# AJOURNEY THROUGHOUT ITALIAN LIFESTYLE



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### "Every architecture is an interior"

Within the design arts, every project is an interior, or, to be more exact, it is the design of a place that is always contained within another and so on, until the end of the Universe of which we know what contains but cannot know what is beyond it.

Without needing to evoke concepts at the edge of knowledge in the realms of physics and astronomy, we can recognize that there is a scale within architecture in which a space – like the apartment where we live – is nothing but a section within a building, and that the building is nothing other than a section within a block and that the block is within a neighborhood and so on through to the scale of the city and the landscape. This is why, in terms of vision, there is no distinction between architecture and interior architecture. Though it is useful to define a dimension of home living and quality of life that considers home settings on the micro-dimension scale of the object and the home, these considerations naturally have to relate to phenomena and behavior of those who live in the city in terms of a macro analysis of urban systems.

Macro and micro are categories of size that can now be completely superimposed and interconnected. We need only consider the tool through which we design – the mouse – which lets us zoom, i.e. observe, describe, and draw at once, the infinitely small and the infinitely large.

If it is true that architecture is art, it cannot recognize, any dimensional or instrumental bounds to expressing itself. As an art, it is in contrast to the professional specializations that separate the action from the thought, the solution from the vision, and the juxtaposition of objects and forms from their composition.

In our cultural heritage, both Michelangelo and Le Corbusier were sculptors, painters, architects, interior designers, lighting specialists, and even writers and poets. we can hardly accept the idea that there could be design realms that are only considered part of one professional scope (such as interior decorator, landscape designer, lighting designer, and so on) that does not need a global vision of the home.

Home living is increasingly complex and therefore specialized, and a corresponding need for that to be reflected in hybrid spaces where global and local mix. There is an interweaving and alternating of large and small, real and virtual. In a world we hope will overcome barriers and divisions, the need is felt more pressingly than ever.

Marco Casamonti / Archea Associati

Design is always the answer

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Your home should tell the story of who you are, and be a collection of what you love

99

NATE BERKUS



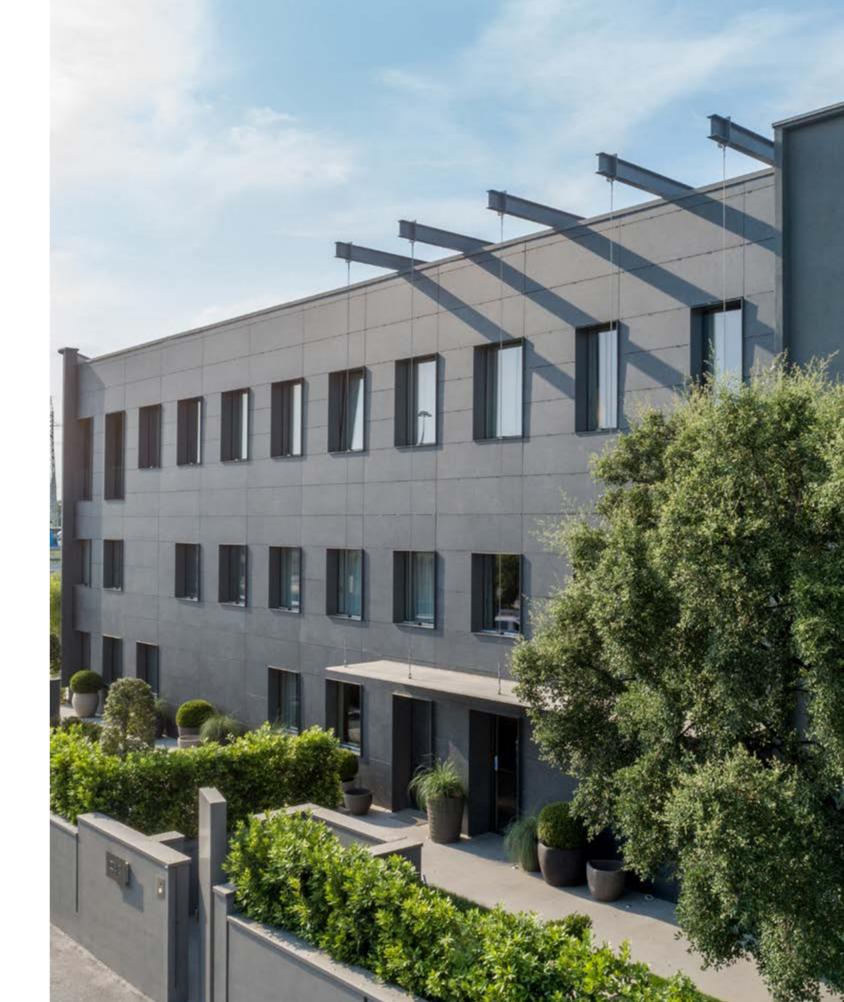
### I COMPANY PROFILE

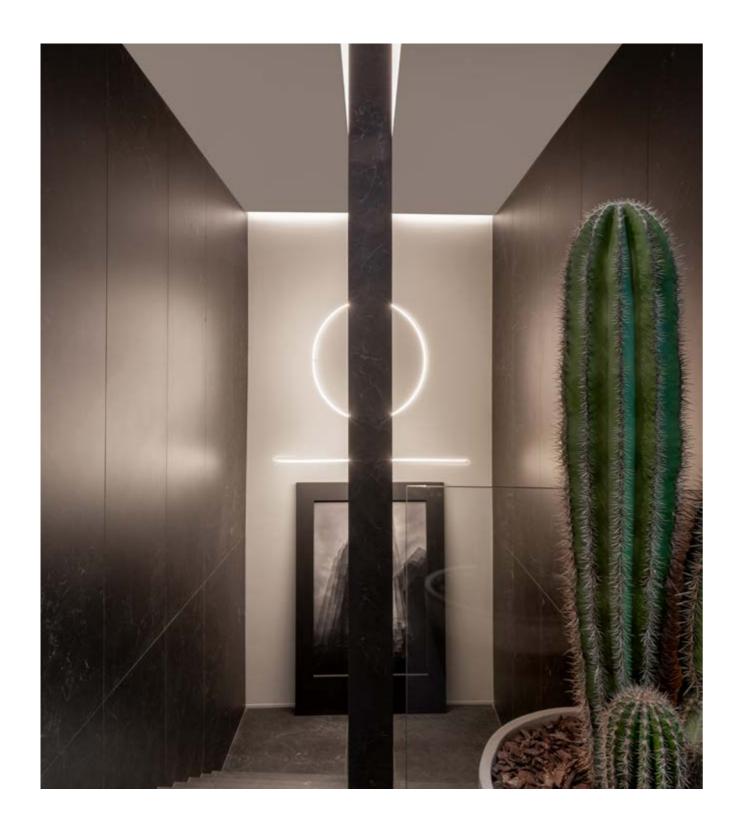
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We give form to your love

# ABOUT US

BI.CI. is a leading company headquartered right outside of Milan with over 30 years' experience. Our expertise ranges from designing and making doors and windows to garden design, with top-notch specialization in interior design.





# OUR HISTORY

From its origins, BI.CI. has been marked by excellence and vision. Time and experience brought us new partnerships with top-of-the-line brands, to which we soon added design and consulting services in the design field. The "design and build" service is a full-spectrum approach starting from defining the project's style through to its complete production and installation.

