

# MICHAEL AIDUSS x MALCUSA

PORTE COLLECTION  
MILAN 2026



## MICHAEL AIDUSS

Designer Michael Aiduss creates beautiful atmospheric spaces imbued with a sense of luxury and comfort and bespoke to each environment. They are bold, effortless, and timeless. Aiduss, with his encyclopedic knowledge of icons from the past, seamlessly threads historical influence into a project and supports the design with his innovative use of materials and finishes. He flirts with classical and modern vernaculars to develop unusual and visually striking combinations. These signature traits define his work and exist as the foundation of each project.

With a deep appreciation for materials and the process of building, his eponymous design studio engages a vast array of Old-World craftspeople to execute its designs to the highest quality. His love of form is exhibited in both the architecture of his spaces as well as in the furniture and lighting he designs. The Michael Aiduss Studio has completed commissions in the United States and internationally, largely in Central Europe. Projects range from refurbishing a suite of rooms to conceptualizing and designing a full residence, its grounds, and accessory buildings. Classically aligned with balance and scale, the work is masterfully tailored for each client, embracing a practical component with a creative stroke that ensures longevity.

March 10, 2026

## PORTE COLLECTION

BY MICHAEL AIDUSS

*MICHAEL AIDUSS LAUNCHES **PORTE**,  
A NEW LINE OF CARPETS, THIS APRIL IN MILAN*

*The renowned American interior and textile designer has created five carpets for the home that reference some of the most beautiful details of the Milanese cityscape*

Michael Aiduss never stops looking, wherever he is in the world—and he goes everywhere. The prolific, ever-curious, always-in-demand interior designer is often in Milan, and it was while he was there on a trip last year that he observed one of the city’s most subtle, yet powerful, details: its doors and doorways.

Aiduss began documenting them, camera in hand, as he wandered the streets. He admits to possessing a “Hitchcockian eye” for nuance, paired with dramatic effect, and he soon became obsessed with five doors in particular. Now, Aiduss has translated the motifs of these architectural features into a new line of carpets, **PORTE** (*doors*, in English), the finished designs of which debut this April at Milan’s exclusive Rubeus Milano boutique, during the city’s annual Fuorisalone.

“I like to think of these carpets and the designs they employ as representing the Italian concept of *sprezzatura*, that wonderful, joyful, evocative term that summons up the Italian version of *joie de vivre*—the notion that something seemingly difficult can be expressed effortlessly and beautifully,” says Aiduss from his East Coast design studio.

To further his endeavor, Aiduss turned to his friend Paolo Stella to help introduce him to the Milanese market. Stella, founder of Suonare Stella, is a design-driven storyteller. His work is rooted in the Italian tradition of *abitare*, the art of living well, where interiors, objects, travel, and personal rituals all contribute to a coherent aesthetic vision. Stella’s role in design is editorial and conceptual. He is a great mediator between heritage and modernity, drawing in a traditional European public as well as a diverse international audience.

Indeed, his five **PORTE** designs, rendered in meticulously chosen colorways, exemplify the best versions of what might be termed “Rational Architecture,” that highly specific movement that flourished in Milan between the 1920s and the 1960s. Among the founders and proponents of this distinctly Milanese aesthetic were Gio Ponti, Carlo Scarpa, Piero Portaluppi, and Luigi Caccia Dominioni. These designers embraced the ideals of the movement, as has Aiduss—with an emphasis on scale and proportion, references to Classicism, Art Deco, and Modernism, and minimally articulated designs for maximum effect.

“These doorways that I found and that resulted in these carpet designs are, in most cases, by unknown makers,” Aiduss emphasizes, “though one of the carpets, defined by brick-like solid rectangles, harkens to a design I saw by Portaluppi. But no matter who these artisans were, all of whom were working in wood or iron, they possessed an intrinsic understanding of form and design. The doors I’ve focused on reference the very ideals of that special moment in design and architecture in Milan. The patterns and the rhythms of the shapes on these **PORTE** carpets excite me. And I believe they will have brilliant effects in the interiors of homes.”

Aiduss’s **PORTE** collection, created in collaboration with Malcusa, the Milan carpet company known for its luxurious handmade creations and led by the visionary Cristian Ringoli, is rooted in a shared sensibility for thoughtful construction and understated elegance. The collaboration unites Malcusa’s distinctive aesthetic with Aiduss’s design vision, resulting in a limited series that balances modernity with timeless sophistication. Each rug emerges from a carefully considered creative process in which inspiration, materiality, and chromatic nuance are carefully orchestrated to produce pieces that are at once visually refined and richly tactile.

Conceived between Italy and an international creative context, the project reflects the cultural depth of Milanese design while embracing a global perspective. Through meticulous material selection and a disciplined approach to craftsmanship, the collaboration reveals a subtle dialogue between tradition and contemporary innovation.

