




ZAMPERLA®
THE AMUSEMENT GROUP

ABOUT US

**CREATING
LASTING MEMORIES
OF AMUSEMENT,
ALL OVER THE WORLD**



We are an International Group whose focus and mission are Entertainment, globetrotting to meet our customers and bring our rides to amusement parks anywhere in the world.

We design and build attractions with passion, giving safety, and quality the highest priority while combining engineering skills with technological research. But we want to go beyond amusement rides and think out of the box to create immersive experiences to entertain people.

Beauty is our leitmotiv, and the shape of our attractions must be of inspiration. This is the reason why our team of scenographers, designers, and specialized workers' pay utmost attention with artisan inclination down to the smallest details.

Alberto Zamperla, his sons Antonio JR and Alessandro

HISTORY

Zamperla SpA's **fifty-year history** has been a continuous quest for novelty, an uninterrupted **sequence of innovations**, of **goals achieved** and immediately surpassed to give the greatest joy and amusement to a vast public.

ZAMPERLA IS A NAME THAT HAS BEEN SYNONYMOUS WITH ENTERTAINMENT FOR OVER 150 YEARS.

The history of Zamperla SpA dates back indeed to a century-long family tradition, which started with an equestrian circus at the beginning of the 20th century.



1966

Antonio Zamperla founds the Company.

1976

Zamperla lands in the North American continent and settle down in Montreal before moving to New Jersey, where Alberto Zamperla, Antonio's son and current President of the company, opened a sales office and spare parts warehouse.

1995

Opening of the representative office in Moscow.

1996

A company linked to Zamperla SpA is created in the Philippines with the aim of producing coin-operated rides for children at a competitive price: ZAP (Zamperla Asia Pacific).

2004

Opening of Bellaridez, a company located in Belorussia with the aim of producing rides for the CIS.

1970

Zamperla began to sell his rides (Mini Jet, Kiddie Bumper Cars, Punch ball games, Mini Scooter rides, Convoy, and Balloon Race) in the United States during the 1970s with the same success he had in Europe.

1979

Zamperla evolves into a limited company and starts, thanks to a 2,000 m² production unit and 50 employees, the quality and production research.

1988

Zamperla is incorporated into a joint stock company and it was in those years that it took up the technical and production challenge launched by Walt Disney for their Paris amusement park where Zamperla supplied seven attractions out of the initial twelve. It represents a milestone in the development of the Vicenza-based company which with a turnover today of approx. €70 million and an export quota of 97% stands out as a reference company in the amusement world.

2002

Opening of the Middle Eastern office in Dubai, UAE.

2003

Opening of Victorian Gardens, a family amusement park located in Central New York's Central Park. Victorian Gardens was born from the cooperation between Central Amusement International LLC, a subsidiary of the Zamperla Group, and Wollman Rink Operations LLC with President Mr. Donald J. Trump. Zamperla introduces the first Disk'O 24 into the market. Over the years our technical department has developed different sizes, actually 7, to satisfy the needs of all customers, from the small indoor FECs to the biggest outdoor parks.

“OUR PURPOSE IS TO MAKE PEOPLE OF EVERY AGE HAPPY BY DELIVERING SHAREABLE ENTERTAINMENT EXPERIENCES AT SPECIAL LOCATIONS ALL OVER THE WORLD”

2005

The founder of the company, Mr. Antonio Zamperla, became the first Italian to be inducted into the IAAPA Hall of Fame by virtue of his significant contribution to the entire industry, joining other pioneers such as Walt Disney, George Ferris and Walter Knott. Alberto Zamperla receives the Ernst & Young “Entrepreneur of the Year” award as a finalist in the “Innovation” section.

2010

Zamperla wins the tender to provide the attractions package for Coney Island reopening. Zamperla and the Central Amusement International LLC (CAI) quickly combine their competences using all the skills for which they are known as creativity, technology, entrepreneurship, quality, reliability, and wisdom. With hard work and conviction, and less of 100 days, Zamperla manage to bring back to the glories of the past and to give New Yorkers an important piece of their history: Coney Island's Luna Park, originally opened in 1903 and first amusement park of its kind.

