

Geometries of a match

Tennis Club Milano Bonacossa Via G. Arimondi 15, 20155 Milano, Italy Milano Design Week | April 14th - 23rd 2023 | Opening hours 10 am to 8 pm

Takeover Pop-up restaurant WE ARE ONA



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Communication Strategy P:S Tennis Club Milano Bonacossa

Via G. Arimondi 15 20155 Milano, Italy



Year after year, during the MDW, Cristina Celestino sets out to provide evocative perspectives on several iconic locations in the city of Milan, approaching the spaces on the whole, while reinterpreting the genius loci through the lens of a transdisciplinary approach. On the occasion of MDW23, she revisits the historic **Tennis Club Milano Bonacossa**: designed by Giovanni Muzio in 1923 is counted among the iconic examples of modern gardens, unfolding as an indoor-outdoor space where the densely metaphysical atmosphere is pervaded by a classical and timeless language.

Clay Court Club originates from the relationship between the existing architecture and the most functional yet playful aspect of the game of tennis. The study of the connection between linear shapes and semicircles, one of Muzio's favourite architectural themes, becomes the link between objects in the space and the role of materials – compositional and never decorative.

To mark the occasion, a special Pop up restaurant will interact with the project creating a unique culinary experience, while tennis courts will be made available for press representatives for lessons or private matches for booking for the duration of the event, with the provision of the relevant equipment.

Design Partners | Atmosphera, Besana Carpet Lab, Billiani, Bilumen, Skillmax

Special Partner | Barbisio

Technical Partners | Dedar, Quinti

Tennis Club Bonacossa

As a true institution of city sport, Tennis Club Milano Alberto Bonacossa has hosted numerous international sport events. Its courts trod generations of tennis players among the apex of the world ranking. The Tennis Training School is active since 1937 and aims at promoting young talents. The Tennis Club Milano Alberto Bonacossa is therefore the cradle of tennis in Italy, as well as part of Milanese cultural heritage.

Take a break and play tennis!

We offer you your own tennis court to recharge your energy during the hectic days of Milan Design Week, including a personal coach, equipment and changing room. Please write to Tennis Club Bonaccossa at saino@tcmbonacossa.it to reserve your slot. Every day from 7 AM to 2 PM.

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