



centre d'innovation
et de design
au Grand-Hornu



dachézaphir, Eritaj Kontré © photo Jilès Cléodore

Presse
release

PLANT FEVER

Towards a phyto-centred design

Project by studio d-o-t-s produced by the CID au Grand-Hornu

May 31 → September 13, 2020

An exhibition about the hidden potential of plants

For centuries, our inherent alienation from nature has prevented us from truly understanding the potential of plants as more than simple materials or decorative objects.

In recent years, however, new scientific discoveries and philosophical approaches have reframed our relationship with them, questioning the dualism human/nature so much rooted in Western thinking. Echoing the belief of American ecologist Ian Baldwin that "we should try to think like plants", designers, scientists and engineers, started to look into plants' structures and behaviours adopting them as allies to develop solutions for current and upcoming environmental and social issues.

Plant Fever proposes to look at the future of design from this new vegetal perspective, moving from a human-centred to a phyto-centred design. Spanning from products and fashion items to material research, open-source devices and emerging technologies, a selection of approx. 50 exhibits - representing the work of creatives from more than 20 countries - will investigate notions such as plant blindness, eco-feminism, forestry, biomimicry and upcycling, but also post-colonialism and cultural landscapes.

Conceived as a militant exposition, *Plant Fever* will not fear to take a stand, ask critical questions and call for new radical perspectives, involving the public in a positive, inspiring and constructive conversation.

Parallel to the physical space of the museum, the discourse of the exhibition will be further developed through an accompanying web platform, as well as a dedicated conference & workshop programme.

D-O-T-S STUDIO PROFILE

Laura Drouet (FR) and Olivier Lacrouts (IT/FR) founded d-o-t-s in 2014. Currently based between Brussels (Belgium) and Milan (Italy), the duo develops editorial and curatorial projects that focus on alternative social dynamics, off-the-record stories and experimental design perspectives. Defined by the participatory and interdisciplinary approach, their work spans from writing and exhibition-making to hands-on workshops.



TEAM

Curatorship: Laura Drouet (studio d-o-t-s)

Scenography: Benoît Deneufbourg

Graphic identity: Matthieu Visentin

Coordination: Olivier Lacrouts (studio d-o-t-s)

CID team: Martine Acar, Dominique Blondiau, Sophia Bouarfa, Aubane Brebant, Christopher Broyart, David Buyle, Giuseppe Cannella, Laetitia Centritto, Maryvonne Colle, Matteo De Felice, Brigitte Delattre, Gaëtan Delehouzée, Nathalie Delsipée, Véronique Demebski, Filip Depuydt, Massimo Di Emidio, Françoise Foulon, Sophie Gallez, Céline Ganty, Loïc Goemaes, Marianne Jayé, Laurence Lelong, Hervé Liénard, Maxime Mairesse, David Marchal, Vincenzo Mauro, Justine Mertens, Jean-François Paternoster, Thierry Pochet, Marie Pok, Carine Saber, Matteo Sciullo, Graziano Trovato, David Vilain, Maryse Willems, Cataldo Zitolo.

SOCIAL MEDIA

Instagram — www.instagram.com/plant_fever

Facebook — www.facebook.com/plantfeverexhibition

Formafantasma
Botanica Collection, 2011

© photo Daniele Misso, Marlou Rutten



Tamara Orjola
Forest Wool, 2016

Photo by Ronald Smits
© Design Academy Eindhoven



Pablo Figuera & Álvaro Goula
Viride

© photo Goula Figuera



Harpreet Sareen and Pattie Maes
Elowan

© photo Sareen & Maes



Dossofiorito
Phytophiler, 2014

© photo Omar Nadalini

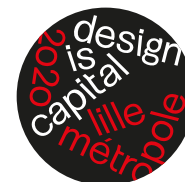
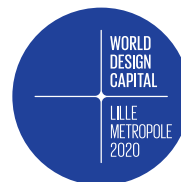


Liz Ciokajlo
HempShoes with Materials

© photo Stephanie Potter Corwin



PARTNERS



The npo CID - centre for innovation and design at Grand-Hornu is subsidised by the Province of Hainaut.

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**CID - CENTRE FOR INNOVATION AND
DESIGN at Grand-Hornu**

Site du Grand-Hornu
Rue Sainte-Louise 82
B-7301 Hornu

T: +32 (0)65 65 21 21
F: +32 (0)65 61 38 97
info.cid@grand-hornu.be

www.cid-grand-hornu.be
www.facebook.com/cidgrandhornu

PRESIDENT
Fabienne Capot

DIRECTOR
Marie Pok

COMMUNICATION DEPARTMENT
Massimo Di Emidio
+32 (0)65 61 39 11
massimo.di_emidio@hainaut.be

PRESS CONTACT
Sophie Carrée PR
photo : sophiecarree.be/press
+32 2 346 05 00
press@sophiecarree.be
www.sophiecarree.com

OPENING TIMES

Every day from 10 AM until 6 PM, except
Mondays.

The Grand-Hornu is closed on 24, 25, 31st
December and 1st January.

The office can be reached during
weekdays from 8 AM to 4.30 PM.

ADMISSION FEE

- Combined ticket for the Grand-Hornu
site / CID / MAC's: €10
- Discount: €2 or €6
- Group rates (minimum 15 ppl.): €6
- School groups: €2
- Free for children under 6
- Free entry on the first sunday of the
month
- Free guided tour from Tuesday to
Friday at 15.30, Saturday at 11.00 and
15.30, Sunday at 15.00 and 16.30
- Audio-guides for the historic site: €2
(FR / DUTCH / GERMAN / ENGL / IT /
SP)

BOOKING NUMBER

Advance reservation required for guided
tours (by appointment) of exhibitions
and/or historic site (FR / DUTCH /
GERMAN / ENGL).

+32 (0)65 61 39 02
reservations@grand-hornu.be

CATERING

Rizom is the sixth project of Chef
Sang Hoon Degeimbre.

This restaurant, located in the heart of
the Grand-Hornu, offers a cuisine that
melts different cultures together. In
addition, Rizom also provides a new fast
food service in the cafeteria that was
recently transformed by designer Benoît
Deneufbourg.

info@rizom-restaurant.be
www.rizom-restaurant.be
+32 (0)65 61 38 76

