

**Q.**  
**Jing**

钱  
菁

**www**

**•**

**qjingstudio**

**•**

**com**



## Qian Jing

### Graphic designer, creation director

After graduating from the China Academy of Art in Hangzhou in 2004, he continued her studies getting a Master of Fine Arts in Visual Communication Design at the College of Fine Arts in Toulouse, France. Between 2006 to 2007, she attended the University of Bauhaus (option art) within the Erasmus European exchange program. In 2009, she worked as the assistant for the Art & Technical Director of French Pavilion in 2010 Shanghai Universal Expo, in 2011, she worked as assistant Art director for the French Pavilion at the Yeosu International Exhibition in Korea. Since 2012, her focus has been on culture, art and fashion. Qian Jing has been collaborating with many artists, festivals, museums and fashion brands, such as IKEA, the French Pavillon for 2010 Shanghai Expo, Centre Pompidou, the Shanghai Minsheng Art Museum, Shanghai Pearl Art Museum, Louis Vuitton, Consulate General of France in Shanghai etc. In 2017, Qian Jing launched the brand MEW, with the ambition to regenerate the handmade rug in a contemporary way, by exploring the tradition and updating it with experimental designs and genuine spirit.

2

## 钱菁

### 平面设计师, 创意指导

2004年毕业于中国美术学院视觉设计系, 之后前往法国就读于法国图鲁兹高等艺术学院, 获视觉设计系硕士学位, 并于2006年在德国包豪斯高等艺术学院造型艺术系做为期半年的交流学习。2009年任上海世博会法国馆艺术及技术总监助理、2011年任韩国丽水世界博览会法国馆艺术总监助理。自2012年, 专注于平面设计的文化、艺术以及时尚领域, 钱菁在东西两种文化教育及生活环境之间不断的寻找着能够传达自身个性的视觉语言。身份的模糊, 地域界限的消失, 她更加关注视觉图形本身, 意外的、偶发的、有趣的、随机的、不平衡的, 这些更加细节以及轻松的概念是她的创作动机。在和众多巴黎及上海的艺术家的画廊, 艺术节, 美术馆以及商业品牌进行平面视觉设计的合作, 包括宜家、法国蓬皮杜美术馆、上海民生美术馆、明珠美术馆、Louis Vuitton、法国驻中国大使馆、现代传媒等等。2017年钱菁同时创建了MEW磨叽手工地毯品牌, 期待用一种更加实验的精神以及当代的方式对传统工艺和当代视觉设计做出新的结合, 并对当代空间带来新的视觉体验。

We focus on :

**Branding &  
Visual identity  
Signage design  
Web design  
Patterns &  
Product design  
Short video  
Poster design  
Book design**

品牌形象 &

视觉设计

标识系统

网页设计

纹样及 &

相关产品设计

短视频

海报设计

书籍装帧设计

# **Branding & Visual identity Signage design**

**品牌形象 &**

**视觉设计**

**指示系统**

**Design : Branding & VI design**  
**Projet : Unique Design Shanghai**  
**Client : Modern Media &**  
**Perfect Crossover**  
**Tank Art Center**

**设计：品牌形象 & 视觉设计**  
**项目：上海国际收藏级设计展**  
**客户：现代传媒 & 完美跨界**  
**上海油罐艺术中心**



5



**Branding & Key visual design**

**品牌形象 & 主视觉设计**



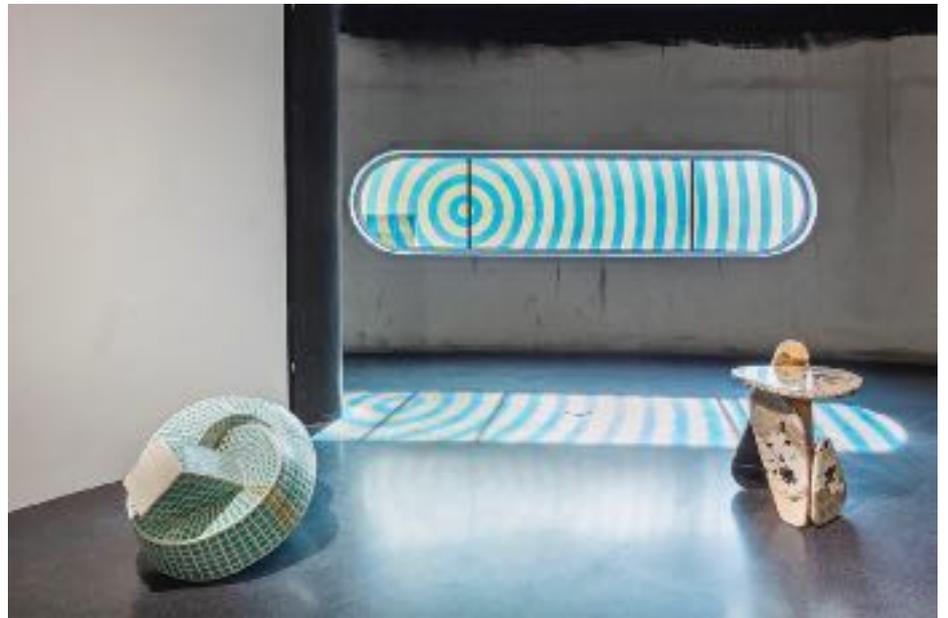
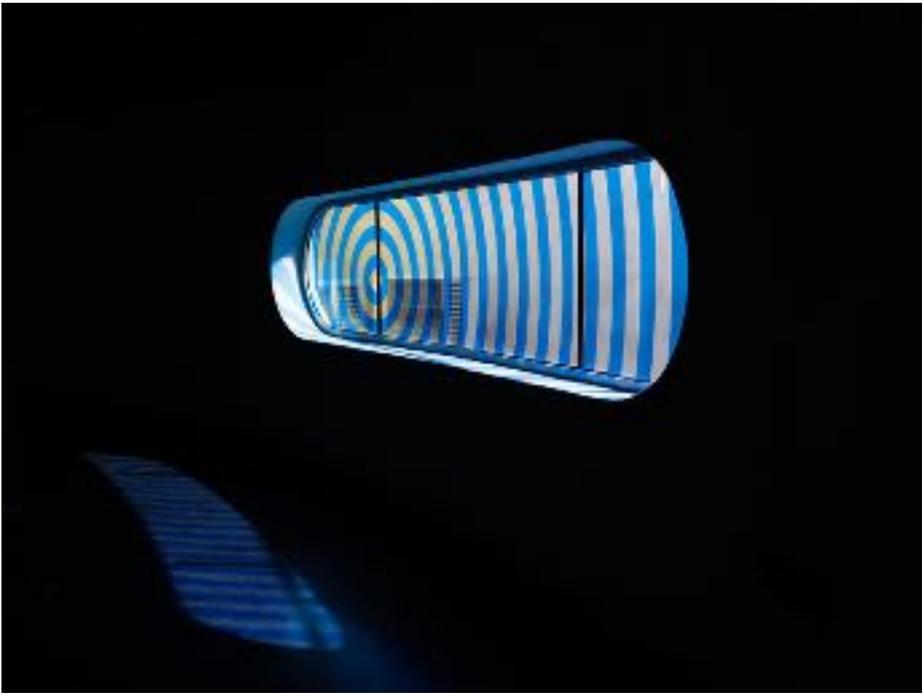
6



Signage design

标识系统设计





8



Signage design

标识系统设计





10



Brochure design

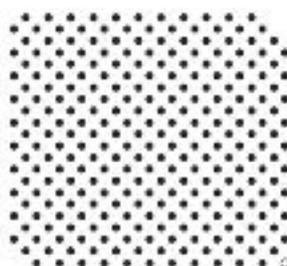
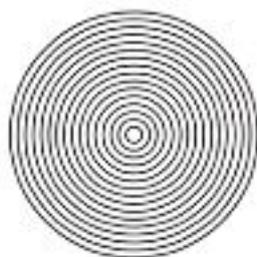
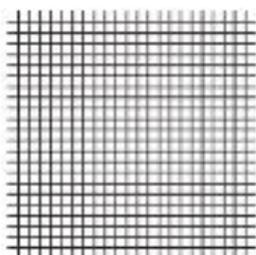
展览画册设计

**Design: Signage Design**  
**Project: Signage for Museum**  
**Client: Museum of Hymalaya**

**设计: 标识设计**  
**项目: 美术馆指示系统设计**  
**客户: 喜马拉雅美术馆**



❖ 剧场 OPERA  
 田 美术馆 MUSEUM  
 ◎ 大堂 LOBBY



田 美术馆 MUSEUM

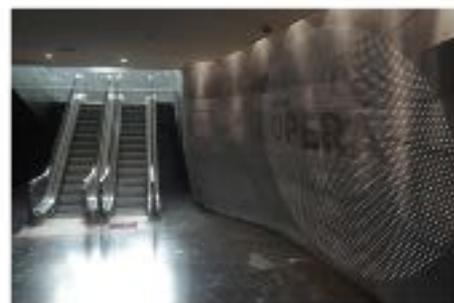
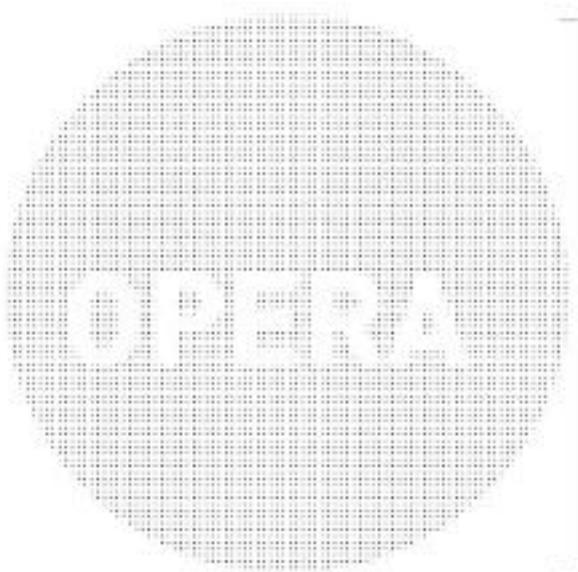
◎ 大堂 LOBBY

❖ 剧场 OPERA

12

**SPOTLIGHT IDENTITY SIGNAGE - OPERA**

光投影名称标识 - 剧场



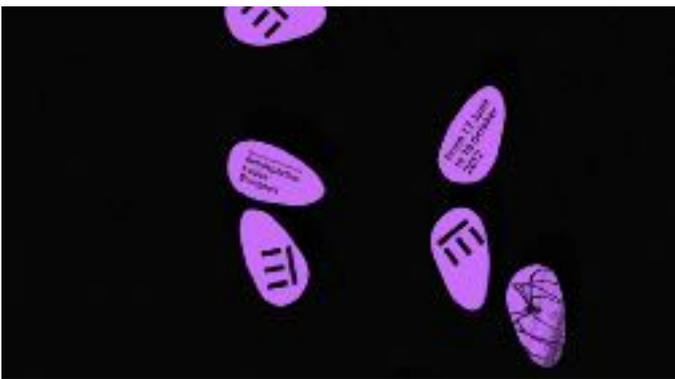
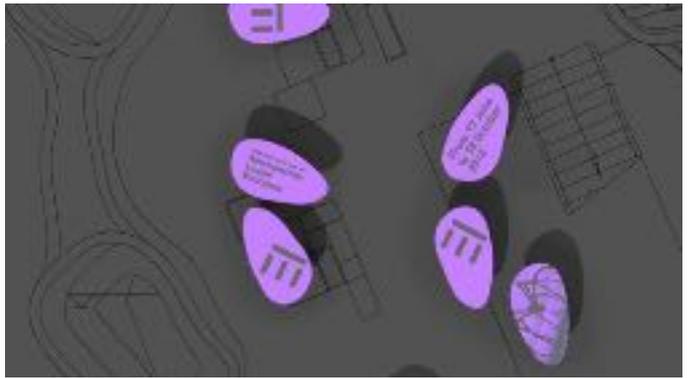
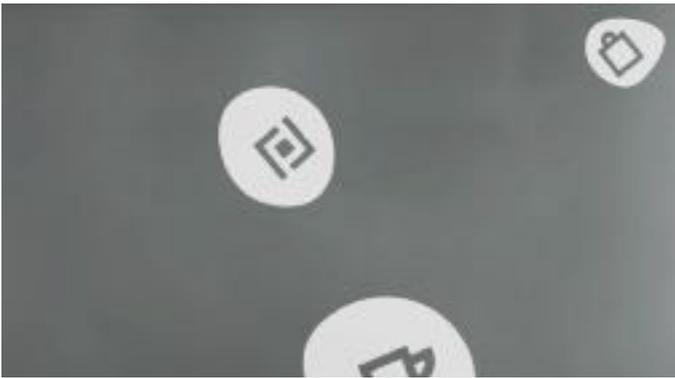
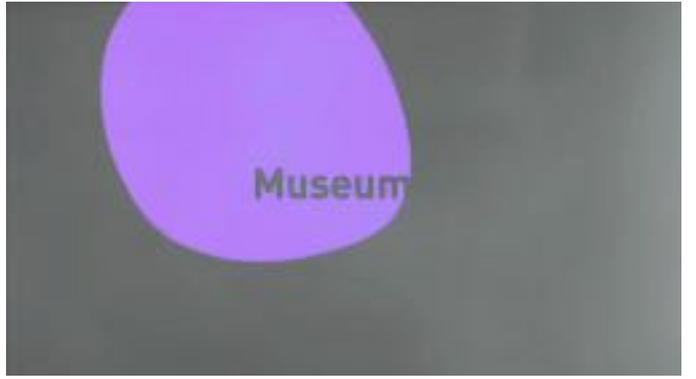
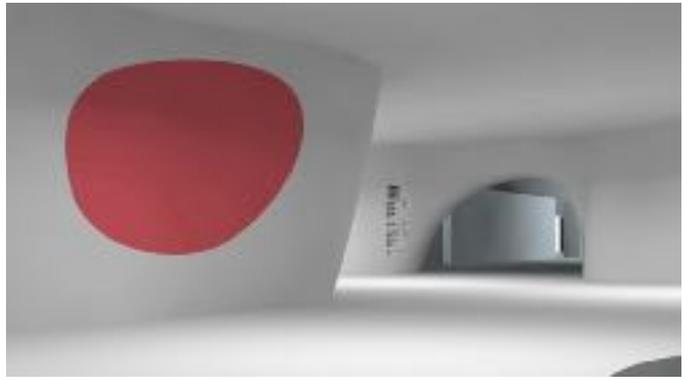
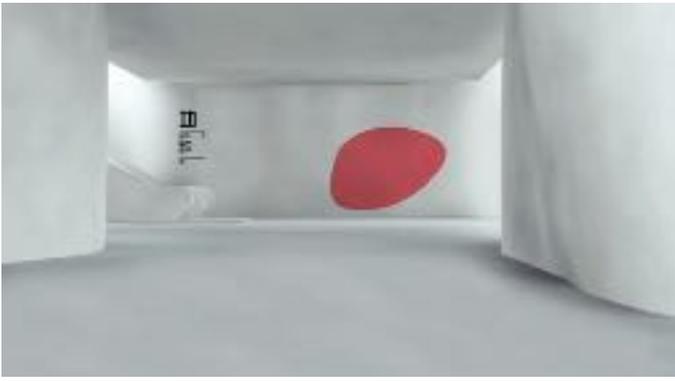
1704 Spotlight project image  
 1704 光投影项目图

