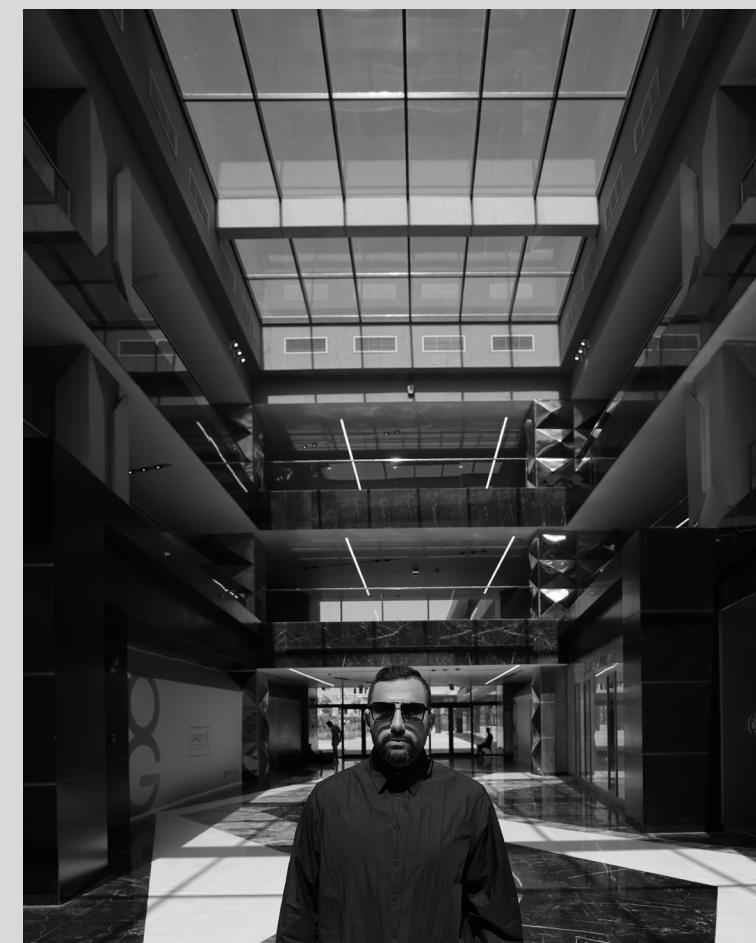


HANY – SAAD

FOUNDER & CEO OF
HANY SAAD INNOVATIONS
WWW.HSI-EG.COM – @HANYSAAD.INNOVATIONS

INNOVATION, CREATIVITY
AND MASTERY OF CRAFT.



Hany Saad Innovations is a success story written over 17 years by Hany Saad himself. An architect and interior design firm that serves top notch iconic designs on both a local and international base, under the creative vision and direction of the design's man of the hour Hany Saad. Since 2003, Hany Saad Innovations has completed more than 800 projects across Africa and the Middle East ranging from private residential villa to multiuse commercial projects, clubs, hotels, shopping malls, administrative building, and ultra-luxurious residential compounds. It has become an international brand with a diverse team spread across multiple disciplines. HSI's designs have evolved to blend cultural insight and contemporary luxury for multinational clientele. Taking pride in an irreproachable commitment to quality in providing only the highest standard of design and material.

Renowned for an experimental styles, innovative concepts, and highly expressive designs marked by mixed materials and dynamic forms, he is considered a pioneer in contemporary and modern grandeur architecture styles in the region. Hany Saad masterminded the designs of EastSide Mall by Castle Development, Garden 8 Mall and Vinci Boutique Luxury Living Compound located in the New Capital, both developed by Misr Italia Properties, and many other commercial, administrative and residential projects. Today Hany Saad's innovative designs and experimental styles gain him notoriety among celebrities, entrepreneurial innovators, prominent aristocratic families and leading real estate developers.

To date, the total number of employees at HSI is 240 full-time employees and around 50 on part-time basis. HSI's business model incorporates local and international brands with multiple partnerships including but not limited to Schneider Electric, Jotun, and Grohe.

As a car enthusiast and owner of many sports cars, Hany Saad was chosen by Jaguar to be their brand ambassador, featuring in partnership with their E-PACE model.

NORTH COAST,
EGYPT

PROJECT &
CONCEPT

HACIENDA SUMMER HOUSE



CONCEPTUALIZING PERSPECTIVE
TO IMITATE REALITY

This mansion's identity was derived from the luxurious sea life, giving the look and feel of what it is like to live on a lavish boat with iconic furniture pieces and artwork by great artists to make every room individually distinctive to portray each family member's persona and character.

Derived from elements of the nature and sea life using wood with blue and white tones was a must on the exteriority of the mansion, while also reflecting that into the interiority



[1] The landscape in cohesiveness with the shades of blue, complimented with a terrace and passage-way contributes in the over all feeling of serenity.



