

## ALÊ JORDÃO

Born in the mid 70's in São Paulo - Brazil, where he lives. Studied Fine Arts at FAAP (Fundação Armando Álvares Penteado) in the second half of the 1900s with Sandra Cinto, Dora Longo Bahia, Paulo Pasta, Felipe Chaimovich, Edu Brandao, Carmela Gross and Regina Silveira and Nelson Leirner - main reference for the artist and Design at Domus in Milan in 2000, originated school from the experience of Italian postmodern design and architecture of the 70's and 80's.

He began his professional artistic life in 2001 and throughout his career has defined a powerful and complex body of work both, materially and conceptually. His work is very successful in relating varied fields such as the visual arts, design and fashion, as well as the use of technology and neon in his graphic language.

Cultural Idealizer of urban artistic projects with the NAU ("Urban Art Center") at the exhibition in Marine Containers in the heart of Paulista Avenue (São Paulo - 2011); The Wallride Project, urban interventions in wall against the famous COPAN (São Paulo - 2013 and 2014); Apraça, urban transformation through art, project launched with the furniture Guard Rail at the exhibition Labcidade (São Paulo - 2016).

He is also creative artist of Pantone BR; "Friend of the Maison" Piaget Brazil and represented in Brazil by Choque Cultural Gallery.

His art works can be seen in the published books:

"Brazilian Modern Design"- Ed. Olhares - 2017;  
"Modern furniture in Brazil - Ed. Olhares - Maria Cecilia Loschiavo - 2015;  
"Inéditos: Design-Arte / New and Unique: Design-Art - Ed. Olhares - 2014";  
"Design brasileiro de móveis/Brazilian furniture design - Ed. Olhares - 2013".

And in the collection of the Museums:

Inimá of Paula in Belo Horizonte, National Historical Museum of Rio de Janeiro, Palazzo Barberini in Rome and personal collection of Queen Silvia in the Drottningholm Palace in Stockholm.

He has held several solo and group exhibitions during his career, being the main:

## **EUROPE**

### Milan

2018 - installation for 10 year of Brazil SA in Milan  
- Bullet Proof and Mickey Chair at Bianca Maria Palace Hotel

2017 - installation "Guard Rail"- Apraça at central garden of Interni in design week "salone del mobile";  
The installation is in the collection of the Museum of Science and Technology Leonardo da Vinci in Milan after exposure and permanent exposure to the public;

2017 - "the neon traffic dealer - Trolleys - The Trilogy - Università Degli Studi- Brazil S/A;

Works in the NHOW Hotel Art Design collection in Milan and permanently exposed after exposure;

2016 - "the neon traffic dealer - Trolleys - Università Degli Studi- Brazil S/A;

2015 - "the neon traffic dealer" - overconsumerism - Università Degli Studi - Brazil S/A;

2014 - "cars never die v3" - palazzo dei giureconsulti - Duomo - Brazil S/A;

2013 - "cars never die mini" - piazza dei mercanti - Brazil S/A;

2012 - "cars never die vw" - superstudio più;

2011 - "sex & violence" - superstudio più;

2010 - "santa ceia" - superstudio più;

2009 - "paradise beach" - superstudio più;

2004 - "mídia e loucura"- Ibrit.

### Brussels

2004 - participation at EXPO Brussels

### Florence

2013 - participation at Firenze's Bienal of Contemporaneous Art

### Ibiza

2013 - exhibition at "Maison del Elephantes" and Art Blue Gallery

### Munich

2014 - exhibition "desapego/trash away", at stroke art fair

### Paris

2017 - Show of the first Capsule - Noir and Blanc - VICIUS Boka Loka in partnership with ENSWEAR, Enson Malbranch in Colette - celebration of the 20 years of the store;

2016 - urban intervention - BOKA LOKA at Fete de la Music;

2012 - exhibition "My Bape" at Grand Pallais;

2010 - exhibition "Chicken TV" at Grand Pallais;

2009 - exhibition "A Vaca no Pasto" at Salon de La Societé Natiolane dos Beux-Arts - Carroussel du Louvre;  
2008 - exhibition "A Vaca" no Salon de La Societé Natiolane dos Beux-Arts - Carroussel du Louvre.

#### Rome

2014 - Participation at Rome's Bienal of International Art (winning the award for the best sculpture)  
2002 - exhibition at Palazzo Barberini  
2000 - exhibition "midia e loucura" at Margutta Gallery (winning the best concept of contemporary Brazilian art by art critic Giuseppe Selvaggi)

#### Vienna

2003 - exhibition the artwork "Sugar Loaf" with Swarovski crystals in Swarovski Crystal World

#### Stockholm

2008 - Individual exhibition "A Vaca"- at Green House;  
2007 - Participation at European "Casa Cor"

### **USA**

#### Los Angeles

2014- individual exhibition "in/out", at Thomas Hayes Gallery

#### Miami

2018 - exhibition in Pinta Art Fair - Miami - Neon Balls - with Pabellon 4 Gallery from Buenos Aires - Argentina;  
2017 - exhibition in SCOPE Art Fair - Miami Beach with Pabellon 4 Gallery from Buenos Aires - Argentina;  
2016 - exhibition in Ovoo Gallery;  
2014 - urban intervention - Trash Away;  
2013 - exhibition in Miami Solo - Art Basel Week;  
2013 - exhibition to Chandran Gallery at Shore Club - Art Basel Week;  
2012 - exhibition in Artexpo Miami - Art Basel Week.