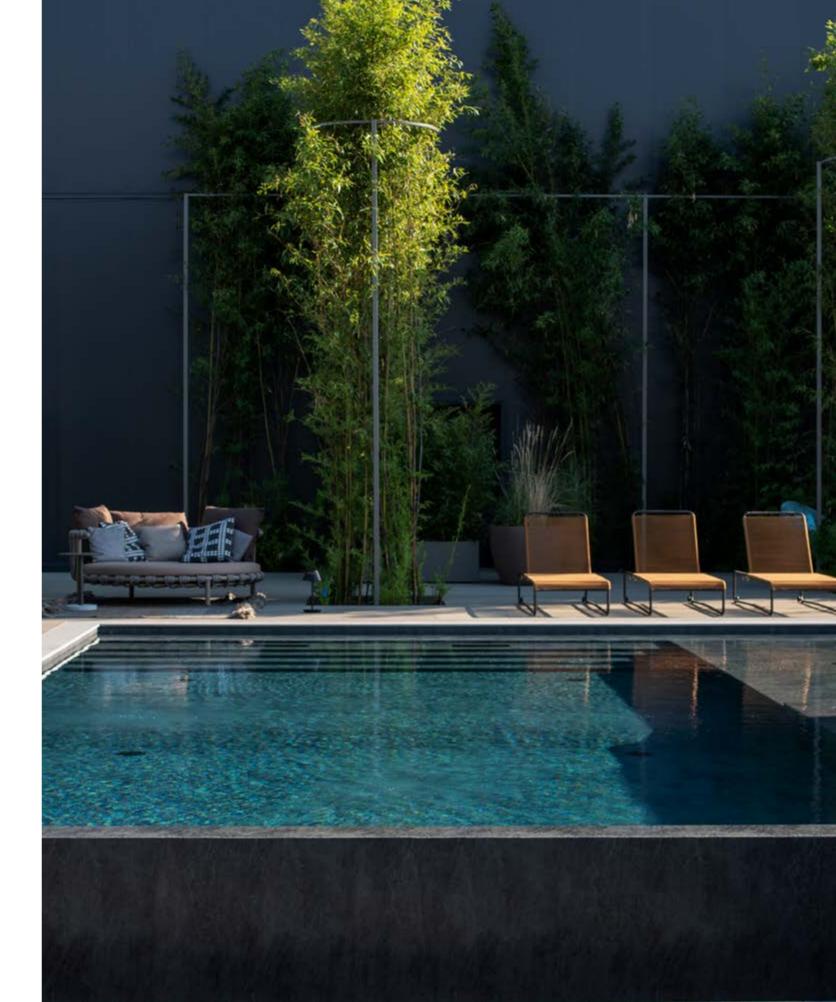
Our new Osio Sopra location creates a well-organized, spacious experiential place that includes our office headquarters, an indoor showroom, and a private Mediterranean-style garden.

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## PHILOSOPHY

DESIGN, ELEGANCE, QUALITY. TO THE HIGHEST DEGREE OF PERFECTION. ALWAYS.

BI.CI. designs, builds, and installs furnishing projects, with the experience and professionalism of a leader in Europe.
Our professionals design environments and experiences shape the contours of beautiful contemporary home living for both private and public clients. Our elegant design solutions mean style that lasts through the seasons and the greatest possible level of beauty. Design and artistic development, supported by specialized consulting, ensure excellent results.



### 5 SENSES

WITHIN BI.CI. THERE IS A SPACE OF IMMERSIVE EXPERIENCES THAT ENGAGE THE FIVE SENSES IN A SOPHISTICATED, POWERFUL AESTHETIC EXPERIENCE DESIGNED TO SURPRISE AND DELIGHT VISITORS.

### SIGHT

Well-distributed spaces offer design solutions of uncompromising beauty. From textile accessories to decorations, every detail is carefully created to heighten harmony and elegance.

### TOUCH

Caressing a nabuk leather sofa, resting your head on a velvet pillow, walking on a bamboo rug. Every element of the installation gives you a unique tactile experience.

### **HEARING**

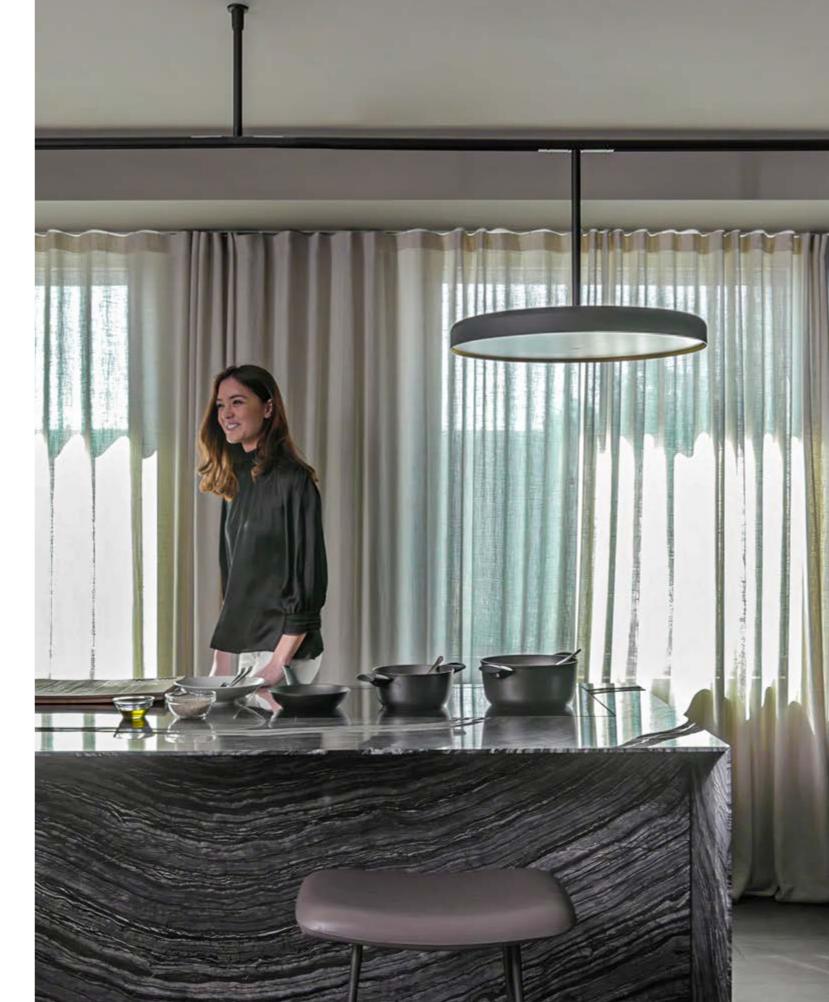
A journey through aesthetic pleasure cannot neglect the acoustic experience. Each room set is complemented by musical harmonies created to touch your emotions.

### **TASTE**

In some of the showroom spaces, award-winning chefs serve up innovative experiences with original gourmet menus. If you take part, not only do you see the incredible technology of our kitchens at work, you get to taste the results.

### SMFII

Visitors move through the showroom spaces accompanied by carefully selected olfactory bouquets chosen which are different in each room, arousing different emotions. This harmony of the senses embraces visitors and completes the experience of the showroom visit.



### 4 ELEMENTS

THE FOUR NATURAL ELEMENTS ARE A THREAD CONNECTING ALL OUR DESIGNS.

### **EARTH**

that holds and nourishes life, is part of every space in the greenery skillfully arranged by our garden specialists. Handcrafted vases and plants (complete with passports) add to the interiors and make every space all the more harmonious. The large outdoor garden offers visitors an exclusive experience of relaxation, a refuge from everyday life.

### WATER

is found in two large outdoor pools and an innovative swimming pool. Water's regenerating energy completes the outdoor area, adding a touch of harmony with an inviting, memorable allure.

### AIR

surrounds us at all times. Olfactory bouquets and essences make the air here special, a distinctive, highly evocative element.

### FIRE

contains the principle of life and is found here in the outdoor braziers. Fire completes and balances the garden with its vibrant energy and warmth.



