



LAIKA

We are Laika.





An Italian motorhome brand founded in 1964 in the hills of Tuscany, where we have been based ever since. Our founder, Giovanbattista Moscardini, revolutionised motorhome travelling by uniting the optimism of the '60s, the glamour of the Dolce Vita and the rapidly evolving technical possibilities of the time. To this day, everything we do is an expression of this founding spirit of curiosity and passion.



We believe in
motorhome travelling.



We believe in motorhome travelling
as an immersive and engaging way of experiencing
the world — and in the Italian way of enjoying life.



We create motorhomes
infused with the Italian
spirit.





That's why we create motorhomes infused with the Italian spirit, for the mindful, unhurried and elegant traveller.



Our ideas for enjoying
the Dolce Vita.





Rejuvenate
in our Italian
spa-inspired
bathrooms.



Unwind
in style.



Celebrate togetherness
and culinary pleasure
with exceptionally
well-equipped kitchens.



A special
wine cellar
for connoisseurs.



Why we do it. Our Vision.

Our vision is to cultivate caravanning
as the most artful way of traveling.





How we do it. Our Mission.

Our mission is to create Italian design icons for the most enjoyable way of self-expression: traveling. Italy is our heritage, our source of inspiration and the blueprint for our tactics.



Statement Motorhomes.

Each of our motorhomes is a statement for conscious, open-minded and unhurried travel. An invitation to blend in with the beauty of the world and enjoy it with all the senses. An expression of travelling and living in elegance and comfort. A celebration of beautiful things made well.





KREOS

THE ICONIC VOYAGER



ECOVIP

THE ELEGANT EXPLORER



KOSMO

THE CHIC COMPANION

MADE IN SAN CASCIANO, FIRENZE, ITALIA

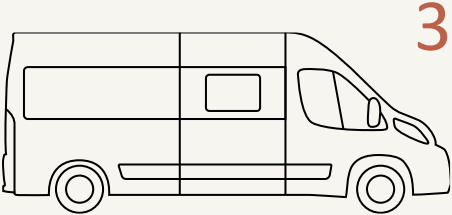


KOSMO

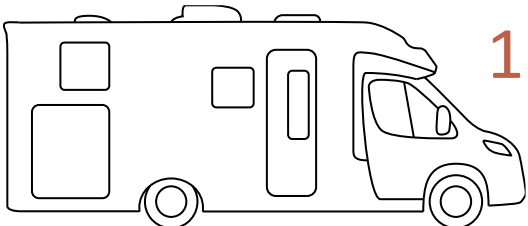
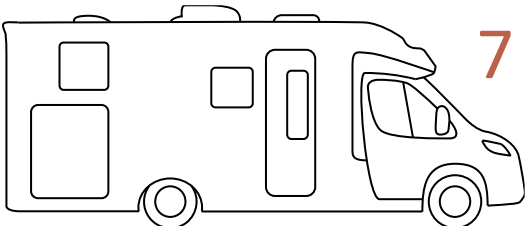
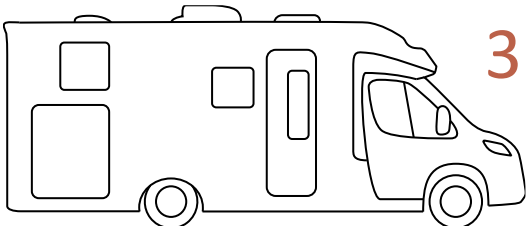
ECOVIP

KREOS

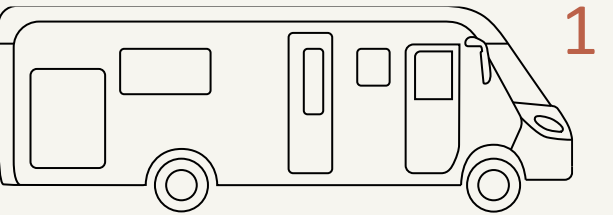
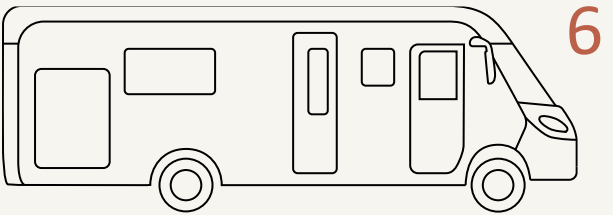
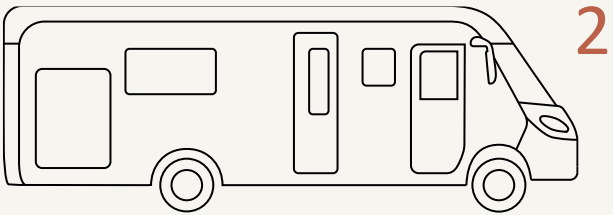
Camper Van



Low-Profiles



Motorhomes





KREOS





THE ICONIC VOYAGER



From a vision to an international icon. The new Kreos fulfils all wishes. The Kreos motorhome series combines luxury, technology and versatility. A real combination of style, driving comfort and refined Italian design: In the Kreos, elegance knows no bounds and travelling in a motorhome becomes a daydream.

