## fferrone

Felicia Ferrone is an architect, designer, academic, and entrepreneur.

Her international namesake brand **f f e r r o n e**, founded in Chicago in 2001 followed by the founding of the Milan company in 2018, is known for delivering the unexpected through a seemingly simple gesture.

Beginning in 2001 with the **Revolution** Collection, Ferrone introduced several innovations into the field of design such as the introduction of the use of **borosilicate** for glassware, previously only used in the field of lighting. In 2013, with the **Margot** Collection, came another innovation as she was the first to introduce the use of fluted borosilicate as a material used in glassware.

Archetypes are reinvented; typologies are crossed and blended. European influences, minimalist aesthetics, mastery of proportion, and meticulously considered details are the hallmarks of **f e r r o n e**. Often lighthearted and whimsical, the furniture and objects are timeless. Through close collaborations with master artisans, each piece is handcrafted allowing for innovative use of materials and production techniques, underlying another fundamental attribute to her design philosophy and approach.

Born in Chicago, Felicia Ferrone graduated with a degree in architecture from Miami University, Ohio, after which she moved to **Milan**, Italy. Ferrone's expansive reach is informed by her early experience as an architect in Milan, where she was first taught to "blur boundaries." In a series of positions with some of Italy's most notable design luminaries she developed her belief that all aspects of design are interdependent and always in relation to the environment, objects, and systems that surround it.

Producing and distributing her own designs under her brand, **f f e r r o n e**, Felicia also has done commissioned work for clients, such as Audi, Boffi, Mortlach, and The Macallan among others. Clients of **f f e r r o n e** include: Cartier, Gucci, Saga, Andaz, Nobu, Atlantis, The French Laundry, Per Se, W Hotels, Trussardi, Audi, Rimadesio, Bulthaup, Poliform, Molteni, Minotti, Peck, Flexform, Meridiani, Ernestomeda, Arclinea, Starbucks, Society Limonta, and other high end hotels around the world.

Ferrone's award winning work of glassware, home accessories and furniture designs have been widely exhibited, published internationally, and included in museum collections. She was recently included in **Phaidon's** historical survey of women as one of 200 women who have contributed to the field of design in the book, **Woman Made: Great Women Designers** by Jane Hall.

In addition to her studio practice, Felicia is the <u>director of Undergraduate Studies in Industrial</u> <u>Design</u> and a **Clinical Associate Professor** at the University of Illinois at Chicago (UIC). Previously she was the Director of Graduate Studies of Industrial Design from 2015-2022 and a lecturer at the School of the Art Institute of Chicago from 2010-2015 at the beginning of her academic career. In 2017, she was a Jury Member at The Cannes Lions International Festival of Creativity, and for Archiproducts in 2022 for Product Design. Felicia regularly lectures on topics which range from her design practice, what original design means as a designer and educator, and on empowerment through design entrepreneurship. www.feliciaferrone.com