1710-065



Signage design

标识系统设计



Signage design

标识系统设计

Design : VI Branding & Signage  
Projet : Yanxian Landscape  
Client : Yixing Yada Zhiye  
Co.Ltd

设计：VI品牌形象 & 标识系统  
项目：阳羨溪山小镇中心  
客户：宜兴雅达置业有限公司

阳羨溪山  
YANGXIAN LANDSCAPE

阳羨溪山  
小镇中心  
YANGXIAN LANDSCAPE

15



# 鎮

字体中的粗线条的斜切角，象征小镇建筑体的古典斜向屋顶的图形元素。



A 中 山 N

Didot 基础字体

YANG XIAN LANDSCAPE

YANG XIAN LANDSCAPE

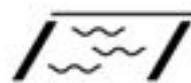
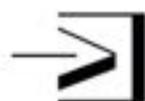
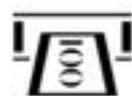
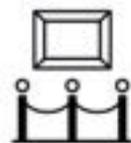
设计后字体

YANG XIAN LANDSCAPE

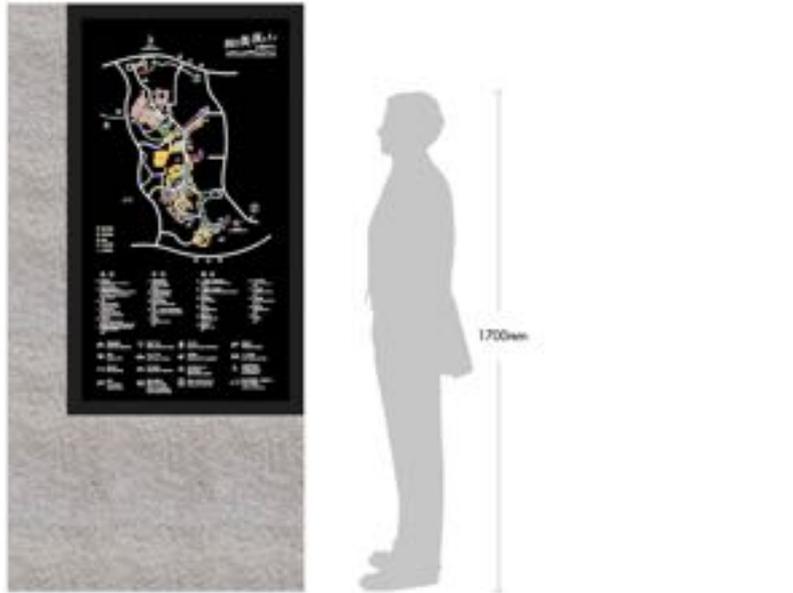


# 芳鲜街

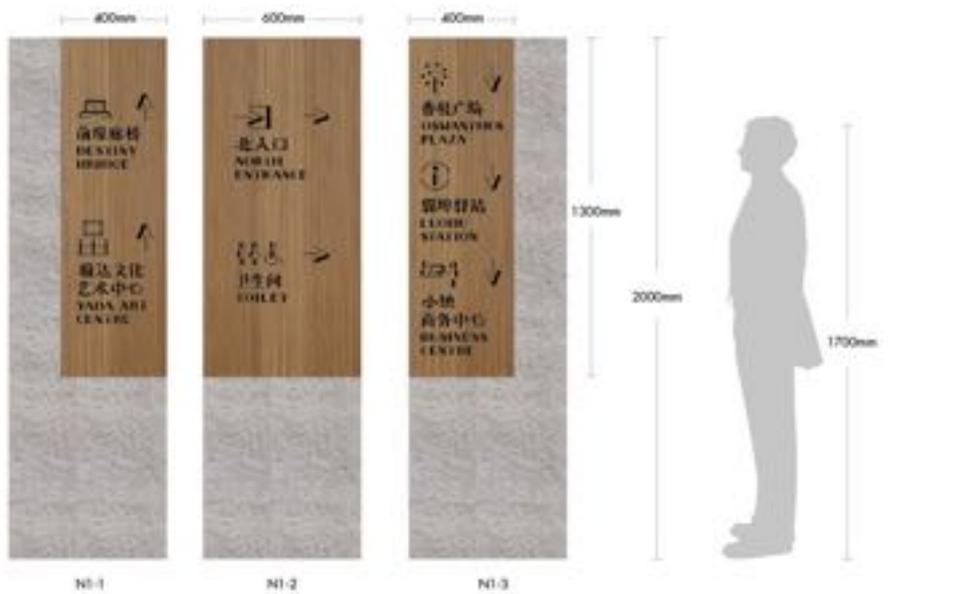
## FRESH & FUN MARKET



中英文字体设计 / 标识系统应用范例



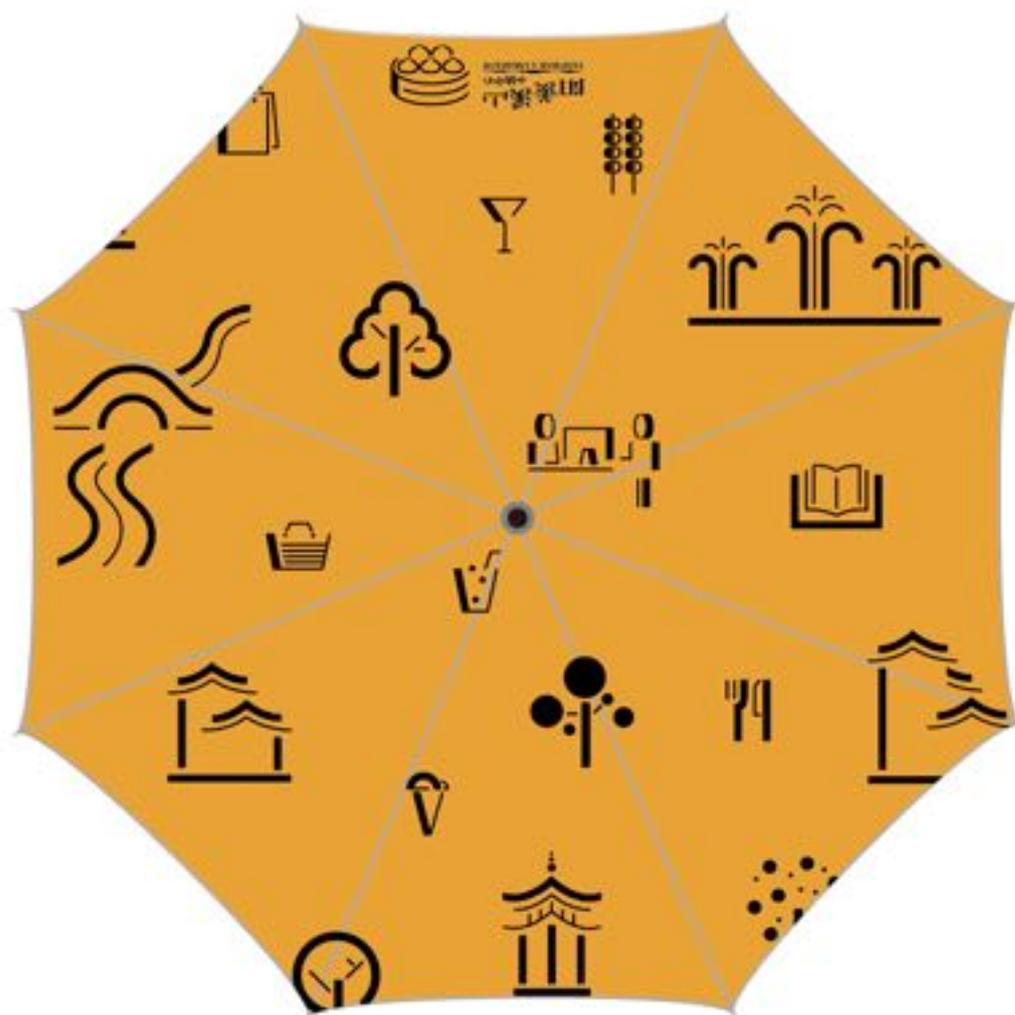
中英文字体设计 / 标识系统应用范例



中英文字体设计 / 标识系统应用范例









**Design : Branding & VI design**  
**Projet : Reading, Walking:**  
**Louis Vuitton Travel Book**  
**Client: Pearl Art Museum &**  
**Louis Vuitton**

**设计：品牌形象 & 视觉设计**  
**项目：读书·行路 —**  
**《路易威登游记》**  
**客户：明珠美术馆 & 路易威登**

2018.6.24 — 10.7

**读书行路：**  
**《路易威登游记》**  
**艺术展**

**Reading**  
**Walking:**  
**Louis Vuitton**  
**Travel Book**

明珠美术馆 Pearl Art Museum  
上海市闵行区莫中街1589号  
明珠美术馆0506室  
5F, Aoguan Plaza, 1589 Wu Zhong Road,  
Minhang District, Shanghai  
www.pearlartmuseum.org

明珠美术馆  
PEARL ART MUSEUM



22

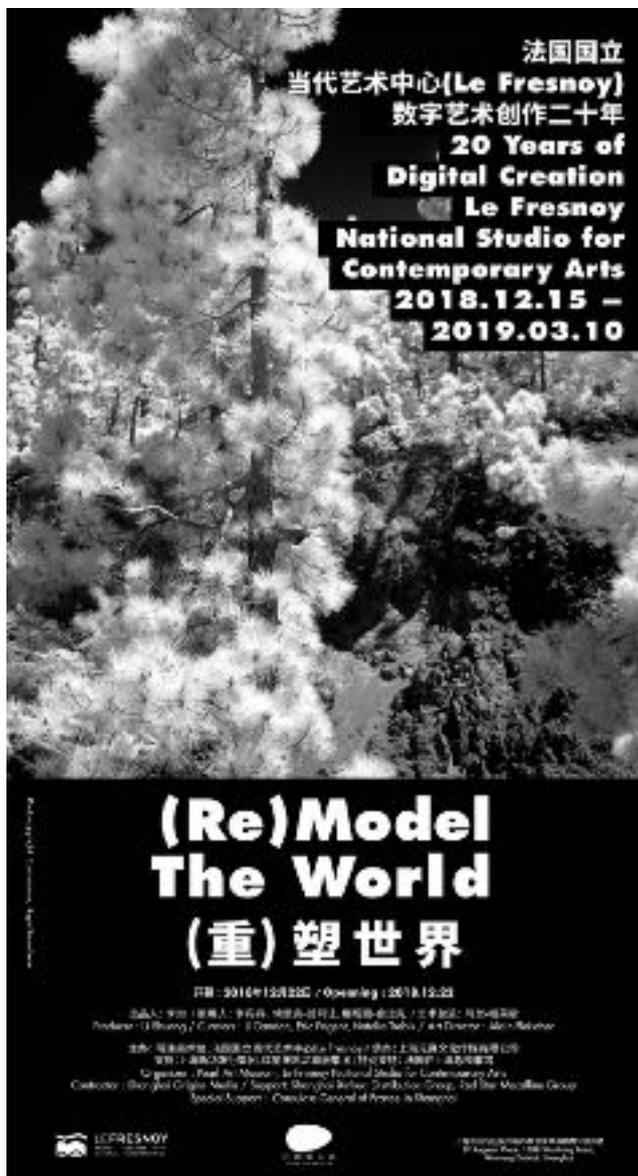






**Design : Branding & VI design**  
**Projet : (Re) Model**  
**The World**  
**Client : Le Fresnoy National**  
**Studio for Contemporary Arts**

**设计：品牌形象 & 视觉设计**  
**项目：《重塑世界》**  
**客户：明珠美术馆 &**  
**法国国立当代艺术中心**  
**(Le Fresnoy)**



26



Key visual design / Eco bag

主视觉设计 / 环保袋设计

2018.12.15 —  
2019.03.10



法国国立  
当代艺术中心  
(Le Fresnoy) 二十年  
20 years  
of creation  
Le Fresnoy  
National Studio for  
Contemporary Arts

开幕：2018年12月22日 / Opening: 2018.12.22

出品人：李爽 / 策展人：李丹丹、埃里克·普利让、娜塔丽·崔比克 / 艺术总监：阿兰·福莱歌  
Producer: Li Shuang / Curator: Li Dandan, Eric Prigent, Natalia Trebik / Art Director: Alain Fleischer

