

CONVEY, THE NEW WAVE OF DESIGN COMPANIES MILANO DESIGN WEEK 2023

Convey creates a system between contemporary design companies and key players within the industry. The purpose is to accelerate their growth path with synergy: creating opportunities and promoting shared values with the aim of contributing to the construction of the new international design scenario.

Convey will be unveiled as part of Milan Design Week 2023, and forms part of a new city destination known as the BasicVillage located in the Farini neighbourhood.

Set over more than 1,000 square metres, a selection of design companies will communicate their values through new products, installations, and other activities aimed at the reference community. The purpose is to combine corporate assets with a contemporary approach that connects to the needs of today's society.

01 WHAT IS IT?

Convey is a project born from a desire to create a system that connects contemporary brands and reference players with the aim of accelerating their growth. It's based on the promotion of shared values and the objective is to contribute to the construction of a new international design scenario.

02 WHY?

Convey was created to support contemporary design companies that often move into unexplored territories with innovative strategies and solid values. This reality has created a demand and a need to generate a shared growth system that adheres to the needs of today's society.

03 WHERE?

At the BasicVillage, a space over 1,000 square metres, housed in a former industrial building in Milan's Farini neighbourhood (via dell'Aprica 12, Milan).

04 WHEN?

During Milan Design Week, from 17 April 2023.
Open to public Lun / Dom 10.00 – 20.00

05 WHO?

Curated by Simple Flair
Promoted by Very Simple Kitchen
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