# BI.CI. DESIGNS AND FURNISHING

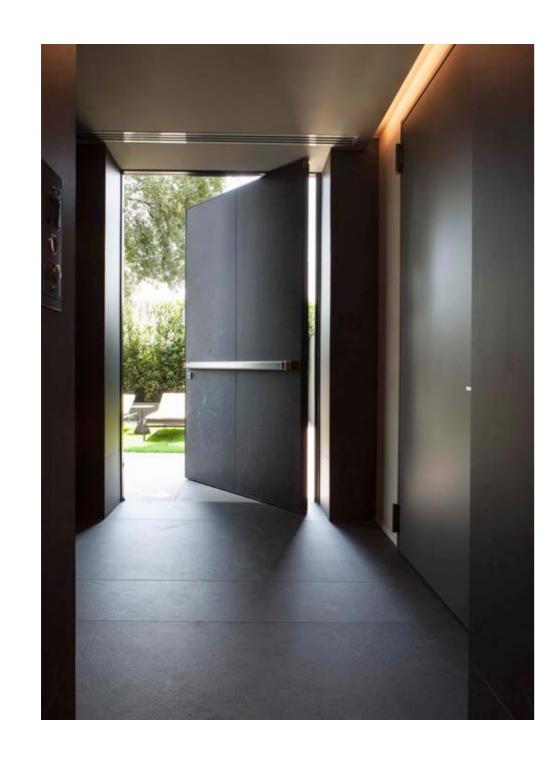
VIA VACCAREZZA, 17 OSIO SOPRA - BERGAMO, ITALY

BI.CI. partners with top exclusive international names to create design coverings and interior designs full of luxurious appeal.







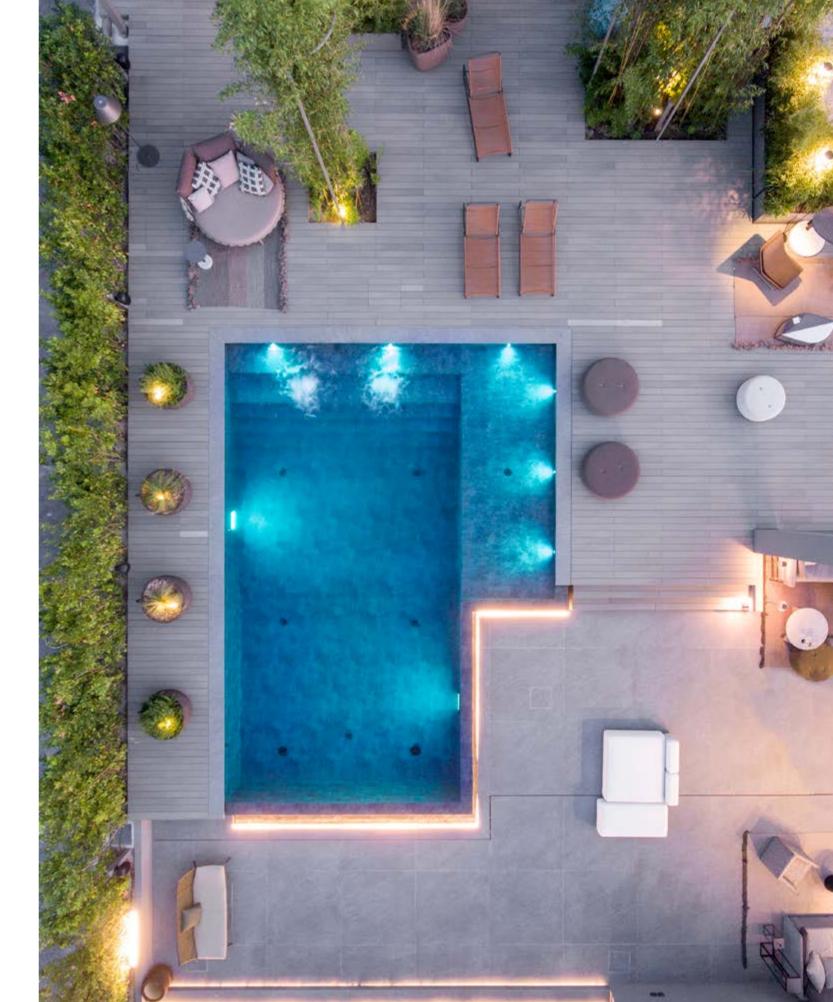




## BI.CI. OASI

VIA VACCAREZZA, 3 OSIO SOPRA - BERGAMO, ITALY

Oasi is uncommonly refinement par excellence, the new customized Bl.Cl. area adjacent to our main headquarters. Clean-lined architectural structures, inspired by the brutalism of Mies van der Rohe or the works of Carlo Scarpa, create pure elements and coverings in perfect accord with their garden setting. Our innovative ozone pool is an invitation to a new frontier of wellness, complete with custom-made outdoor furnishings, combined with iconic pieces from international collections.



# BI.CI. LIVE LUXURY EXPERIENCE

VIA VACCAREZZA, 17 OSIO SOPRA - BERGAMO, ITALY

The space, featuring intense contemporary appeal, is distributed over three floors. It is the living heart of B.I.CI. Ideas are born here, talents unleashed.



# BI.CI. LOUNGE

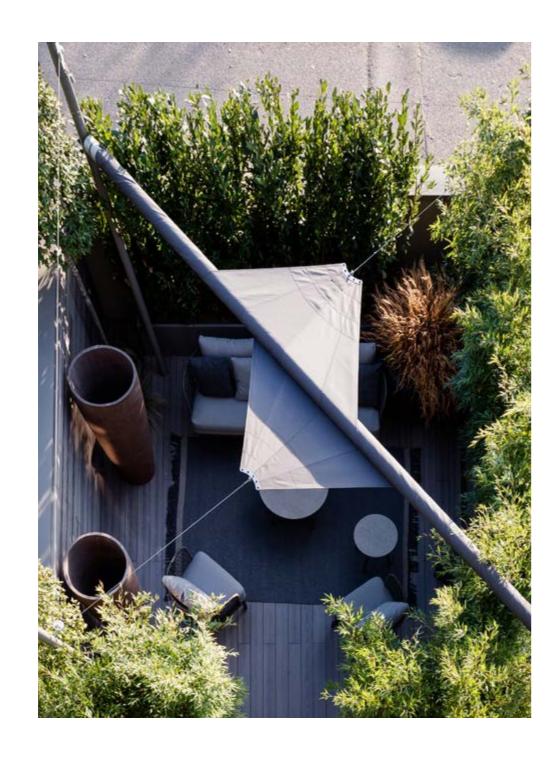
VIA DELLA SPIGA, 9 AT THE CORNER OF VIA SANT'ANDREA MILAN, ITALY

BI.CI. is also in the heart of Milan within the fashion district in a space dedicated to its business furnishing sector. Easy to reach on the subway line, it is connected to our headquarters with a blue car service.











# II DESIGN WORLD

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No matter your preferred style.

BI.CI. makes your wishes come true.

### OPEN SPACES TO DREAM IN

Breaking down physical walls opens up the imagination and lets us recreate a space according to our needs and desires. Open spaces are the perfect solution if you want fluidity in functions and aesthetic consistency in a constant dialogue between the living, kitchen, bedroom, and wellness areas. Colors become more organic and intense, while the materials range from ultra-fine to artisanal. Green and light pierce the spaces with a freedom of spirit that shapes everyday life.







46 II 47 II

### PENTHOUSE WITH A VIEW

The ideal setting for conceptual experiments, penthouses are where limits are erased and styles merge as materials interact and interweave. Industrial flair and pure lines are paired with minimalist aesthetic choices in a concept of multidisciplinary design. No interferences, no unnecessary additions for objects and furnishings that make an impact and stand the test of time.







## COUNTRY HOME

The home is a place to relax and spend time with your family, where we bring together the strands of our lives and reinforce ourselves. Delicate hues, graceful material combinations, spare lines and purity merge in a harmonious balance between innovation, memory, and new trends. Iconic pieces and fine finishes are lit up by sweet

Iconic pieces and fine finishes are lit up by sweet textures in spaces where you can take refuge or open up to the world of your closest friendships.







50 II 51 II

# MATERIALS

### MARBLE



The quintessence of the finest nature has to offer, with its luminous touch it brightens kitchens, tables, walls, and accessories. Marble is expressed in boundless variations created through sophisticated treatments. New technologies and three-dimensional designs join in excellence.



