



MOHAMED BADR

Renowned for his innovative, unique stylish designs, fused with a critical understanding of raw materials and how they function, Mohamed Badr has a well-earned prominent reputation in the world of architecture and interior design. With over 24 years of experience in design, project management and consultancy. History, music, nature and human potential exist at the core of every project Badr works on. Using this combination of expert practical skill and artistic focus, Badr creates sleek, contemporary designs imbued with nature, inspired by music and informed by life; each one with its own unique and special story.

Since our establishment in 1995, every member of the MB Designs family has strived to bring forth architectural excellence that inspires wellbeing, and we continue to do that everyday.

Our mission is one of life; we endeavor to strike the sophisticated balance between elegance, function, quality and value. Every project we design is a genuine reflection of its owner, be it a home, an office or a commercial space. Every detail we invest time in is an experience; a chance at a better quality of life and an outlet for the unlimited human potential that lies within us all. The spaces we use define much of who we are. They inspire us, comfort us & empower us to become the best possible versions of ourselves.



- BY MOHAMED BADR

## MB DESIGNS COMMERCIAL & OFFICE COMPLEX

A Commercial and Office Complex; this project integrates a commercial plaza and an office building in a way that makes each and every shop or office holds a prime location, a smart building that dialogs with the surrounding city being placed in the extension of New Cairo in front of Mivida Compound, Standing Out with its eye catching angled structure and various leveled louvers, limiting sun exposure while also allowing some sun into the place, eliminating the need of shades with the extended concrete ceiling acting as a shade itself for the ground level. Playing with levels of landscape and vertical lines, this place brings a minimal innovative edge to the visitor.

ARCHITECTURE





## MB DESIGNS LATEST FOOD & BEVERAGE PROJECT

Introducing our latest food and beverage project Fuego, O1 Mall. if you haven't visited this place yet you are missing out on a lot, this place is located at New Cairo's O1 Mall, Fuego's unique interior speaks warmth with its ochre tones, its dimmed lights and its amazing food, it stands out with its vertical language of the the lighting unit pendants, the ceiling wooden ribs and the bar's metal partition, in this design the lighting unit acts as a main feature it was custom made for the space. If there is one thing that makes this place special its that everything comes together to communicate the same identity.



