

ArTeMeSt  
AQVA

*For Milan Design Week 2021, Artemest presents a curated exhibition of bespoke artisanal pieces inspired by water: never-before-seen design objects, elevated to artworks, on view at the prestigious Senato Hotel Milano*



Milan, August 2021 – For Milan Design Week 2021, **Artemest** presents **AQVA**: a gallery-like exhibition of never-before-seen artworks and design pieces inspired by the theme of water, handmade by Italian artisans and showcased in a gallery-like setting at the exclusive **Senato Hotel Milano**.

Italian design and craftsmanship celebrate the city of Milan through a reinterpretation of its ancient waters: the project, under the artistic direction of Milanese architects **Ciarmoli Queda Studio**, stems from the desire to bring the hidden waters of the city to the surface, drawing the viewer's eye to celebrate the importance of water as a source of life and energy.

*"We decided to explore one of the most mysterious elements of the city of Milan, revisiting it through the eyes of master craftsmen and designers to create an immersive, visually stunning experience conceived as a museum exhibition. Each work comes alive through the most distinctive attributes of water: reflection, transparency, movement and fluidity"* – said **Ippolita Rostagno**, founder and Creative Director of **Artemest**.

The exhibition features handcrafted pieces from all over Italy, meant to surprise and fascinate the viewer.



*"As global ambassadors of craftsmanship made in Italy, we are proud to showcase the two forces that drive us, presenting Italian art and design in a unique and evocative setting. This year we decided to send a strong signal by participating in the reopening of the city of Milan and renewing our unwavering support of Italian design, which has always been part of Artemest's mission and DNA"* - said **Marco Credendino**, founder and CEO of Artemest.

Guests will be transported on a sensory journey that will begin in the Hall of Senato Hotel and continue in the elegant central courtyard, home to a slate grey pool of shallow water reminiscing of the Naviglio Grande canal that once flowed in front of the building. The multifaceted aspects of water inspire the shape, texture and color of each piece, together with a bespoke soundtrack that contributes to the dreamlike atmosphere of the exhibition.

## AQVA

Address: Hotel Senato, via Senato 22, 20121 Milan

Press Presentation: Monday 6<sup>th</sup> September (12:00 – 18:00)

Press Dinner: Tuesday 7<sup>th</sup> September (20:00 – 23:30), by invitation

### Public Opening:

Sunday 5<sup>th</sup> September (11:00 – 20:00)

Tuesday 7<sup>th</sup> September (11:00 – 17:00)

Wednesday 8<sup>th</sup> – Friday 10<sup>th</sup> September (11:00 – 20:00)

High-res images available at [this link](#)

### Press Contacts

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### Artemest

Artemest, the leading online marketplace for handmade luxury products made in Italy, was founded in 2015 by jewelry designer Ippolita Rostagno and manager Marco Credendino. Established to celebrate Italian craftsmanship, Artemest offers the unique opportunity to shop contemporary design in the categories of furniture, home décor, lighting and lifestyle. The selection of over 50,000 products is handmade by 1,200+ of the most representative Italian artisans and designers. Today, Artemest is based in Italy (Milan) and the United States (New York). The company ships to more than 70 countries around the world and has become the leading marketplace for the export of luxury made in Italy to North America and APAC.