Zamperla Air Race is first introduced into the market, when a 6.4 version is installed in the newly renovated Luna Park in Coney Island, NYC. Air Race, through the years, has become available in 5 different sizes, fitting perfectly both outdoor and indoor parks, is now one of Zamperla's best sellers.

2007

Zamperla acquires, in cooperation with Thorus Group, the historical park Minitalia (Bergamo, Italy). Minitalia Leolandia is born! Alberto Zamperla receives the Ernst & Young “Entrepreneur of the Year” award, for the second time in a row, as a finalist in the “Global” section.

2008

Antonio Zamperla SpA is the winner of the “Golden Ticket Award” organized by Amusement Today, the industry magazine, as “Supplier of the Year”.

2014

Designed by Zamperla's Roller Coaster Department in collaboration with the world-renowned coaster guru, Stengel Buro, Thunderbolt sets a new benchmark in its category. Thunderbolt saw its first installation at Luna Park in Coney Island (New York) and its progress soon resulted in its development in many other amusement parks all over the world.

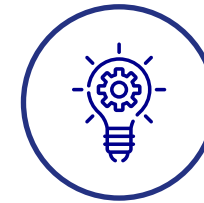
2019

Zamperla's new NebulaZ reaches the first Place as a Major Ride/Attraction in the category Best New Product Awards for new major rides or attractions in amusement parks and attractions industry, during the IAAPA Expo 2019 at the Orange County Convention Center (OCCC) in Orlando (FL). In the same year, the Super Air Race wins the Second Place as Major Ride/Attraction with product cost of US\$2 to US\$5 million.

Opening of Luna Farm, the farm-themed amusement park entirely managed by Zamperla Group inside FICO Eataly World, the largest agri-food park based in Bologna, Italy. A theme park designed for kids and families which balances and combines a perfect mix of creativity, technology and inclusivity.

The company added to its milestones the acquisition of the international quality certification ISO-9001.

OUR VALUES



INNOVATION FIRST

“Indeed, all things move,” Boccioni said. “All things run. All things are rapidly changing.”

Zamperla offers always new ways to accomplish its goals, to make every day more exciting, satisfying, and productive.

WHAT COULD WE DO MORE? HOW CAN WE EXPAND OUR THINKING AND DOING?

That is how we constantly improve our work, in terms of product development, design features, technology and engineering, with a powerful motivation, allowing and encouraging innovative ideas.

The Group’s strategies and the offer of services are based on a thorough knowledge of our customers and consumers, acquired through careful observation of the market and constant listening, involving our clients in this shared process of innovation, to best meet their needs.

It is this search for information that drives innovations in the Group, together with the development of new technologies, also applied in sectors outside the scope of Amusement Parks.

All employees of the Zamperla Group are encouraged to develop new ideas and to actively contribute to the innovation process that customers can benefit from, which in turn will be able to offer their users advanced products and services.



FAMILY

**WE ARE RESPONSIBLE
OF YOUR AMUSEMENT
BECAUSE WE CARE.**

Zamperla SpA has been managed by the same family for three generations, explaining the reason why it has such a strong identity, which has been always based on human and professional connection, while characterized by passion and the ability to strike a fair balance between respect, integrity and reliability.

As a family we feel our employees and partners as much as we feel our customers. Caring is about our desire to make a positive difference, for our colleagues, our partners, the amusement and entertainment community, doing that little extra, not because we have to – but because it feels right and because we care.



DIVERSITY AND INCLUSION

We strive to create a reliable place of work for our employees, one in which they can succeed and be their best. Zamperla starts with the recognition that supporting diversity and inclusion is the right thing to do, fostering a safe, respectful, and fun workplace is essential and it is also good for business: that's what makes us greater!

We focus on making our workplaces inclusive, safe and inspiring, where only the highest standards of ethical business behavior are maintained.

We intend to enhance the value of each person, offering equal opportunities for development to our employees, through positive challenges and always dynamic perspectives. Diversity is a fundamental business goal, a key component of our business strategy that is guided by a culture of equality, always seeking excellence.



