

UNDERSTANDING

PEOPLE

"I Believe that outstanding results are only achieved through a fundamental, practical understanding of human behavior, merged with an equal understanding of function and cost-efficiency."

24 of Experience
Years
Since 1995



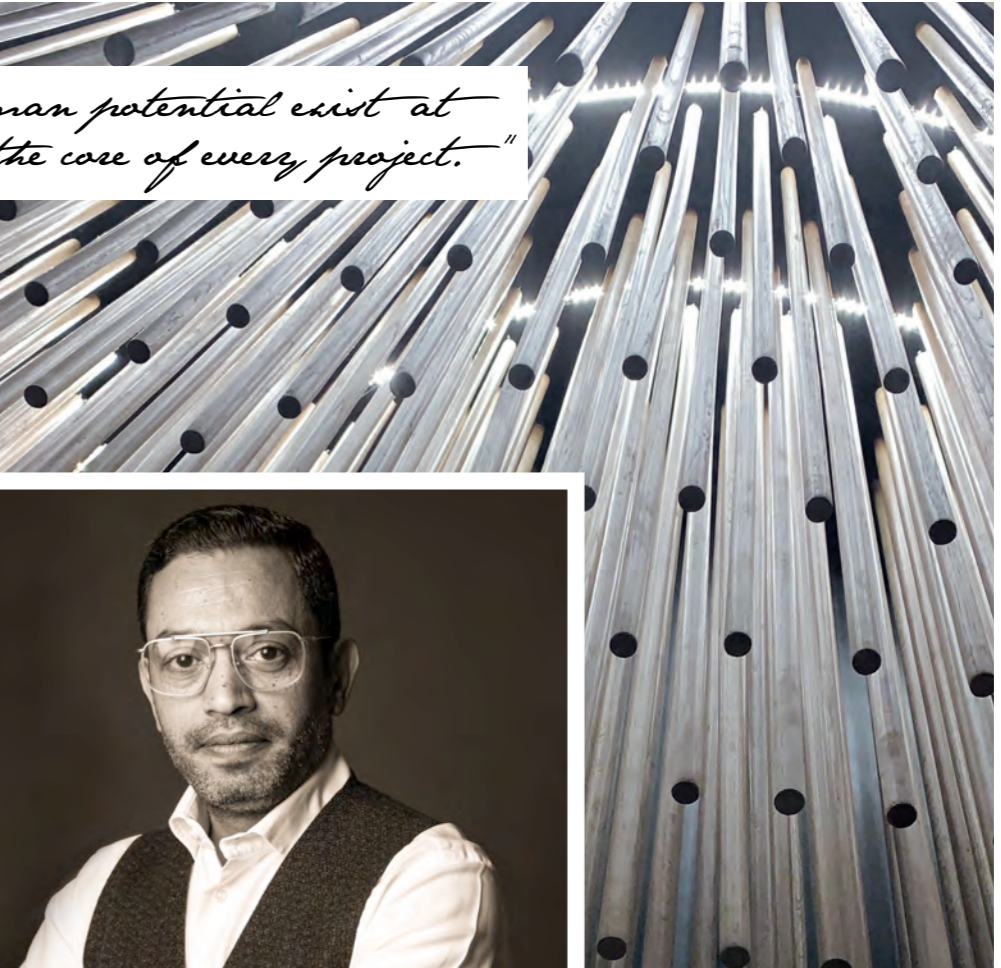

MOHAMED BADR

Renowned for his innovative, unique stylish designs, fused with a critical understanding of raw materials and how they function, Mohamed Badr has a well-earned prominent reputation in the world of architecture and interior design. With over 24 years of experience in design, project management and consultancy. History, music, nature and human potential exist at the core of every project Badr works on. Using this combination of expert practical skill and artistic focus, Badr creates sleek, contemporary designs imbued with nature, inspired by music and informed by life; each one with its own unique and special story.