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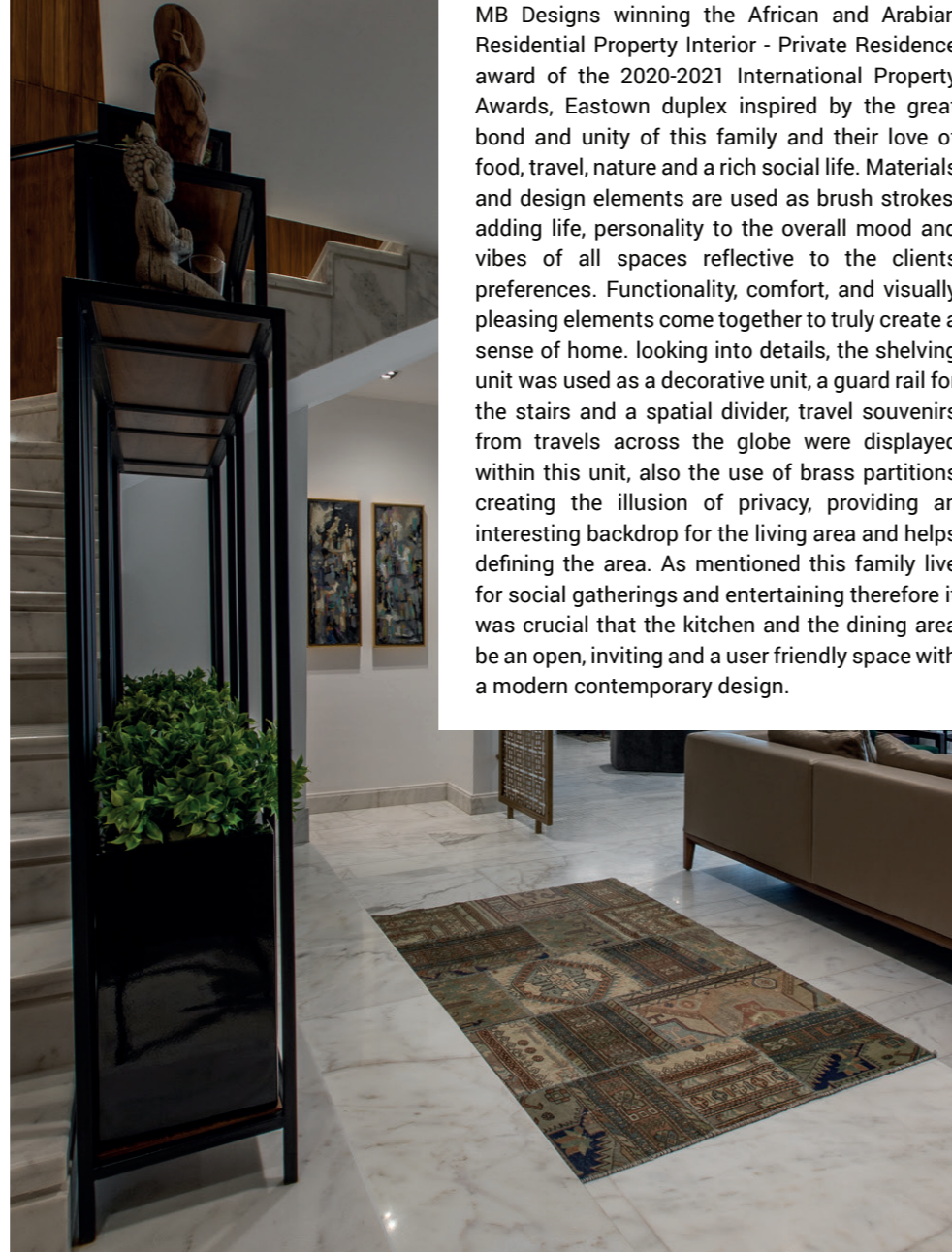
2020-2021



AFRICAN  
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AWARD  
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2020-2021



MB Designs winning the African and Arabian Residential Property Interior - Private Residence award of the 2020-2021 International Property Awards, Easttown duplex inspired by the great bond and unity of this family and their love of food, travel, nature and a rich social life. Materials and design elements are used as brush strokes, adding life, personality to the overall mood and vibes of all spaces reflective to the clients preferences. Functionality, comfort, and visually pleasing elements come together to truly create a sense of home. Looking into details, the shelving unit was used as a decorative unit, a guard rail for the stairs and a spatial divider, travel souvenirs from travels across the globe were displayed within this unit, also the use of brass partitions creating the illusion of privacy, providing an interesting backdrop for the living area and helps defining the area. As mentioned this family live for social gatherings and entertaining therefore it was crucial that the kitchen and the dining area be an open, inviting and a user friendly space with a modern contemporary design.



## AWARD WINNING PROJECTS

MB Designs won the best Arabian and African leisure interior concept for its project NUWA of the International Property Awards 2020 - 2021, Nuwa by Mori co. is an Asian restaurant with international standards serving unique authentic tastes, a concept made after a full review of the F&B market filling, the void of Asian restaurants in Egypt. Creating a new eclectic experience that truly reflects the Asian fusion, being inspired by the simplicity of Zen interiors, the use of natural materials and play of light, creating a minimal space enriched with intricate design elements

from neighboring and far off regions. Multiple design elements were used to create an Asian fusion feel, the trick was to mix all the features creatively to create balance, all given a twist to achieve a fresh modern look with this strong identity you see, The design aimed to pop out and highlight the bar as a main feature that everything revolves around, another feature element was the wallpaper used in the bar bulkhead and on the feature wall inspired by Chinese art in a grey scale color palette with muted red accents.



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