主办：明珠美术馆、法国国立当代艺术中心 (Le Fresnoy) / 承办：上海元真文化传媒有限公司

支持：上海新华发行集团、红星美凯龙家居集团 / 特别支持：法国驻上海总领事馆

Organizer: Pearl Art Museum, Le Fresnoy National Studio for Contemporary Arts

Contractor: Shanghai Origins Media / Support: Shanghai Xinhua Distribution Group, Red Star Macalline Group

Special Support: Consulate General of France in Shanghai



上海市闵行区吴中路1588号景宁海韵公园4楼  
Pearl Art Museum: 8F Aegean Place, 1588 Wuzhong Road,  
Minhang District, Shanghai



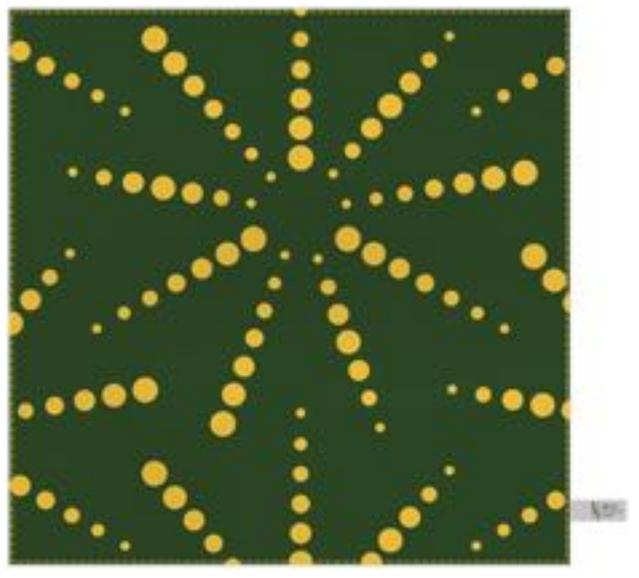
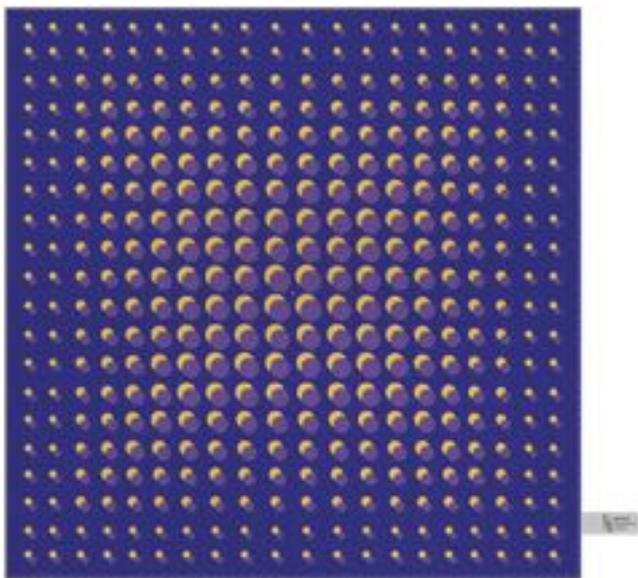
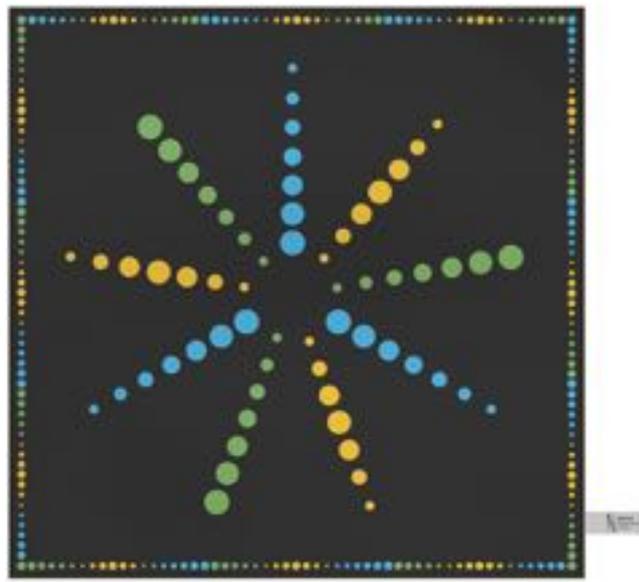
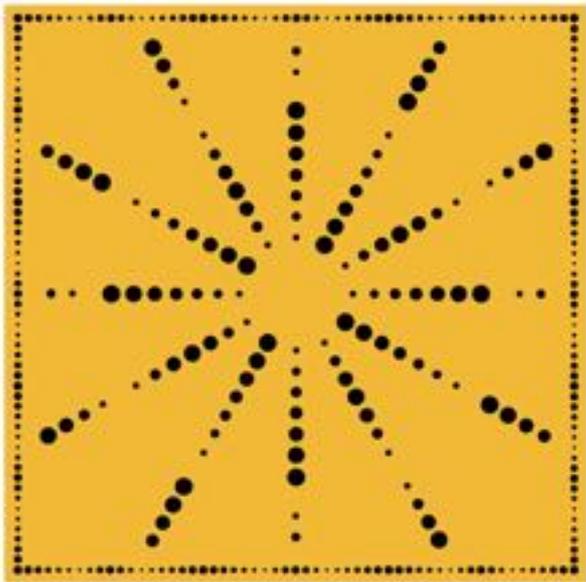
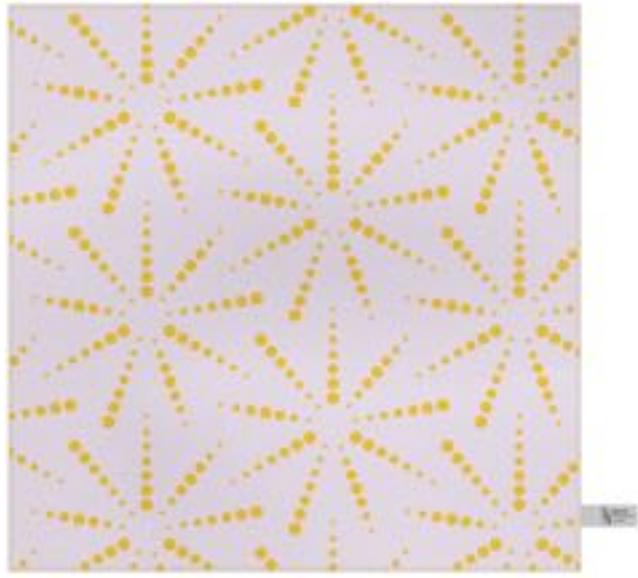
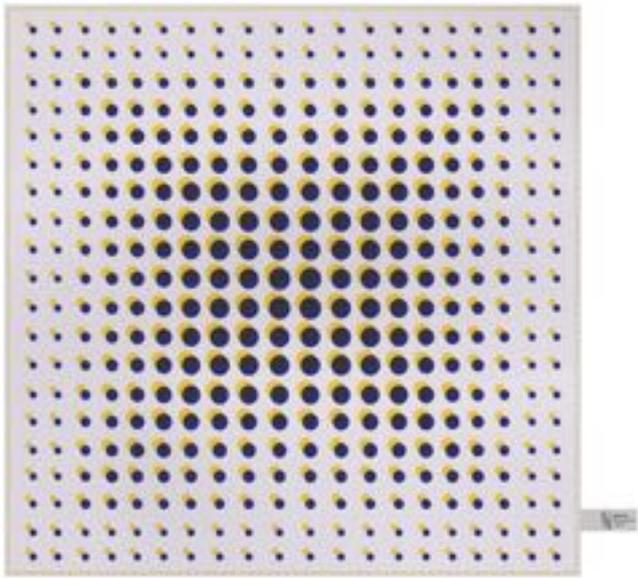
Design : Branding & VI design  
Client : HUI ON LAND,  
iNNOVATION TiANDI, Wuhan

设计：品牌形象 & 视觉设计  
客户：瑞安集团，武汉创新天地



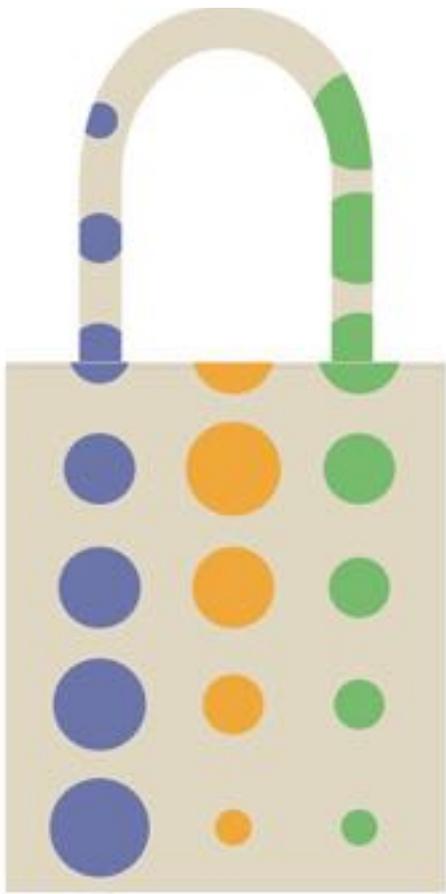
29





Silk scarf design

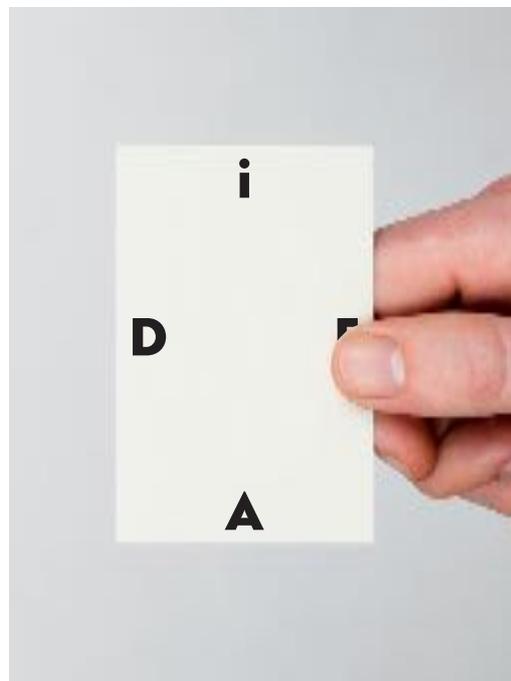
丝巾设计



**Projet : Branding & VI design**  
**Client : iDEA, Hong Kong**  
**Intelligent Design for Emerging**  
**Architecture**

**项目：品牌视觉 & 视觉设计**  
**客户：iDEA 建筑设计事务所，**  
**香港**

**iDEA**  
**Intelligent**  
**Design for**  
**Emerging**  
**Architecture**

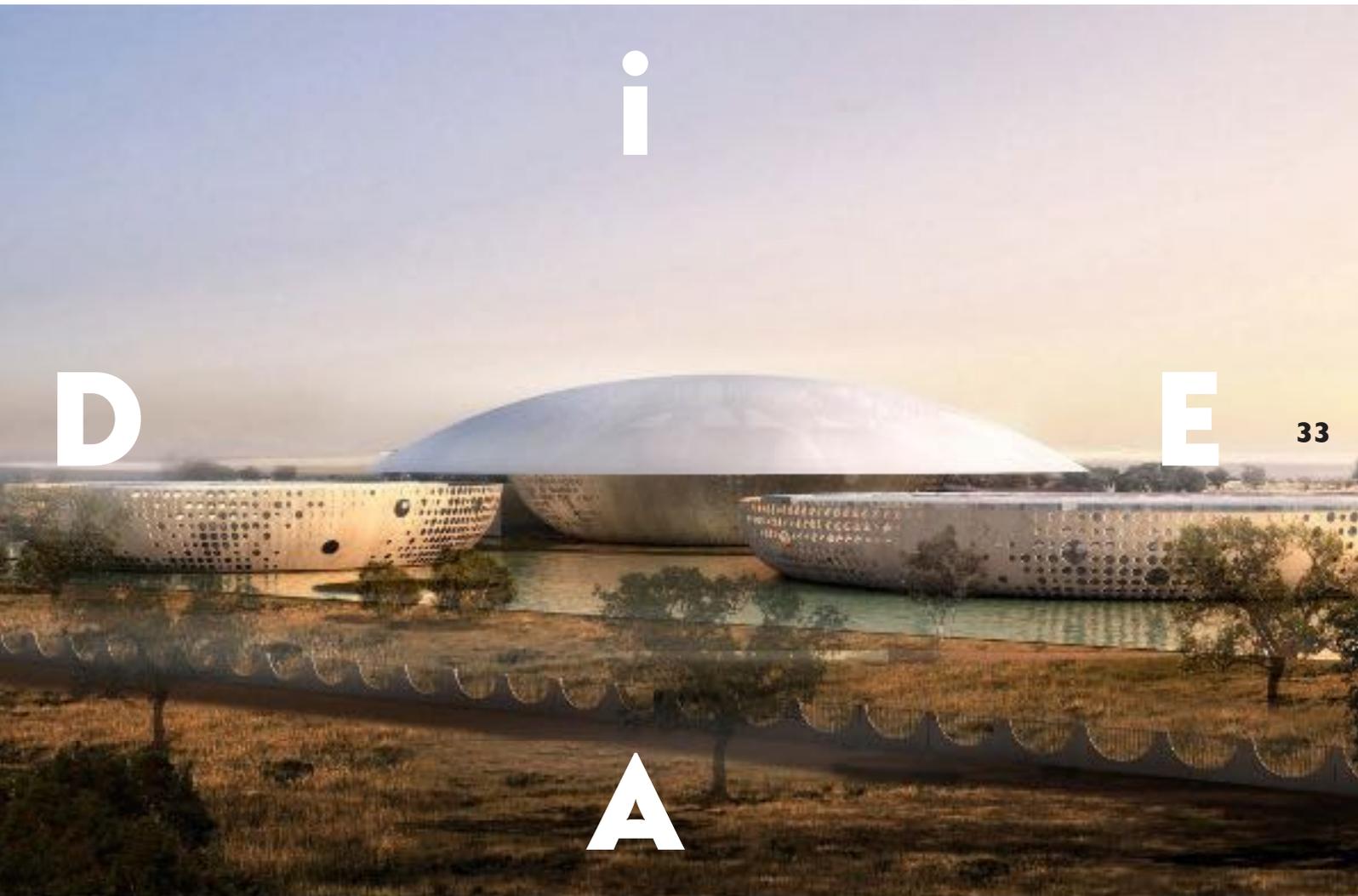


32

**i**  
**D E**  
**A**

**i D**  
**E A**

**i**  
**D**  
**E**  
**A**





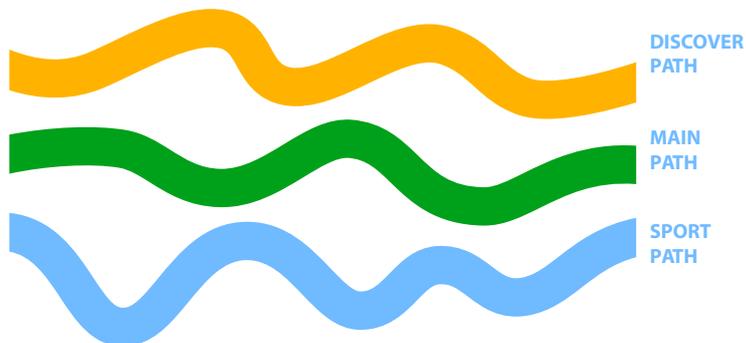
Design: Branding & VI Design  
Project: EAST BUND 21KM  
Client: Pudong Municipal  
Government, Shanghai