Since our establishment in 1995, every member of the MB Designs family has strived to bring forth architectural excellence that inspires wellbeing, and we continue to do that everyday.

Our mission is one of life; we endeavor to strike the sophisticated balance between elegance, function, quality and value. Every project we design is a genuine reflection of its owner, be it a home, an office or a commercial space. Every detail we invest time in is an experience; a chance at a better quality of life and an outlet for the unlimited human potential that lies within us all. The spaces we use define much of who we are. They inspire us, comfort us & empower us to become the best possible versions of ourselves.

"human potential exist at the core of every project."



MOHAMED BADR



Project: Ted's
Location: City Center Almaza



Project: Oblivious
Location: White by Waterway



Project: Nuwa
Location: Garden 8 Mall

FOOD & BEVERAGE

An efficient space is key to smooth operations; thus, we aim to design spaces as a physical embodiment of your desired image and values, while utilizing spatial potential.

Optimizing your space's aesthetic value while providing the ultimate setting, creating a well-run environment that truly represent your brand and maximizes customer engagement.

Spatial Potential

an efficient space is key to smooth operations



Project: Villa Grand Residence



Project: Villa Eastown



Project: Villa Mivida

Residential

your home is your base

Your home is your base; where public and private meet. Our aim is to provide you with the ultimate sanctuary. A tailored space that caters to your physical as well as emotional needs.

ARCHITECT



Project: Villa El Rehab



Project: Nile Projects Office Building
Location: New Cairo



Project: Villa 18
Location: Korba, Heliopolis

Dynamic forms

personalized structures

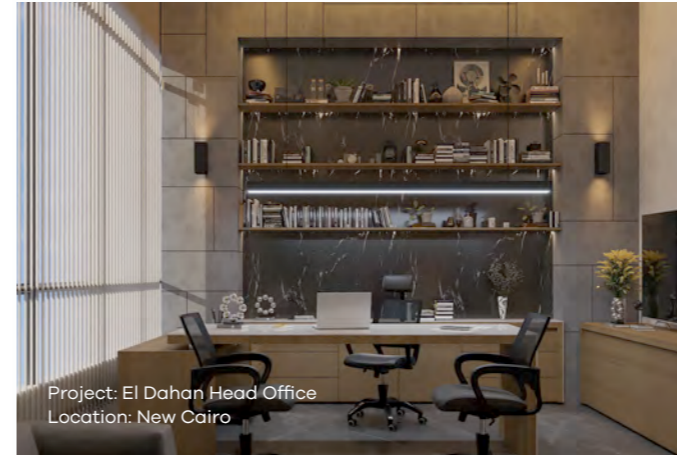
Providing Architecture that meets Client's requirements while reflecting their personality and vision through structures that combine function & stimulation.



Project: Gird Fine Finishes Head Quarters
Location: Zamalek



Project: Nile Projects Head Office
Location: Designia Mall



Project: El Dahah Head Office
Location: New Cairo



Project: Samir & Aly Head Office
Location: White by Waterway



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CORPORATE OFFICE

Productive Spaces

functional & comfortable

Functional but hospitable spaces designed to maximize productivity while creating a comfortable working environment that communicates your brand effectively.



Mohammed Badr has a wild imagination. 'Less is more' doesn't apply to him as a person. Needless to say, his 'greater than life' attitude, even as a child, has had countless impressions on both his personal and professional life. His persona is complex, and at times, hard to dissect. But if you look closely, somehow, it all makes sense. Badr has a very innate sense of all things beautiful. His understanding is real, and very raw, and often finds such beauty in places he has visited, people he has met, or feelings that have inspired him.

Badr can often be described as wanderlust; he loves to travel to explore the unseen. For as long as he can remember he has enjoyed traveling to different countries. His exposure, and his love of different cultures, was the shift that eventually translated his perception and appreciation of such beauty to his work. A strong believer in the human connection, Badr strives to build relationships with people wherever he goes. 'Relationships are the lifeblood of everything we do,' he says. 'Being good to people, showing them you care, and being respectful towards others is really the bottom line of it all. It's my motto and what I live my life by.'

