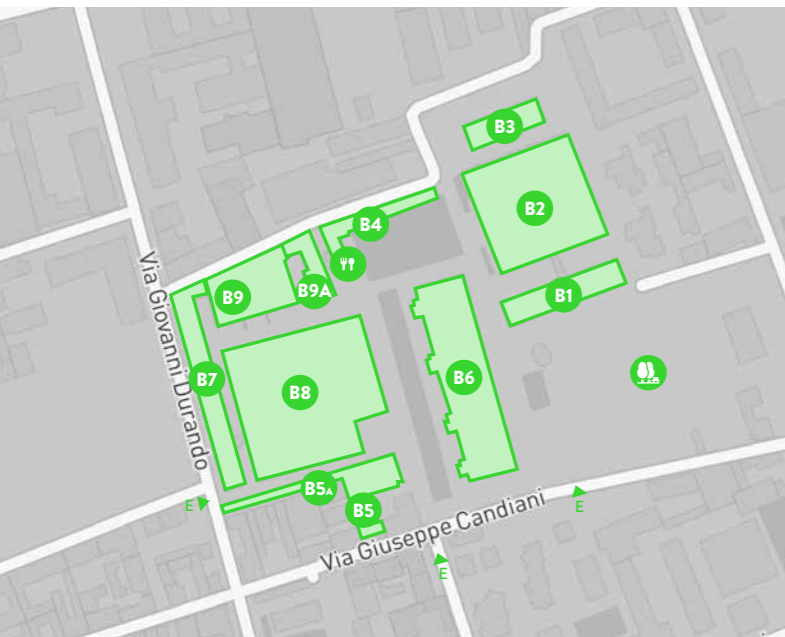


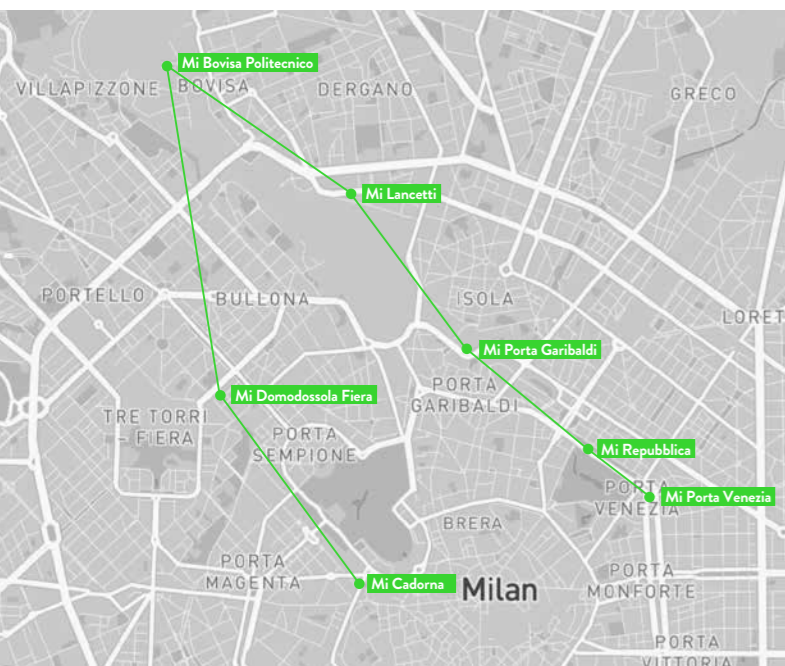
INSIDE BOVISA CAMPUS



- E: Entrances
- B1: Library & Archives (1st floor) + School of Design offices (3rd floor) Dean, Relé, Dicos, Dida... + Fit Office (3rd floor)
- B2: Class Rooms & Design Labs
- B3: Polifactory
- B4: Poliprint + Polishop
- B5: Poli.Design
- B6: Class Rooms
- B7: Department of Design
- B8: Class Rooms
- B9: "De Carli" Auditorium
- B9A: Department of Design - Design Social Club

HOW TO GET TO BOVISA CAMPUS

- Train:** MI Bovisa Politecnico Station
Line S1-S2-S13 + all trains from Cadorna Station Lombardy.
From Malpensa airport take the Malpensa Express.
Check the website of TRENORD (<https://www.trenord.it>)
- Metro:** Line 3 - Dergano Stop
Check the website of ATM Milano (<https://www.atm.it>)
- Tram:** Number 2 - piazzale Bausan Stop
Check the website of ATM Milano (<https://www.atm.it>)
- Filobus:** Number 92 - piazzale Bausan Stop
Check the website of ATM Milano (<https://www.atm.it>)
- Taxi:** via Durando 10 - 20158 Milano



SCHOOL OF DESIGN

The mission of the School of Design is to offer updated study programmes in order to support the future development of our societies, institutions and industries. With its approximately 120 faculty members, visiting professors and more than 340 adjunct professors coming from design agencies, companies or other foreign universities, it offers a methodological and multidisciplinary approach of Design where technologies and innovation are enriched constantly by the Polimi ongoing researches. They answer to the needs of people as well as of industries, institutions and the market.