#### New York -

2019 - Series CARS NEVER DIE at new place from 1<sup>st</sup> Dibs in Chelsea  
2012 - Participation in "Fresh from Brazil" in DWNY with "Lego Chair";  
2010 - participation at ARTEXPO

#### Palm Beach -

2018 - invited to do the principal installation for ART PALM BEACH - neon garden

## **BRAZIL**

### Belo Horizonte

2015 - individual exhibition "pejo/desejo/pejo" at Museu Inimá de Paula

### Curitiba

2015 - individual exhibition "secret love" no MON (Museu Oscar Niemeyer)

### Fortaleza

2003 - participation at "Casa Ouvidor"

### Rio de Janeiro

2015 - Exhibition "VICIUS" at Kult Kolector;

2015 - Public Installation - Gigantograph at Rio de Janeiro's metro - Ipanema Station;

2015 - Individual exhibition "light my fire," at Bolsa de Arte;

2015/2014 - Participation in IDA - Arte Rio;

2014 - Participation in exhibition "Do Moderno ao Contemporâneo" at Museu Histórico Nacional;

2013 - Participation in exhibition "Isso é uma Mesa" at Museu Nacional;

2013 - Individual exhibition "No Chair" at DOZEN Gallery;

2013 - Individual exhibition "Cars Never Die" at Memo Gallery;

2002 - Participation of the exhibition happening in MAM (Museum of Modern Art of Rio de Janeiro).

### Salvador

2003 - - participation at "Casa Cor"

### São Paulo

2019 - individual solo exhibition - I LOVE SP - in Choque Cultural Gallery, curated by Baixo Ribeiro;

2018 - exhibit collective welcoming the artists of Choque Cultural Gallery in their studio pre SP Art;

2017 - individual solo exhibition - ILUMINATA - in your own studio, curated by Baixo Ribeiro at Choque Cultural Gallery;

2018/2017/2016/2015 - SP Art - Choque Cultural Gallery;

2017 - exhibit collective welcoming the artists of Choque Cultural Gallery in their studio pre SP Art;

2017 - Installation at GIFT FAIR for Pantone BR to launch the color of the year - GREENERY

2017 - SkateART Exhibition at Choque Cultural Gallery in Vila Madalena;

2017 - Launch of the site and first cinema session in the dApraça staircase - Public Installation - Apraça - Guard Rail;

2016 - Participation in exhibition "Caos on Canvas" at MIS (Museu de Imagem e Som);

2016 - Participation of the Belas Artes Book commemorating his 91 years;  
2016 - Participation in exhibition "Arte Móvel" in "Centro Cultural de São Paulo";  
2016 - Participation in DWSP (Design Week São Paulo) - "Cars Never Die" series to Piaget;  
2016 - Exhibition "Split with Daniel Melin by Choque Cultural Gallery";  
2016 - Public Installation - Praça - Guard Rail;  
2016/2015 - Participation at SP Arte - Choque Cultural Gallery  
2015 - Participation in DWSP (Design Week São Paulo) at Cartel 011;  
2015 - Individual exhibition "Gigantograph" at S213 by Choque Cultural;  
2015 - Individual exhibition "Paixão e Compulsão" at Gabinete D Gallery;  
2015 - Individual exhibition "Spectrum" at Casa Electrolux;  
2015/2014 - Participation at MADE in 2014;  
2014 - Individual exhibition "Trash Away" - The Wallride Project;  
2012 - Participation with Sculpture "Cristo" in exhibitions at MUBE (Brazilian Museum of Sculpture - Marilisa Rathsam)  
2011 - Participation in the 3rd Photography Show - Canon - Vila Madalena;  
2011 - Individual exhibition "Mantinee Illegal" at Cartel 011;  
2010/2004 - Participation at "Casa Cor";  
2008- urban intervention in the free space of MASP with the work "heart";  
2003 - Exhibition "Media and Madness" at the Hotel Lycra;  
2003 - Exhibition at Judith Daprá Gallery;  
2002 - Exhibition "Media and Madness" at the MUBE (Brazilian Sculpture Museum - Marilisa Rathsam) where he had a congratulatory letter from President Fernando Henrique Cardoso;  
1999 - Participation of the 30 annual FAAP exhibition.

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