

# KASTHALL





# COLLECTIVE IMPRESSIONS

The air we breathe has the ability to fill any room it inhabits. A rug may not have the same physical ability, but it can define the character of a room. Or color it with an emotion. The impression it makes creates a feeling or an atmosphere. It falls flat to accept its role, but wisely chosen and placed it simply owns the stage and the room. With its rugs and carpets, Kasthall has defined rooms and spaces for more than 130 years. We have evolved along the way and created iconic rugs

that have been passed on to the next generation. But also added meaning to rooms. We will never cease to look ahead, but in order to find our direction we need to understand where we come from. This year, we are doing exactly that. Touching down in history and reflecting over the future. We pay tribute to what fills us (and your room) with meaning. Design, sustainability, vision and pride. Kasthall impressions. In your life.

# WE ARE KASTHALL

*Made in Sweden. Designed for the world since 1889.*



*Kinna. Sweden. The world. In 1889, textile craftsmanship met nature-inspired design when Ludvig Andersson founded Kasthall. A textile industry, the name of which would reach fame far beyond the borders of Sweden. Rugs that would find a place in many a heart.*

Today, Kasthall is a leading global supplier of superior quality rugs and textile floors, represented in 30 countries and showrooms in Stockholm, Milan and New York. Kasthall boasts global presence, but all production happens in Kinna. Like it always has. Under the guidance of Kasthall Design Studio, new design- and production ideas are independently developed inhouse and through collaborations across the globe. Granting us the opportunity to create unique rugs and carpets for a boundless world of interiors where Kasthall's know-how and craftsmanship is reflected in private and public spaces.

Classy offices in Tokyo and boutique hotels in New York. Persian palaces and Royal Castles. Beautiful residences great and small. Exotic hideaways and luxury yachts. They have all discovered the mesmerizing quality and versatility of the rugs we make. But it comes at a price. Namely, the careful selection of

natural materials, innovation, creative design and respect for nature. A process where every thread is touched by a human hand. Every color carefully selected. Every rug made to honor the timelessness that holds the key to sustainability.

Every rug is the result of meticulous sourcing and proud craftsmanship. A constant will to learn. A design philosophy conscious of our place in the world, minimizing our footprint and maximizing our presence – in harmony with Mother Earth. A legacy of tradition, vision and perfection. Paying respect to our heritage but always looking ahead. Always together.

Kasthall has always been associated with high quality. One of the main reasons being that we ourselves are in total command of the entire production chain – from yarn to finished rug. At Kasthall, product developers and designers are working side by side, their

individual and collective strength being a crucial factor throughout the process. Where modern methods meet ancient craft. From the moment the yarn for our rug is ordered we know whose rug it is, where it will find its home and how it is designed.

All our rug are made to order and are tailored according to each customer's desires and requirements. Every single woven or hand tufted rug is unique and is labelled with a hand signed leather tag after it has been quality approved at thread level. Each rug is a creation of fantastic material, shape and function. Our open-door culture brings ideas and living samples to life in a day or two. Then we can see it, feel it, judge it. Does it check all our boxes? Then it is a Kasthall – a rug not chosen by accident. All this has taken us to where we are today. Still in Sweden. But with global presence.



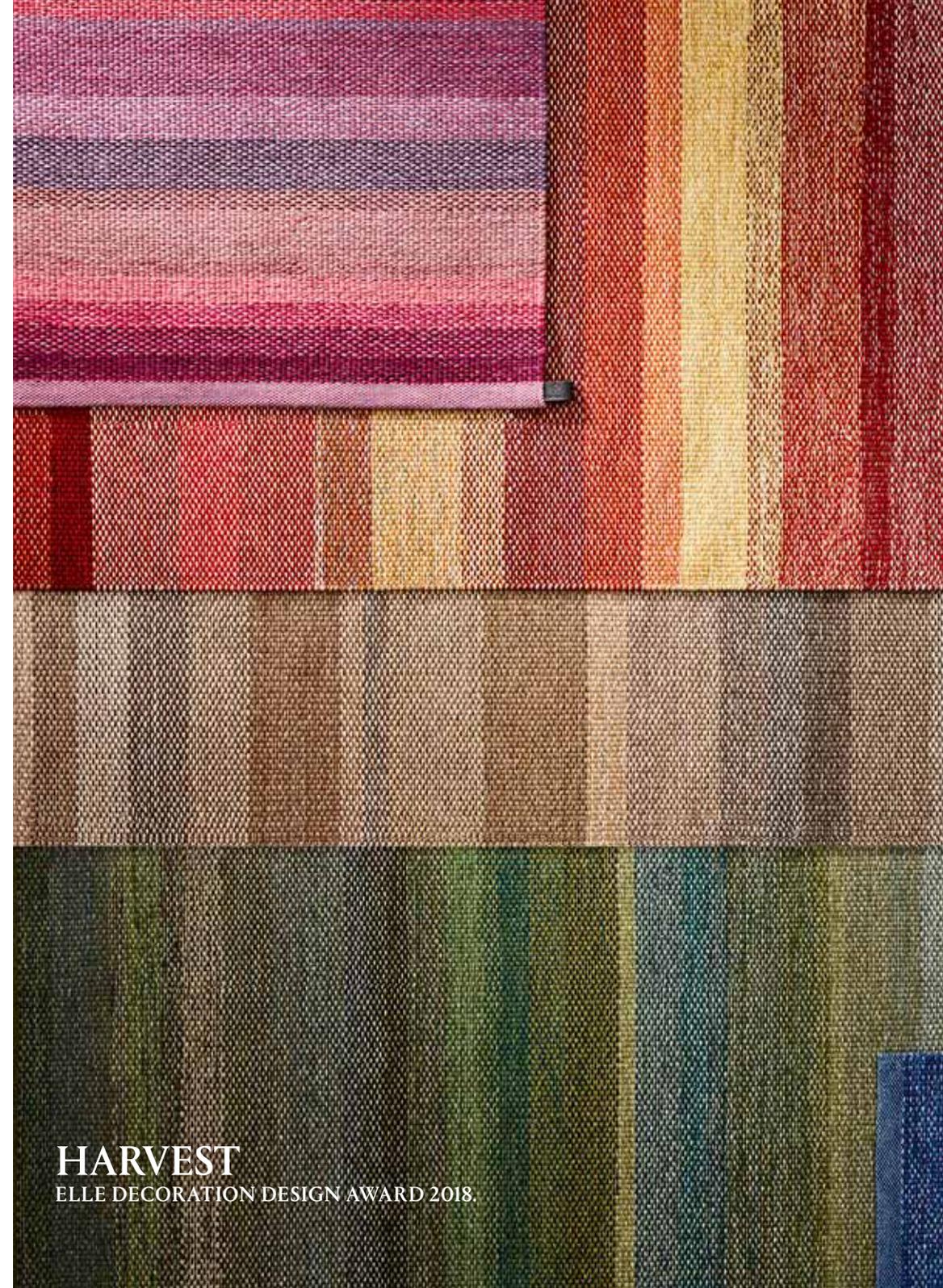
# SUSTAINABILITY

## OUR WORLD IS A PART OF THE WORLD

Kasthall's immediate proximity to nature inspires design and development. The congenital awareness of sustainability in our DNA has, over time, evolved to a vital part of our brand. We have become what we are thanks to the attention, pride and quality we bring to everything we do. From dedicated people to high quality material and customer experience. We produce rugs that last a lifetime with a design that can withstand the wear and tear by the eye. We are still in Kinna, where it all began. All production is done on demand in order to avoid over production. Within a few miles of our factory lies the dyehouse, allowing us to minimize lead times and dye no more than needed. The proximity enables us to collaborate with improvements that can make a difference.