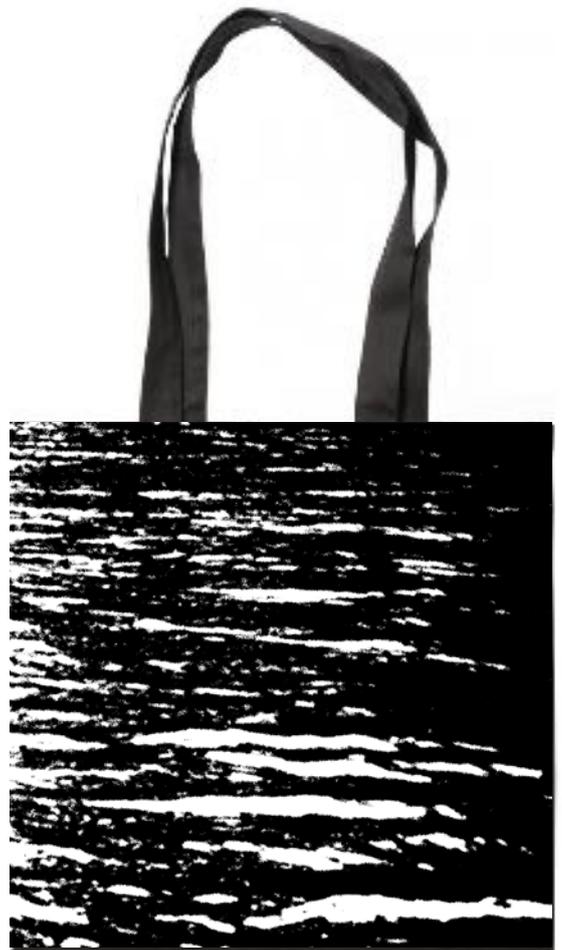
设计: 品牌视觉 & 视觉设计  
项目: 东岸21公里  
客户: 上海市浦东区政府



Building a  
New Figure  
for the East  
Shanghai

东岸,  
新上海的新象征  
东岸21公里





Application/Eco bag

应用设计 / 环保袋

**Design: Branding & VI design**  
**Projet: 2016 Masterpieces**  
**from the Centre Pompidou**  
**Client: Tix-Media &**  
**Centre Pompidou**

**设计: 品牌视觉 & 视觉设计**  
**项目: 蓬皮杜现代艺术大师展**  
**客户: 天协文化 & 蓬皮杜美术馆**

# 蓬皮杜 现代艺术 大师展

37



**Logo Design / Poster design**

**标志设计 / 海报设计**



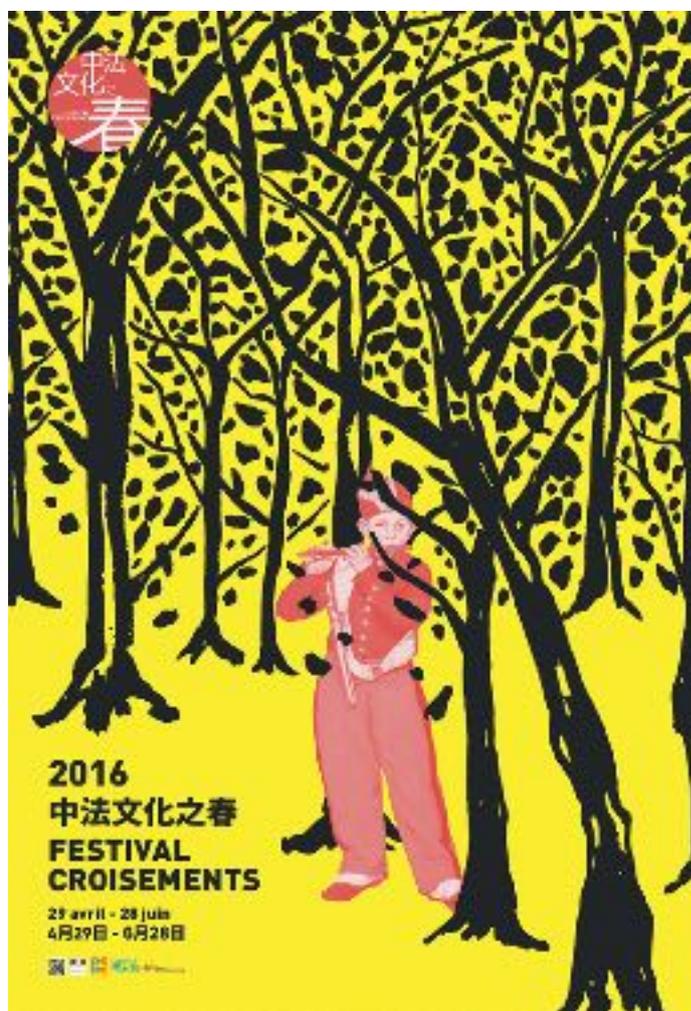
38





**Design : Branding & VI design**  
**Projet : 2016 Festival**  
**Croisements**  
**Client : French Embassy**

**设计：品牌视觉 & 视觉设计**  
**项目：2016 中法文化之春**  
**客户：法国驻中国大使馆**



41



**Key visual design / Poster design**

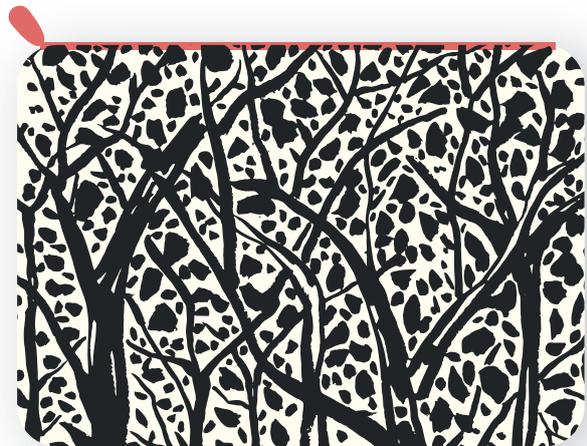
**主视觉设计 / 海报设计**



42

Application design / Eco bag

应用设计 / 环保袋



43



Application Design

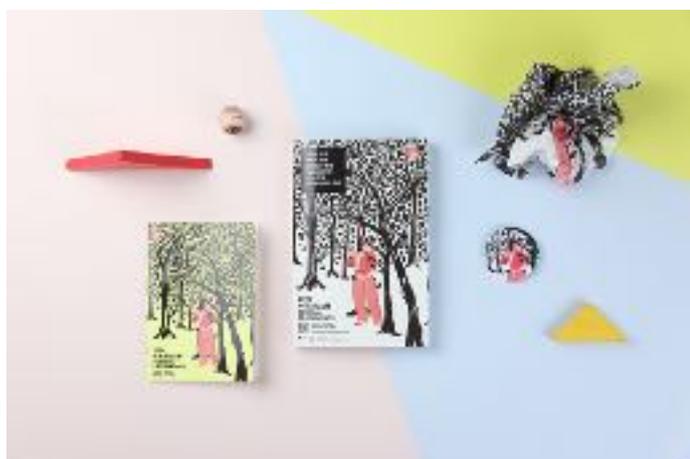
应用设计



Application design / Umbrella



应用设计 / 雨伞



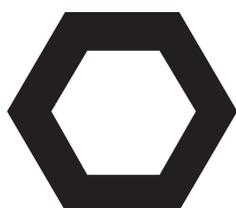
**Design : Branding & VI design**  
**Projet : Festival Photo Levallois**  
**Client : City of Levallois, France**

**设计：品牌形象 & 视觉设计**  
**项目：2016 中法文化之春**  
**客户：勒法卢瓦市，法国**

**PHOTO**  

---

**LEVALLOIS**



**A G M S /**

**B H N T Y**

**C I O U Z**

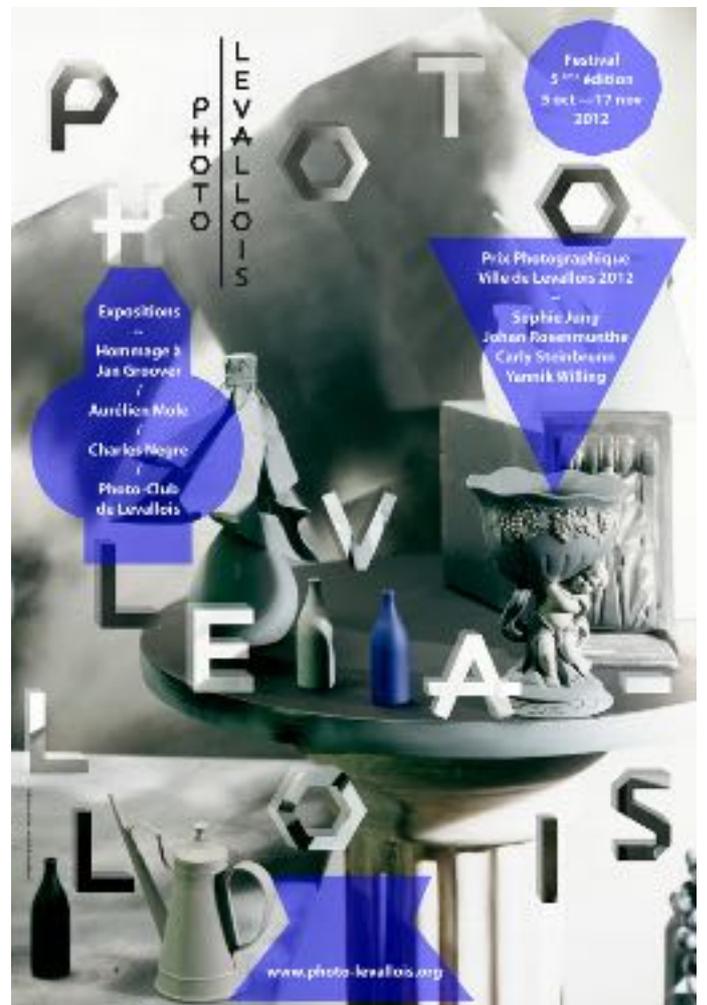
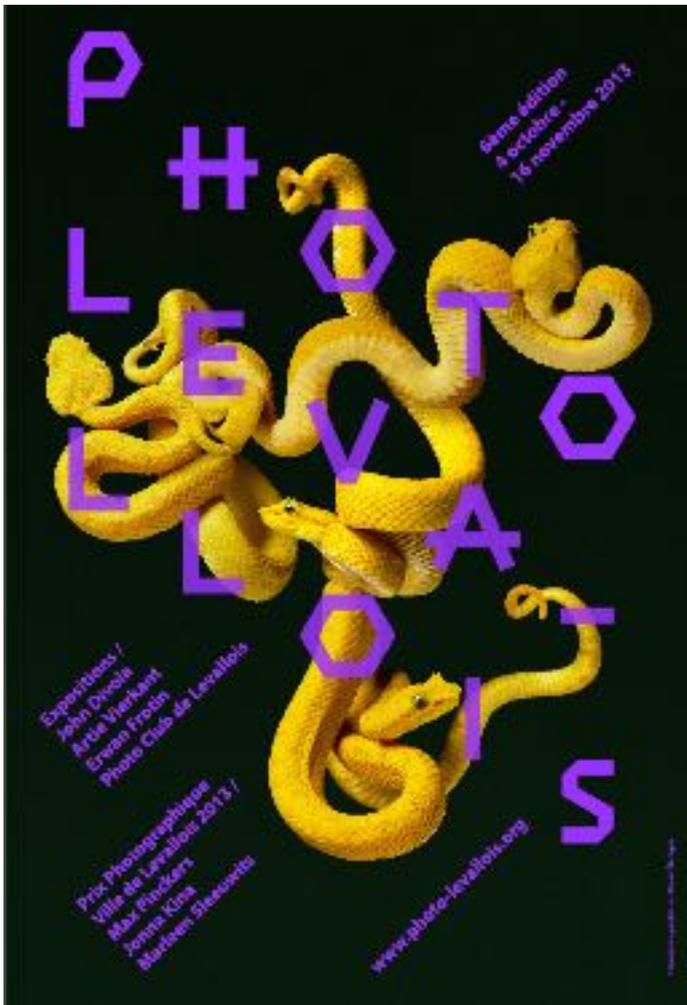
**; ! P V .**