PASSION

Our employees and collaborators have a clear passion for what they do: first of all, they are amusement enthusiasts.

Throughout the decades we had the privilege to build a community, a family of passionate people, to grow not only our expertise, but also the culture and the purpose of our business, to reinvent ourselves and to expand as a group.

We enjoy what we do, we believe in our company, always having fun in fulfilling our goals.



ENVIRONMENTAL SUSTAINABILITY

We are an international organization that is socially and environmentally responsible, placing huge value on ethical and environmental practices.

We manage the earth's natural resources, studying and developing new practices and production processes to be eco-sustainable, both for today and future generations.

OUR TOP FEATURES



Roller Coaster vehicle 3D Modeling



ONE STOP SHOP

All the know-how acquired over the years by Zamperla SpA enables its customers to find, from a single supplier, skills, and imagination, the ability to conceive and design fantastic attractions, as well as departments and experts that are able to calculate, test, materially produce and complete any project.



THE COMPLETE CHAIN

Zamperla has experience and expertise in linking all those aspects that bring an amusement venue to life – from the earliest design and visual concepts, studied in the slightest detail, to the finished product. Some of the links in the chain include constant research and development, innovative creative design and the use of cutting-edge technology guaranteeing always and everywhere innovation, environmental sustainability, experience, competence, meticulous testing, maximum reliability and safety in each of our product and 'architecture'.



MULTICULTURAL APPROACH

Our customers come from all over the world and that is why it is fundamental for us to have a multicultural workforce and mindset, in the role of cultural interpreters, understanding every specific demand in order to achieve better business outcomes. We always keep our minds open, understanding and adapting our creativity and design process to realize products that meet the needs and expectations of the target market or the social and cultural demands of each customer, as well as any local technical standards.

TECHNICAL DEVELOPMENT



Technical draft of a Roller Coaster vehicle

THE PERFECT BALANCE BETWEEN ART AND SCIENCE

Designing rides is a science as well as an art: having the most innovative ideas, the perfect layout, and the right colors is not enough, that's where Zamperla's Technical Department comes in.



PROTOTYPE DEPARTMENT ONE STEP AHEAD

The technical structure, with its large staff of engineers, is backed up right from the start of each project by the Prototypes Unit, which builds and tests the new prototypes, solving in real-time any problems that are not immediately apparent in the design stage.

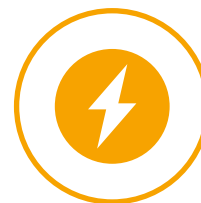
Zamperla believes that the continual development of new and innovative products is part of its success. To support this belief, Zamperla invests considerable funds in the research and development of new, innovative, state-of-the-art amusement rides.

Many times, the "prototypes" of today have become the must-have classics of tomorrow. Zamperla's Prototype Department keeps us one step ahead!



STRESS ANALYSIS DEPARTMENT

Proven safe and durable. Using advanced calculus tools normally used in the aerospace and automotive industries, Zamperla's Stress Analysis Department provides the calculations that prove the ride engineering designs. Zamperla's team of professional engineers works side by side with certification authorities such as ASTM and EN to set new international standards for amusement ride design. The goal – to ensure the safety and durability of Zamperla rides.



ELECTRICAL DEPARTMENT

Our rides are not only high-level engineering and stunning decorations: with an eye on the quality processes and on the operator experience our Electrical and Control System Department is continuously implementing new technologies and developing new softwares in order to ensure safe ride operations.

ROLLER COASTERS BUSINESS UNIT



Thunderbolt, Luna Park in Coney Island, USA

DESIGNING THE THRILL

MORE THAN
150
ROLLER
COASTERS
SOLD IN
10 YEARS

24
DIFFERENT
ROLLER
COASTERS
MODELS

Roller Coasters are, technically speaking, the most sophisticated of amusement rides.

For that reason, our company has decided to create a dedicated business unit to design, manufacturing, and guarantee the best customer care related to the roller coasters field. This department improved the quality of these products, reaching very high standards, thanks also to co-operation with Italian Universities and the well-known Stengel Buro, satisfying customers such as Universal Studios and Merlin Entertainment.