## CONSCIENTIOUSLY AND CAREFULLY

The textile industry has a climate conscience to bear. Kasthall, like others, are aware of this – and we are both words and action. Our long-term goals, that are broken down to tangible actions, are based on United Nations 17 Sustainable Development Goals.



**HARVEST**  
ELLE DECORATION DESIGN AWARD 2018.



We make our emission calculations according to the Greenhouse Gas Protocol and participate in STICA (Swedish Textile Initiative for Climate Action) through which we commit to the Paris Agreement's central aim of limiting the global temperature increase to 1,5 degrees Celsius. On product level as well as on company level. Emanating from life cycle analyses, our own and industry standards, we aim to focus on things that matter the most.

#### **NATURE AND PEOPLE IN BALANCE**

Our goal is to produce in balance with nature comprising our entire production process; from raw material to manufacturing and people. Several of our rugs, for instance the award-winning woven Harvest and its hand tufted sibling Flourish are manufactured using residual yarn from our other production. Thus, using resources wisely. A philosophy in tune with time and in line with our general sustainability policy where nothing goes to waste. Where everything is made to order, not to be placed in a warehouse. A human perspective with a personality that is woven into every single rug. For Kasthall. For the environment. For you.

MADE OF RESIDUAL SPOOLS YARN FROM THE PRODUCTION PROCESS.



# HARVEST

WOVEN RUG IN RESIDUAL YARN IN PURE WOOL  
DESIGN | KASTHALL DESIGN STUDIO/ELLINOR ELIASSON

An idea sometimes appears out of nowhere. Watching yarn spools from the weaving mill being thrown into the combustion container lit the spark that grew from idea to a new rug. And a next step in our continuous sustainability work. Harvest is made from residual yarn, making every rug unique – a modern rug in varying shades. Harvest is available in six different color concepts, instead of exact colors, as the availability of residual yarn largely determines the design. The availability of yarn may vary, affecting the lead time.

Sometimes we must wait for a specific yarn color from our production, but it's worth waiting – a totally unique rug is hard to beat. A triple shuttle-weave whose color changes in step with the spool runs running out in one shuttle, being succeeded by another spool, another color. A distinctive character that separates Harvest from other woven Kasthall rugs' is the unique ending with a lined edge repeating the rugs color variations.

**Harvest is available in six different color concepts:** Green, Yellow & Red, Purple & Pink, Blue, Beige & Brown, Black & Grey.



Elle Decoration Design Award for Harvest, made of leftover spools yarn from the production process.

# FLOURISH

HAND TUFTED RUG OF RESIDUAL YARN IN PURE WOOL  
DESIGN | KASTHALL DESIGN STUDIO/ELLINOR ELIASSON

The idea with Flourish was developed by mixing colors with a randomly determined color flow in the making of the rug. The result was a unique rug, much like a work of art. The process emanates from fundamental principles on how to mix colors, deviating from the more predetermined color concept of Harvest. All nuances and shades; from bright colors to neutral, dark to light, may be mixed. The rug is then tufted diagonally in patches, with a three-dimensional structure in cut and bouclé in Kasthall Classic yarn.

## What is residual yarn?

Usually, there's yarn left over after a rug is woven or tufted. This is done deliberately to ensure accessibility to material, should anything go wrong during production. In our quest to avoid color discrepancies or deviations (a crucial principle of our quality standard) we allocate yarn specifically for each rug we produce. For a stochastic design concept such as Harvest and Flourish, it's a rather brilliant idea – in line with our pursuit for sustainable production processes.



# KASTHALL – A DESIGN BRAND

*Kasthall Design Studio was founded in the 1950s. Previously, Kasthall worked with various contracted designers and studios, but due to demand and growth the company needed to create conditions for long-term vision and design strategy in the development of new collections.*

It can be said that Kasthall's transformation into a design brand began when Håkan Reis was hired as CEO in 1951. His own design interest and vision triggered the initiative to put design first, which later led him to take on board Ingrid Dessau as Kasthall's first employee designer. She was hired in 1954 and was Kasthall's chief designer until 1978. With her design, she contributed greatly to putting Kasthall as a design company on the map. In 1987, Gunilla Lagerhem Ullberg was hired as design manager and artistic director, and thus began a new era in Kasthall's history with classic collections such as Häggå, Moss and Fogg.

## KASTHALL DESIGN STUDIO

Kasthall is world famous for beautiful rugs of high quality with exquisite design. We control the entire manufacturing process. The design process includes, in addition to the basic idea, material and machine knowledge, dyeing and dye composition, yarn and binding techniques. At Kasthall, we have all disciplines to push our own and others' boundaries.

It should be visible in every rug, and in everything we do.

## TOMORROW – A RESULT OF TODAY

Kasthall Design Studio, headed by Design Manager Lena Jiseborn, develops new products, new collections future. With sense and balance, but also with curiosity and desire to experiment. But here, individual special solutions are also created for hotels, shops, public environments, authorities and institutions. It's about transforming a client's vision into a perfect design solution where we offer the opportunity to create completely tailor-made rugs or floor surfaces, be it a complex textile fabric, an unconventional shape or simply a perfectly matching color. Our customers have the freedom to choose size, color and pattern to suit their needs. It is not infrequently a creative process and discussion where we work side by side, try our hand at it, discuss ideas in the morning and weave a sample in the afternoon. A mutually developing creative process for us and the customer.



Daisy was a celebration of Gunilla Lagerhem Ullberg's 20-year anniversary as Chief Designer at Kasthall.



*Design is not just how it looks and feels. It's how it works. Having an idea of what you want to do is easy. To actually implement one's vision also requires knowledge of how.*



Lena Jiseborn, Design Manager

#### DESIGN COLLABORATIONS

Over the years, Kasthall has brought in guest-appearing designers to create rugs with a personal touch. Designers with different backgrounds and professional residences have been given the freedom to create their own works and collections in Kasthall's world. Prominent names in architecture, interior design and utility design have shared their visions to make their rugs a reality together with Kasthall.

Or how about Jonas Bohlin – one of Sweden's most famous designers, professor at Konstfack and creator of the concrete chair "Concrete"; Jean Marie Massaud – French architect, inventor and internationally established designer, mainly in furniture and interior design; Paola Navone – Italian architect who has experimented with almost every role in the field of design:

from architect to art director and interior decorator, and has left her mark on furniture, jewelry, clothing and ceramics; Ilse Crawford – British interior designer and furniture designer who has decorated both famous restaurants and upscale hotels, and whose London-based studio focuses on a design philosophy that creates and restores balance in people's daily lives; Lara Bohinc – Slovenian designer with many years of experience from Montblanc, Cartier, Gucci and more.

The result of historic collaborations has now been brought to life by Kasthall Design Studio. Iconic works such as Päfågel and Square get to see the light of day again through developed interpretations of original sketches, in a form that uses other yarns and also other techniques; from woven to tuft.