**D J Q W ï**

**E K - X ô**

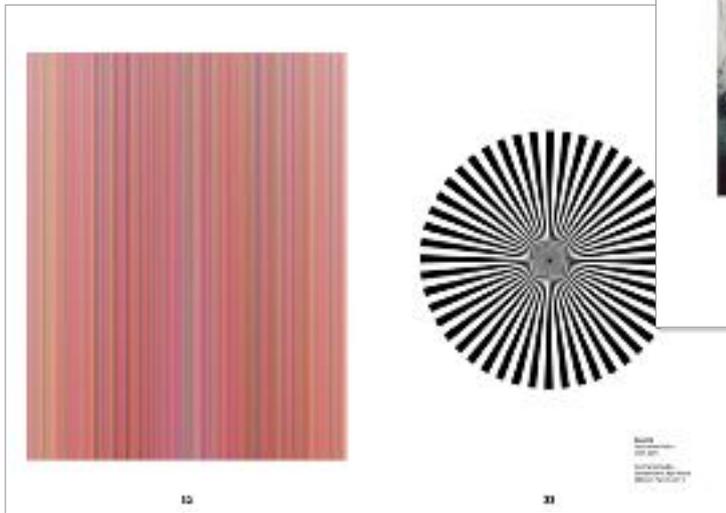
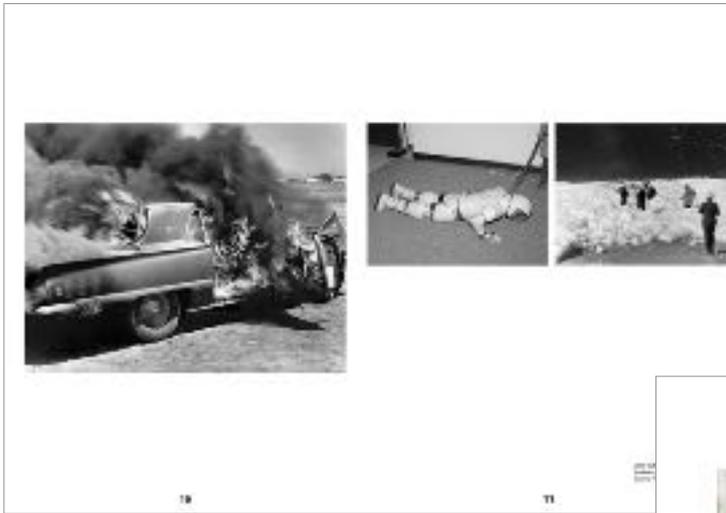
**F L R & È**







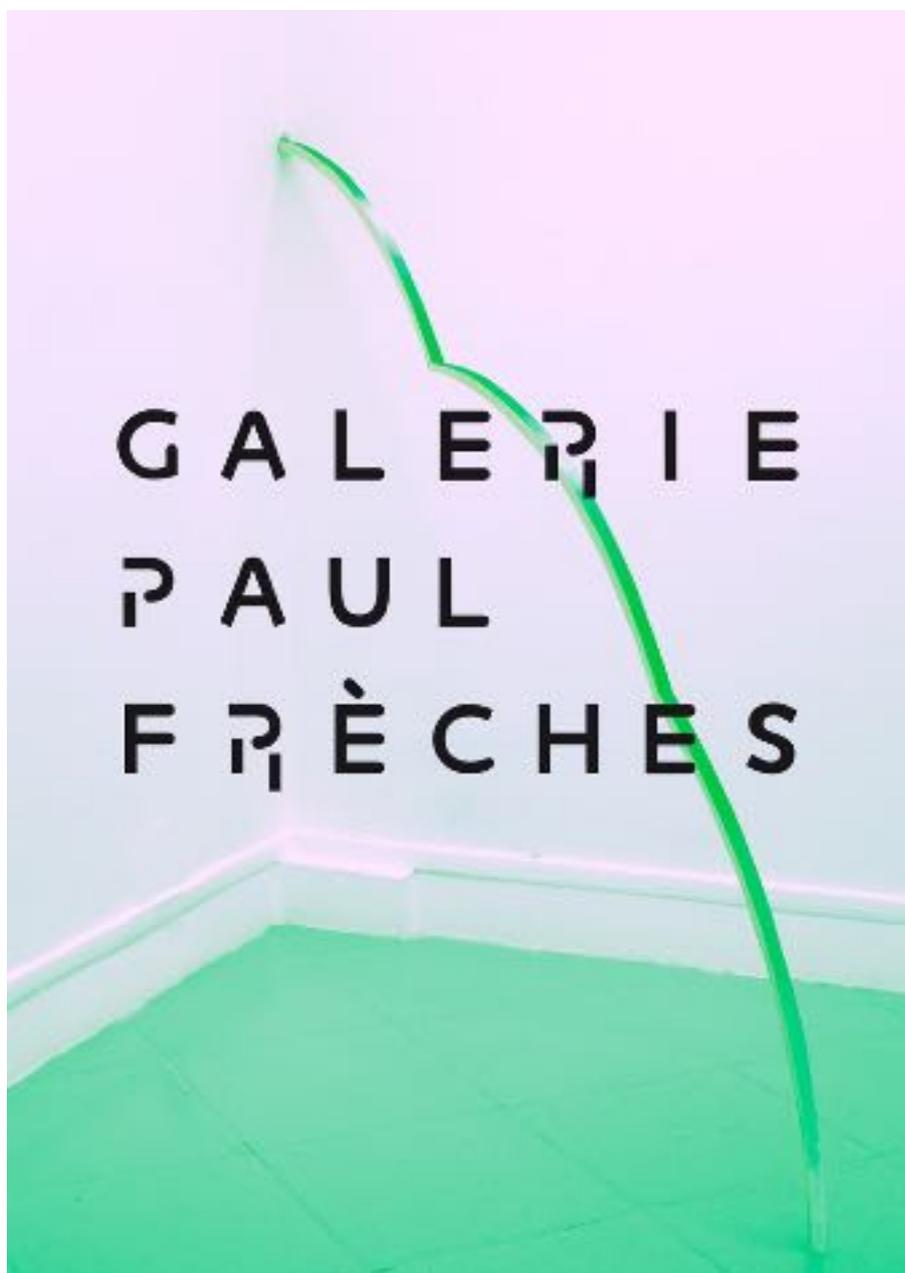
EXPOSITIONS ...  
LARRY SULTAN  
& MIKE MANDEL .  
LUCAS BLALOCK ..  
HANA MILETIC ..  
/  
PRIX PHOTO-  
GRAPHIQUE  
VILLE DE LEVALLOIS  
2014 ...  
ESTHER TEICHMANN ..  
STEPHANIE GUDRA ..  
SYLVAIN COLZINET-  
TACQUES ..  
/  
PHOTO-CLUB  
DE LEVALLOIS ..



**Design : Branding & VI design**  
**Client : Paul Freches Gallery,**  
**France**

**设计：品牌形象 & 视觉设计**  
**客户：Paul Freches Gallery**

**B**



49

**B**

# JAN

Jan Groover  
2 mars - 18 mai 2013

La galerie Paul Frèches est heureuse de présenter un ensemble exceptionnel de photographies de Jan Groover (1943 - 2012).

Figure essentielle et singulière de la photographie depuis les années 1970, disparue en 2012, Jan Groover a construit une œuvre de tout premier plan au fil d'une carrière de près de quarante ans. Bien qu'elle ait vécu les vingt dernières années de sa vie en France, son travail n'a pas été montré à Paris depuis son exposition à la galerie Sonnabend en 1978. Présente dans les collections des plus grands musées américains, son œuvre a fait l'objet d'une exposition personnelle au MoMA en 1987.

C'est pour nous une grande fierté de remettre en lumière ce travail d'une qualité plastique et d'une rigueur éblouissantes.

# GROOVER



Jan Groover,  
Sunset, 1978,  
10x15 inches,  
E print, ed. 1/15

took calculated steps in developing his practice, slowly maturing his body of work, and it was not until 1978 that Jan Groover garnered recognition.

Groover's polyptychs exhibited in museums such as the San Francisco Museum of Modern Art, the Corcoran Gallery in Washington, the George Eastman House in Rochester are enigmatic groups of two or three color large-scale photographic reproductions. The polyptychs appeared visually disorienting and forced various public spaces from a given point, in turn interrupted by elements sharing the images' composition. As a native speaker of a coming transparency of the photographic image, Groover advised not to consider her landscapes as mere perspectives on reality but rather as the formal structuring of photographic space, considering the capacity of her images in tackling new challenges of their own making.

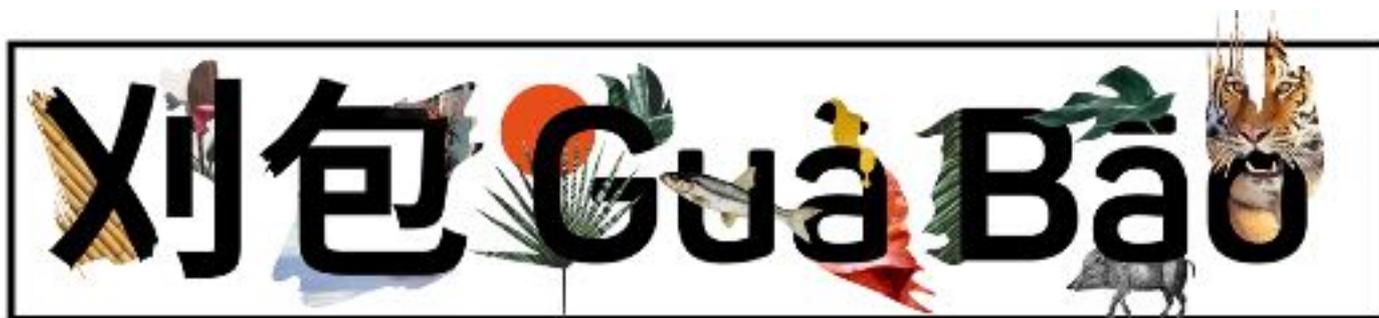
A turning point occurred in 1968, during which the artist began her color still-life photographs, a genre continually revisited throughout the course of her career. It is interesting to note that during the same period, the Abstract Generation movement was in development. While artists such as Richard Prince, Cindy Sherman, and Sherrie Levine embraced the reappropriation of popular imagery in an attempt to both de-stabilize and alienate itself from the history of photography, Jan Groover affirmed photography's historical legacy and continues to this day. Her work explicitly draws from the work of masters like Edward Weston (peppers) and Olanoff (corn cobs) as well as modernist masters like Alfred Stieglitz (bodies and faces) as mere compositional elements, as well as adding a wide range of photographic genres, inevitably referring to still-life and its compositional potential.

The diversity of techniques employed by Jan Groover during her remarkable career has left behind impressive landmarks to trace the artist's development. Driven by a moral imperative to continuously advance her practice despite all odds, she often went against the dominant artistic movement. Around 1960, she momentarily abandoned color in experiment with platinum print, a technique deemed anachronistic of the period. It was in 1991

# JAN

Design : Branding & VI design  
Client : Baoism, Shanghai

设计 : 品牌形象 & 视觉设计  
客户 : 包主义, 上海



# Bao ism 包主义

51



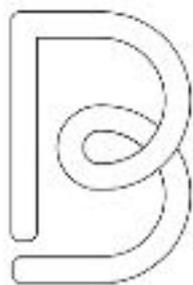
Key visual design / app design

主视觉设计 / 小程序设计



**Design : Branding & VI**  
**Client : PASTA LAB, Shanghai**

**设计：品牌形象 & 视觉设计**  
**客户：PASTA LAB, 上海**



White



Black



Color



In use

**PASTA LAB**

VISUAL IDENTITY

# COLOR CODES



**Black**  
Pantone 2135 C  
CMYK 100-0-0-100  
RGB 0-0-0



**Blue**  
Pantone 285 M



**Orange**  
Pantone 1375 M



**Light pink**  
Pantone 7435 P



**Dark grey**  
Pantone 422 M



**Yellow**  
Pantone 107 M  
CMYK 0-100-0-0  
RGB 255-255-0



**Green**  
Pantone 376 M



**Dark Orange**  
Pantone 1745 M



**Peach**  
Pantone 174 M



**Brown**  
Pantone 752 M



**Light Green**  
Pantone 2215 M  
CMYK 0-100-0-0  
RGB 0-255-0



**Dark Green**  
Pantone 3425 M



**Red**  
Pantone 485 M



**Purple**  
Pantone 2645 M

Logotype

Extra colors for illustrations

# VISUALS



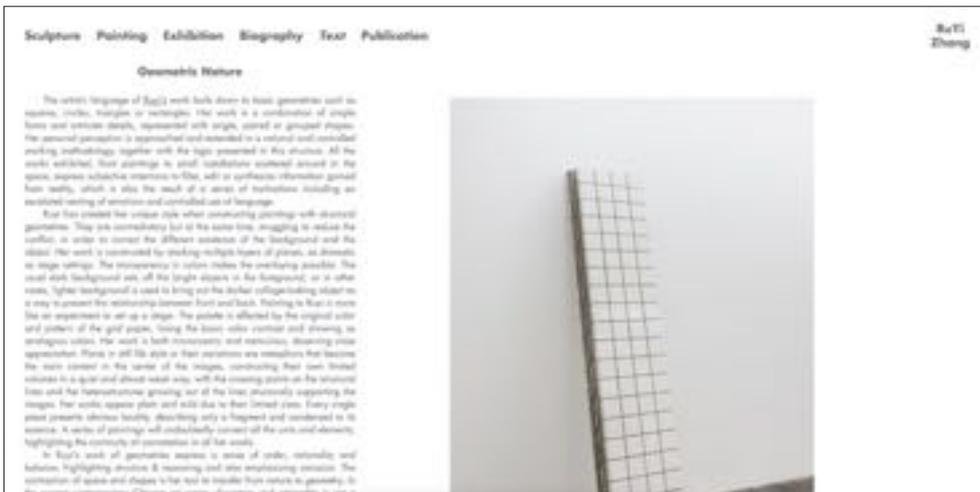
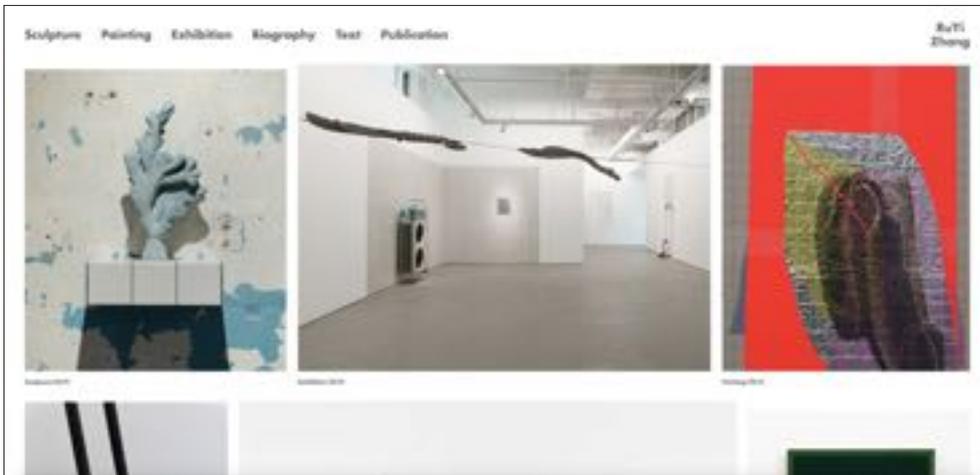
POSTER 1