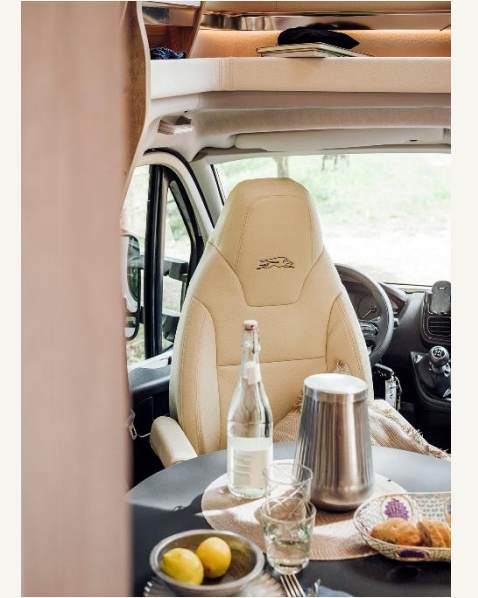


ECOVIP





THE ELEGANT EXPLORER



Ecovip mobilehome – the historical series has been the loyal companion of many families since 1992: unforgettable experiences for lovers of adventure and anyone who wants to travel in comfort and style. Italian design and aesthetics combined with technical details and the highest quality ensure that you always feel at home.





KOSMO





THE CHIC COMPANION



The Kosmo series is designed for families and couples looking for a comfortable and versatile camper. It is ideal for everyone who loves the outdoor lifestyle and for those who want to experience new adventures.





reddot winner 2021

Award won in Germany
A-Class | Ecovip

The A-Class Ecovip has won the prestigious Red Dot Award in the "Product Design - Motorhomes and Caravans" category. The Red Dot Award has been presented to the best products of the year for more than 60 years. As stated in the letter announcing the win, an international jury only awards this prestigious quality title to products with outstanding design.



Award won in Germany
Low Profile | Kreos L 5009

The German Design Award is an international prize that has been awarded by an independent international jury of experts since 2012 and is presented to innovative projects in the field of design. The jury is made up of representatives from industry, universities and design. The award is one of the most prestigious design prizes in the world.



Award won in Germany
Low Profile | Kreos L 5009

Kreos was honored with the international ABC Award 2022 in the "Transport" category.



Award won in Germany
A-Class | Kosmo

Laika wins an award for "Motorhome of the Year 2024" with the A-Class Kosmo H 1319. The award ceremony took place at the CMT trade fair in Stuttgart, where the Kosmo H 1319 won first place in the "Export up to €95,000" category. The prize is awarded annually by the German magazine Promobil and the jury is made up of experts from the motorhome and caravanning world.



Award won in Italy
Low Profile | Kreos L 5009

Kreos enters the ADI Design Index. The selection includes products and product systems of all commodities, theoretical-critical research, process and business research, services, social initiatives: all with a focus on sustainability. Only products selected in the ADI Design Index can participate in the "ADI Compasso d'Oro" award.



Award won in Germany
A-Class | Kreos H 5109

Laika wins special mention at the German Design Award in the category 'Excellent Product Design - Automotive Parts and Accessories' with the Kreos H 5109.



Award won in the UK
A-Class | Kreos H 5109

The Motorhome Awards are organized annually by the British magazines "MMM", "What Motorhome" and "Campervan". The jury, which is made up of a team of experts, awards prizes to projects that stand out for their particular originality and quality.



CERTIFICAZIONI



UNI ISO 45001:2018

The UNI ISO 45001 standard 'Management systems for occupational health and safety - Requirements and guidance for use' defines minimum standards of good practice for the protection of workers worldwide.



QUALIFIED VEHICLE MODIFIER

To qualify as a participant in the QVM program, an installer must be successfully evaluated by Ford Motor Company on an annual basis, covering criteria such as engineering, production process, quality control and adherence to Ford QVM guidelines.



CERTIFICATE OF COMPLIANCE

The Approval Authority in accordance with European Community (EC) automobile directives and United Nations Economic Community for Europe (ECE) regulations has issued Laika Caravans with a declaration of conformity for its locations in San Casciano in Val di Pesa and Barberino Tavarnelle.



PREMIO IMPRESA PIÙ SICURA 2023

This is a call for proposals from the Tuscany Region in which "good practices" in workplace risk prevention compete. It is aimed at companies that contribute in a relevant and innovative way to ensure the enhancement of the safety of their employees in the performance of their work activities and to promote initiatives to raise awareness and prevent risks in companies..



Grazie