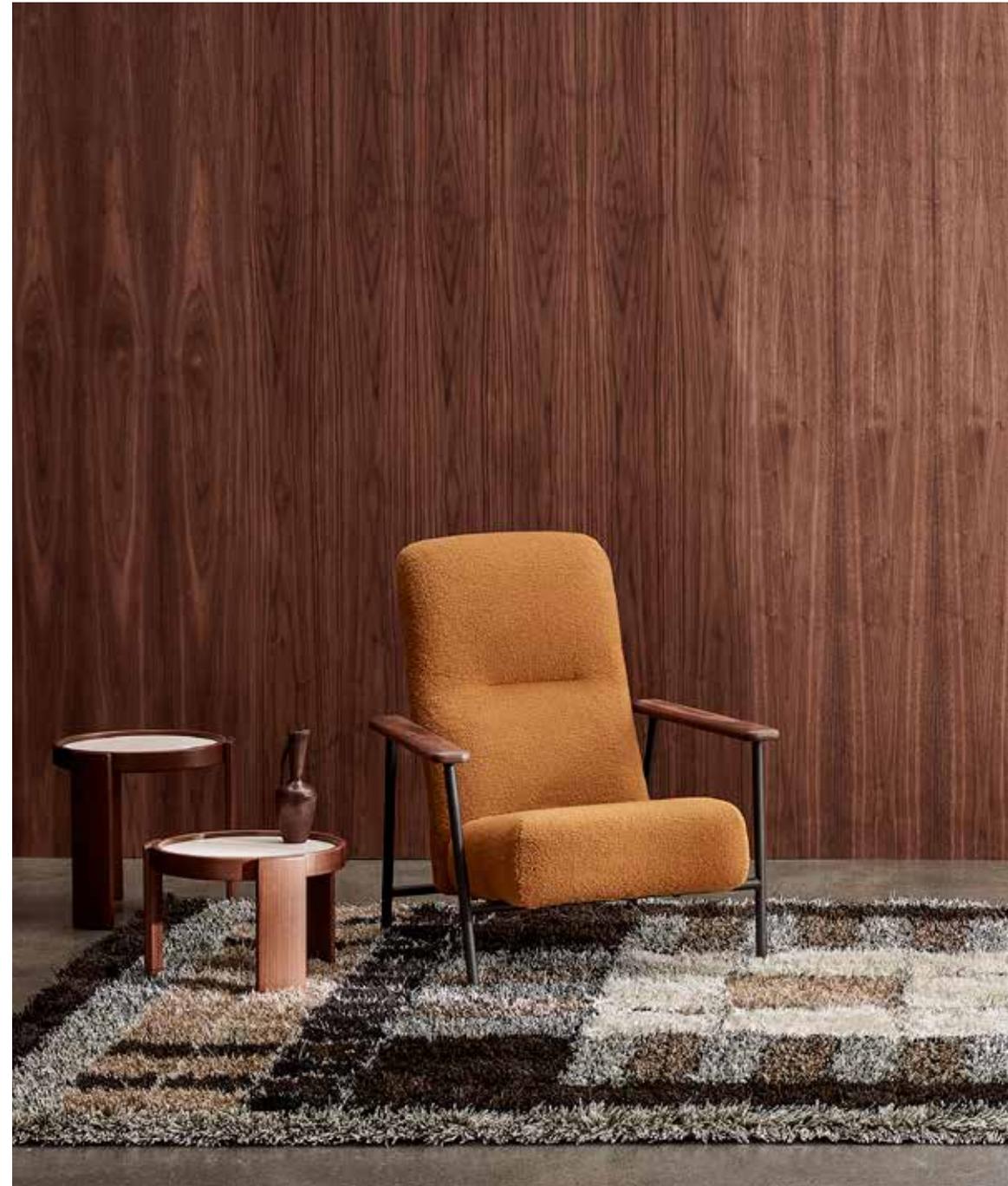
## INGRID DESSAU

Ingrid Dessau had her artistic breakthrough at an exhibition in Stockholm in 1953. Shortly afterwards, she was recruited by Kasthall and was extremely productive and influential as a designer and colorful creative force. With a keen awareness of quality and a fine sense of color, she designed many bestsellers, Balders Hage being one of them, and gave Kasthall a world-wide reputation. She continued her career after leaving Kasthall in 1978, leaving an impressive life's work behind. Ingrid Dessau is represented at the National Museum in Stockholm.

## 60's INSPIRATION

The Berlin Wall, the moon landing, Beatlemania, miniskirts, student protests and Woodstock. The 1960s brought a new direction, a liberation from everything that had been. Political, social, cultural and aesthetic. New design ideas emerged, and creativity knew no limits.

The view of music, art, interior design, fashion and lifestyle was fundamentally redefined, where joy, change and consumption became a way of turning our backs on the frozen ideals of modernism. The TV culture influenced furniture and interior design. Sound systems became important. Plastic and Flower Power were contrasts, where one was geometric and the other organic. Straight and angular shapes in brown, orange and green on the one hand, stylized and large-flowered patterns on the other.





# BALDERS HAGE

HAND TUFTED RUG IN PURE WOOL AND LINEN  
DESIGN | INGRID DESSAU

*Hand tufted rug in wool and linen in a typical color scheme that feels just as consciously right today in a modern interior. Carefully picked from the archive of Kasthall Design Studio.*

Balders Hage, “a jacquard shag rug with a long ridge”, was launched in 1961. In color and form, a foretaste of the decade that would follow. Shag rugs quickly conquered the market, much thanks to Ingrid Dessau’s confident design. The machine-woven shag rug could have different lengths and were called in reviews alternately: loop pile, flossa, shag rug, and “jacquard loop”. The latter was Kasthall’s own designation. For the 125th anniversary, a new interpretation of Balder’s Hage was launched when Kasthall’s then chief designer Gunilla Lagerhem Ullberg translated the quality of the woven shag rug into Kasthall’s iconic “Moss quality”, a hand tufted rug with a combination of wool and linen providing a lively and cocky expression.



## BERIT WOELFER

Berit Woelfer was a textile artist educated at Konstfack in Stockholm. After completing her education, she began creating for Svensk Hemslöjd, and in the early 1950s she began her long and successful collaboration with Kasthall. She was never employed at Kasthall but worked a lot in her home in Torekov and spent long periods of time in Kinna. Her abstract and colorful carpet compositions are found in many embassies around the world, in boardrooms and in private homes. Many of her works has the signature of her intense presence and work ethic.

## 70's INSPIRATION

The 1970s were far from the “bright and fresh” that, in recent years, has become almost standard. It was a time of community and openness. And a design period that still puzzles and inspires.

A sprawling decade with disco, freedom, peace and velvet. Hippie, glamour and environmental thinking. High-tech, plastic, free shapes and color explosions. The austere modernism was abandoned, and the colors sprung from the shades of the 60s. Orange and avocado green in bathrooms, dinnerware and wall-to-wall carpets. Earthy tones that appear in our modern homes as gray and beige. Velvet is once again popular. As is craftsmanship. In terms of design, the 70s is alive and well. Ideas that today are applied to a furry shag rug, as inspiration for a woven pattern or creation of textures.

# PÅFÅGEL

HAND TUFTED RUG IN PURE WOOL AND LINEN  
DESIGN | BERIT WOELFER

*Black and white graphic rug in wool and linen in a unique color scheme. Time-typical floral design which, thanks to its color and organic graphic form, is trend-sensitive with its timeless personality.*

Many designers draw inspiration from nature and the plant kingdom. And have always done. This rug is a black and white shag rug with variations derived from it being produced in wool and linen such as the Stubb quality. Despite its floral design, it's named after a bird – the Påfågel with its magnificently patterned feathers. It is easy to understand why when you see the unfolded feathers or leaves. The original was a woven rug in Kasthall's quality Malaga, a Chenille yarn in wool and linen and was originally available in eight color schemes, although the magic of the black and white is the most captivating. Kasthall Design Studio has revived the woven original edition from the early 70's and reinterpreted the carpet to tuft with the help of new yarns.

Original sketch from 1971.