# WOOD



An emblem of nature and warmth and material richness, wood has always been part of the home. Whether in wainscoting or furnishing, coverings, or details, wood's incredible versatility ensures always impeccable results.



# GLASS



Though glass's origins are age-old, its feel is modern, making it among the undisputed stars of interiors and exteriors. Transparent, clear or matte, colored as we like, and in endless forms, it is a primary element part of excellent design.



## STONEWARE



Porcelain stoneware is multi-faceted and flexible in its finishes and dimensions, rendering it a universal surface for architecture. Strong, thin, and elegant even in large sizes, it makes original, contemporary architectural solutions possible.



# RESIN



Resin surfaces combine metropolitan flair and a material effect, making for ultra-stylish interiors. Play with bold colors or minimalist chic finishes.



### WALLPAPER

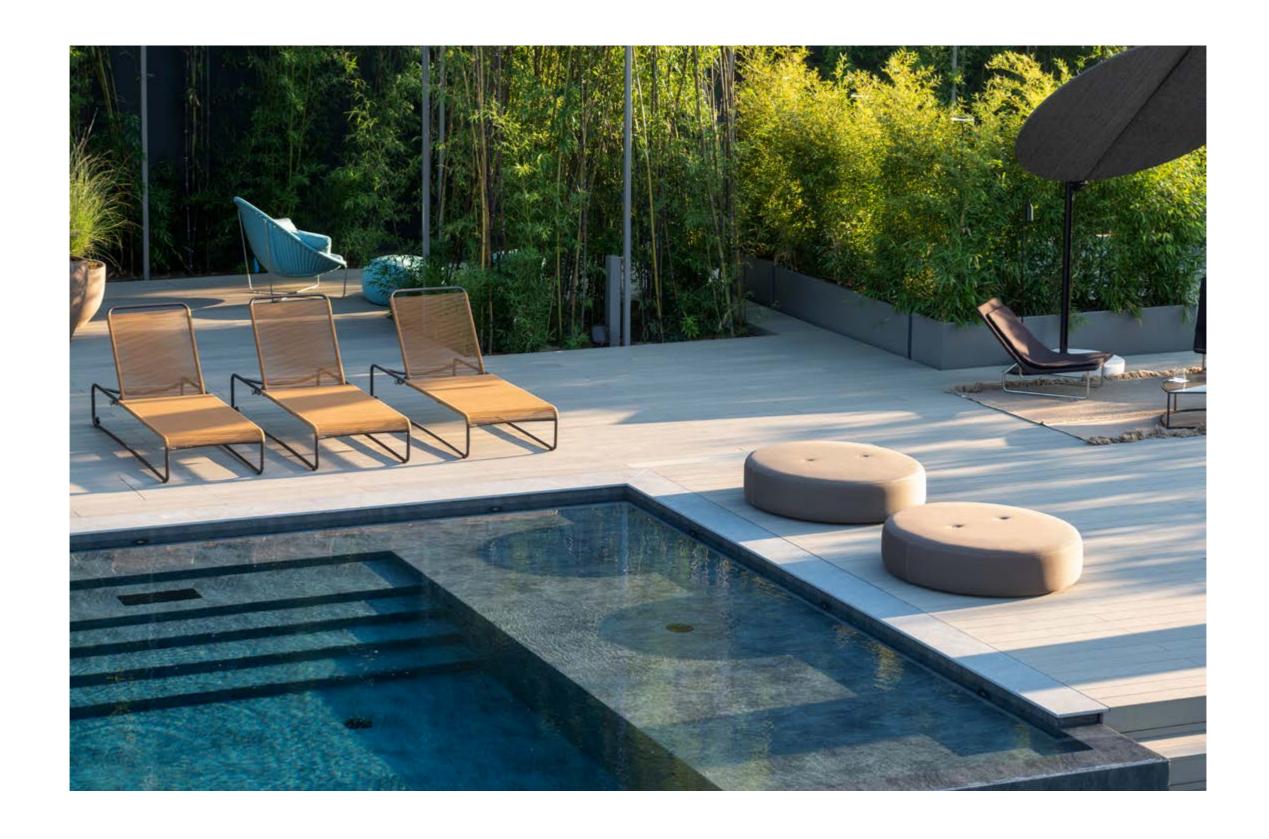


More than just covering, wallpaper enhances each space and its particular uniqueness. Our wallpapers have a powerful artistic spirit, made by artists from different backgrounds, carefully devised to add a unique touch to interiors. Saturated colors, graphic effects, and subtle references to nature combine with contemporary furnishings.

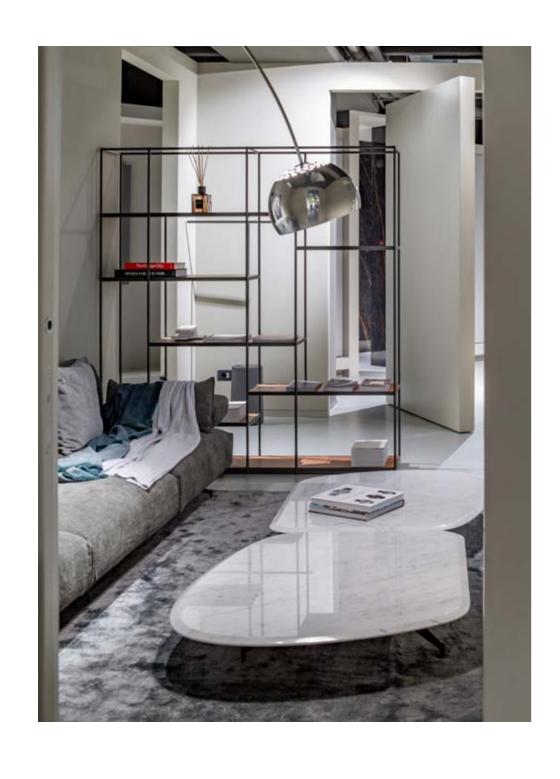


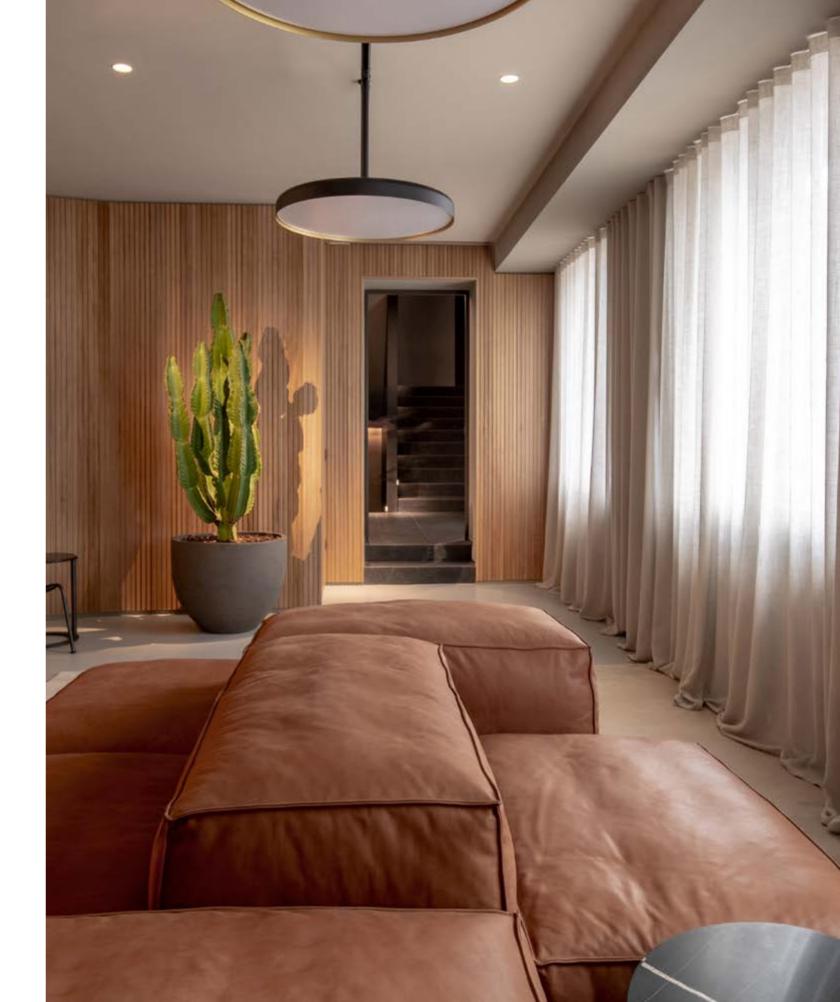
# CUSTOM MADE





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- 118 GARDEN AND TERRACE
- 132 LIGHTING

# DOORS AND WINDOWS FOR ARCHITECTURE

Windows open to your world.
Doors connect your spaces.
Two key elements of architecture.











