My funny quarantine

ALESSANDRA ROVEDA ART DESIGN PROJECT

BIOGRAPHY Graduated in Industrial Design at the Polytechnic of Milan, Alessandra Roveda studied for one year at the University of Art and Design in Plymouth, England. She now lives between Rome and Milan.

One of the last successful collaborations was with Angela Missoni during the Design week 2019: "Home sweet home".

Among other shows she exhibited for the XXI International Exhibition of the Triennale di Milano, and for The others_ Art Fair Turin, guest of Paola Colombari Gallery, with a reinterpretation of Carlo Mollino's Casa Del Sole.

She collaborated with Agatha Ruiz De La Prada, Stefanel, Falconeri, Bugaboo, Monalisa, Ceramiche Sant'Agostino, Gervasoni, Flou, B&B, Poltrona Frau and been involved in various photoshoots by studios like Otto by Paola Navone and Studio Pepe, and for magazines such as: Living, Velvet, Elle Décor and a cover for Vogue Accessory in November 2019.

My funny Quarantine is a series of little worlds created during the lockdown in the early 2020.

A bright side of a difficult moment.

As in "Home Sweet Home" for Missoni during the Design Week 2019, I recreated many different little angles of home life...or better...kitchen life.

Working only with the wool that I was locked up with, I started recreating not just food, but also dishes, crockery, cutlery, pots, pans, and bottles that I had in the house - My friends often use me as a sort of recycling unit, so my house is full of this kind of stuff.

Who would have ever thought that all this stuff would have been given a new life?
Me.

There's always a right time to give a new life to everything.

I call it "Sentimental recycling". So don't throw it away. Give it to me.

I'm ready for another challenge"