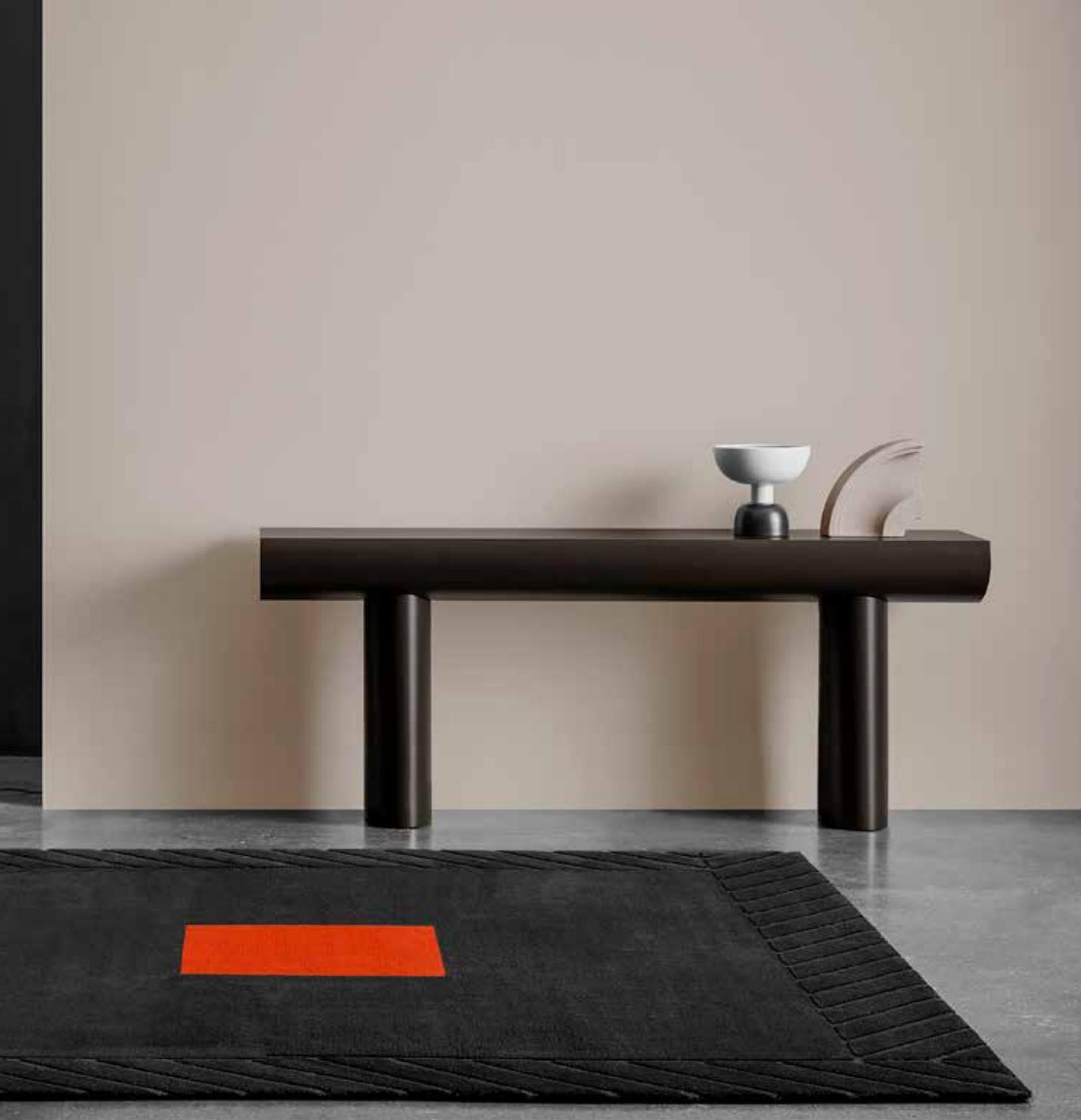
# 80's INSPIRATION

A time of change. The 1980s became a strong contrast to the mellow and natural 70s. The computer became as important as the manufacturing machines. Beauty as important as function with "the new sensualism" and "poetic functionalism". Colorful, individual expressions. Exclusive and playful. Experimental form and mixing of material. As a design decade, the 80s were like no other.

On the furniture scene, concrete chairs and moose leather armchairs were born. The fashion was screaming, broad-shouldered and wasteful with retro typography, pastels, neon, clashing patterns and motifs

and scattered color palettes. Much of everything. At the same time, graphic geometry emerged, stillness and liberating simplicity were added with a sense of origin and history. Materials and technology were mastered, and arts and crafts were renewed. Jewelry became popular in fashion, preferably in iron and titanium. The dawning simplicity and minimalism traveled from art to interior design and eliminated personal expressions with extremely sparse forms in bare environments. As a counterpoint to this, glass art exploded in a firework of colors and innovation. Much of everything and "less is more" at the same time.





# SQUARE

HAND TUFTED RUG IN PURE WOOL  
DESIGN | BERIT WOELFER

*A rug in varying black and coral-colored pure wool. Kasthall Design Studio has reinterpreted it in the same color scheme as it was originally designed in.*

Perspective. Is it a chopped off pyramid from above, a tunnel that opens onto a red wall or is it simply a colored square on a black square with a frame of diagonal lines? The black pure wool is a mix of hot and cold and comprises the entire black surface – in a frame consisting of bouclé in the form of a herringbone pattern with wide lines. The coral-colored square gives a shimmering impression against the dense and rich surface. The rug is made in the quality Classic and was produced during the eighties by “Kasthall Atelier”. Now it comes in a new interpretation from the original sketch.

Original sketch from the 1980s.



## CLAESSON KOIVISTO RUNE

The Swedish trio founded their multi-disciplinary office of architecture and design in 1995 and have since then gone on to reap huge success around the world winning numerous awards for their projects. To Kasthall they are very special, and we have collaborated on many projects where we have developed customized rugs and carpets together. Check out the wall-to-wall carpet Pinstripe, originally designed for the prestigious Operakällaren restaurant, and the sophisticated hand tufted rug Pinstripe XL, which also graces the lobby of 5-star Nobis Hotel. Pinstripe is available for private homes as well. [Kasthall.com/en/cases](http://Kasthall.com/en/cases)

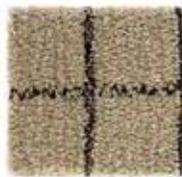
About Tiles:

*“There must be some fun in the order of things.  
When you walk on the lines, they move.”*

Ola Rune, architect/designer, CKR



Off-White 500



Sand 800



Grey 501



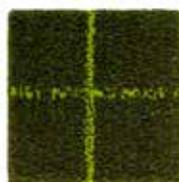
Brown 700



Graphite Grey 550



Navy Blue 200



Green 370

# TILES

## BRICK/BLOCK/SLAB

HAND TUFTED RUGS IN PURE WOOL  
DESIGN | CLAESSON KOIVISTO RUNE

*From Claesson Koivisto Rune, a Stockholm based internationally awarded multidisciplinary architect- and design agency, comes Tiles – a hand tufted collection of premium wool rugs. Inspired by different shapes and dimensions of tiles, as implied by the name.*

A rug is a means of expression. An architectonic product that charges the room and creates zones. The multifunctional essence of the rug creates a mood thanks to its smooth surface, comfort, color and acoustic qualities. It also signals personality. In line with architectonic tradition, Tiles is created to work “with the room”. Everything started with a simple grid that evolved into a modernistic expression that creates order. With a perfectly balanced pattern framed by a thin, hand tufted outline makes Tiles a living example of Scandinavian simplicity at its best. A discreet, yet sophisticated rug with the ability to provide graphic stringency and subtle elegance for a wide variety of spaces. The collection is designed systematically with three different patterns and seven color schemes that can be combined freely with regard to size and shape.

**Tiles is available in seven different colors:**

Off-White 500, Sand 800, Grey 501, Brown 700,  
Graphite Grey 550, Navy Blue 200, Green 370.

