**BATTILOSSI – FUORISALONE PREVIEW**

**@ Design Variations, Circolo Filologico, Via Clerici 10**

**6-12 June 2022**

**“THE HALL OF SUPREME HARMONY”**

**The magic of the throne room of Imperial China with its precious rugs, reinterpreted with the contemporary spirit of Battilossi.**

**Installation by Nicola Gallizia.**

An idea of the past like a treasure chest of priceless items to be reinterpreted. Battilossi, company from Turin involved in the incessant design search aimed at preserving the thousand year old tradition of the rug projecting it into contemporary design, takes part in the “Design Variations” exhibit on the occasion of the FuoriSalone evoking Imperial China, its beauty, rich history and artisan mastery.

The darkness of the Sala delle Colonne (Hall of Columns) of the Circolo Filologico on via Clerici 10 in Milan lights up with the precious sparkles in the installation by Nicola Gallizia, making it possible to relive, in a clean present day key, the fascination with court rituals and the opulent atmosphere of the ancient Chinese throne rooms, with their lavish textiles and imposing seating.

Key player of the scene, the new capsule collection of rugs by the brand: a refined journey through the history, tradition and culture of the great Chinese dynasties reflected in Battilossi’s view, showing once again its attitude in moving about with ease through time and space, gathering suggestions of far away universes and offering new and never trivial points of view.

A 3x3 m square rug acts as a backdrop to the scene, where mythical Foo Dog figures, the lion guardians traditionally placed in front of the buildings of the Chinese emperors, chase each other. In the centre of the scene, to catch your eye, a rectangular 3x4 m rug where two dragons float about gracefully, the incarnation of the yang concept, the fertile spirit and male creator, symbol of the Chinese emperor. Lastly, at the sides, two abstract rectangular rugs, 3x4 m, illustrate the Jiaguwen, the ancient Chinese writing on bones of the Shang and Zhou dynasties.

Amplifying the intensity of the setting is the arrangement of some of rugs vertically, 4 Meditation mats, small extraordinary objects measuring 90x90 cm in silk for individual meditation and seating elements designed by Nicola Gallizia, they too are covered with rugs, in the name of a material refinement that has no boundaries and that seduces the eye with its precious details.

*“The padded armchairs on exhibit, covered by precious contoured rugs, call to mind the nomad tradition of using these rugs as seating. A suggestion that lives once again in these furnishings, reinterpreted in a current role suitable to our lifestyle and in a context of luxury and high quality”. Nicola Gallizia*

The capsule collection is imagined in two colour variations, chosen by reconciling the references of the past with the use possibilities in the world of interiors today. The first, presented in the show, is dominated by blue, green, ruby red, orange, sky blue, obergine, original chiaroscuro in bold and sophisticated chromatic combinations. The second favours light and bright shades, ivory, beige, grey, orange, sky blue, blue: nuances with a delicate sensuality, in perfect chromatic harmony.

A result of the imagination of Battilossi and of the skilled hands who made these rugs, a complex creative system, combining references generating connections and new visions and superimposing textures giving an original three-dimensional effect. A collection beyond dominating fashions that narrates the desire of a new refined decorativism, revealing the Battilossi path and the ability to not follow trends but to predict them.

**Battilossi**

Deep knowledge of textile art, exquisite craftsmanship, fine yarns and an exclusive palette of 1200 shades with which to experiment with innovative textures identify Battilossi, a Turin-based company engaged in a never-ending design research aimed at passing on the millenary tradition of oriental rugs, projecting it into contemporary design. For 30 years, Battilossi contemporary rugs have been the result of a refined intertwining between East and West where Italian creativity, style, know-how and culture are combined with the ancient experience of the master craftsmen of Nepal and Pakistan, in a continuous exchange of connoisseurship and in mutual evolution. The company is one of the few in this field that can make use of two factories, each one expressing the tradition of the country of origin: in Kathmandu, Nepal, sophisticated hand-knotted and hand-woven carpets are made in wool, silk, linen, nettle and other natural materials, and in Lahore, Pakistan, the most innovative textures are developed, original techniques with the precious wool from Ghazni, in Afghanistan. Manufacturing excellence, chromatic harmony and calibrated elegance are the leitmotif of the Battilossi proposal, which is composed around collections that, by mixing traditional techniques, seek out new creative outcomes and unique and unrepeatable bespoke rugs, created to meet the specific needs of a project or the requests of an artist. Finally, Battilossi makes its design consultancy and manufacturing skills available to the most famous design and fashion companies for "private label" collections, created ‘ad hoc’ by translating the peculiarities of the clients’ brand and distilling its essence.

Press Office R+W, 02 33104675, barbara.barbato@r-w.it