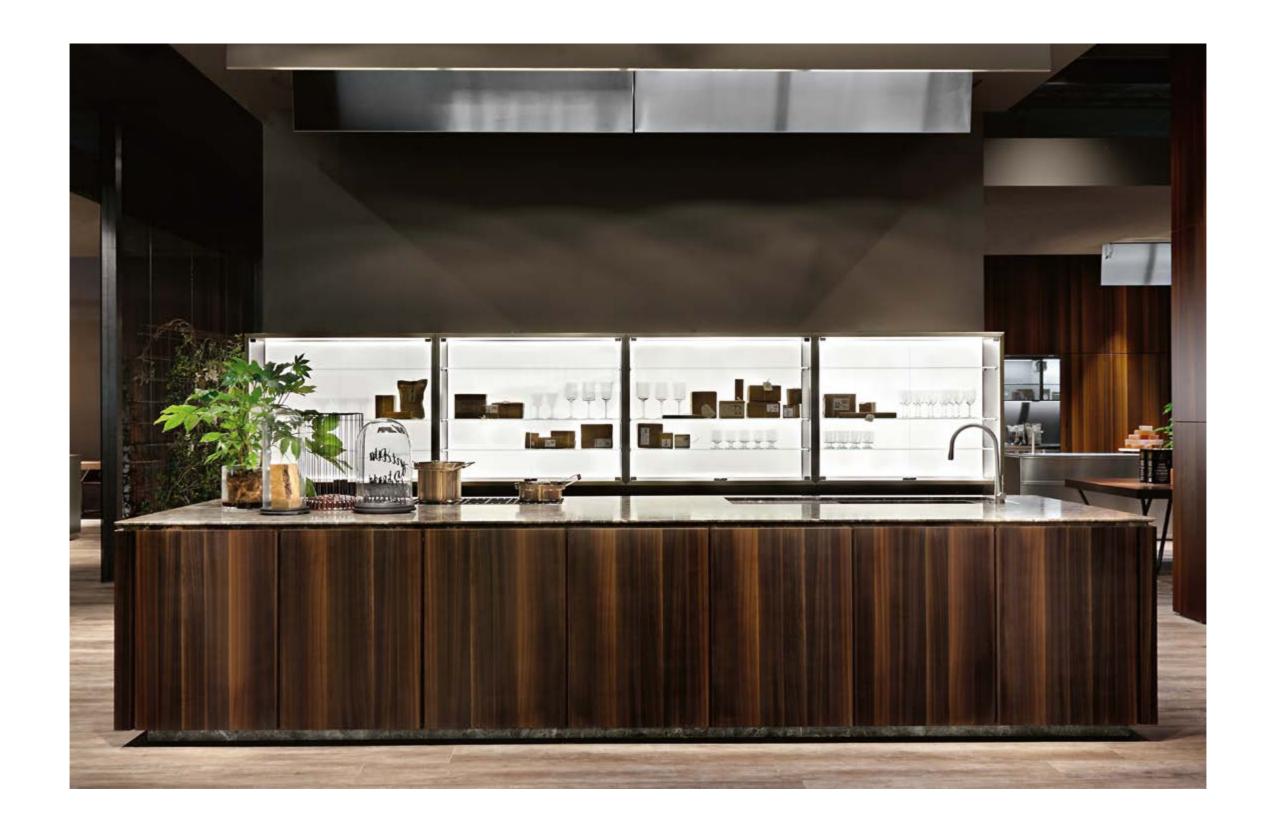


# KITCHEN

Quality, design, technology: the three cornerstones of a contemporary kitchen. Designed to be lived in, made to last.













# LIVING AREA

Whether it's an open space or a room bound by architectural structures, the living area is the home's private gathering place. A place to get together, relax, or entertain, it's defined by inviting furnishing and a careful balance between art and design.









#### BEDROOM AREA

Contemporary alcoves are conceived with a mélange of styles inviting peace and rest. The bedroom area becomes a new personal space to be beautified and completed with iconic pieces.







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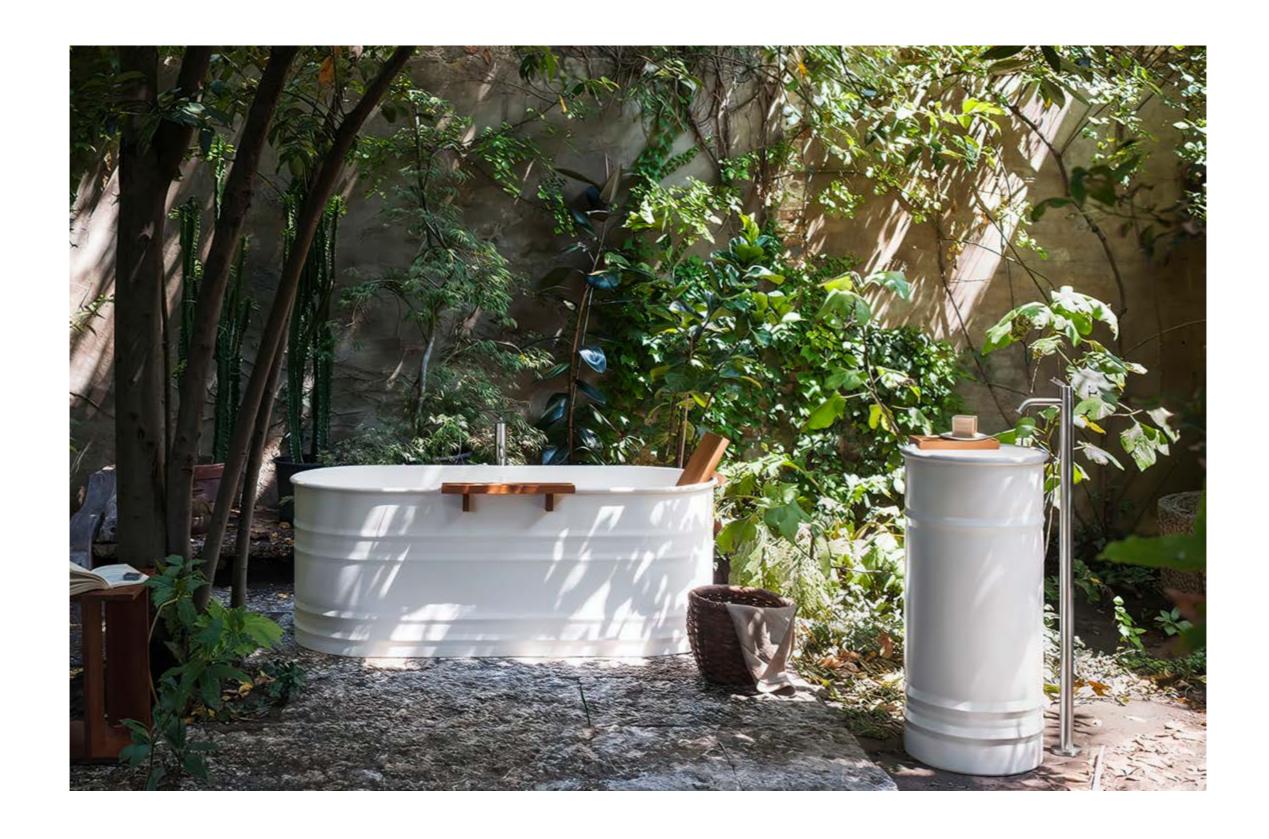


# BATHROOM

Well-balanced forms, sophisticated materials, and organic aesthetic – contemporary bathrooms embody the pleasure of total well-being.