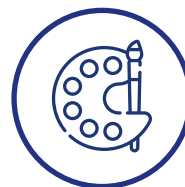
Zamperla is ready to respond to every customer need and request: from supplying indoor and outdoor facilities to small parks and bigger areas, ranging from family to thrilling roller coasters.

OUR TEAM OF SPECIALISTS

A dedicated team of 20 people works in synergy by mixing together the best skills on the market in terms of Creativity, Engineering & Manufacturing with the ultimate goal to realize and deliver the “Customer’s dream-coaster”.



**ROLLER COASTERS
DESIGNERS**



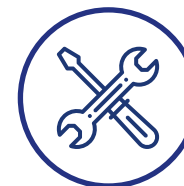
**ART
DESIGNERS**



**STRESS ANALYSIS
ENGINEERS**



**PROJECT
MANAGERS**



TECHNICIANS

CREATIVITY IS A STATE OF MIND

Designing rides is a science as well as an art: having the most innovative ideas, the perfect layout and the right colors is not enough, that's where Zamperla's Technical Department comes in.



CREATIVITY

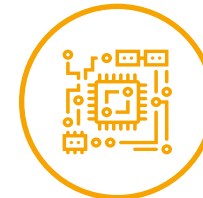
We are all-round creatives, starting from theming, passing for product design, from engineering, to innovation technologies.

Zamperla people's inventive mindset allows us to constantly design new products and services and improve upon those that have already been settled.



THEMING

Another expertise of Zamperla is the ability to create attractions that turn dreams into reality, thanks to our in-house team of research and creative concept, developing ideas from our customers or adapting existing characters to audiences from all over the world and many different cultures. That is one of our points of strength!



NEW TECH

We are continuously working to innovate and improve our creative and prototype process implementing new technologies such as:

- Robotic arm laser that models and details molds;
- 3D scanner that allows to use the reverse engineering method;
- Study on using materials like the automotive industry to achieve ever-better and cost-effective results.

CREATIVITY

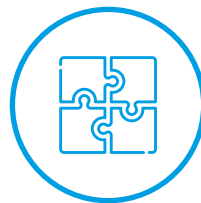


Theming draft in the making

NOT JUST WORKERS BUT CRAFTSMEN!

Italy has a long history of nurturing great innovators - people who can mix art, creativity and genius. We believe that by using advanced technology and building on our ancestry, our employees are more than just workers, they are craftsmen.

**ZAMPERLA IS ISO-9001 CERTIFIED
FOR QUALITY CONTROL PROCESS**



ASSEMBLY

Attention to details!

A ride is a complex system made of thousands of small parts and each of them plays a key role in terms of functionality and safety.

It is not enough to know how to connect the parts; you need to pay close attention to the detail.



FIBERGLASS

An artist's touch

Here is where the theming elements of each ride come to life... starting from a mould, our craftsmen use their artistic talents to create beautiful and memorable rides.

Zamperla's Fiberglass and Painting department is proud to specialize in developing custom-themed, one-of-a-kind rides.



TESTING

Next step: your park!

Before leaving our factory, each ride is put through a rigorous verification testing process that checks all ride systems and safety devices. When complete, Zamperla is confident that the ride meets our quality standards and is ready to be delivered to your park!

PRODUCTION



Roller Coaster vehicle assembly at Zamperla Headquarter in Vicenza

CUSTOMER CARE & SPARE PARTS



Zamperla Warehouse in Vicenza



REMOTE ASSISTANCE SERVICE WITH AR

The solution offered by Zamperla integrates the latest technologies by providing an innovative service that meets the needs of customers by exploiting Augmented, Mixed and Virtual Reality to support the “modern technician” during the execution of his work, further improving his capabilities, thanks to content sharing and real-time manipulation by various users. The remote assistance system used by our company allows users to share real-time content, both multimedia and virtual, and interact with them with advanced tools to keep track of completed tasks with the possibility of overlay texts, graphics and multimedia to the reality observed by the user but also mix digital objects to the real world and interacting with multimedia content.