# TILES BRICK





TILES SLAB



# STUBB

HAND TUFTED RUG IN PURE WOOL AND LINEN  
DESIGN | KASTHALL DESIGN STUDIO/  
GUNILLA LAGERHEM ULLBERG

*STUBB is a quality of wool and linen, now being updated with five color schemes added to the two existing ones. Other added features are two linear patterns, KATE and NAOMI, expressing a trend in which we see lively lines in looser long pile rugs.*

Shadow play. Contours. Surface and structure. When invisible suddenly becomes visible. This patternless and luxuriously rich, hand tufted rug has a smooth and vivid character inspired by fields of oats, soil, ink plumps and watercolor painting. Its complexity lies in the simplicity. The variation emerges in the light where surrounding objects and events are intertwined. The exclusive wool and linen mix emits a beautiful blended shine with a spice of metallic shimmer and cold beige notes. An easily placed rug available in optional size and shape.

**Stubb Uni and Kate & Naomi is available in seven different colors:**

White Tea 120, Silver Fern 505, Silent Grey 803, Oat Shine 802, Lemon & Lime 306, Green Shadow 305, Black Bean 504.



White Tea 120



Silver Fern 505



Oat Shine 802



Silent Grey 803



Lemon & Lime 306



Green Shadow 305



Black Bean 504

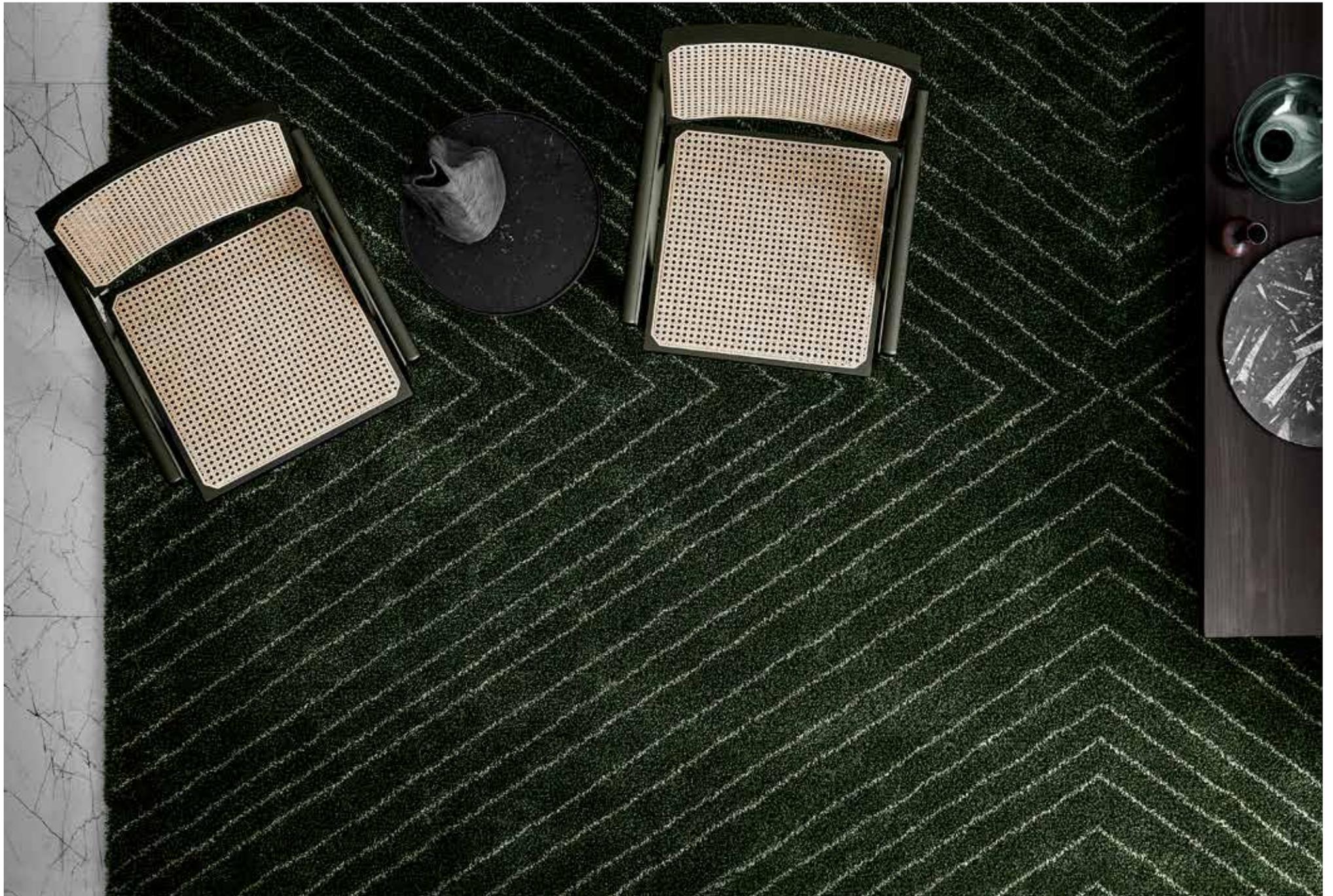
# KATE & NAOMI

HAND TUFTED RUG IN PURE WOOL AND LINEN  
DESIGN | KASTHALL DESIGN STUDIO

Two strong women. Two new patterns. Named after two super models, these shag rugs can be traced back to “Ray”, their original predecessor with its classical harlequin pattern. These elegant, yet playfully linear-patterned rugs express a freer form based on the same colors. Naomis central image with beaming diverging lines and Kate with a free chequered shape in the middle and mikado-like irregularity. Strong, simplistic identities in lively wool and linen is fitting for elegant homes, sitting rooms and bedrooms. Kate and Naomi also fit ideally in a lounge or with a set of sofas in low traffic public spaces. To trigger your creativity, they are available in a shape and size of your choosing.