Aiduss’s **PORTE**, the first such collection he has designed for the public, evokes a distinctly masculine, even magical, appearance by way of its composition. The colorways might best be described as a mix of grays and plums, bronzes and caramels, ivories and deep browns and inky blacks. Although the carpets can be fully customized by size, their standard measure is 200 cm x 250 cm; an accompanying runner measures 100 cm x 250 cm. The collection does not have a limited run.

It is appropriate, too, that the **PORTE** carpets will be shown first at Rubeus Milano, the luxury emporium at Via Bigli, 2, established in 2013 by Nataliya Bondarenko, best described as a Renaissance woman of design. Truly, there is nothing that Bondarenko has yet to fashion and market—from women’s shoes and handbags, jewelry and fragrances, to clothing and a vast array of accessories for women and men. Her boutique is one of those locales in Milan where designs are born and then debuted to the public. “Nataliya does everything in life with natural ease and style,” says Aiduss. “In fact, she’s a perfect representative of *sprezzatura*, and to have my five new carpet designs rolled out there, beneath the frescoed ceiling of her boutique, makes me especially excited.”

In the many years since Aiduss established his studio, he has designed countless rooms around the world—in residences, hotels, restaurants, boutiques—and has been featured in every major international design magazine. In 2018, Houlès, the venerable French textile brand, commissioned him to design an ongoing line of trims, many of which reference one of Aiduss’s favorite muses, the Villa Kérylos, a singular, turn-of-the-century residence (now a museum) inspired by the architecture of Ancient Greece and situated on the French Riviera between Nice and Monaco. He has subsequently developed another collection with the brand.

Of his new **PORTE** collection, Aiduss adds, “I want to emphasize that these five designs are reinterpretations, reimaginings of what I discovered in the doorways of Milan. I’ve adjusted the scales of the patterns to represent the point of view of design today. My goal, all along, was to create something beautiful, textural, luxurious, masculine in feel, but also romantic.”

Each of these **PORTE** patterns—defined by such motifs as circles and sinuously intersecting lines, brick-like rectangular forms, vigorous diagonals—is timeless. While referencing a prior Modernist perspective, these designs are wholly of today. “When people encounter these carpets, I want them to feel luxurious through a Modernist lens,” says Aiduss. “I search and search, and keep searching, wherever I go, for objects and sights and architectural details that lead me to create something memorable, strong, clean, and new. I found some and am presenting them now to everyone.”

## FORMA

The elegant staccato of forms and color creates an abstract sense of patterning in stunning repose.

## ANGULUS

“Un atmosfera cupa,” this strapping form explores the subtle pairing of deep tones with a strong graphic pattern.

## ELLIPTICA

A delicate balance of light and dark, the graphic motif pays homage to the compressed curvature expressed in architecture and furniture during the high point of the Italian Modernist movement.

## QUADRA

Interpreted from residential Milanese architecture during the Modernist movement employing a Brutalist motif with nuanced pairing of tones and texture.

## SPHERA

The circle as motif, with contrasting palette and bordering, presents a pattern derived from mid 20th-century doors and partitions throughout residential architecture.

# SALONE 2026

## SPONSORS



Starting from its noble origins, in 1935, between Florence and Arezzo, Duke Amedeo of Savoy-Aosta, Viceroy of Ethiopia, planted the first vineyard on his estate to celebrate the conquest of the Abyssinian Empire: thus was born the “Vigna dell’Impero,” an ancient clone of Sangiovese that proved to be one of a kind.

About twenty years later, it was this very vineyard that inspired architect Alberto Moretti Cuseri, who decided to plant new rows and devote himself passionately to viticulture, thus giving the first impetus to what we now know as Tenuta Sette Ponti.

Today, with the third generation, a new and contemporary vision of the world of wine is taking shape: high-quality wines with an international flair, appreciated worldwide and an authentic symbol of Made in Italy, blending elegance, craftsmanship, and character.

## FEUDO MACCARI

Sicily enchants and captivates, transforming brief stays into deep connections. This is what happened to Antonio Moretti Cuseri who, in the late 1990s, during a trip to Val di Noto, was captivated by the light, the Baroque architecture, and the sea, choosing to give shape to a new dream here.

In 2000, Feudo Maccari was born, the third stage of his journey among great wines, right in the district that has always borne this name. In Noto, among the cliffs and beaches of the southernmost Mediterranean, a property of about 250 hectares comes to life, patiently reassembled from over fifty different plots of land.

The heart beats at Maccari: vineyards overlooking the Vendicari Nature Reserve that, under the Sicilian sun, have been telling a story of earth, light, and time for over thirty years.