THE BEST SOLUTIONS FOR YOUR BUSINESS

After selling and installing more than 7.000 thousand amusement rides all around the world, the Zamperla Assistance Service has become a crucial part of our work, in order to provide the best possible service to our customers.

Our Customer Service consists of:

- attraction installation
- after-sales assistance
- spare parts delivery.

We offer different types of pins services, available all over the world:

- Using a ticketing platform that allows you to keep track of your case and follow it step by step
- Preventive visits by our specialist technicians
- We occasionally organize training courses for maintenance teams within amusement parks.

We have constantly invested in after-sales and customer care assistance: from the Remote Assistance Service to Zendesk Ticketing System, a flexible cloud-based ticket management, to Spare Parts E-Commerce and Chatbot with Artificial Intelligence.

ASSISTANCE BACK OFFICE OPERATORS

6	2	3
ITALY	USA	CHINA
1	1	
PHILIPPINES	UAE	

13

TECHNICAL ASSISTANCE OPERATORS

7	4	3
ITALY	USA	CHINA
3	1	
PHILIPPINES	UAE	

18

SPARE PARTS OPERATORS

6	3	3
ITALY	USA	CHINA
1	1	
PHILIPPINES	UAE	

12

WORLDWIDE ZAMPERLA'S CUSTOMER CARE STAFF

43

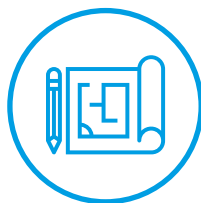
NEW BUSINESS **PARKS** DEVELOPMENT



Luna Park in Coney Island main gate, USA

PROJECTING A SUCCESSFUL AMUSEMENT VENUE

Designing a successful amusement venue requires close attention to even the smallest of details. Zamperla's experienced design staff can work shoulder to shoulder with your team to design a ride package and park layout that will provide your guests with a unique and exciting experience.



PARK LAYOUTS

Projecting successful venues

To start developing your park we just need some basic data and a few clues of your vision...

From there we can start to design themed areas, services, walkways and all the other details that will turn your ideas into a successful amusement venue.



3D RENDERINGS

Anticipating the visual effect

As a further step towards the complete satisfaction of customer needs, we at Zamperla have acquired the latest technological devices for the advanced visualisation of projects, allowing us to supply realistic projections of what the future project will look like. This dynamic point of view helps managers to make the best choices.



BUSINESS PLANS

The figures add up!

Behind the breathtaking rides, the amazing themed areas and the marvellous mix of bright colours there is for sure creativity and good ideas, but also lots of numbers!

We know it and for this reason we have created an experienced team of park and financial managers that is at our customers' disposal to prepare a detailed business plan based on their needs.