## NEW COLORS – STUBB





# NEWS - KATE



# NEW COLORS – DORIS



White Pearl 80



Windy Grey 581



Desert Green 830



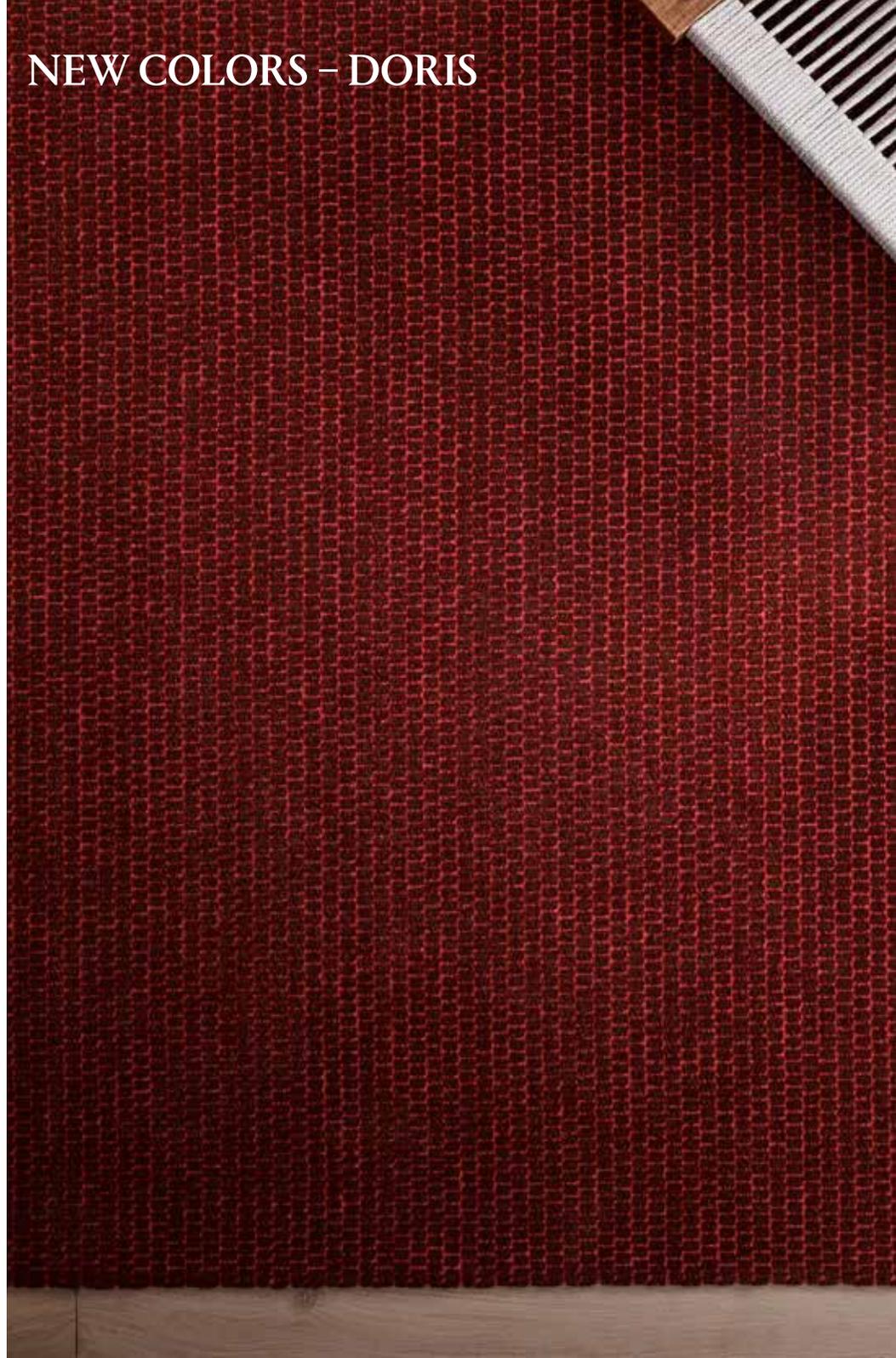
Cranberry Red 710



Dark Sky 582



Radiant Blue 220





# DORIS

WOVEN CHENILLE RUG IN PURE WOOL  
DESIGN | KASTHALL DESIGN STUDIO/  
GUNILLA LAGERHEM ULLBERG

Graphic strictness with a soft and subtle expression. Doris is a woven rug in pure wool combined with two of our unique yarns – the fluffy chenille yarn making up the pattern, and our classic wool yarn that is commonly used in many of our woven rugs. The geometric pattern with dotted rows is reminiscent of smooth pebbles, giving the rug a beautifully tactile and appealing structure. Available in six different color schemes.

**Doris is available in six different colors:**

White Pearl 80, Windy Grey 581, Desert Green 830,  
Cranberry Red 710, Dark Sky 582, Radiant Blue 220.

# NEW PATTERN – STRING



# STRING

HAND TUFTED RUG IN PURE WOOL AND LINEN  
DESIGN | KASTHALL DESIGN STUDIO

The awarded String (Svensk Form/Design S, 1998) has a crosswise corduroy line that flirts with the trendy and popular 70-ies. An expression of artistic minimalism that curiously explores proportions and material. In experimenting with new yarn colors in combination with existing ones, we are aiming for an expression that will present new homes for the rug – a bedroom or sitting room, or other sparsely trafficked spaces where you can tread on it and admire it. Available in six different color schemes.

**String is available in six different colors:**

White Pearl 80, Windy Grey 581, Desert Green 830,  
Cranberry Red 710, Dark Sky 582, Radiant Blue 220



White Pearl 80



Windy Grey 581



Desert Green 830



Cranberry Red 710



Dark Sky 582



Radiant Blue 220

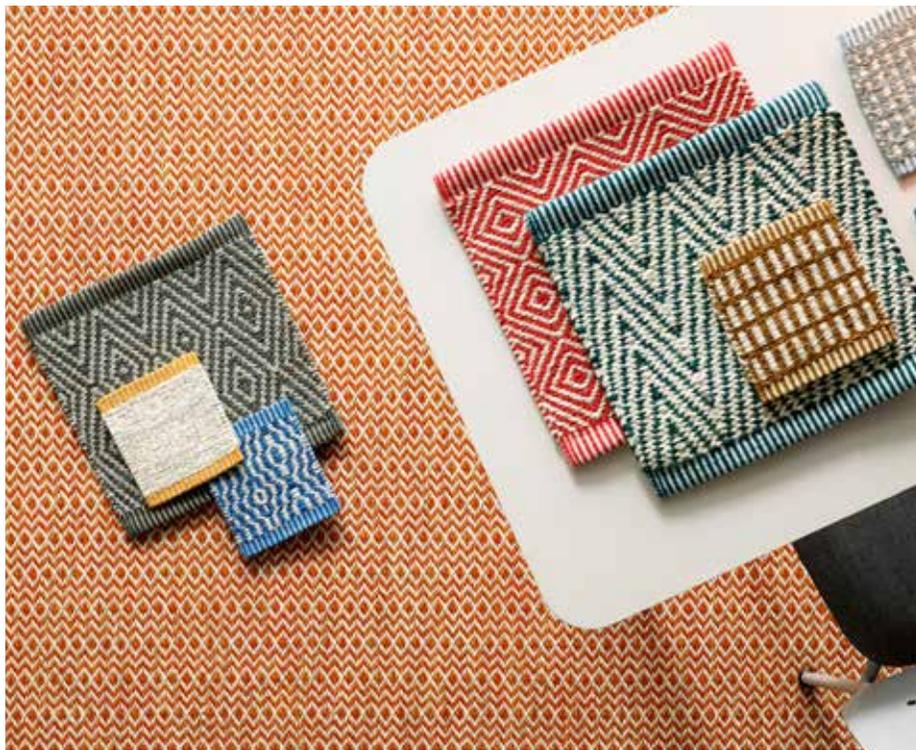


## GUNILLA LAGERHEM ULLBERG

“The Queen of Rugs”. Few have played a more important role than Gunilla Lagerhem Ullberg in driving the Kasthall forward as designer brand. Being Lead Designer between 1987–2015 she shared her passion for textile design and produced classic collections like Häggå, Moss, Fogg and Tekla. Her typical austere and simple design language is rooted in the Scandinavian tradition and in her creations, she often stretched boundaries with the help of old weaving techniques and modern effect yarns. Her rugs gained praise and attention and were rewarded on numerous occasions. Gunilla herself was named “Designer of the Year” by Elle Decoration and her legacy still lives on at Kasthall.

The name Häggå comes from the river with the same name that winds its way outside the factory. Häggån together with river Viskan are significant water flows that have been the life and blood of the textile industry’s development in the area since the 19th century, supplying the industry with water for washing, dyeing, mechanical power and in some cases also electricity.