Thanks to a direct and constant dialogue with business, the programmes of the School of Design have a good employment rate provided that courses also focus on the professional demands of the labor market.

Employment rate, 5 years from graduation, is:

- Bachelor's degree graduates: **98%**
- Master's degree graduates: **96%**

Many international opportunities are offered for mobility programmes in Europe and around the world.

UNDERGRADUATE STUDY - BACHELOR PROGRAMMES

The four Bachelor study courses, all taught in Italian, are **Product Design** (industrial design, furniture and manufacturing), **Interior Design** (interior spaces, urban interiors and exhibition), **Communication Design** (graphic, editorial and digital media) and **Fashion Design** (menswear and womenswear, jewelry and fashion accessories, from knitwear to sportswear).

POST-GRADUATE STUDY - MASTER PROGRAMMES

The Master in **Integrated Product Design**¹ interprets the labor market demand of a (strategic) product designer able to systematically integrate needs related to technical feasibility, business viability, users' desirability.

The Master in **Interior and Spatial Design**¹ encompasses the areas of Interior Spaces, Landscape, Urban Design, Exhibition, Performance, Art and Visual Technologies.

The **Communication Design** Master¹ program forges design autonomy through theoretical, technological and strategic skills to design and coordinate crossmedia and transmedia communication systems.

The Master in **Design for the Fashion System**² is strongly committed to research and innovation to work in any environment of the Fashion system.

The **Product Service System Design** Master² is an answer to the transformation and complexity of the world, articulating solutions and services to environmental, economic and societal concerns.

The **Design&Engineering** Master² combines the culture of Design with the culture of Mechanical engineering and Material engineering, from the design of new concepts to material selection and technical development.

The Master on **Digital and Interaction Design**² covers design applications related to interactive products, services and environments by focusing on User Experience, Industrial Design and Human Computer Interaction.

The **Yacht & Cruising Vessel Design** Master¹, the only Design course in Italy focusing on Yachts, is organized together with the University of Genoa in La Spezia Campus.

www.design.polimi.it
<https://www.polimi.it/futuri-studenti>
www.polimi.it/en/international-prospective-students

*Bachelor = programs of 3 years, give 180 Ects
**Master programs = program of 2 years, 120 Ects
Languages = 1) Italian and English - 2) only English

DEPARTMENT OF DESIGN

The Design Department of Politecnico di Milano is one of the leading design research institutions worldwide. It operates in multidisciplinary research settings, in which design plays a mediating role and is a critical element. Its mission is to expand design knowledge, investigating how design enables and drives innovation to increase competitiveness, realise a better quality of life and achieve more sustainable and inclusive growth. The Department's Community consists of more than 300 people including professors, researchers, research fellows, Ph.D. students and technical-administrative staff.

THE RESEARCH OBJECTIVES

The Design Department acts as a place of theoretical, critical, scientific, and cultural debate about the relationship between design & industry and between design & society.

The Department aims to create a system of multidisciplinary connections with the whole range of scientific and technical skills and deals with three main fields of interest in which the research is organized:

1. **Design&Culture**
2. **Products, Services and Strategies**
3. **Environmental, Landscape and Mobility**

RESEARCH LABS

The Design Department supports the School of Design and other private and public national and international Schools in developing their educational programs and educational initiatives.

The Department has created a cluster of laboratories suitable for didactic experimentation and specialised research. They are the most extensive world center supporting research and didactics in design processes, in an area of around 4,000 square metres inside the Politecnico Bovisa campus in Milan: 4 laboratories devoted to didactic activities, 13 for research, 9 interdepartmental laboratories.

dipartimentodesign.polimi.it

The **Ph.D. program in Design**, Dottorato in Design, of Politecnico di Milano, was started in 2008. The program aims to train researcher-designers who will contribute original knowledge to the design field by tackling problems and identifying the potential of contemporary society. Their contribution may be brought to bear in: creating designs, visions, and proposals (research through design); developing tools and methods to put these into practice (research for design); critical analysis of design and its application domain (research on design). The Ph.D. program is internationally attractive as well demonstrated by the high percentage of applicants from abroad. It is the only national curriculum entirely focused on the disciplinary aspects of design, and it carries on the legacy of the former doctoral program in industrial design, which, at its inception in 1991, was the first program about design in Italy.

