



## **MILESI HEALTHY.WOOD**

### **Sanitizing finishes for long lasting safe surfaces**

**HEALTHY.WOOD**, the new line of sanitizing finishes which provide long lasting and extensive protection against bacteria growth on surfaces, making the use of sanitizing cleaners almost redundant, comes from technological research of MILESI, brand of the IVM Group, one of the largest and most important wood coatings manufacturers in the world

Laboratory tests show how the sanitizing **HEALTHY.WOOD** finishes inhibits bacterial growth beyond 99.9%, assuring maximum protection and hygiene while leaving aesthetic features unchanged.

**HEALTHY.WOOD** coatings are the ideal choice for all situations where **hygienic conditions are a must**: from home environments like the kitchen, bathroom, and children's bedroom, to all public spaces like pubs and restaurants, movie theaters, hotels, schools, stores, exhibition halls, doctor's and professional offices. **HEALTHY.WOOD** can be used for all those objects which are handled frequently and needs to be sanitized: glasses, toys, etc.

Silver strong sanitizing action is the core of the formulation, and combined with the innovative technology developed in the MILESI Research Laboratory led to generation a wide range of finishes and topcoats with extremely innovative sanitizing properties.

These coatings feature sanitizing particles **directly integrated in their formulation**; this allows for a perfectly homogenous distribution within the product. The **entire coated surfaces remain consistently resistant to bacterial growth** .

As the particles do not evaporate, their sanitizing action lasts forever, even on surfaces cleaned with particularly aggressive cleaning agents.

Surface treated with **HEALTHY.WOOD** coatings makes the use of sanitizing cleaners almost redundant



Note:

Surfaces coated with the new sanitizing HEALTHY-WOOD finishes have been tested to determine their sanitizing action and effectiveness in hindering bacterial growth. The test measures the bacterial activity evolution over time, based on reference microorganisms strains of Staphylococcus aureus and Escherichia coli. For both bacterial cultures inoculated on treated surfaces a reduction of bacterial activity factor higher than 99.9% has been measured.

**Milesi** is a brand of the **IVM Group**, one of the largest and influential wood coatings manufacturers in Europe and in the world.

**Milesi** products were born in 1947 in Italy, a country that has always been a point of reference in the furniture industry. These products were developed and perfected through constant interaction with local industry experts and designers who are appreciated all over the world.

**Milesi** products are manufactured in the modern plant of Parona, in the province of Pavia, in Italy. They are then distributed in the Italian market, in Europe, Africa, Middle East, Asia and the Pacific.

**Milesi** products are designed and developed by more than 200 chemists and technicians in the European Research and Development Laboratories of IVM Group, offering constant and highly specialized assistance.

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