[2] The contradictory of abstract selection of some furniture pieces alerts the senses into grasping the distinctiveness and individuality of the design in this mansion.



[3] Embracing all the utilities in one space instead of overtaking any of the main vital spaces.

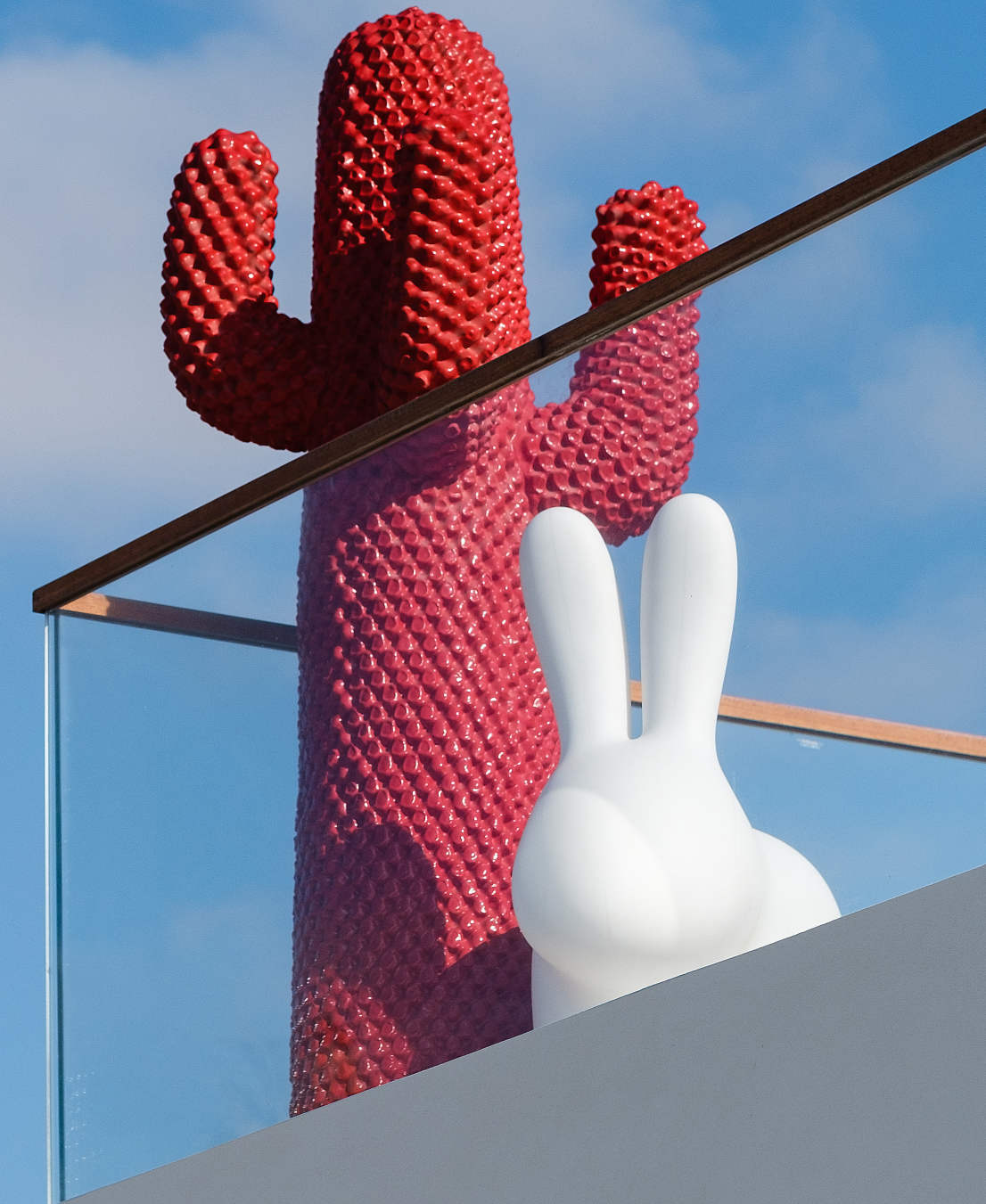


[1] The landscape in cohesiveness with the shades of blue, complimented with a terrace and passage-way contributes in the over all feeling of serenity.

NORTH COAST,
EGYPT

PROJECT &
CONCEPT

HACIENDA SUMMER HOUSE



CONCEPTUALIZING PERSPECTIVE
TO IMITATE REALITY

This mansion's identity was derived from the luxurious sea life, giving the look and feel of what it is like to live on a lavish boat with iconic furniture pieces and artwork by great artists to make every room individually distinctive to portray each family member's persona and character.