POSTER 2



# Web Design

网页设计



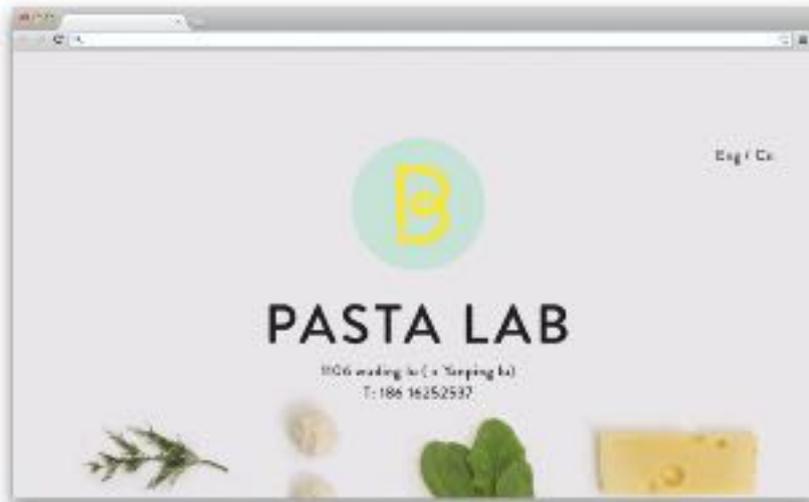
**Design : Website**  
**Client : Paul Freches Gallery,**  
**France**

**设计 : 网站设计**  
**客户 : Paul Freches Gallery**

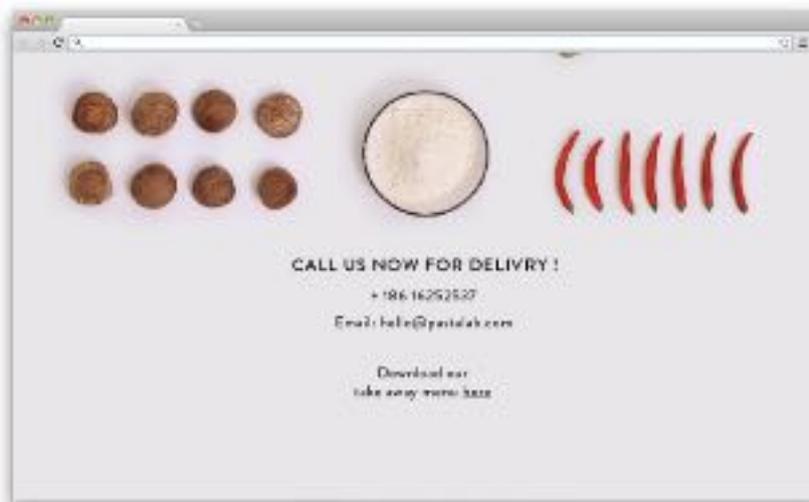


**Design : Website**  
**Client : PASTA LAB, Shanghai**

**设计 : 网站设计**  
**客户 : PASTA LAB, 上海**



Header



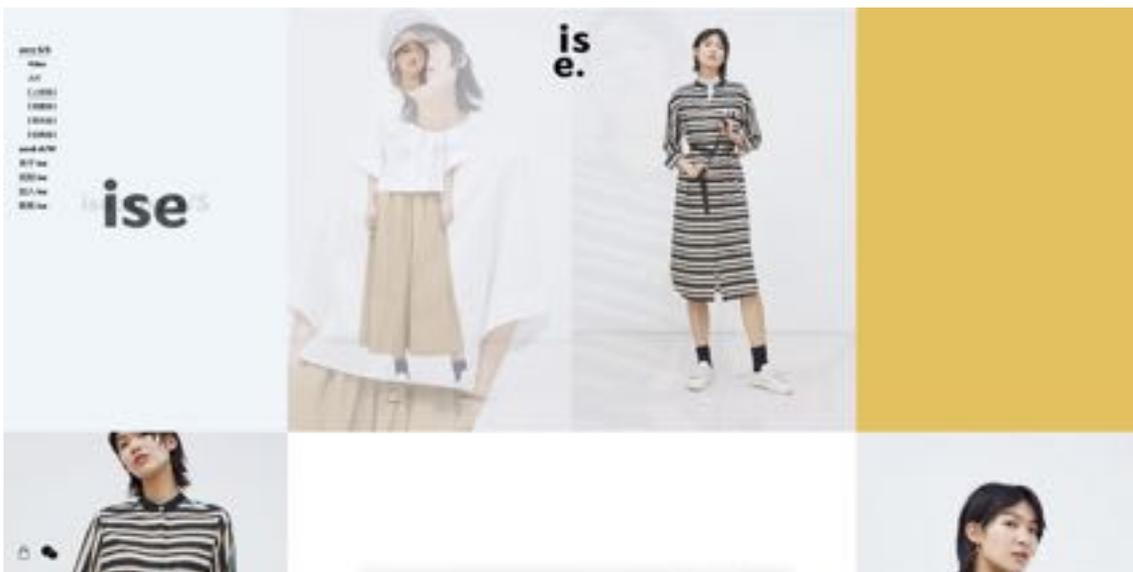
Footer



Scrolling down

Design : Website  
Client : ise, Shanghai

设计 : 网站设计  
客户 : ise, 上海

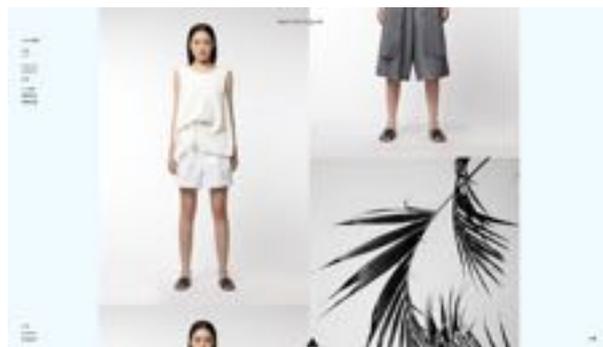


59



**Design : Website**  
**Client : E+, eplus, Shanghai**

**设计 : 网站设计**  
**客户 : E+, eplus, 上海**



# Patterns & Product Design

纹样及 &

相关产品设计

**Design: Patterns & Product**  
**Project: 2019 Chinese New Year**  
**Client: IKEA**

**设计: 纹样 & 产品设计**  
**项目: 2019春节季新系列**  
**客户: 宜家**



62



**Patterns design / Product design**

**纹样设计 / 产品设计**





64



Patterns design / Product design

纹样设计 / 产品设计







# Poster Design

# Book Design

海报设计

书籍装帧设计

**Design: Poster & font design**  
**Project: CAO Zaifei Solo Expo**  
**Client: DonGallery, Shanghai**

**设计: 海报 & 字体设计**  
**项目: 曹再飞个展**  
**客户: 东画廊, 上海**



Poster design

海报设计

# DonGallery東



Signage design

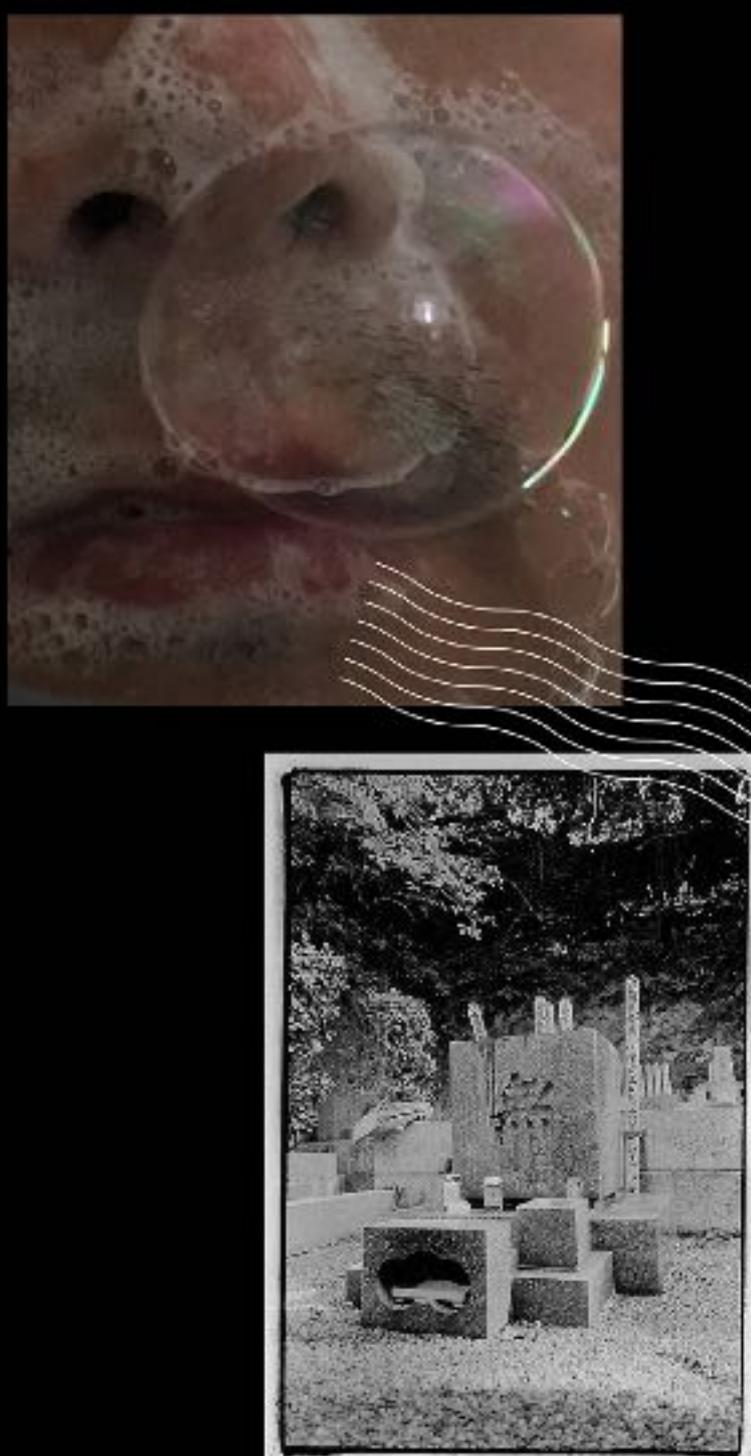
展览标识设计

Design: Poster & font design  
Project: LIU Ren Solo Expo  
Client: DonGallery, Shanghai

设计: 海报 & 字体设计  
项目: 刘任飞个展  
客户: 东画廊, 上海

www.dongallery.cn

昨日重现 Yesterday Once More



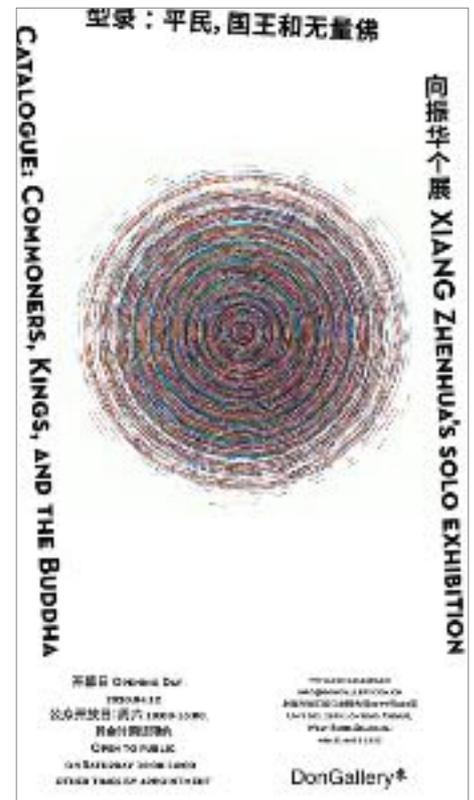
刘任 LIU Ren

展期 Duration: 2021.5.15-7.3  
开幕 Opening: 2021.5.15, 周六 Saturday 16:00 ~ 19:00

上海市徐汇区龙漕路 2555-9 号 | 2555-9 Longtong Avenue, Xuhui District, Shanghai DonGallery\*

Design: Poster & font design  
 Project: XIANG Zhenhua  
 Solo Expo  
 Client: DonGallery, Shanghai

