



THE PARK AT OWA



Yes, we did it again!





THE PARK AT OWATM

Yes, we did it again!

The Park at OWA – another exclusive!

We did it again! Since 1999 Zamperla has been chosen many times as the exclusive supplier to a range of parks all over the world.

There is no other company in the world that can list so many parks at which rides have been supplied exclusively.

First, in 1999, in Kalkar, Germany, an abandoned nuclear power plant was transformed into a theme park with 40 Zamperla rides. In 2007 we were involved in the renovation of a park close to Milan, Leolandia, where, after the introduction of approximately 20 brand-new Zamperla rides, the new management drove the park's attendance from 200,000 visitors to more than 800,000. Since then, it was voted the best Italian Park in 2017 on Trip Advisor. As you can imagine, with 26 out of 29 rides being made by Zamperla, we feel that we played a big part in this success.

We had a similar situation in 2010 when Zamperla was chosen by the New York City EDC to redevelop the historical Luna Park in Coney Island. Made famous in the past by generations of visitors, successful films and legendary amusement park entertainment, it had become something of a forgotten place. We were delighted to work on the park and bring it back to its former glory.

So why is Zamperla the right partner to work with to develop a new amusement park? There are many reasons, including but not limited to:

- Our extensive portfolio of rides and attractions, ranging from kiddie rides to major roller coasters.
- Our ability to consider social, cultural and environmental aspects, which are different in every single project.
- Our constant 'pursuit of improvement' which enables our customers to be creative and innovative thanks to the new rides, the technical solutions and the first-class service that Zamperla offers.

Now we are delighted to be able to tell you about another new park in the US, 'the' place for amusement parks, at which all the rides have been supplied exclusively by our company. As previously mentioned, we feel we are in fact a partner of our customers, rather than just a supplier, because, along with the client, we witnessed the park rising from the ground. In conjunction with them we worked hard to ensure everything was ready for the opening date and enjoyed the smiles of the first guests to visit. It was fantastic!

Equally as good is seeing the impact that our work has on the surrounding society, from the aforementioned smiles to the hundreds of jobs created.

For these reasons we are proud to be part of this beautiful project and are happy to share it with you in this booklet.



ABOUT OWATM

OWA is a 520+ acre destination resort in Foley, Alabama. Phase One of **OWA** features a Marriott TownePlace Suites, a themed amusement park with 21 rides, and a variety of shopping and dining experiences surrounding a picturesque lake. The beautiful lake is what inspired the name **OWA**, which means “big water” in the Creek Indian language.

OWA is also home to the City of Foley’s Sports Tourism Complex which offers 16 state-of-the-art sports fields and an indoor event center.

OWA truly has something for everyone; thrill-seekers, fashionistas, foodies, music lovers, and sports fans will come to OWA and want to return, time after time!





OWA™

OWATM FACT SHEET

TRIBAL PHASE ONE AND PHASE TWO (CONCURRENTLY UNDER CONSTRUCTION)

154,000

154,000 SQUARE FEET OF RETAIL,
DINING AND ENTERTAINMENT SPACE.

OPENING BEGINNING SEPT. 2017:

44,000 sq. ft. **opening Summer 2017**

110,000 sq. ft. **opening 2018.**

14

14 ACRE THEMED AMUSEMENT PARK.

NOW OPEN.

Featuring 21 rides from large scale
roller coasters to kiddie rides :

Seven (7) thrill rides including one (1)
major roller coaster.

Family rides targeting the tween population.

150

150 ROOM

MARRIOTT

TOWNEPLACE

SUITES.

NOW OPEN.

FUTURE PLANNED PHASES INCLUDE:

- Luxury RV Resort.
- Four hotels, one which will offer conference space.
- A resort level condominium.
- Outdoor Waterpark.

CONSTRUCTION DETAILS TO DATE

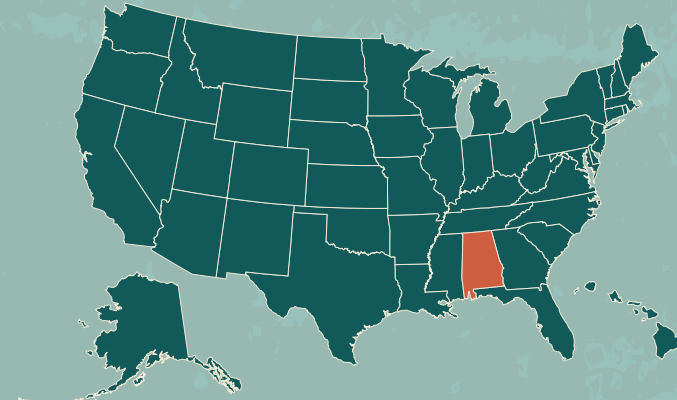
- Tribal Phase One and Phase Two Investment: \$241 million.
- Total Capital Investment for all Tribal Phases: More than \$500 million.
- Employment Numbers as of July 20, 2017: 34 Contractors employing 420 Staff working more than over 100,000 man hours.



