The Garden of Possible Natures

Fornasetti presents its first outdoor collection

Milan Design Week 2022

6-12 June

To mark Milan Design Week 2022, Fornasetti presents *The Garden of Possible Natures*, a new collection of **furniture and upholstered items** designed specifically **for outdoor use.** Chairs and tables form open-air dining rooms, while sofas and armchairs create living rooms ready to be immersed in greenery.

*"The garden is one of the places where I like to cultivate and nurture not only plants and flowers, but also ideas and creativity. Its perfect interweaving of the spontaneity of wild greenery and the rigour of vegetation shaped by the hand of man reflects the image of our deepest selves. The garden is the place where spontaneity and control coexist.*" BARNABA FORNASETTI, Artistic Director of Fornasetti.

Fornasetti's outdoor collection consists of **two completely new products**, the Capitellum chair *and* the *Ara Solis* table, and **an** **outdoor living proposal that builds on the** *Insoliti Salotti* collection, with upholstered items and accessories designed to create relaxation zones in the open air.

The *Capitellum* chair and the *Ara Solis* table have a **lightweight stainless steel structure** featuring simple lines that play host to Fornasetti decorations in a way that is completely new for the Milanese Atelier: **the graphic style takes physical form** and becomes the structure of the furniture itself, making it three-dimensional. The shape *of* the *Capitellum* chair recalls classical ruins, one of the Atelier's thematic inspirations, reinterpreted in a contemporary way. The chairs' design allows them to be **stacked** and, their comfort can be enhanced by the addition of colourful cushions. The three colour variants range from classic shades of black and white to more vibrant yellow tones, applied through matt powder coating. The *Ara Solis* table is also available in three colours, with a base reminiscent of the fluting of classical columns and a top featuring an unmistakable Fornasetti sun, a decoration obtained by laser cutting. The interplay between full and empty spaces, the echo of classical architecture and the reference to the natural world provided by the sun, all typical of the Fornasetti world, leave the confines of the home to live outdoors.

For its open-air living proposal, Fornasetti extends the *Insoliti Salotti* collection created for the 2020 indoor range, turning it into outdoor furniture that will transform any exterior space into a comfortable living room. **Sofas, armchairs and benches** are made with coloured stainless steel structures and upholstered with outdoor fabrics printed with lozenges, lines and other geometric patterns, along with some of the Atelier's designs, from suns to neoclassical facades. The upholstered items are available in **a wide variety of vibrant colours** **and decorations** on fabric, that can be put together in multiple sets and different creative configurations.

Completing the new collection is a variety of **accessories** designed to complement every moment of the day. The practical, easy-to-manoeuvre food trolleys are suitable for both outdoor and indoor use thanks to their stainless steel structure, and are available in both round and rectangular versions. Designed specifically to hold Fornasetti trays, these accessories take on a new look with every different combination of decoration and colour, broadcasting the same cultural messages that the trays have always conveyed, in the unique language of Fornasetti. The *Cammei* trays and ice buckets in two new colour schemes, along with glasses and decanters, add an elegant touch to any convivial moment thanks to their decorations and colours, hand-painted by the Atelier's painters.

Attention to detail and respecting the time necessary for craftsmanship are, as always, the essential elements in the development of each Fornasetti creation. The products that make up the new collection, from chairs to upholstered items, require the work of qualified craftsmen in each of the numerous steps of the production cycle, which takes several days.

Fornasetti presents

"The Garden of Possible Natures"

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The new outdoor collection can be found in the Fornasetti store, refitted for the occasion, and accompanied by an exclusive digital experience accessible to visitors.