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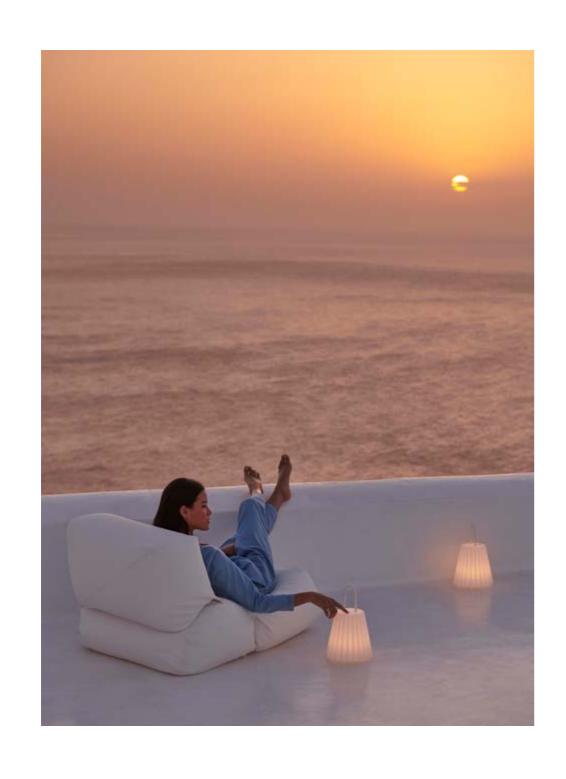


#### GARDEN AND TERRACE

We design and bring to life your green spaces. Revel in the wind, sun, and light enveloped in the magic of BI.CI.'s outdoor experience.



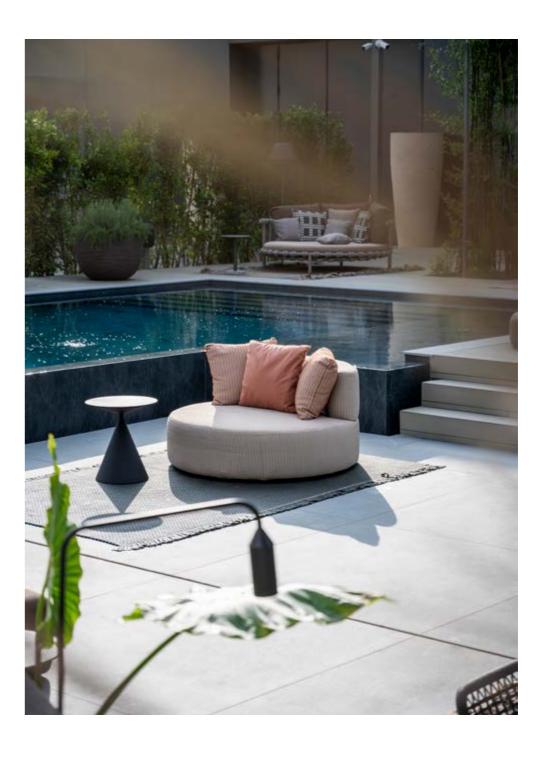














Design is defined by light and shade, and appropriate lighting is enormously important

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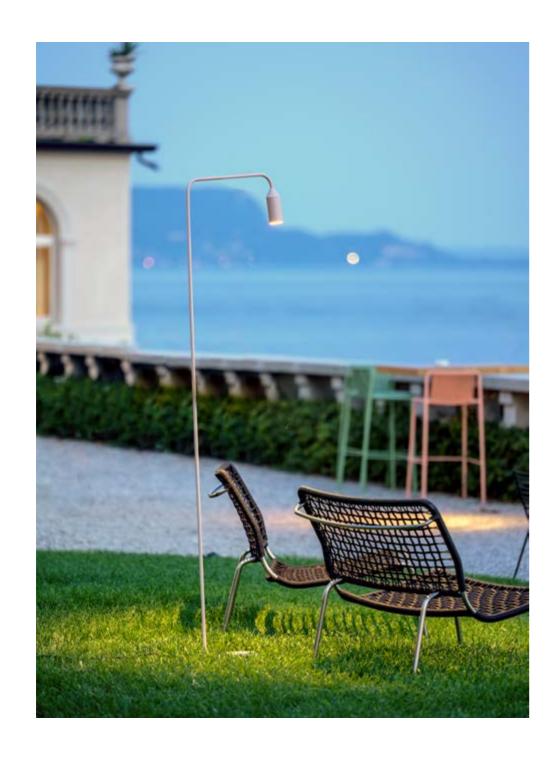
**ALBERT HADLEY** 

#### LIGHTING

Light defines the space, capturing the spirit of each interior. Lights are the stars of our homes. Featuring iconic shapes and high-tech solutions, they work with color temperatures and intensity for beauty and excellent performance.















### IV OUTDOOR

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### LANDSCAPE

Open to the space, breathe, and get back into primordial contact with nature. Bl.Cl. reinvents outdoor spaces in a dynamic and interconnected relationship with the architectural design. More than just a garden, it becomes a green refuge that invites us to relax and enjoy ourselves.

The design of green space and the meticulous choice of decorative components create a setting in perfect balance between privacy and hospitality.





#### FURNISHING

The room no longer has walls and the ceiling becomes the sky as the home opens to new domestic landscapes. Outdoors are the new places for home living, where the bounds between indoors and outdoors are crossed with the ease of a step. The regenerating power of nature is the key to unwinding every day surrounded by things of utter beauty. Featuring sleek, simple designs, outdoor sofas, armchairs, sunbeds, tables and accessories become the key features of the outdoor space in an osmosis of style between indoors and out.







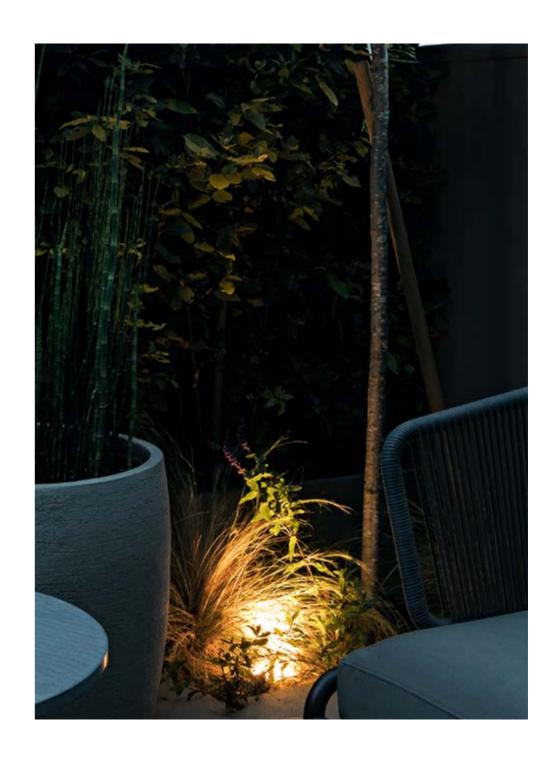


### LIGHTING

Romantic lanterns or spotlights create soft lighting. Outdoor furnishing design is completed with the right choice of lighting fixtures. Nothing is more pleasurable than letting ourselves be transported by the evocative power of lights and shadow and barely suggested forms emerging from the dark.









# OUTDOOR PROJECTS













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# SINGLE POINT OF CONTACT

BI.CI. offers itself as a single point of contact for your projects with a turnkey service of the highest level of quality fully respecting your set timelines and budgets.