ALABAMA: BALDWIN COUNTY



FOUNDED: DECEMBER 21, 1809 SEAT: BAY MINETTE POPULATION: 200,111 AREA: 2,027 SQ MI



Welcome to



Rides

- ★ 1. Rollin' Thunder
- ★ 2. Freedom Flyer
- ★ 3. Wave Rider
- ★ 4. Air Racer
- ★ 5. Alabama Wham'a
- ★ 6. Crazy Mouse
- ★ 7. Twister
- 8. Flying Carousel
- 9. AeroZoom
- 10. Flying Aces
- 11. Happy Haulers
- 12. Flutter By
- 13. Swingin' Fun
- 14. Leap Frog
- 15. Gully Washer
- 16. Zip Zap Race
- 17. Rockin' Raft
- 18. Tea Time
- 19. Sky Balloons
- 20. Southern Express
- 21. Flying Tigers

Ride Categories

- -Kiddie
- -Family-Friendly
- ★ -Thrill

THE PARK

AT OWA



Food

- 22. Hot Dog Cart
- 23. Ice Cream Cart
- 24. Snack Cart
- 25. Dippin' Dots Cart
- 26. Popcorn Cart
- 27. Shaved Ice Cart
- 28. Taco Cart
- 29. Shady Arbor
- 30. Veranda

Games & Retail

- 31. Midway Games
- 32. Parkside Gift Shop

Legend

- | | |
|--------------|-----------------|
| AED | Mother's Room |
| Smoking Area | Lockers |
| Restrooms | Guest Relations |

Map Design by Citigraph

WELCOME TO

THE PARK
AT OWA





ROLLIN' THUNDER (*THUNDERBOLT*)







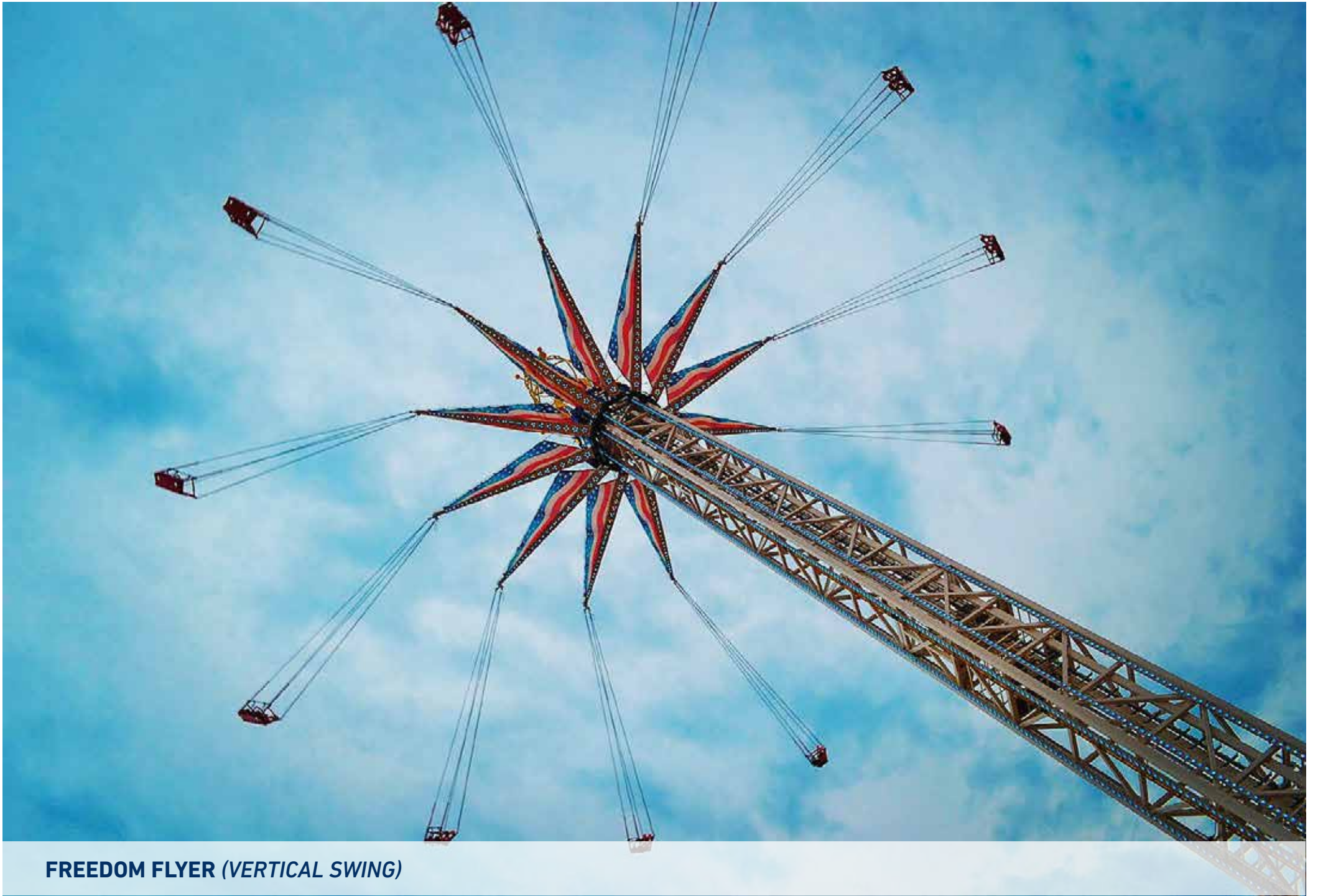
WAVE RIDER (DISK'O COASTER 24)