ROLLERCOASTERS



Thunderbolt - Luna Park Coney Island, USA



Thunderbolt - The Park at OWA, USA



Thunderbolt - Dalian Discovery Kingdom, China

ROLLERCOASTERS



Mine Train - Imagica Theme Park, India



Super Twister Coaster - Warner Bros. World™ Abu Dhabi



Factory Coaster - Wuxi Sunac Land, China



Junior Coaster - Cultus Lake, Canada



Nineverted - Resorts World, Singapore



Space Vortex - Luna Farm, Italy



Moto Coaster - Särkänniemi, Finland

THRILL RIDES



Super Air Race - Luna Park in Coney Island, USA



Discovery Revolution - Rainbow's End, New Zealand



Power Surge - Jin Jiang Action Park, China



Endeavour - Six Flags Over Texas, USA



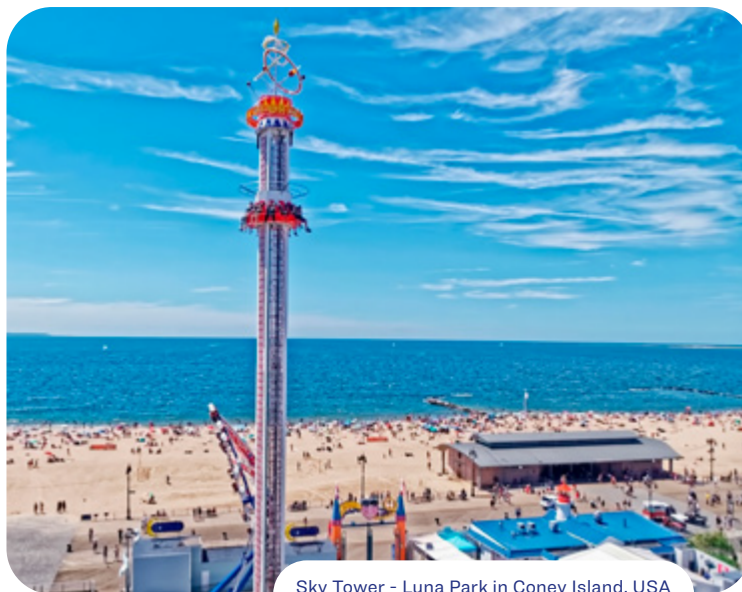
Disk'O Coaster - Parc Asterix, France

THRILL RIDES

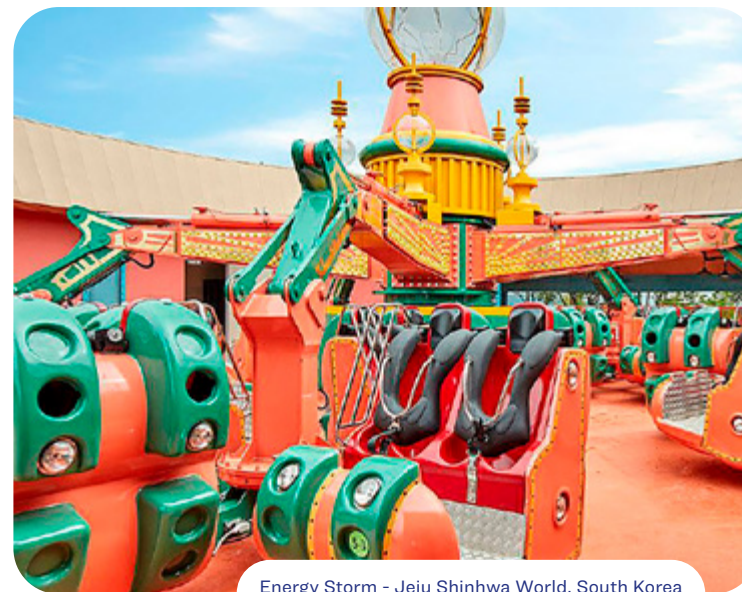




Z-Max - Särkänniemi, Finland



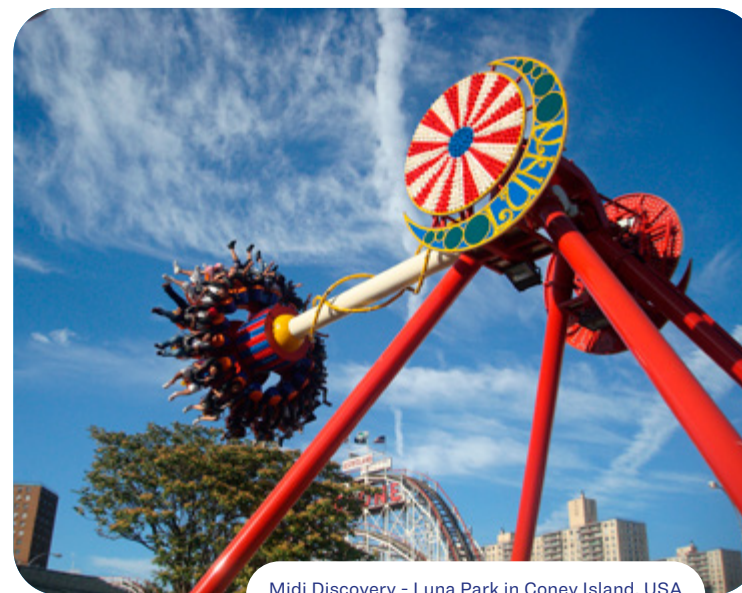
Sky Tower - Luna Park in Coney Island, USA