As a general rule of thumb, feelings are meant to be expressed. We all have them; we all have our own ways of expressing them. For Badr, his preferred forms of expression are through art and music. Both have inspired him to dig deeper within himself and experience higher levels of emotions and understanding. People often say that 'less is more' because they are afraid of failure. It is an easy way out. But for Badr, in fact, there is no such thing. He constantly strives for 'more' in life and work, and always will.





MBDESIGNS

carlo's



Visit www.mbdesigns-eg.com

Carlo's, Waterway is one of MB designs' latest F&B Projects, with its unique modern retro style we aspire to achieve the sophisticated balance between elegance, function & quality

An efficient space is key to smooth operations. Thus, we aim to design spaces as a physical embodiment of your desired image and values, while utilizing spatial potential.
A good design is timeless, It should be a reflection of the owner's personality; unified and tailored design.

- Mohamed Badr



موضوع تسجيلي



MB DESIGNS AWARD WINNING PROJECTS

MB Designs won the best Arabian and African leisure interior concept for its project NUWA of the International Property Awards 2020 - 2021, Nuwa by Mori co. is an asian restaurant with international standards serving unique authentic tastes, a concept made after a full review of the F&B market filling, the void of asian restaurants in Egypt. Creating a new eclectic experience that truly reflects the asian fusion, being inspired by the simplicity of Zen interiors, the use of natural materials and play of light, creating a minimal space enriched with intricate design elements from neighboring and far off regions. Multiple design elements were used to create an asian fusion feel, the trick was to mix all the features creatively to create balance, all given a twist to achieve a fresh modern look with this strong identity you see, The design aimed to pop out and highlight the bar as a main feature that everything revolves around, another feature element was the wallpaper used in the bar bulkhead and on the feature wall inspired by Chinese art in a grey scale color palette with muted red accents.



- mohamed badr



LEISURE INTERIOR

2020-2021



2020-2021

BEST AFRICAN & ARABIAN LEISURE INTERIOR
MB DESIGNS PROJECT



MOHAMED BADR



BEST RESIDENTIAL PROPERTY

Another successive project winning best African and Arabian Residential Property Interior - Private Residence award of the 2020-2021 International Property Awards, Eastown duplex inspired by the great bond and unity of this family and their love of food, travel, nature and a rich social life. Materials and design elements are used as brush strokes, adding life, personality to the overall mood and vibes of all spaces reflective to the clients preferences. Functionality, comfort, and visually pleasing elements come together to truly create a sense of home. Looking into details, the shelving unit was used as a decorative unit, a guard rail for the stairs and a spatial divider, travel souvenirs from travels across the globe were displayed proudly within this unit, also the use of brass partitions creating the illusion of privacy, providing an interesting backdrop for the living area, help defining the area and infusing the residence with character through a custom designed pattern. As mentioned this family live for social gatherings and entertaining therefore it was crucial that the kitchen and the dining area be as an open and as inviting as the rest of the ground floor. The overall design of the open kitchen creates a user friendly space with a modern contemporary design.