设计: 海报 & 字体设计  
 项目: 向振华个展  
 客户: 东画廊, 上海



Poster design

海报设计

**Design: Poster & font design**  
**Project: Group Show**  
**Client: DonGallery, Shanghai**

**设计: 海报 & 字体设计**  
**项目: 群展**  
**客户: 东画廊, 上海**

www.dongallery.cn  
info@dongallery.com.cn  
上海市徐汇滨江龙腾大道  
2555 号 D 馆  
Hall D, 2555 Lanteng Avenue,  
West Bund, Shanghai  
+86 21 6473 1533

# 多云

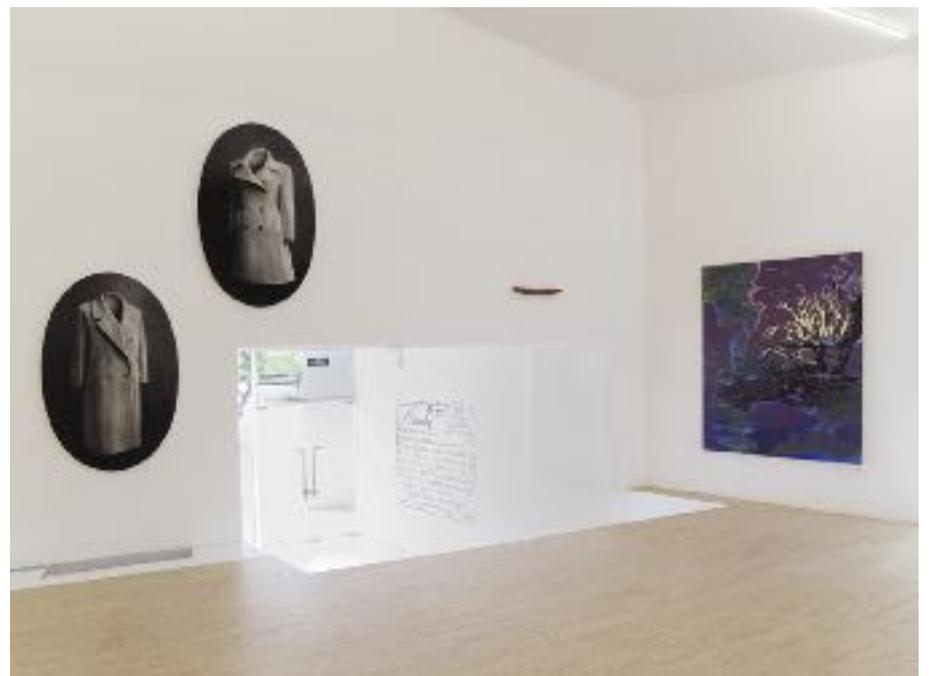
# Cloudy

**展期**  
Duration  
2020.06.20 –  
2020.08.23

**开幕 Opening Day**  
2020.06.20 **开放时间 Open on**  
周二 Tue – 周六 Sat 10:00 – 18:00, 周日 Sun  
13:00 – 18:00 / a.f. art theatre Fangling,  
常陵 CHANG Ling, 胡为一 HU Weiyi,  
胡子 HU Zi, 李珊 LI Shan, 吕松 LU Song,  
刘任 LIU Ren, 曲丰国 QU Fengguo,  
向振华 XIANG Zhenhua,  
张如怡 ZHANG Ruyi, 张云垚  
ZHANG Yunyao

DonGallery 东

GOC  
Grouped Culture 文化群展



Signage design

展览标识设计

Design: Poster & font design  
Project: Group Show  
Client: DonGallery, Shanghai

设计: 海报 & 字体设计  
项目: 群展  
客户: 东画廊, 上海

常陵 CHANG Ling、胡子 HU Zi  
李珊 LI Shan、刘任 LIU Ren、吕松 LU Song  
张云珪 ZHANG Yunyao、张如怡 ZHANG Ruyi  
章佩芸 ZHANG Peiyun  
向振华 XIANG Zhenhua

东画廊  
DonGallery  
W16

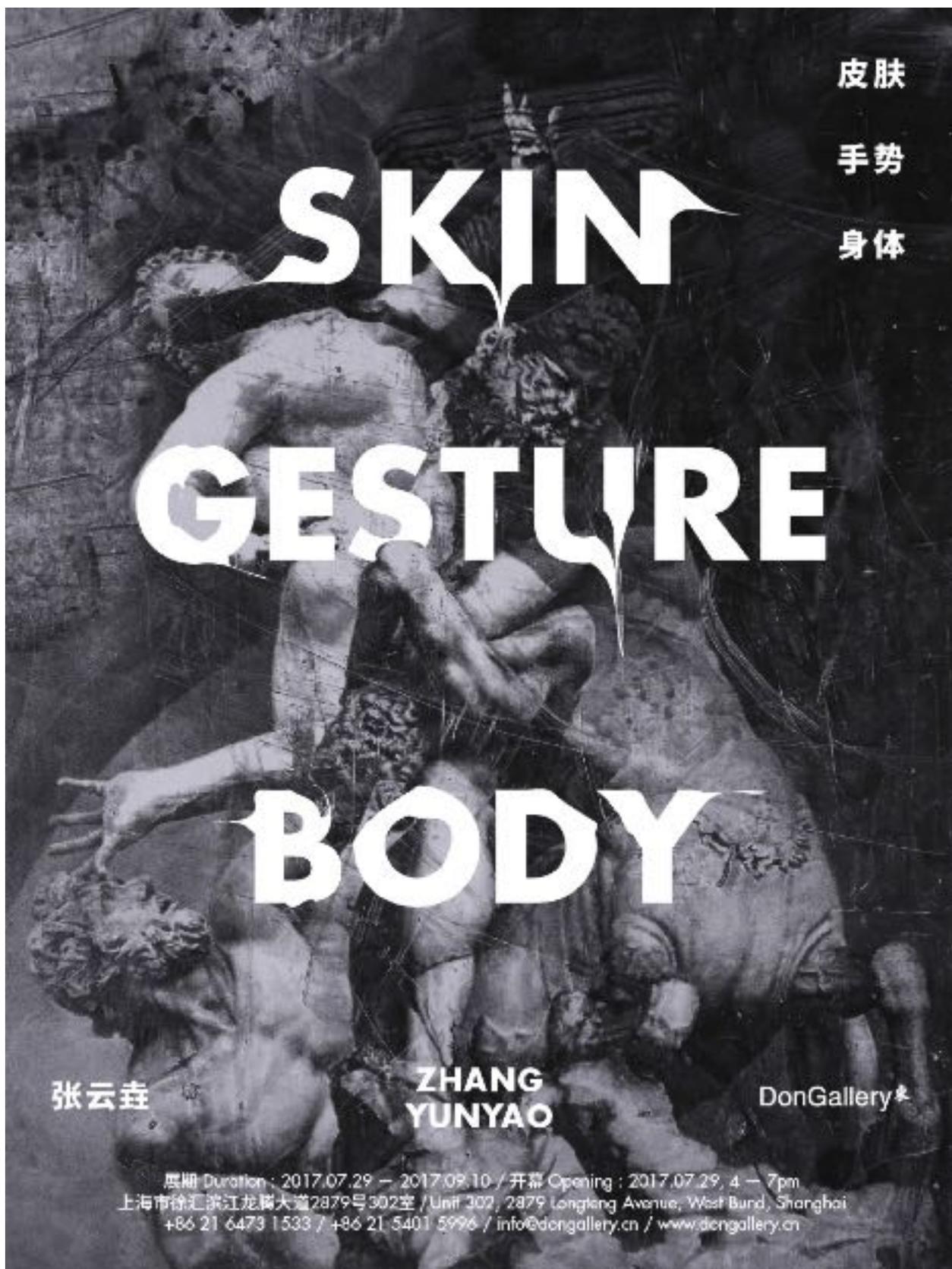
ARTO21 SHANGHAI  
CONTEMPORARY ART FAIR  
上海廿一当代艺术博览会

上海廿一当代艺术博览会  
上海展览中心  
静安区延安中路 1000 号  
ARTO21 Shanghai  
Contemporary Art Fair  
Shanghai Exhibition Center  
1000 Mid Yan'an Road,  
Jing'an District, Shanghai

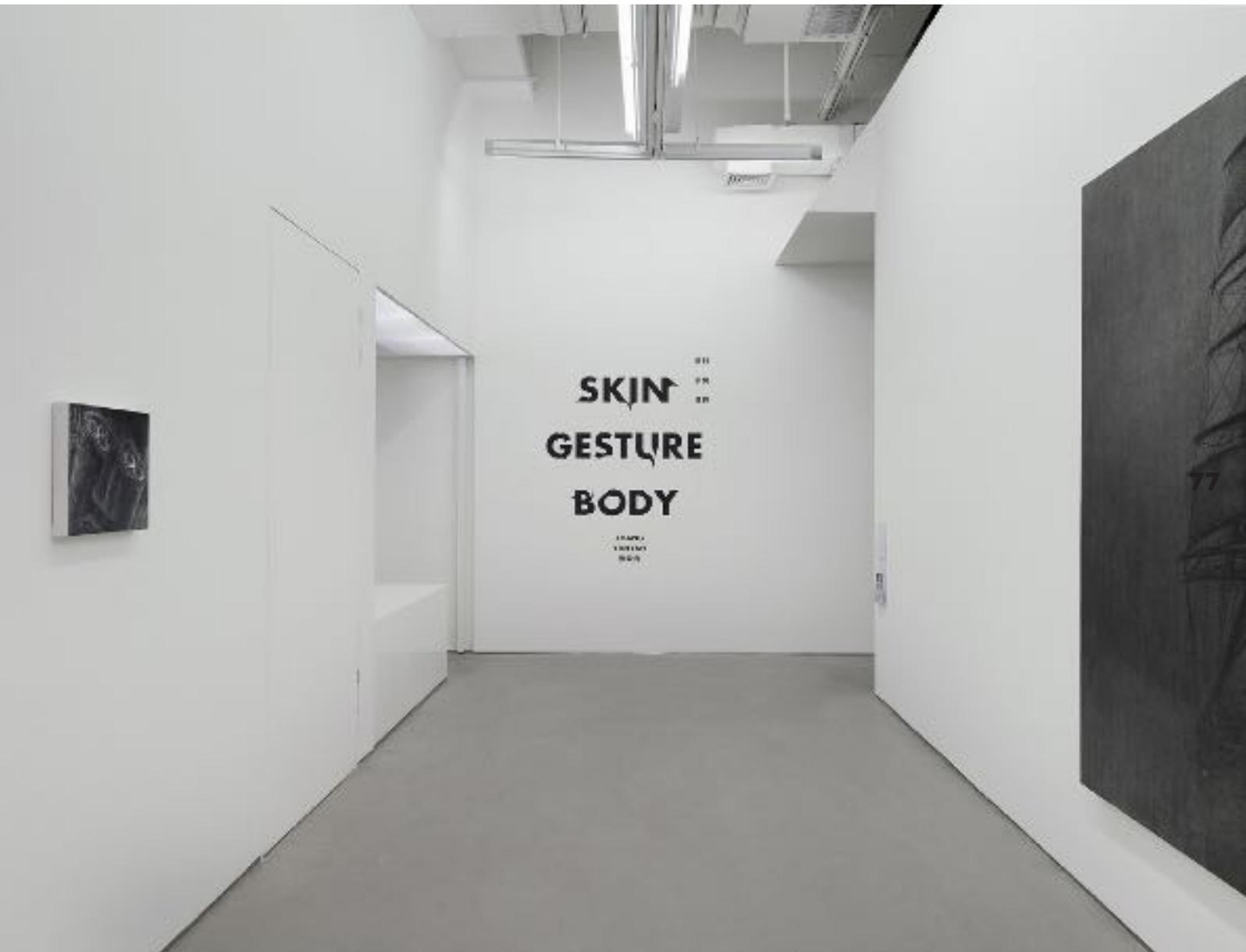
2020.11.12 - 2020.11.15  
VIP 预览 VIP Opening  
Thursday, 11.12 / 2 pm to 6 pm  
Friday, 11.13 / 1 pm to 8 pm  
[www.dongallery.cn](http://www.dongallery.cn)

**Design: Poster & font design**  
**Project: Zhang Yunyao Solo Expo**  
**Client: DonGallery, Shanghai**

**设计: 海报 & 字体设计**  
**项目: 张云垚个展**  
**客户: 东画廊, 上海**



76



Design: Poster & Font design  
Project: Qu Fengguo Solo Expo  
Client: DonGallery, Shanghai

设计: 海报 & 字体设计  
项目: 曲丰国个展  
客户: 东画廊, 上海

*Midsummer*  
**QU Fengguo**  
**Solo Exhibition**  
**仲夏, 曲丰国**

DonGallery\*

上海市徐汇滨江  
龙阳大道2879号302室  
Unit 302, 2879  
Longyang Avenue,  
West Bund, Shanghai