# HÄGGÅ

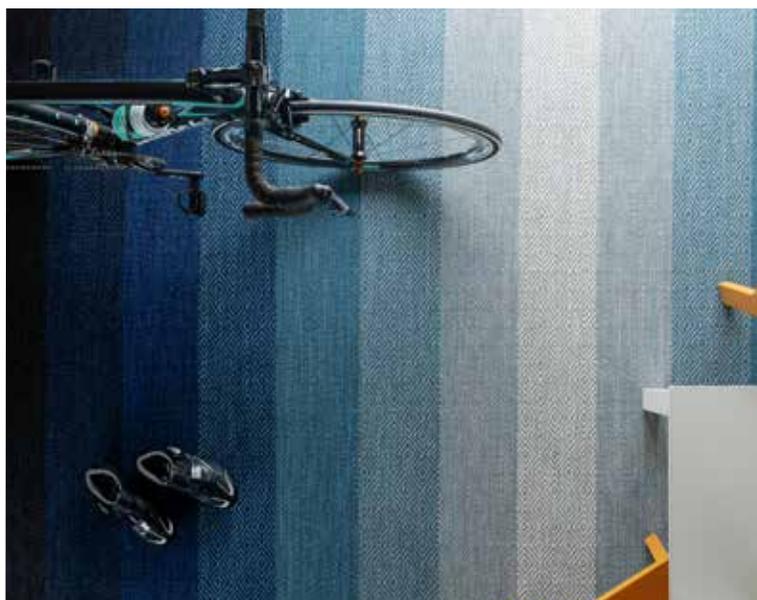
WOVEN RUGS IN PURE WOOL  
DESIGN | GUNILLA LAGERHEM ULLBERG

*The “Häggå” family was born in the 1940s and is one of Kasthall’s classics. From its original inception until 1987, when Gunilla Lagerhem Ullberg was hired, Häggå was a natural part of Kasthall’s collection, mostly in the form of rips, stave and dots.*

A shaft-woven rug with a semi-smooth character that can be obtained wall-to-wall or adapted. Häggå is the perfect foundation for a chosen room, public or private. Fantastic durability and soft roughness open up opportunities for versatile use and disruptive interior design solutions. The choice of patterns and colors gives creative freedom and endless possibilities for relaxing, yet elegant environments where the rug’s rich yarns have sound-absorbing properties that add another dimension to the final experience.

Choose from nine different patterns and a total of 43 mixed colors and 132 single-colored yarns to create your Häggå. All color samples and color numbers can be found at [kasthall.com](http://kasthall.com).

You can customize your very own rug with our easy accessible and web based design tool Rug Designer that guides you through the process and makes sure that any design you come up with can be made on the weaving looms in our factory in Sweden. For more info visit [kasthall.com/en/rugdesigner](http://kasthall.com/en/rugdesigner).



# KASTHALL BESTSELLERS





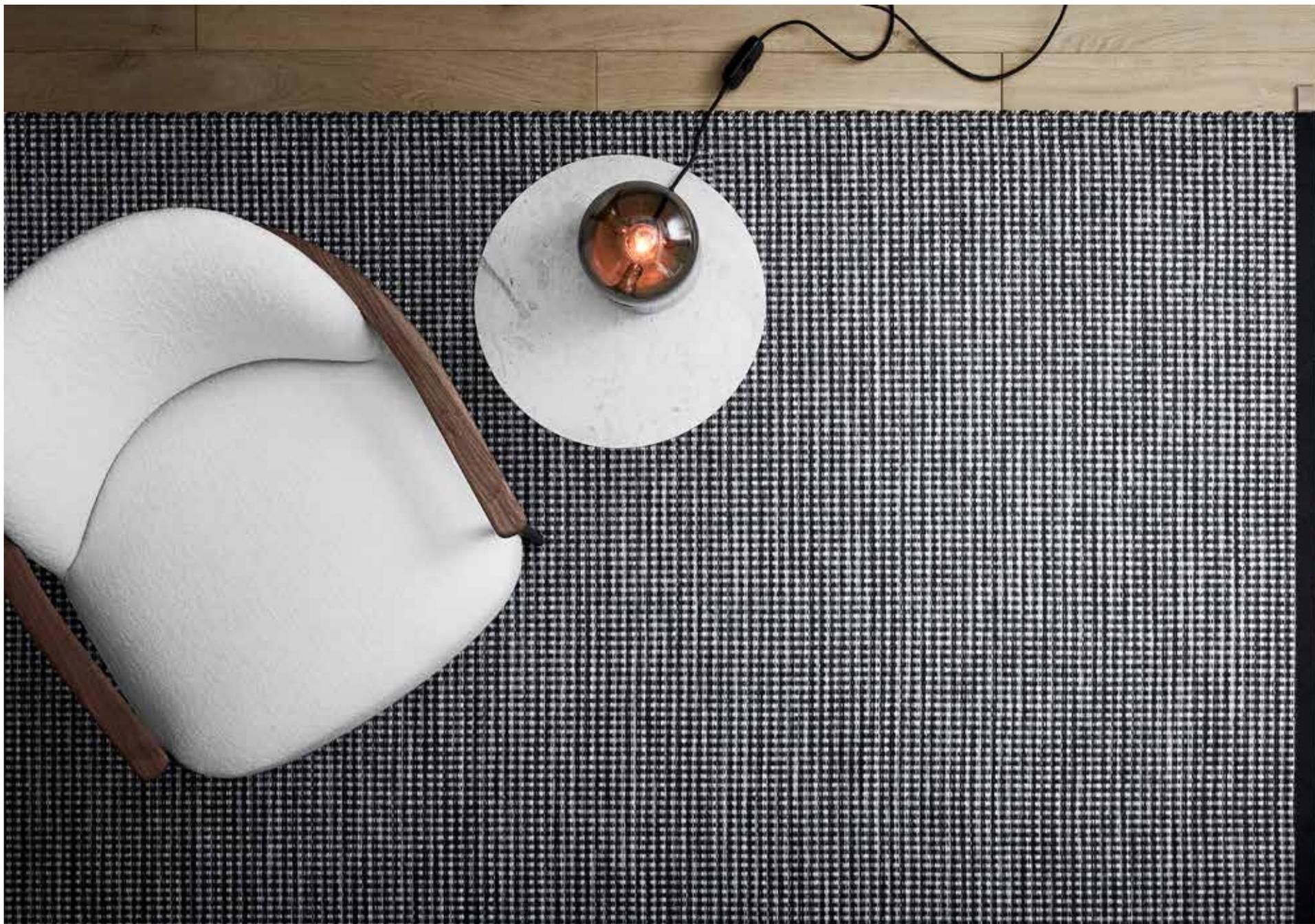
# ARKAD

WOVEN RUGS IN PURE WOOL  
DESIGN | GUNILLA LAGERHEM ULLBERG

A classic raises its voice. Arkad is a classic wool rug in ancient Swedish weaving tradition known for its richness of patterns and colors. It has become an institution and honorary citizen that everyone feels comfortable with. Probably because its expression can be varied almost infinitely with twelve different patterns and different mottled and single-colored yarns according to taste. Through a bold play with patterns and color, we want to challenge the eye and surprise with more daring graphic expressions and colors in the encounter with traditional shapes. We want to raise our voices a little. Arkad thrives very well in the company of bold architecture and concept interiors.

Choose from a total of 43 mixed colors and 132 single-colored yarns to create your Arkad. All color samples and color numbers can be found at [kasthall.com](http://kasthall.com).

You can customize your very own rug with our easy accessible and web based design tool Rug Designer that guides you through the process and makes sure that any design you come up with can be made on the weaving looms in our factory in Sweden. For more info visit [kasthall.com/en/rugdesigner](http://kasthall.com/en/rugdesigner).



