



Innovation for Customers

**Nitto participates for the first time in Milano Design Week 2021  
to present its latest light control technology RAYCREA**

**Nitto Denko Corporation**, a Japanese manufacturer of high-performance materials, takes part for the first time in **Fuorisalone** to launch its latest technology **RAYCREA**. Established in 1918, Nitto provides a wide range of products globally, such as polarizing film, industrial adhesive tape, automobile parts and medical supplies, and will participate in Tortona Design Week with “Search for Light”, its own installation dedicated to innovation and lighting design.

From 5 to 10 September, within the spaces of Torneria Tortona (Via Tortona 32), Nitto will welcome national and international press, professionals, architects and visitors and inspire their creativity and imagination through a magical labyrinth designed by the architectural lighting designer Kaoru Mende. The installation will allow visitors to discover RAYCREA, the company’s latest light control technology. True to their brand slogan “Innovation for Customers”, RAYCREA opens up new possibilities for surface lighting and lighting expressions. When applied to a glass or acrylic panel, the transparent RAYCREA film guides the light from the source, making the surface glow.



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