phd.design.polimi.it

POLI.DESIGN

Tradition, innovation, quality and networking with companies and institutions are the pillars of POLI.design, making it a worldwide point of reference for postgraduate, professionals and enterprises training. POLI.design, founded by Politecnico di Milano in 1999, offers Specializing Masters, Executive Courses and Business Services all devoted to exploring design culture. As part of the Politecnico di Milano Design System, POLI.design takes advantage of the most **highly qualified faculty** and blends **theoretical lessons** with **workshops and experimental laboratories** in the Bovisa Campus that are among the most advanced facilities in Europe. Furthermore, **seminars, field studies** and **internships** at companies and design studios, bring students into the heart of the professional design world.

POLI.design includes among its members the most important associations of design professionals: **ADI** Association for the Industrial Design, the **AIAP** Italian Association of Visual Communication Design, the **AIPi** Italian Interior Designers Association and Federlegno Arredo. POLI.design is also member of the World Design Organization (**WDO**), European Institute for Commercial Communications Education (**EDCOM**) and Cluster Tecnologie per le Smart Cities & Communities - Lombardia (**CLUSTER SCC**), American Chamber of Commerce (**AmCham**) and Ente Nazionale Italiano di Unificazione (**UNI**).

INTERNATIONAL NETWORK

The rich cultural landscape that the Milan city offers contribute to create a dynamic climate that can enrich professional and training courses, **encouraging international exchanges**. Infact POLI.design builds strong **international partnerships** with organizations, institutions and companies around the world. It organises **tailor-made training projects** and strengthens its strategic alliances with some specific areas such as Latin America, China, Far East, Mediterranean and Gulf Region. POLI.design involves also **international students** coming from countries around the world.

SPECIALIZING MASTERS

POLI.design offers **post graduate Masters** that are aimed at young graduates who want to improve their knowledge and enter the world of work. The **Masters are aimed at international students** and guarantee a highly **professionalizing approach**, combining **theoretical knowledge** thanks to classroom lectures with professors and industry professionals and **practical knowledge** thanks to laboratory activities, workshops and direct contact with companies and an **internship period in companies**. Specializing Masters grant **60 CFU** (Formative University Credits) equivalent to 60 ECTS.

EXECUTIVE COURSES

POLI.design's Executive Courses are aimed at **professionals and managers** who want to **update** their skills or **specialize** in one of their areas of expertise or **start a new career path**. Executive Courses cover **frontier topics** and provides participants with the **most innovative and advanced knowledge** and tools in the field.

BUSINESS SERVICES

Thanks to partnerships, internships, dedicated workshops and connection with academic research, **POLI.design offers training to companies**, both on campus and onsite, for **talent and skills development** for continuous access to innovation.

www.polidesign.net



POLIMI DESIGN SYSTEM

A WORLDWIDE
REFERENCE FOR
POST-GRADUATE
EDUCATION

EXPLORE
DESIGN CULTURE
FROM A TO Z

WHERE
YOU FEED
YOUR CREATIVITY

120+ EXPERTS
FOR HUNDREDS
DESIGN EXPERTISES

THE SCHOOL OF DESIGN
THE DEPARTMENT OF DESIGN
THE POLI.DESIGN

A UNIQUE CENTER FOR RESEARCH,
EDUCATION AND PROMOTION
OF DESIGN

QS RANKING BY SUBJECT
"ART & DESIGN" 2023

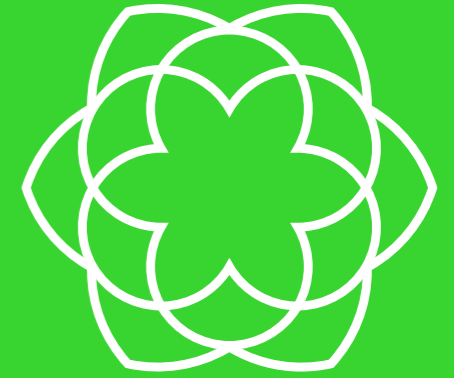
THE POLIMI DESIGN SYSTEM IS
1st IN ITALY
4th IN EUROPE
8th IN THE WORLD

WHERE HISTORY
LEADS TO THE FUTURE
OF DESIGN MAKING

WHERE CRAFTS
AND KNOWLEDGE
MEET TECHNOLOGIES

WHERE RESEARCH
MEETS DESIGN

SOCIAL AND
TECHNOLOGICAL
INNOVATION
PROJECTS



**POLIMI
DESIGN
SYSTEM**

SCHOOL
OF DESIGN

DEPARTMENT
OF DESIGN

POLI.DESIGN

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