**pulpoL.O.V.E.BANK**

Love & Money

With pulpoL.O.V.E.BANK, German design editor pulpo makes its debut in the city of Milan for Milano Design Week 2022 at 5VIE.

In the heart of Milan’s financial district, pulpoL.O.V.E.BANK transforms a former financial institution into a one-of-a-kind showroom. Converging an old bank into a stylized installation of its latest designs and new products the brand will also be offering an extensive event program of talks, get-togethers and parties.

A large 300 sqm open space allows for the avantgarde brand to run wild, using rough and solid, yet shiny materials as a backdrop to the latest products by designers such as Sebastian Herkner, Studio BrichetZiegler, Julia Chiaramonti, Natascha Madeiski and Visser&Meijwaard.

Yet another special surprise awaits on the lower level: Secret underground vaults with bright media installations. A bank unlike any other!

**A SELECTION OF THINGS TO DISCOVER AT pulpoL.O.V.E.BANK**

imi by Sebastian Herkner:

Colourful, shiny, round: imi is dedicated to the minimal artist with the same first name! The glazes, handpicked by imi’s designer Sebastian Herkner, are fun to use and look at. Each of the handmade ceramic side tables is unique.

pilota by Studio BrichetZiegler:

tarting from a simple construction, ending in a seat with refined but strong lines. This low chair offers a comfortable and very sculptural seat. It is composed of two rolled, painted sheet metal shells, whose empty body is covered by the seat and the backrest. Despite the simplicity of the structure, the generous shapes create a bold and impressive design.

tavolino2 – tavolo2 by Julia Chiaramonti

Clear lines, avantgarde shape: Julia Chiaramonti's design philosophy is inspired by the material’s distinctiveness. The base of tavolino due (tavolino2) side table and tavolo Due (tavolo2) dining table is made of powder-coated or lacquered aluminium waves tamed by a glass top. The solid base comes in rose, fango green, ultramarine blue, smoky grey and pearl beige.