+86 21 6473 1533  
+86 21 5401 5996  
info@dongallery.cn  
www.dongallery.cn



**2017.06.03 - 2017.07.23**

**Opening 开幕:**

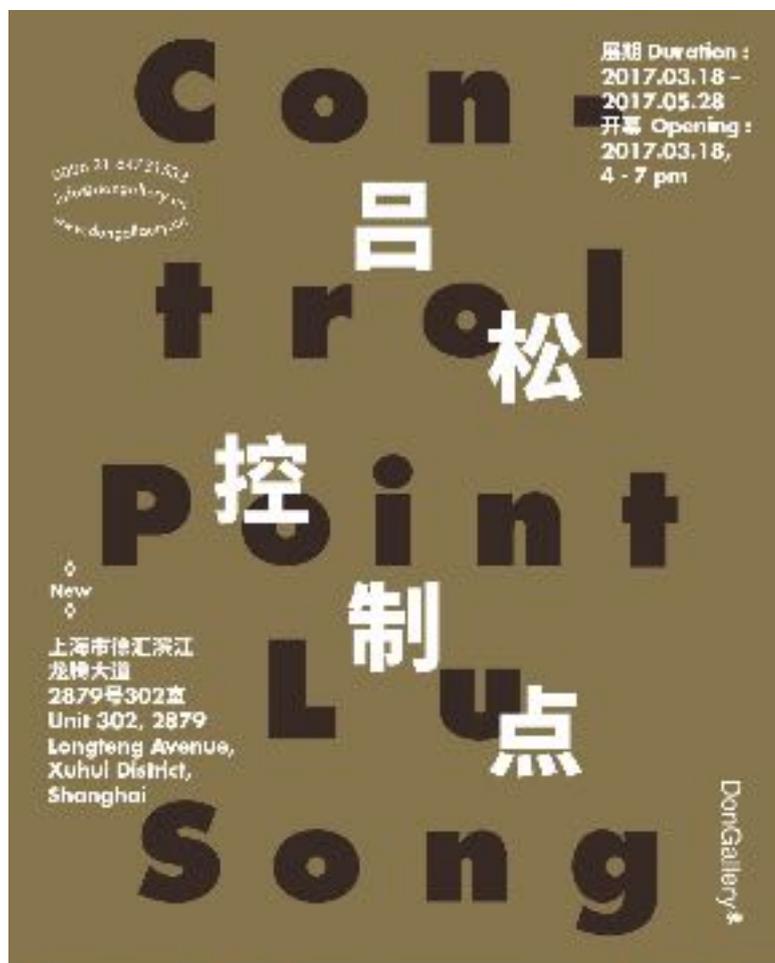
**2017.06.03, 4 - 7 pm**

Midsummer,  
Four Seasons  
四季 仲夏,  
QU Fengguo 曲丰国,  
2016. Oil on canvas  
布面油画,  
145 x 220 cm



**Design: Poster & font design**  
**Project: Lu Song Solo Expo**  
**Client: DonGallery, Shanghai**

**设计: 海报 & 字体设计**  
**项目: 吕松个展**  
**客户: 东画廊, 上海**



80



Poster design

海报设计



Signage design

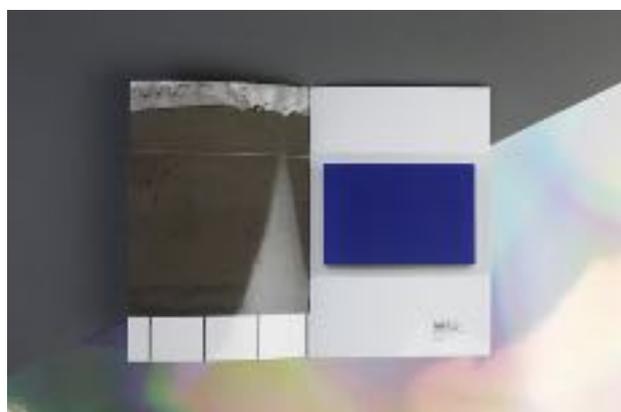
标识设计

**Design : Poster & brochure design**  
**Projet: Zhang Ruyi Solo Expo**  
**Client : DonGallery, Shanghai**

**设计：海报 & 画册设计**  
**项目：张如怡个展**  
**客户：东画廊, 上海**



对 面 的 楼 与 对 面 的 楼  
**BUILDING OPPOSITE  
BUILDING 张 如 怡 ZHANG  
RUYI 开 幕 时 间 OPENING  
17:00-20:00, 03.11, 2016**  
展 期 **DURATION 03.11-25.12,**  
2016 上 海 市 复 兴 中 路 1331 号  
26 室 **UNIT 26, 1331 MIDDLE  
FUXING ROAD, SHANGHAI,  
CHINA+86 21 64731533**  
**INFO@DONGALLERY.CN**  
**WWW.DONGALLERY.CN**  
DonGallery\*





**Design: Poster design**  
**Projet: a.f.art theatre**  
**Solo Expo**  
**Client: DonGallery, Shanghai**

**设计: 海报设计**  
**项目: a.f.art theatre 芳翎个展**  
**客户: 东画廊, 上海**



Design: Poster & font design  
Project: Group Show  
Client: DonGallery, Shanghai

设计: 海报 & 字体设计  
项目: 群展  
客户: 东画廊, 上海

West Bund  
Art and Design Fair  
西岸艺术  
与设计博览会

westbund

Chang Ling  
常陵

Liu Ren  
刘任

Qu  
Fengguo  
曲丰国

Zhang  
Ruyi  
张如怡

Hu Zi  
胡子

Li Shan  
李珊

东画廊  
N302  
DonGallery\*

Lu Song  
吕松

Zhang  
Yunyao  
张云垚

2019.11.7  
- 2019.11.10  
VIP Opening 预览  
Thursday 2019.11.7,  
12pm - 8pm  
Friday 2019.11.8,  
11pm - 12pm

[www.dongallery.cn](http://www.dongallery.cn)

**Design: Book design**  
**Project: *Being coming*,  
Tatsuo Miyajima, 2019**  
**Client: Minsheng Art Museum**

**设计: 书籍设计**  
**项目: 《宫岛达男, 如来》, 2019**  
**客户: 民生美术馆**



**Book design**

**书籍设计**

**Design : Book design**  
**Projet: Miss LU**  
**Client: Miss LU**

**设计：书籍设计**  
**项目：《Miss LU》，2020**  
**客户：Miss LU**



87



**Book design**

**书籍设计**

**Design : Book design**  
**Projet : Pop Poétique, 2017**  
**la Fete de la Phrancophonie**  
**Client : French Consulate in**  
**Shanghai & The Swatch Art**  
**Peace Hotel**

**设计：书籍设计**  
**项目：《流行诗歌》，2017**  
**法语活动节开幕活动**  
**客户：法国驻上海领事馆 &**  
**斯沃琪和平饭店艺术中心**

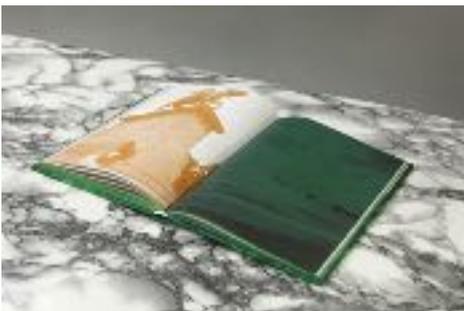
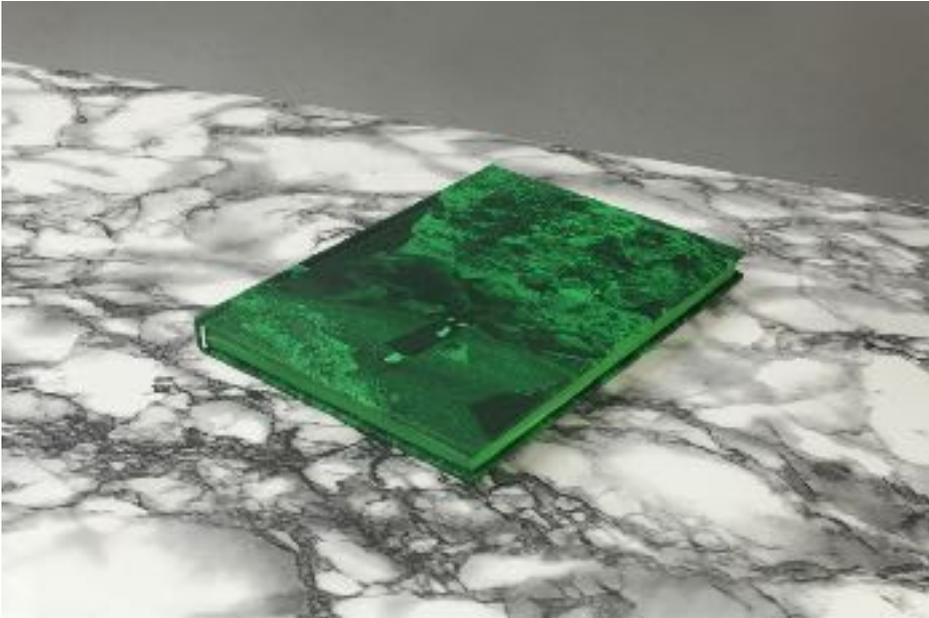


**Book design**

**书籍设计**

**Design : Book design**  
**Project: *White Petal Tree Tear***  
**Client : Beijing Publishing Group**

**设计：书籍设计**  
**项目：《诗集—白色的花瓣是树的眼泪》**  
**客户：北京出版集团**



89

**Book design**

**书籍设计**

**Design : Book design**  
**Projet: Huan Yuxing Solo Exop**  
**Client : Paul Frèches Gallery,**  
**Paris**

**设计：书籍设计**  
**项目：黄于兴个展**  
**客户：Paul Frèches Gallery,**  
**巴黎**

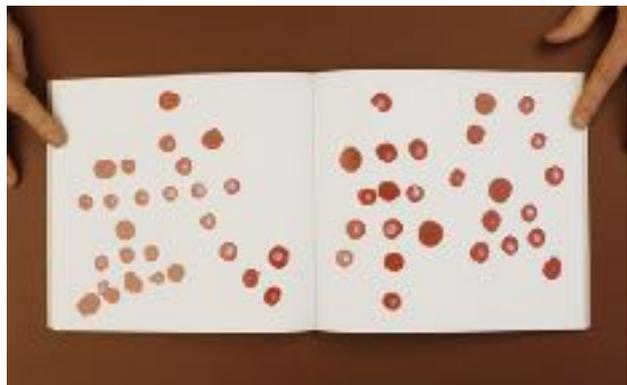
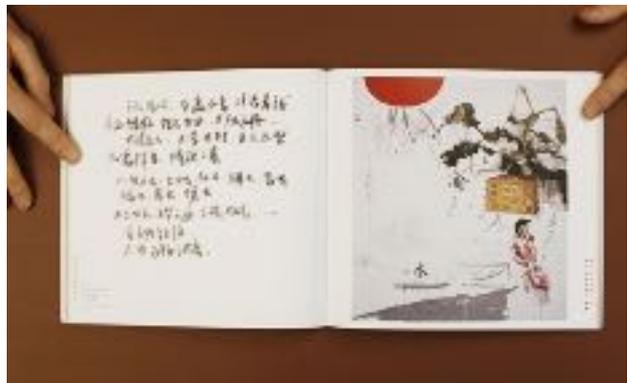


**Design : Book design**  
**Project: Lou Shenyi Solo Exop**  
**Client : Red Bridge Gallery,**  
**Shanghai**

**设计：书籍设计**  
**项目：楼申义个展**  
**客户：上海红桥画廊**



91

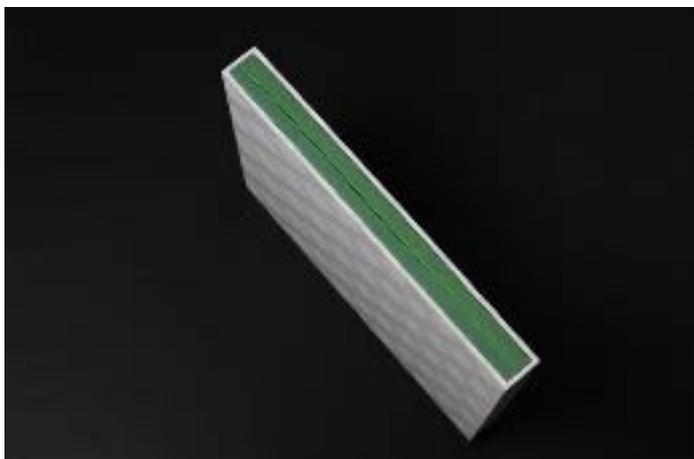


**Book design**

**书籍设计**

**Design : Book design**  
**Projet: Creativity, Pavillon**  
**France for Shanghai Expo 2010**  
**Client : Cofres SAS, France**

**设计：书籍设计**  
**项目：《创造力》，**  
**2020年世博会法国馆**  
**客户：2010年世博会法国参展局**



92

# Client 客户

**French Embassy in Beijing 法国驻北京大使馆**  
**Cofres SAS for Pavillon France 2010 年世博会法国参展局**  
**Centre Pompidou 法国蓬皮杜艺术中心**  
**Mingsheng Art Museum 民生美术馆**  
**Pearl Art Museum 明珠美术馆**  
**Ximalaya Art Museum 喜马拉雅美术馆**  
**Modern Media Group 现代传媒集团**  
**Hengfu Art Center 上海衡复艺术中心**  
**The Swatch Art Peace Hotel 斯沃琪和平饭店艺术中心**  
**DonGallery 东画廊**  
**Tix-Media 天协文化传媒**  
**IKEA 宜家**  
**Louis Vuitton 路易威登**  
**Baccarat 巴卡拉**  
**Cindy Chao 著名珠宝品牌**  
**HUAWEI 华为**  
**SONNY 索尼**  
**Marimakko**  
**SHUI ON LAND 瑞安集团**  
**Shanghai Pudong Developpe Co.,Ltd 上海浦东开发集团有限公司**  
**Ya Da Construction Group 宜兴雅达置业有限公司**  
**Shanghai Jinshan Construction Group Co.,Ltd**  
**上海建工金山建设有限公司**  
**Shanghai Xufang (Group) Co.,Ltd 上海徐房(集团)有限公司**  
**WJ Studio 万境设计**  
**Jacques Ferriers Architecture 法国雅克费耶建筑事务所**  
**Agence TER 法国TER景观设计事务所**  
**Architect Studio 法国AS建筑事务所**  
**Architect CAAU 法国CAAU建筑事务所**  
**Festival Photography of Levallois, France 法国勒法卢瓦摄影节**  
**Le Fresnoy National Studio for Contemporary Arts**  
**法国国立当代艺术中心 (Le Fresnoy)**  
**Radical Design Week 激进设计周**  
**Beijing Publishing Group 北京出版集团**  
**eplus Vogue, Shanghai**  
**ise, fashion brand, Shanghai**

# Thank You

**www**

•

**qjingstudio**

•

**com**

328 Hefei Road, Shanghai  
上海市黄浦区合肥路592号  
qianjing789@gmail.com  
+86 18601634636