**MBD
DESIGNS**

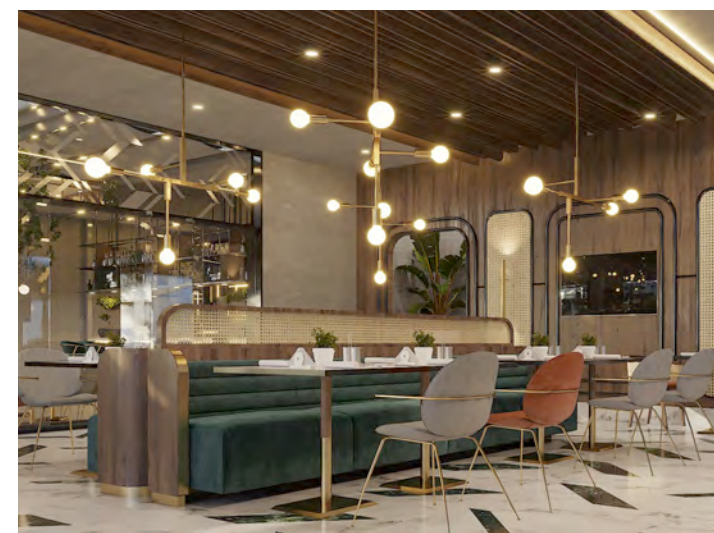
SOPHISTICATED ELEGANCE

by mohamed badr



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MOHAMED BADR

We Strive for elegance . . .



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- BY MOHAMED BADR

MB DESIGNS COMMERCIAL & OFFICE COMPLEX

A Commercial and Office Complex; this project integrates a commercial plaza and an office building in a way that makes each and every shop or office holds a prime location, a smart building that dialogs with the surrounding city being placed in the extension of New Cairo in front of Mivida Compound, Standing Out with its eye catching angled structure and various leveled louvers, limiting sun exposure while also allowing some sun into the place, eliminating the need of shades with the extended concrete ceiling acting as a shade itself for the ground level. Playing with levels of landscape and vertical lines, this place brings a minimal innovative edge to the visitor.

ARCHITECTURE





MB DESIGNS LATEST FOOD & BEVERAGE PROJECT

Introducing our latest food and beverage project Fuego, O1 Mall. if you haven't visited this place yet you are missing out on a lot, this place is located at New Cairo's O1 Mall, Fuego's unique interior speaks warmth with its ochre tones, its dimmed lights and its amazing food, it stands out with its vertical language of the the lighting unit pendants, the ceiling wooden ribs and the bar's metal partition, in this design the lighting unit acts as a main feature it was custom made for the space. If there is one thing that makes this place special its that everything comes together to communicate the same identity.



