhibition is in perfect harmony with the chromatic and aesthetic research of SIKKENS, whose products are the result of constant technological innovation in compliance with the most restrictive international sustainability parameters.

Products:

ALPHA UNIQUE: matte textured decorative finish, with a mineral taste and a minimalist look, applied in one-hand and achievable in all colors of the Sikkens 5051 Color Concept collection, allows you to get interesting textures that recall the plasticity of the earth.

ALPHA METALLIC: decorative finish that confers the appearance of metal to the surfaces, used in this project in its uneven version, delivering pleasant mat metallic vibrations.

ALPHA REZISTO MAT: extremely washable matte paint thanks to Stain Shield Technology, to protects the walls and last longer, thanks to the hydro-repellent effect that allows you to clean the surfaces without damaging the finish. The perfect ally of bold and dark colors, complies with main Green Building standards (LEED WELL BREEAM CAM)

ALPHA RAPID PLUS: one-coat breathable paint for interiors, with high opacity, excellent coverage and excellent white. Its high spreading rate and hiding power allows the use of a lower amount of product reducing its environmental impact, in line with the main Green Building standards (LEED WELL BREEAM CAM).

destinazione	Finitura Sikkens
01 - reception	
orange textured effect	ALPHA UNIQUE colour ref. D2.35.45
orange wallpaint	ALPHA AIR CLEAN colour ref. D2.35.45
green textured effect	ALPHA UNIQUE colour ref. K5.25.35
02A - galleria luce	
idropittura traspirante bianca	ALPHA RAPID PLUS colour ref. BIANCO
02B - in/out	
white textured effect	ALPHA UNIQUE colour ref. ON.00.90
white wallpaint	ALPHAMAT SF colour ref. ON.00.90
03 - corridoio	
bronze metallic effect	ALPHA METALLIC "alternanze metalliche" col. ref. EN 01.59M BRONZO
04 A - cucina	
warm white textured effect	ALPHA UNIQUE colour ref. GN.01.88
04 B - living	

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warm white textured effect	ALPHA UNIQUE colour ref. GN.01.88
bronze metallic effect	ALPHA METALLIC "alternanze metalliche" col. ref. EN 01.59M BRONZO
04 C - living	
warm white textured effect	ALPHA UNIQUE colour ref. GN.01.88
04 A+B+C raccordi tra le pareti	
warm white textured effect	ALPHA UNIQUE colour ref. GN.01.88
05 disco club	
black wallpaint	ALPHA REZISTO MAT colour ref. ON.00.18
green metallic effect	ALPHA METALLIC colour ref. Q0.28.57M
bronze metallic effect	ALPHA METALLIC "alternanze metalliche" col. ref. EN 01.59M BRONZO
06 colour experience	
effetto materico bianco	ALPHA UNIQUE colour ref. ON.00.90
07A galleria opera (bianco)	
white wallpaint	ALPHA RAPID PLUS colour ref. BIANCO
07B galleria opera (nero)	
black textured effect	ALPHA UNIQUE colour ref. ON.00.18
08 camera da letto	
green textured effect	ALPHA UNIQUE colour ref. L0.10.60
bronze metallic effect	ALPHA METALLIC "alternanze metalliche" col. ref. EN 01.59M BRONZO
09 stanza circolare	
black textured effect	ALPHA UNIQUE colour ref. ON.00.18
10 ristorante	
white textured effect	ALPHA UNIQUE colour ref. BIANCO

MARKETING MATERIALS:

- Alpha Rapid Plus (6393645)
- Brochure CF23 (6414884)
- Bustine colore CF22 (da sede)
- Cartolina Alpha Unique (da stampare)

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LINKS UTILI:

www.sikkens.it

www.sikkenscolore.it

www.sikkensdecor.it

www.akzonobel.com

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