Energy Storm - Jeju Shinhwa World, South Korea



Air Race 6.4 - Chimelong Paradise, China



Midi Discovery - Luna Park in Coney Island, USA

MAJOR RIDES



Windstarz - Tayto Park, Ireland



Aero Top Jet - Warner Bros. World™ Abu Dhabi



Tea Cup - Imagicaa Theme Park, India



Demolition Derby - Djurs Sommerland, Denmark



Galleon - Luna Park in Coney Island, USA

FAMILY RIDES



Magic Bikes - Yomiuri Land, Japan



Jumping Tower - Tivoli Copenhagen, Denmark



Crazy Bus - Djurs Sommerland, Denmark



Barnyard - Djurs Sommerland, Denmark



Rockin' Tug - Festyland, France



Samba Balloon - Drayton Manor Theme Park, UK

KIDDERIDES



Flying Tigers - Sesame Place, USA



Jump Around - Silver Dollar City, USA



Speedway - Victorian Gardens, USA



Mini Jet - Six Flags Mexico, Mexico



Super Happy Swing - Luna Park in Coney Island, USA

OUR LOCATIONS



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4

4

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6

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6

ZAMPERLA BY NUMBERS

Antonio Zamperla SpA

ALTAVILLA VICENTINA | VICENZA | ITALY
Headquarters & Factory

DIVISIONS



Production



Customer Care



Sales

EMPLOYEES

225
out of **465**



CALP

BRENDOLA | VICENZA | ITALY
Tower Rides & Kiddie Rides Factory

DIVISIONS



Production



Customer Care



Sales

EMPLOYEES

50
out of **465**



Zamperla Inc.

BOONTON | NEW JERSEY | USA
Sales & Service for the American Market

DIVISIONS



Production



Customer Care



Sales

EMPLOYEES

33
out of **465**



Zamperla Russia

MOSCOW | RUSSIA
Russian Representative Office

DIVISIONS



Production



Customer Care



Sales

EMPLOYEES

3
out of **465**



Zamperla Middle East

DUBAI | UAE
Middle East Representative Office

DIVISIONS



Production



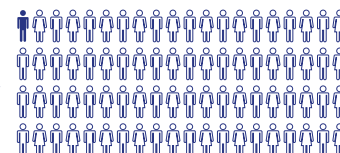
Customer Care



Sales

EMPLOYEES

5
out of **465**



Zamperla Asia Pacific

CARMONA CAVITE | PHILIPPINES
Coin Operated, Mini Kiddie Rides, Factory & Sales

DIVISIONS



Production



Customer Care



Sales

EMPLOYEES

105
out of **465**



Zamperla SlovakiaSAHY | SLOVAKIA
Steel Structures Manufacturer**DIVISIONS**

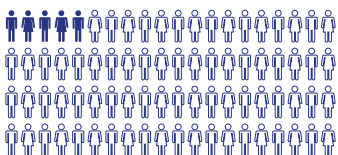
Production



Customer Care



Sales

EMPLOYEES**29**
out of **465****Zamperla Amusement Rides**SUZHOU | CHINA
After-Sales & Sales for the Chinese Market**DIVISIONS**

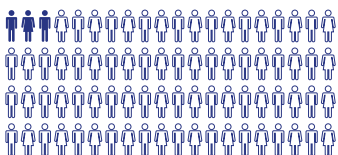
Production



Customer Care



Sales

EMPLOYEES**15**
out of **465**N° OF TOTAL
SKETCHES**2250****N° OF MACROTHEMES**HISTORICAL, CARTOONS,
ROAD VEHICLES, ETC.**29****N° OF MICROTHEMES**ANCIENT ROME, CARS,
PEANUTS, ETC.**140****WHERE
THEMING
IS A MUST**N° OF ROCKIN' TUG
SKETCHES**45**N° OF ROCKIN' TUG
DIFFERENT THEMES
REALIZED**22**



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