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ARABIAN
PROPERTY
AWARDS

AWARD
WINNER

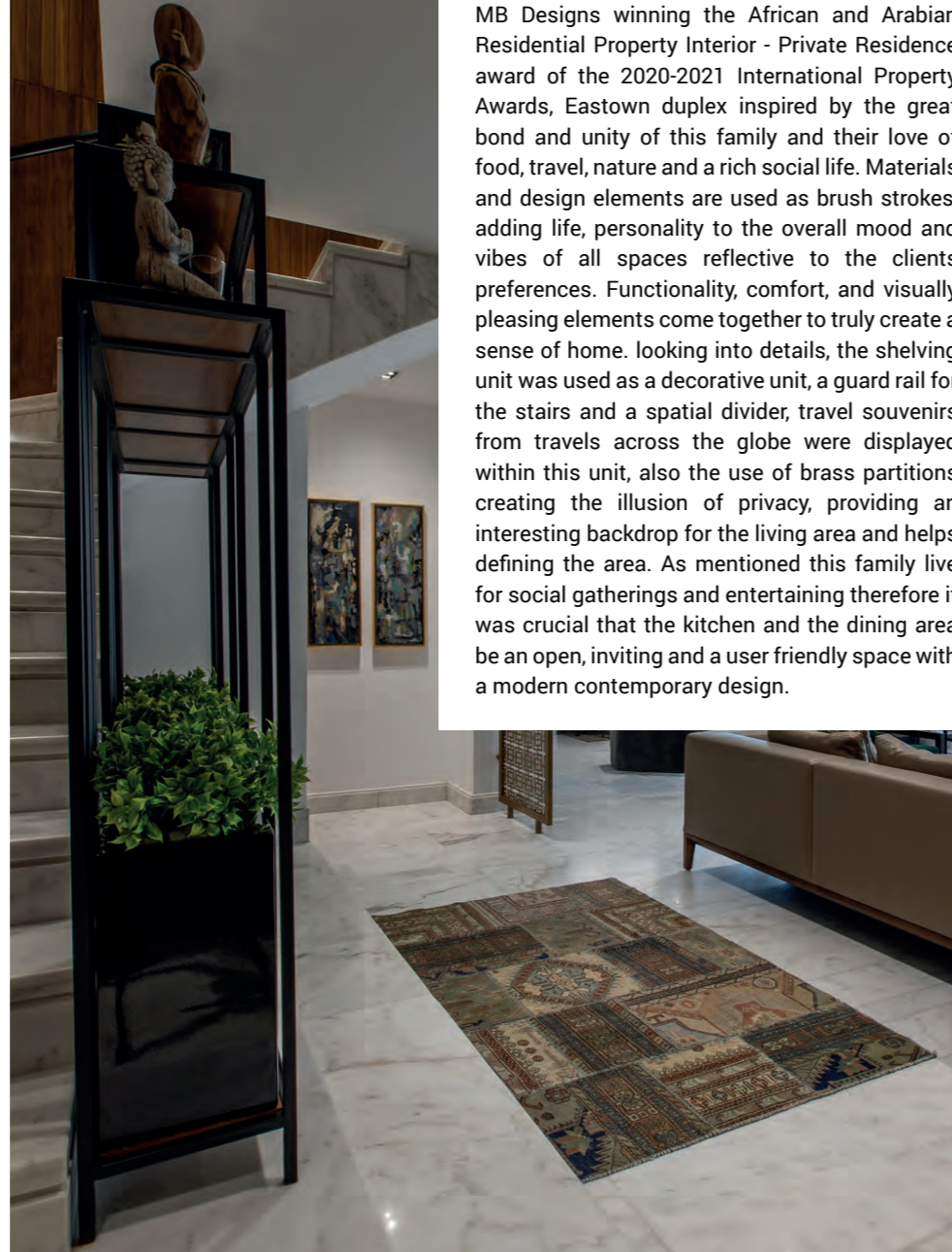
2020-2021



AFRICAN
PROPERTY
AWARDS

AWARD
WINNER

2020-2021



MB Designs winning the African and Arabian Residential Property Interior - Private Residence award of the 2020-2021 International Property Awards, Easttown duplex inspired by the great bond and unity of this family and their love of food, travel, nature and a rich social life. Materials and design elements are used as brush strokes, adding life, personality to the overall mood and vibes of all spaces reflective to the clients preferences. Functionality, comfort, and visually pleasing elements come together to truly create a sense of home. Looking into details, the shelving unit was used as a decorative unit, a guard rail for the stairs and a spatial divider, travel souvenirs from travels across the globe were displayed within this unit, also the use of brass partitions creating the illusion of privacy, providing an interesting backdrop for the living area and helps defining the area. As mentioned this family live for social gatherings and entertaining therefore it was crucial that the kitchen and the dining area be an open, inviting and a user friendly space with a modern contemporary design.



