



# POUENAT

ICONIC METALWORK

MAISON POUENAT x  
YANN LE COADIC

EHRERŌ  
COLLECTION



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POUENAT

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# POUENAT



*« For the first time ever, we are presenting a collection of objects designed entirely in metal. Although this approach poses a technical challenge, I hope that it will allow the greatest number of people to discover the simplicity and nobility of metal, rendered through a functional and balanced aesthetic. Through this specificity, we go off the beaten track of the classic pieces of occasional furniture to make of them pieces that are part of our daily lives. Their design, which takes into account the technological constraints as much as the constraints of use, allowed us to develop simple and functional pieces. »*

*My meeting with Yann Le Coadic was made around this reflection and this love of metal. I appreciated his creative dialogue, which is close to the manufacturing process, as well as his clear and nuanced thinking, which is pleasant to put to music. As a result, the Maison is proud to present its very first collection as a designer. »*

**Jacques Rayet CEO de Maison Pouenat**



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**YANN LE COADIC  
MAISON POUENAT  
COLLECTION EHRERŌ**

With his innate taste for natural and ancestral materials, Yann Le Coadic has found in Maison Pouenat a fertile creative playground. The EHRERŌ collection brings you objects with function as the first aesthetic.

The collaboration between Maison Pouenat and Yann Le Coadic brings us back to basics, with the use of metal as a common feature in the design and a particular focus on usage. The fusion of these two key elements takes us to the essential point: the discovery of useful, modern and elegant pieces telling a timeless story.

The aesthetics of the objects revolves around their functional constraints: a pivot to adjust the height of a tray, a spring to reinforce a seat...

## A Collection of Fine Objects

These objects have gone through a thorough thought process should they be harmonious and practical, adjustable and modular or simply necessary and timeless? Yann Le Coadic makes sure they are all of these at the same time. These are everyday living objects, convenient allies: a removable easel that adapts perfectly to the size of the painting; storage under the chair to keep at hand the object that you will no longer need to look for ...

With this original work, Yann creates metal objects – an element that is both central and discreet – that match, complement each other and form something truly unique: all the rooms in a given place become rooms that are alive and rooms to live in.







## METAL AS THE FIRST AESTHETIC

The Ehrerō collection is the result of an intimate encounter, a dialogue between the masterful pencil stroke of a designer and the transformation of a pure material. The practical components that make it up offer a combination of ideal proportions, beautiful finishes and functional technicality.

The reflection that led to its creation was based on two principles :

- Rediscovering the fundamental essence of the material, metal, by playing on its lightness and flexibility through the creation of removable parts (pivot, wheels, spring, etc.).
- The will to revive rare, forgotten and found pieces from European culture and French heritage (showcase, saddle, easel, glass rest, etc).

And finally, by highlighting their functionality, these «allied» pieces of everyday life offer us a journey through time and space...





EHRERŌ  
COLLECTION



## Chair KALETHA

More than a chair, this piece of furniture is a hybrid object: a precious daily companion to put things down, to store, to present and eventually... to sit.

### Finishes

Sanded aluminum dark «brown-black» coloured.

### Dimensions

Width: 36/36 cm

Depth : 45/85 cm

Height : 35/40 cm



## Armchair BUTHAKAA

Indoor and outdoor armchair:  
adjustable backrest and seat to  
accompany the body at rest.

### Finishes

Sanded aluminium. Seat and back in  
plain aluminum braiding.

### Dimensions

Width. : 63/73 cm

Depth: 52/88 cm

Height : 35/81 cm



# Easel CABAÏTEE

The weighted frame can be moved to better suit the light and the space: it can be adjusted in height, rotated and offers any setting for any format of work.

## Finishes

Microblasted or sanded aluminum. Waxed patinated steel. Fine oxidized brass.

## Dimensions

Width. : 38 cm

Width. : 200 cm

Height : 28 cm



# Bookcase ROTALIBROS

A rotating pedestal table that also allows you to browse through your favorite books and add a practical touch to your reading (table lamp, tray).

## Finishes

Sanded aluminum dark «brown-blue» coloured. Sanded aluminum. Or Sanded aluminum dark «brown-blue» coloured. Mirror polished stainless steel.

## Dimensions

Width. : diam. 50 cm

Height : 74 cm

# Pedastool PORTACOPA

A precious companion, adjustable, adaptable, weighted... it is a continuation of the act of placing/resting any object of daily life

## Finishes

Sanded aluminum light and dark «brown-black» coloured. Mirror polished stainless steel.

## Dimensions

Width. : diam. 21 cm

Height : 47 cm



# Stand BANKHO

Whether sitting or standing, the piece presented adjusts to the collector's or viewer's gaze in its most beautiful guise.

## Finishes

Sanded aluminum.

## Dimensions

Width. : diam. 26 cm

Height : 104 cm





## Wall Light AHBANIKO

Light is adjusted and deployed and perfects the decoration of a place

Finishes:

Aluminium poncé ou laiton oxydé dégradé.

Dimensions :

Width: 58 cm

Height: 69 cm

Depth; 11 cm



## Wall Light AHSTRO

An emergence of light, an astral evocation.

Finishes

Fine oxidized brass. Dark patinated bronze brass. Or Bright white nickel-plated brass. Sanded aluminum dark «brown-blue» coloured.

Dimensions

Width. : 60 cm

Height. : 60 cm

Depth: 18 cm



# Bar BARRHA

Discreet and elegant when folded, it can be unfolded in a brilliant way allowing you to serve the aperitif or digestive.

Finishes:  
Polished aluminium, shiny varnish. Sanded aluminium.

Dimensions :  
Width. : 102 cm  
Height. : 96 cm  
Depth: 32 cm



# Vitrine BITRINAH

Collections ou ouvrages précieux sont présentés en majesté dans un écriin lumineux, transparent et protecteur.

Finishes:  
Sanded aluminum. Mirror polished stainless steel. Extra clear glass with stainless steel mesh.

Dimensions  
Width. : 159 cm  
Height. : 190 cm  
Depth. : 49 cm

# YLC Yann Le Coadic En quelques dates

**1996** Assistant de Christian Astuguevieille ; mobiliers & design.

**2001** Missions auprès d'India Mahdavi et premiers projets d'architecture d'intérieure.

**2002** Création de l'agence d'architecture d'intérieure YANN LE COADIC : signature de l'aménagement et de la direction artistique des boutiques de Loulou la Falaise et Rochas avec Olivier Theyskens.

**2004** Création de l'agence d'architecture d'intérieure LECOADIC SCOTTO (association avec Alessandro Scotto) : signature d'aménagements et de conception artistique : d'intérieurs privés, de boutiques et d'hôtels.

**2018** Participation à « AD intérieurs » ( espace sélectionné pour la première page du supplément du mois de sept. 2018 )

**2021** Création du studio YLC © : activité de design et direction artistique.





# Maison Pouenat Iconic Metalwork

Founded in France in 1880, Maison Pouenat offers a contemporary take on the metamorphosis of metal with its wonderfully bold ornamental designs. Following its long tradition in the Decorative Arts, Pouenat combines its mastery of traditional ironwork techniques with bold designs and unique decorative patinas to achieve a contemporary feel.

Maison Pouenat is a company with plenty of character and has collaborated with various architects and designers from around the world, incorporating the most noble of materials, such as marble, alabaster wood, glass and plaster into its metalwork. With 140 years of history behind it, the Maison Pouenat aims to export its values of Excellence, Caring and Audacity to iconic venues the world over by inspiring the boldest of designers on a daily basis.



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# POUENAT

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