# FEATHER – 2 NEW COLORS

HAND TUFTED BOUCLÉ RUG IN PURE WOOL AND LINEN – 6 COLORS

2020 WALLPAPER  
DESIGN AWARD



KASTHALLBESTSELLERS

FOGG  
HAND TUFTED RUG IN PURE LINEN - 11 COLORS



# DIAMOND

HAND TUFTED CUT AND BOUCLÉ RUG IN PURE WOOL AND LINEN - 2 COLORS



KASTHALL BESTSELLERS



# TERRAZZO

WOVEN BOUCLÉ RUG IN PURE WOOL AND LINEN - 10 COLORS



NARROW STRIPE ICON  
WOVEN RUG IN PURE WOOL - 5 COLORS



**INGRID ICON**  
WOVEN RUG IN PURE WOOL - 9 COLORS

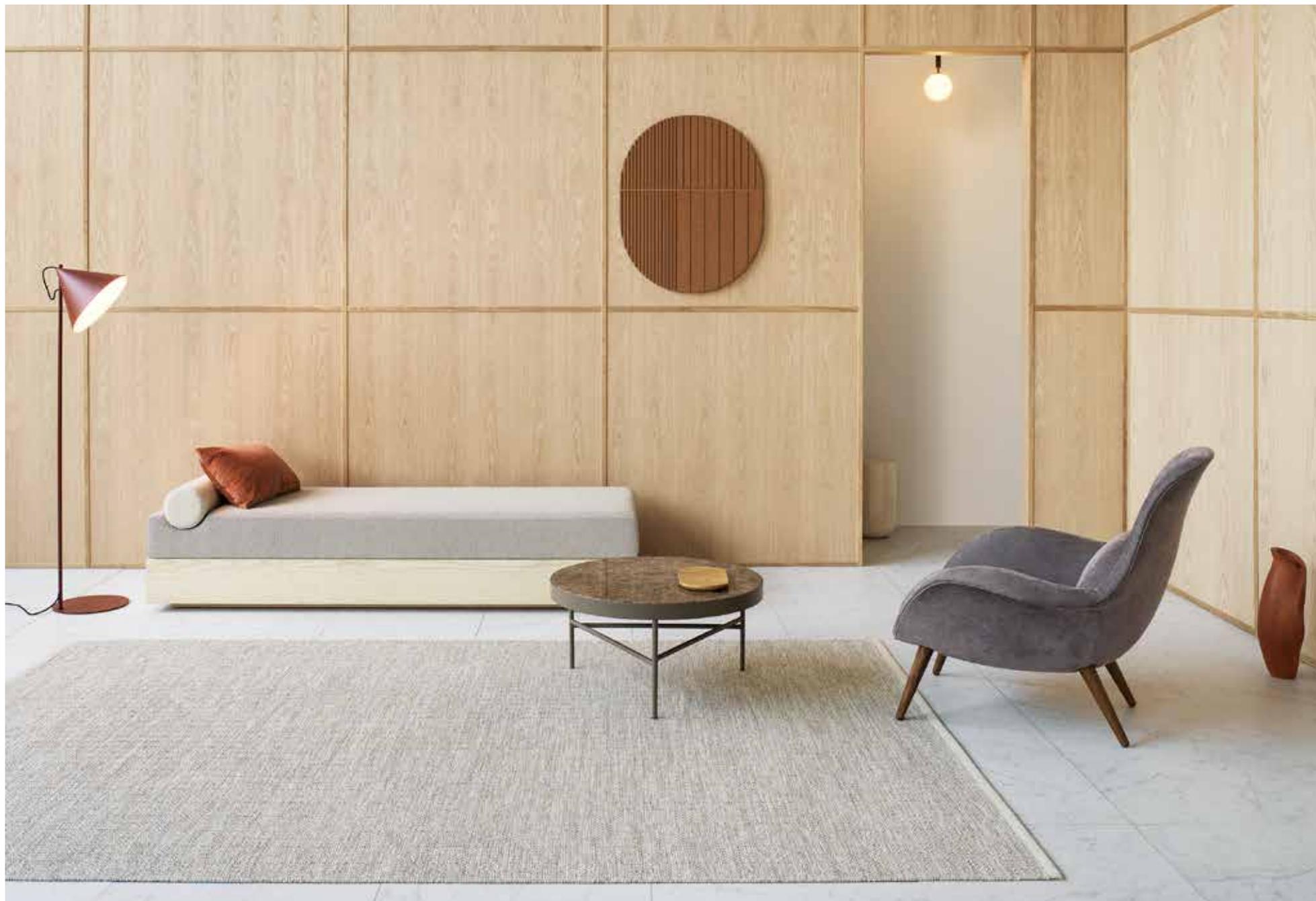




**HARPER**

WOVEN RUG IN PURE WOOL - 8 COLORS





# TEKLA

HAND TUFTED RUG IN PURE WOOL AND LINEN - 6 COLORS



KASTHALL BESTSELLERS

GRETA  
WOVEN RUG IN PURE WOOL - 12 COLORS



# LOOP MELANGE

HAND TUFTED BOUCLÉ RUG IN PURE WOOL - 20 COLORS



# REFERENCE CASES

## Among our clients are:

Retail: Adidas, Bally, Chanel, Christian Dior, COS, Fendi, Guerlain, H&M, Hugo Boss, Lancome, Louis Vuitton, Marco Polo, Miu Miu, Prada, Valentino, Vitra.

Hospitality: Nobis Hotel, Avalon Hotel, ES Hotel Roma, London Hotel NYC, Operakällaren Restaurant, TenBosch House, The Berkely Hotel, W Hotel Boston.

Corporate: Adobe, Chrysler, Daily News, Disney, Ericsson, Google, Hewlett Packard, SAS Airline, Princeton University, Italian Embassy, Guggenheim Foundation, Volvo, Electrolux.

## RESTAURANT AIRA, STOCKHOLM

ARCHITECT: Jonas Bohlin

RUGS: Bespoke woven rugs



## HOTEL K5, TOKYO

ARCHITECT: Claesson Koivisto Rune | RUGS: Bespoke woven rugs - "Tatami"



## RADISSON BLU SCANDINAVIA HOTEL, GOTHENBURG

DESIGN: Kasthall Design Studio, Ellinor Eliasson | RUGS: Classic Special



SOLNA UNITED, STOCKHOLM  
RUGS: Harequin, Arkad, Tweed, John



SALES FORCE, SAN FRANCISCO  
ARCHITECT: Feldman Architecture | RUGS: Classic Matrix, Stubb



# REFERENCE CASES

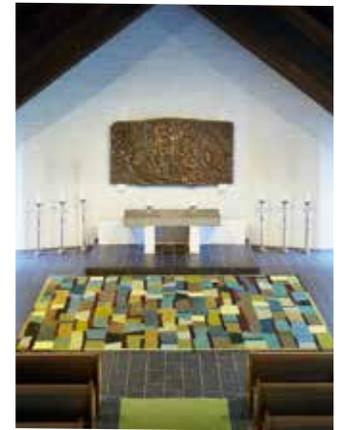
GULLMARSSTRAND HOTEL, SWEDEN

ARCHITECT: Claesson Koivisto Rune | RUGS: Harvest, Häggå Bespoke



DALSTORP CHURCH, SWEDEN

DESIGN: Kasthall, Anna Rydén, | RUGS: Hand tufted Classic Special



Kasthall would like to thank the companies below that let us borrow their furniture for our lifestyle photoshoot 2021. THANK YOU!

101 Cph  
3 Falke  
Alium  
Astep  
Astrid  
AYTM  
Beau Marché  
Cassina  
Finn Juhl  
Fiorini Trading  
Flos  
Fredericia  
Gubi  
Jotun Lady  
Karakter Copenhagen

Klassik  
Lokaal  
Malte Gormsen  
Massproductions  
Menu  
Noorstad  
Norr11  
Omhu Studio  
Paustian  
Sacre Cour Shop  
Stilleben  
Tina Marie Cph  
Utopia Retromodern  
Yonobi

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**NEW YORK SHOWROOM**

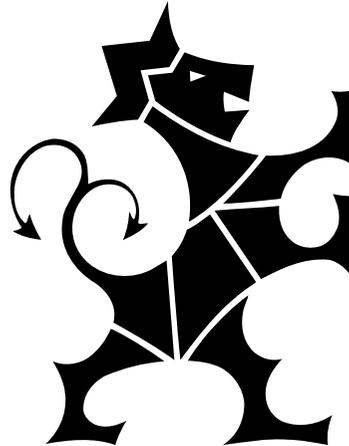
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**KASTHALL.COM**