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MBDESIGNS BIOGRAPHY

ARCHITECTURE | INTERIOR | PROJECT MANAGEMENT | CONSULTANCY | PRODUCT DESIGN

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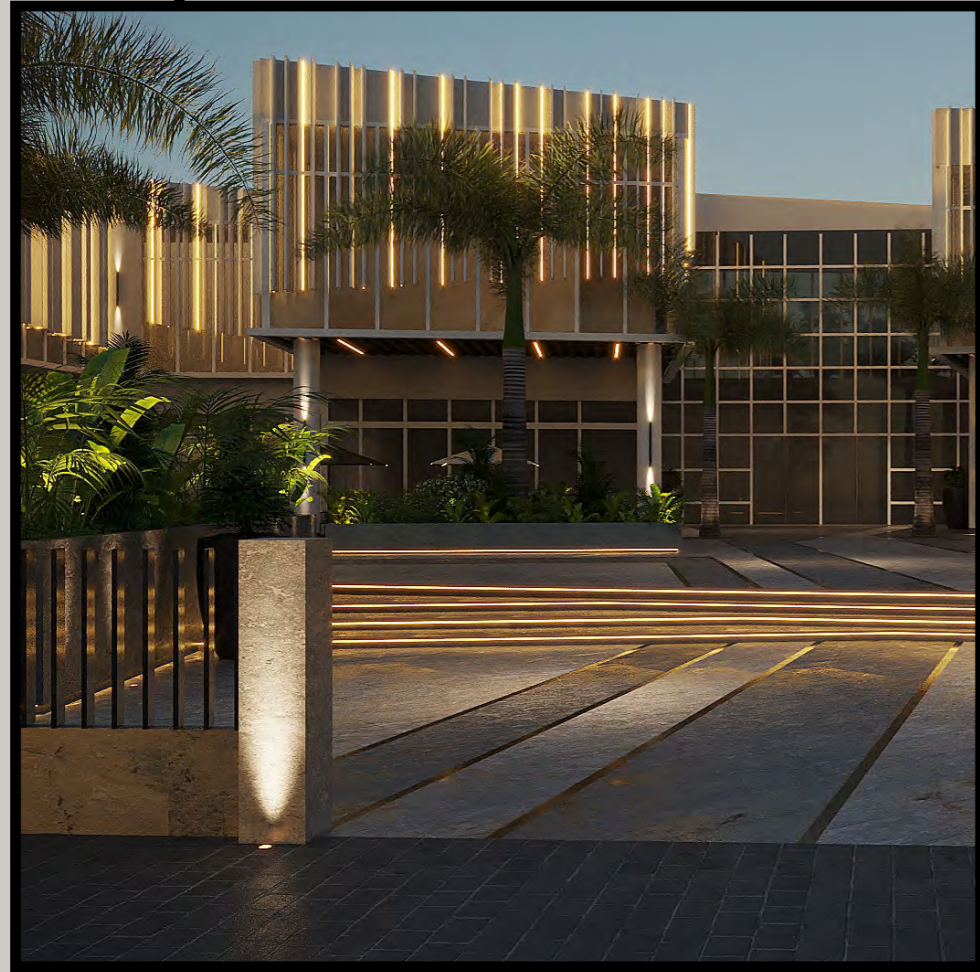
MBD ESIGNS



MOHAMED BADR

BY MOHAMED BADR

MBDESIGNS
ARCH



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MOHAMED BADR

ARCHITECTURE | INTERIOR | PROJECT MANAGEMENT | CONSALTANCY | PRODUCT DESIGN



Mountain View

**TIMELESS
LUXURIOUS
EFFORTLESS**

Eastown



Residential interiors, Mohamed Badr combining between differences between luxurious and effortlessly looking spaces. By using the space of Villa Mountain View's master suite in an unconventional way; adding vertical washed out mirrors throughout the corners of the room to give the illusion of a never ending space, wooden cladding behind the bed adding warmth and the use of a tropical wallpaper contrasting with the grey tones of the overall design while keeping it fresh and trendy. Adding to the continuity and

depth of the room he used a U shaped sofa to be displayed under the dangling light pendants facing the TV unit. Along the same lines of warm tones we look into Villa Eastown's reception and its exceptional communication of both comfort and luxury in one place, with round glass table tops and the solid base in gold matching the hand rest of the chairs and the metal partition that separates between this area and the dining area also in gold, A general soft ambient added though light indirectly between the selves of the wall unit making a huge difference in the overall mood.



25 years

mohamed badr

25 years of experience in design, project management and consultancy.

Mohamed Badr creates sleek, contemporary designs imbued with nature, inspired by music and informed by life; each one with its own unique and special story.

A good space is timeless. Its overall design and interior should be functional, but also boast creativity and positive energy. It should be a reflection of the owner's personality, in a unified and tailored design.

