

REXA

Introducing REXA: Earth Tones Fuorisalone 2024

Mo.1950, via Molino delle Armi 14, Milan

On the occasion of the upcoming Fuorisalone, **Rexa** presents itself at the **Mo.1950 flagship store**, located at Via Molino delle Armi 14, in a renewed space where the company showcases its **bathroom environment with warm atmospheres and Mediterranean flare**.

For the company, the *Design Week* represents the ideal stage to unveil its innovations for the sector, within an international context where design, creativity, and the culture of concept take centre stage. The next edition will be an opportunity for REXA to further promote and enhance its concept of the **bathroom: an intimate and sensory environment**, simultaneously **functional**, connected to the **enveloping and warm sensations emanating from nature, from the Earth**.

At Mo.1950, REXA displays its compositional possibilities and new products: the **sculptural freestanding washbasin Pure**, enriched by light, **designed by Studio Batoni**, and the **Zen bathtub** designed for a deep immersion experience, along with Cava, a marble bathtub, both created by Studio Monica Graffeo.

Mo.1950 – REXA flagship store
via Molino delle Armi 14, Milan _ Underground: Missori
Fuorisalone Opening _ April 15-20, 2024 | 10 am - 8 pm
Fuorisalone Cocktail _ April 17, 2024 | 7 pm - 9:30 pm



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FLAGSHIP STORE MILANO | Via Molino delle Armi 14 | 20123 Milano, Italia