### AFTER-SALES ASSISTANCE

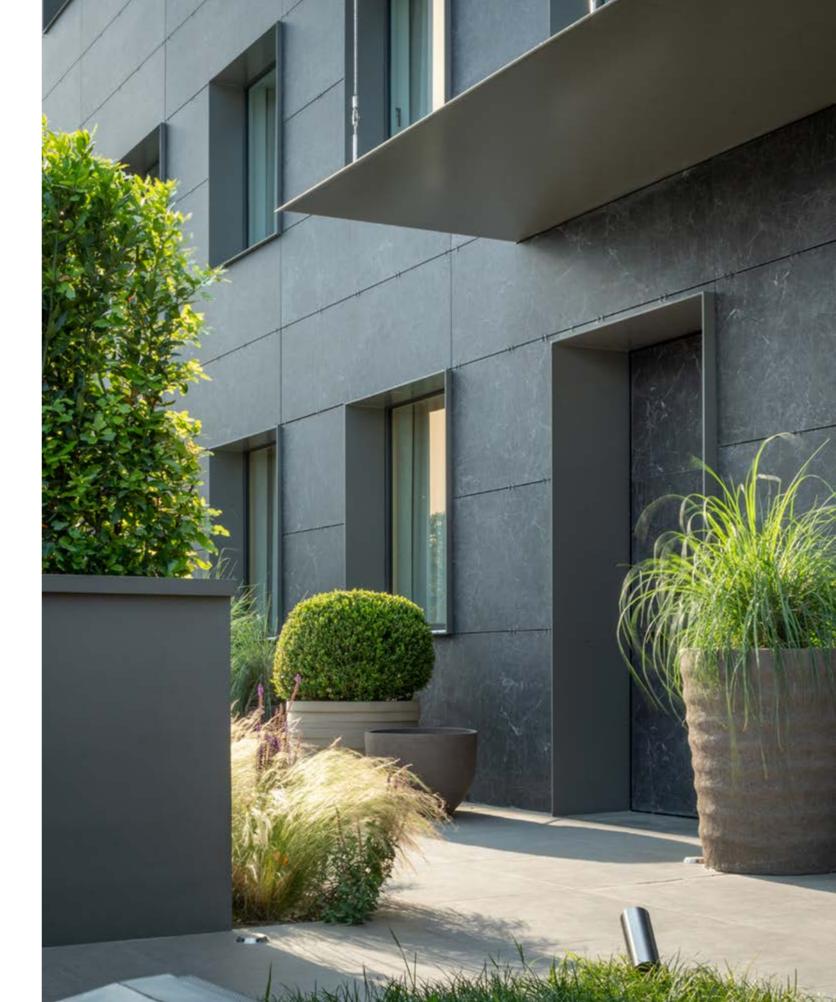
BI.CI professionals and technical staff will support you in the after-sale period too, always available to help solve any problem.



Your wishes
Our mission

# PROJECT AREAS

We are not only about private homes. BI.CI. also has years of experience in designing and making contract and retail furnishing projects. All with the same high-quality design and production that has always defined us.



# RESIDENTIAL



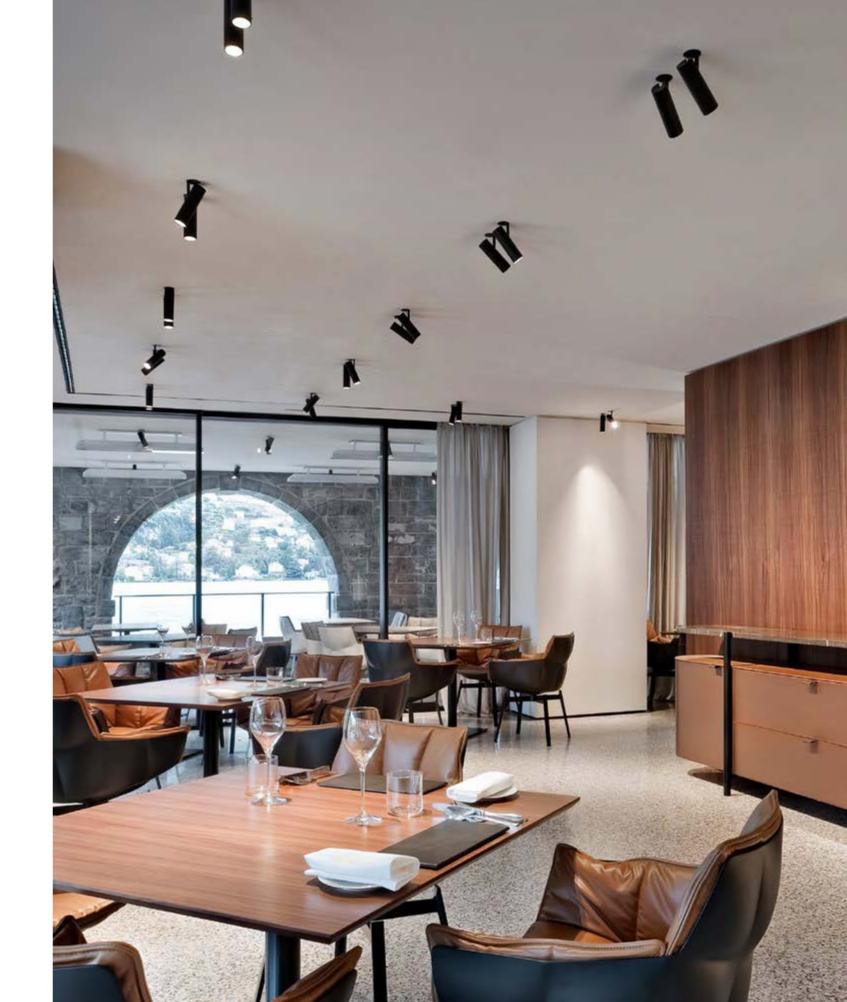
# OUTDOOR



# RETAIL



HO.RE.CA.



