



PRESSKIT

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BARANZATE ATELIERS RETURNS TO MILAN DESIGN WEEK

15 - 21 APRIL 2024

Baranzate Ateliers returns to Milan for a highly anticipated second edition, set to be even larger and more ambitious than its first iteration which launched to wide public acclaim during Milan Design Week in 2022. Taking up residence at Via Gaudenzio Fantoli 16/3, a monumental 1950s industrial building of 7,300 sqm near Linate, this year's unmissable programme, spanning art, collectible design and performances promises to be a major highlight of the design week.





The brainchild of **Zaventem Ateliers** – a creative art and design hub founded by Belgian designer and architect Lionel Jadot in 2019 – Baranzate Ateliers is the latest in a series of trailblazing initiatives which have seen the transformation of vast industrial “wastelands” around Brussels, Paris, Lisbon and Milan into dynamic showcases for pioneering design talent. All these endeavours share a core mission imbued with the same spirit, philosophy, and values. With a strong emphasis on manual and experimental craftsmanship, their unique hive-like approach brings together an unprecedented community of like-minded and freethinking makers, providing a stimulating environment which actively fosters collective and innovative artistry.

The curatorial programme of Baranzate Ateliers features a panorama of vibrant new works by 14 designers from Zaventem Ateliers. Working in full synergy and guided by a deep commitment to societal and environmental values, the makers have produced unique and innovative designs that harmoniously blend creativity with sustainability. With creations ranging from fortress and bunker-inspired furniture to objects crafted from a combination of clay, sand and gravel, the many highlights include wood-crafted minimalistic and functional designs by **Arno Declercq**, abstract tapestries by **KRJST Studio**, cast bronze LED pendant lights by **DIM Atelier**, metallic textiles by **Adeline Halot**, and brand-new Resourcer coffee tables by **Thomas Serruys**, featuring rough-cut steel planets with forged legs, and a selection of raw yet refined works by **Maison Jonckers** which fuse minerals and precious metals with coloured resins. The programme is further enriched by a group of specially invited guests operating at the intersection of art, design, architecture and fashion whose practices and philosophy perfectly align with the vision of Baranzate Ateliers. Among the works to be unveiled by the 11 invited designers and

design studios, primarily from France and Belgium, are three brand-new series fashioned out of blocks of stone and wood by **Studio Khachatryan**, a showcase of furniture meticulously handcrafted by **Middernacht & Alexander** out of recycled steel, pigments, resin and varnish, and exquisite monochrome wall sculptures by **Marijke De Cock**, crafted in shades of royal blue, black, and gold, and richly adorned with elegant glass beads. Further highlights include unique hand-woven sheepskin rugs by **Carine Boxy**, bronze hand-sculpted lighting pieces by **William Guillon**, and sculptural ceramics and functional vessels by **Laura Pasquino**, seamlessly blending smooth lines with rugged finishes and exploring the interplay between art and nature. The event will also welcome several collectives into the fold including **Belgium is Design**, **Atelier ECRU Gallery** from Ghent and **THEMA** from Paris.

Lionel Jadot says: ‘Baranzate Ateliers is a hub of contemporary excellence, merging collectible design with a dedicated curatorial vision. The radical 7,300 sqm space amplifies the relevance of the showcased creations, converging contemporary talent with historical remnants and collectively pushing boundaries towards poetic beauty. Leading the way towards a collaborative approach to collectible design, the event echoes the Zaventem Ateliers motto: strength lies in unity. It fosters a philosophy centred on the sharing of spaces, ideas, and energies in order to cultivate distinct and positive emulation.’



PARTICIPANTS

ZAVENTEM ATELIERS

Maison Jonckers, KRJST, Arno Declercq
 Vladimir Slavov, Lionel Jadot, Studio Élémentaires
 Pascale Risbourg, Grond Studio, Adeline Halot
 Mircea Anghel, Ben Storms, Thomas Serruys,
 Charles Schambourg

INVITED GUESTS

Belgium Is Design, Thema, Atelier Jaspers,
 Elias Van Orshaegen, Arthur Vandergucht, Duplex,
 William Guillon, Studio Khachatryan, Studio Loho,
 Middernacht & Alexander, Atelier ECRU Gallery, Carine Boxy,
 Dirk Meylaerts, Marijke De Cock, Laura Pasquino,
 Elsa Foulon, Gerard Kuijpers, Baloji, Monument and
 Boqjeta De Cielo



ABOUT ZAVENTEM ATELIERS

Founded in 2019 by Lionel Jadot, Zaventem Ateliers is a creative art and design hub located in a 19th-century paper factory spanning 6,000-square-meters on the outskirts of Brussels, Belgium. Reviving the concept of medieval guilds, Zaventem houses 32 workshops and communal areas for 24 independent makers, fostering a communal ethos and functioning as an analogue, open-source network focused on making collectible art and design pieces. In addition to creating a stimulating and inspiring environment for art making, Zaventem Ateliers also reshapes the market by exposing the creations from each independent workshop to one another's clients.

ZAVENTEMATELIERS.COM

ABOUT LIONEL JADOT

Born in Brussels in 1969, Lionel Jadot is a self-taught architect and interior designer who likes to define himself as an 'adventurer'. Hailing from a renowned family with five-generations of Belgian furniture makers (the Vanhammes), Jadot spent most of his childhood in his father's workshop, producing his own creations from scrap wood and leather offcuts. This upbringing forged his appreciation for craftsmanship, artisanal work, and repurposed materials. It also informed his work ethic and creative vision: experimenting, recycling, skirting traditions by marrying disparate elements, while also maintaining an integrous approach and a close connection to his local community.

At the age of 20, following the death of his mother and a degree from the prestigious Académie Royale des Beaux-Arts in Brussels, Jadot interrupted his studies to run the family business with his father. Four years later, in 1999, he opened his namesake interior design studio Atelier Lionel Jadot in Brussels. Two decades later in 2019, concerned with the fragile state of craftsmanship in Europe, he launched Zaventem Ateliers.

Over the past two decades, Jadot has established himself as a disruptive entrepreneur in the world of design. His studio designed bespoke interiors for private and hospitality clients, including MIX (Brussels, Belgium), Café Flora (Brussels, Belgium), Food Society (Lyon, France), Wolf food market (Brussels, Belgium) and Atsukan Japanese spa at the Jam Hotel (Brussels, Belgium). His furniture designs are represented by Everydaygallery in Antwerp, Belgium.

LIONELJADOT.COM



BARANZATE

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