Light, texture, proportions, furniture and interior elements open the door to a well-articulated space. Using materials that are soft or hard, rough or smooth, for example, all add to space. Personalizing it further with striking light fixtures and furniture can really lift a space.

ted's



Beverage Bar

Interior Design Concept

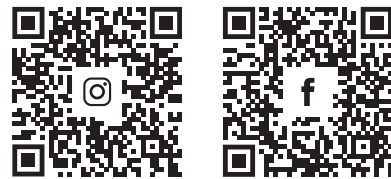
by



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more info



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**Interior
Design
Concept**

by



MOHAMED BADR

REIMAGIN ING *Ted's*

Reintroducing Ted's into a new era; An efficient space is key to smooth operations. Thus, we aim to design spaces as a physical embodiment of your desired image and values, while utilizing spatial potential.



Ted's City Center Almazra is one of MB designs' latest F&B Projects, where we aspire to achieve the sophisticated balance between elegance, function & quality

mohamed badr

Visit www.mbdesigns-eg.com for more details.

BY MOHAMED BADR

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MBDESIGNS

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21

HOME interiors by mohamed badr NEE



MOHAMED BADR

ARCHITECTURE | INTERIOR | PROJECT MANAGEMENT | CONSALTANCY | PRODUCT DESIGN



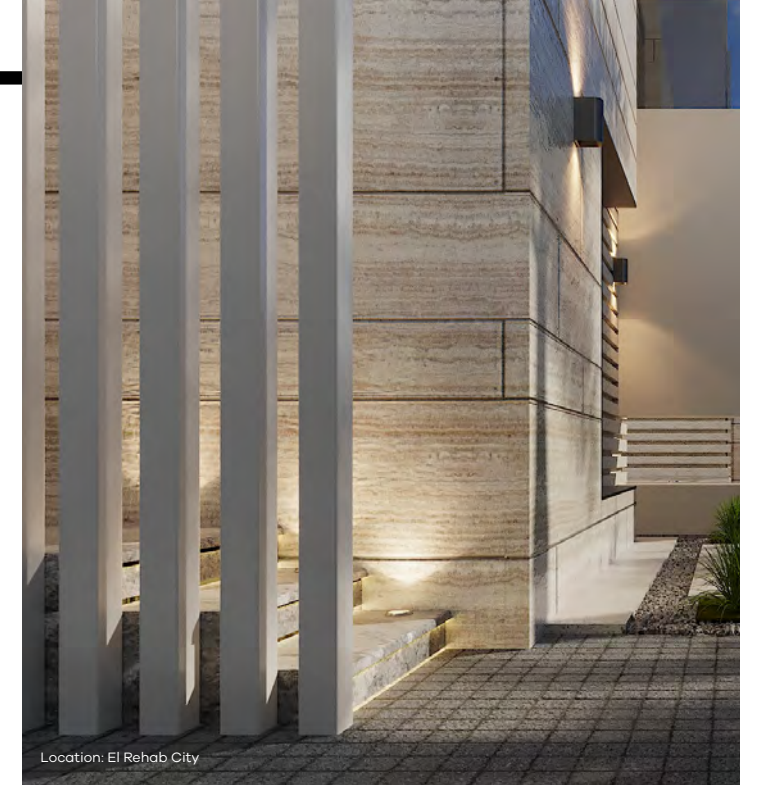
Project: Nile Projects Office Building
Location: New Cairo



Location: El Rehab City



Location: Lake View, New Cairo



Location: El Rehab City

RESIDENT
ARCHIT



Project: Nile Projects Headquarters
Location: Alexandria



Project: Villa 18
Location: Karba, Heliopolis



Project: Nile Projects Office Building
Location: New Cairo

Personalized Structures

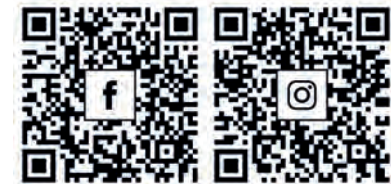
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reflecting your vision

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ARCHITECTURE

PO