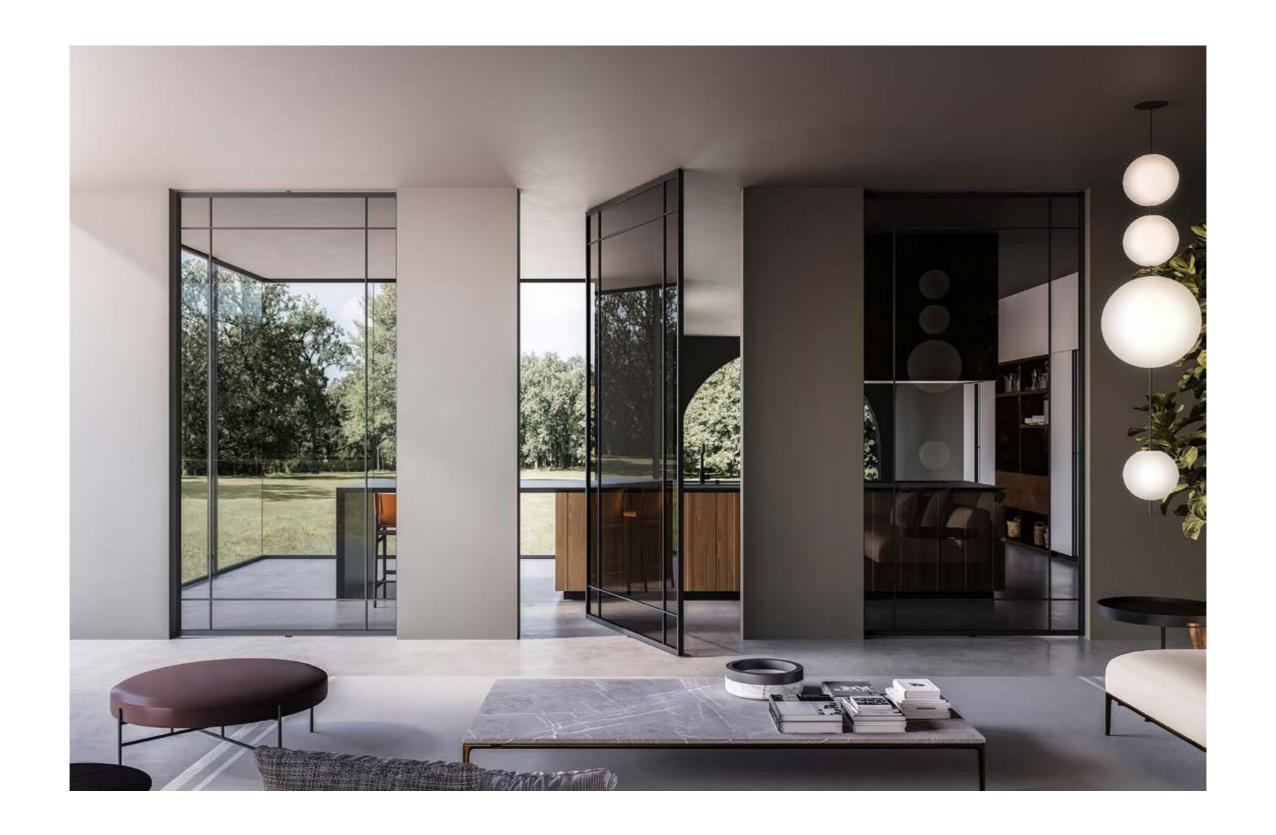
### VI INSPIRATIONS

192 BE INSPIRED 202 PARTNERS

# BE INSPIRED

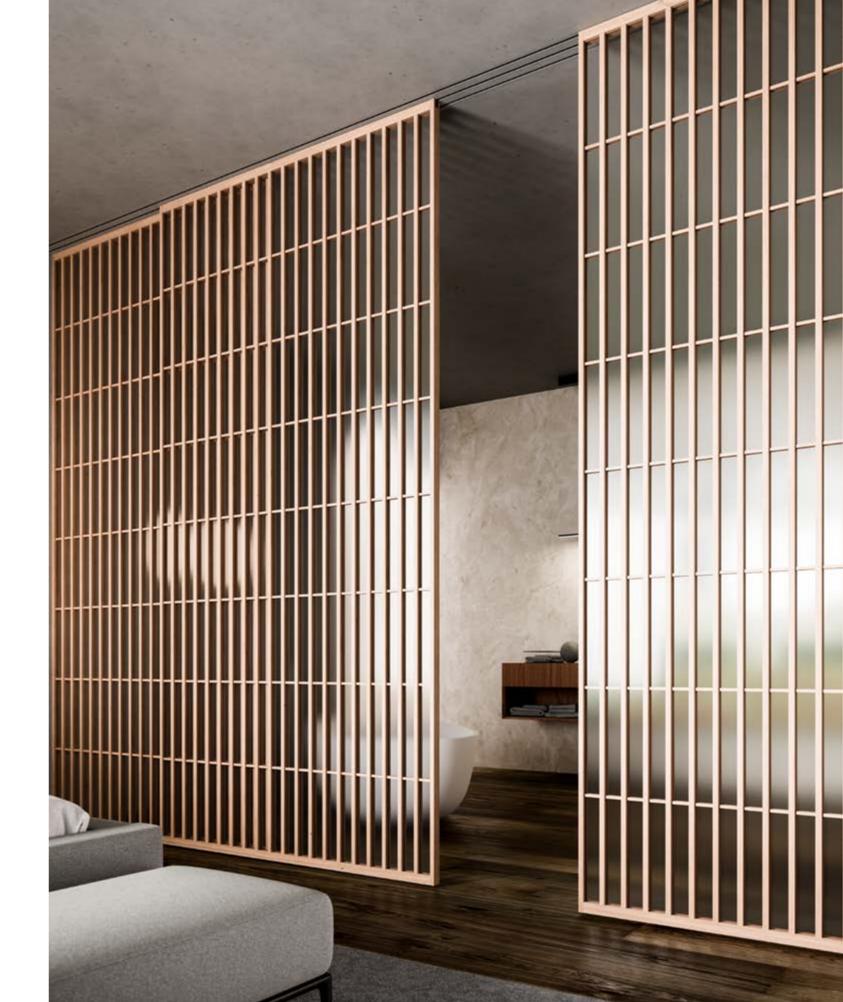




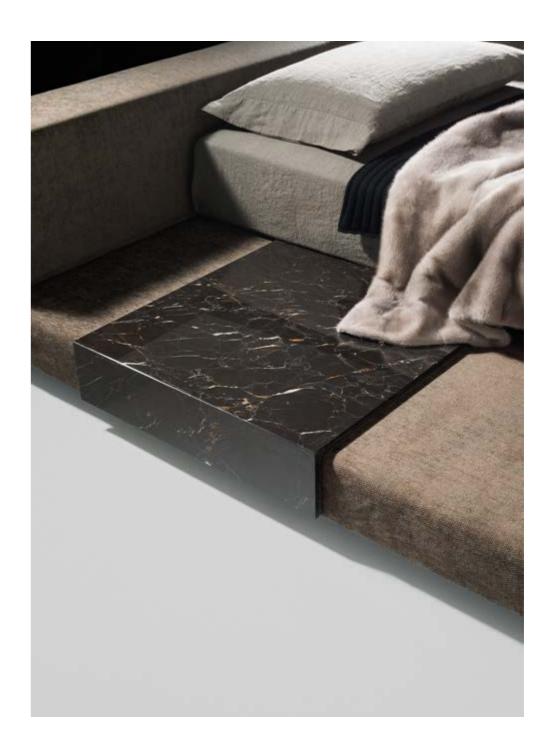


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# PARTNERS

Only the best brand.



#### OUR CUSTOMERS

Abercrombie & Fitch Intesa San Paolo
Adidas Lagare Hôtel Milano
Alexander Mc Queen Lagare Hôtel Murano

Apple Lego
Autogrill Loro Piana
Bally Louis Vuitton
Bottega Veneta Nespresso
Bulgari Orio Center
Cartier Primark
D&G Recordati

Feltrinelli Restaurant Cracco
Fendi Road House

Fendi Private Suite Roma Rolex

Foot Locker Second Home London

Gabbani Hôtel Lugano Starbucks

Generali Stella McCartney
Giada Technogym

Graff Tesla
Graff Diamonds Tiffany
Gucci Tory Burch
Hard Rock Cafe Trussardi

Haribo Trussardi Restaurant

Hermes Uniqlo
Hilton Venezia Valentino
Hollister Co. Versace

Hugo Boss Yves Saint Laurent

Our many private customers in Italy, the rest of Europe, the United States, and the Middle East, including the Persian Gulf.

#### THANK YOU!

Our customers are the drivers of our company. We owe them our greatest thanks for their trust in our professionalism, appreciating our innovative visions, and for the challenges they set us to take on every day.

We would also like to thank our architects, contract furnishers, suppliers, and partners for their dedication, trust, and the support they give us in developing our creations and building unique, state-of-the-art designs.

We also thank the media and press for the kind words and attention they have given us.

Finally, we would like to thank the men and women of BI.CI., the project managers and our online and offline staff for their excellent work every day and the commitment they give to our company's growth.

#### www.bicisrl.it

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#### BI.CI. Progetti e Arredamento

Via Vaccarezza 17, Osio Sopra (BG), Italy

#### BI.Cl. Lounge

Via della Spiga 9, at the corner of Via Sant'Andrea, Milano (MI), Italy

#### **BI.CI. Live Luxury Experience**

Via Vaccarezza 17, Osio Sopra (BG), Italy

#### BI.CI. Oasi

Via Vaccarezza 3, Osio Sopra (BG), Italy

#### **BI.CI. Live Luxury Experience**

Via Francesco Carrara, 265 Forte dei Marmi (LU), Italy