TWISTER (DISCOVERY REVOLUTION 16)





FREEDOM FLYER (VERTICAL SWING)

WELCOME TO
THE PARK
AT OWA



CRAZY MOUSE (TWISTER COASTER)





AEROZOOM (WINDSTARZ)



ALABAMA WHAM'A (ENDEAVOR)



SOUTHERN EXPRESS (FAMILY GRAVITY COASTER)



AIR RACER (AIR RACE 6.4)



LEAP FROG (JUMP AROUND)



FLYING ACES (MINI JET)



FLUTTER BY (MAGIC BIKES)



FLYING TIGERS (FLYING TIGERS)



SKY BALLOONS (SAMBA TOWER)



GULLY WASHER (JUMPIN' STAR)



SWINGIN' FUN (SUPER HAPPY SWING)

ZIP ZAP RACE (ZIP ZAP RACE)



7 in 7 anR



FLYING CAROUSEL (WAVE CAROUSEL)



ROCKIN' RAFT (ROCKIN' TUG)



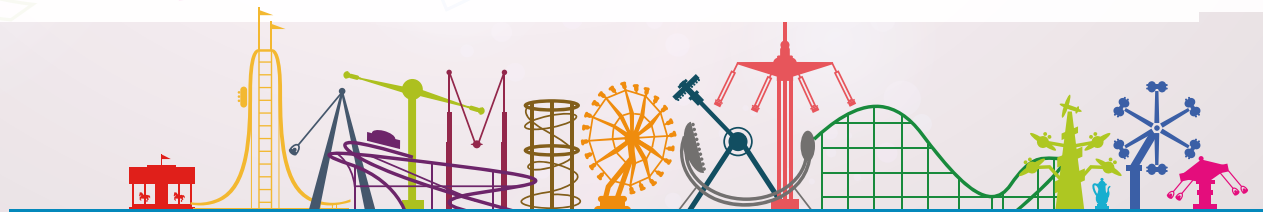
HAPPY HAULERS (CONVOY)



TEA TIME (MIDI TEA CUP)



THE PARK
AT OWA





“ It has been an honor to partner with Zamperla, a world renowned amusement park manufacturer, to create The Park at OWA; part of a much larger resort destination backed by the Poarch Band of Creek Indians. We all knew the timeline for construction of the amusement park was aggressive. Construction began on November 2, 2016 and we welcome our first guest into the fully completed 14-acre park on July 21, 2017. It was an easy choice to select Zamperla as the exclusive partner to provide twenty one rides for the park. Zamperla committed to working through the timing challenge and proved to be an excellent partner to help make the vision of our amusement park a reality. ”

James T. Martin, President/CEO of Creek Indian Enterprises Development Authority (CIEDA)





Wow, it was incredible !

THE PARK
AT OWA



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zamperla.com

