

FREZZA

Design for evolving Humans

Company profile

FREZZA
MADE IN ITALY
SINCE 1954

“

THE MEASURE
OF INTELLIGENCE
IS THE ABILITY
TO CHANGE.

”
- Albert Einstein

Our philosophy



Putting people first is the most sophisticated and intuitive way we know to welcome change.

DESIGN
FOR
EVOLVING
HUMANS

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HUMANS

OUR
PHILOSOPHY
OUR
PHILOSOPHY



Our design believes in the unceasing drive of man towards change. An unstoppable impulse which is renewed every day under the push of a thousand ideas. Mentality, possibilities and habits evolve together with living standards.

We believe in a design that develops together with the culture of our time, creating spaces that are increasingly dynamic, welcoming and empathetic and that anticipate our behaviours and promote them in a fluid and natural way.

We welcome every new change



The origins



From the very beginning our story has put people at the centre of our lives.

Everything starts with the Frezza family, who in 1954 founded a small furniture factory near Treviso. The passion for beauty and innovation, combined with the best Made in Italy artisanal tradition, made it a rapidly successful industrial reality. Frezza expressed its highest originality through office furniture, imprinting character and personality to Italian and international offices.

At the height of its expansion, Frezza was acquired by the Doimo family in 1992.

New people, new intuitions, new investments: the brand has continued to grow and establish itself, thanks to a personal and innovative idea of workspaces. The acquisition of Emmegi - a company specialised in office seating - completes the offer of the brand, making it even wider and competitive.

**WE CHANGE OUR
LEAVES BUT KEEP
OUR ROOTS
INTACT**

Our design ideas grow and expand, but our principles always remain the same.

The greatest legacy of a 70 year long history?



DESIRE
DESIGN
PRO
CHANGE
PRO

Our company today



Today Frezza is part of a group created by the heirs of Ettore Doimo, and is one of the major Italian companies in the professional furniture field. The company is an expression of style and innovation thanks to a committed research and development

team and many collaborations with important designers. But above all, Frezza is a sensitive and curious observant, that transforms ideas into projects for the evolution of living and collaborating spaces.



OUR GREATEST SOURCE OF INSPIRATION IS CHANGE

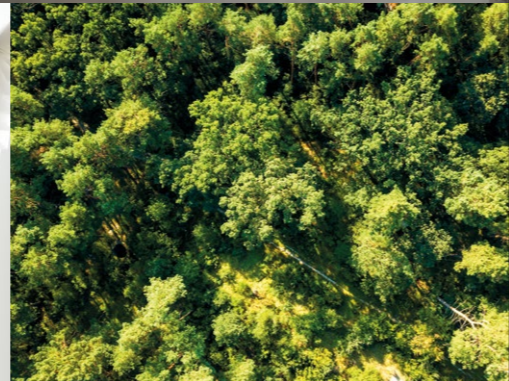


Listening to market trends

“ TODAY’S SPACES HAVE NEW VALUES. WE ALSO GIVE THEM NEW SHAPES.

Expanding phenomena, new needs, global trends, personal evolutions. The drivers of change are many and inevitably influence the spaces in which we work. They must understand our needs, be based on our everyday life, respect our ethics and be flexible to new ideas, consistent with a concept of design versatility.

”



OUR MAIN
FOCUS
IS TO

Excellent
collaborations

COLLABORATE
WITH
DESIGNERS

WHO WILL LEAVE
A MARK.

Company Profile



Roberto Danesi



Progetto CMR



Claesson Koivisto Rune



Marco Zito

All the spaces in which we live have a function. But not all of them have a soul. Only great designers can communicate personality through their creations. This is the foundation of our excellent collaborations and the mainspring of many successful projects.



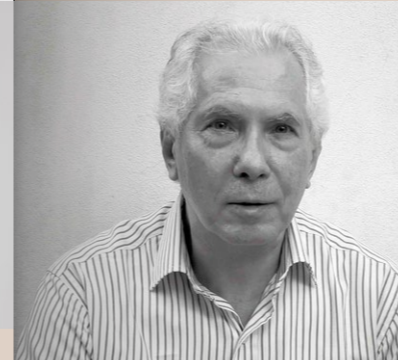
Giancarlo Piretti



Claudio Bellini



Ramos Bassols



d.FLUX



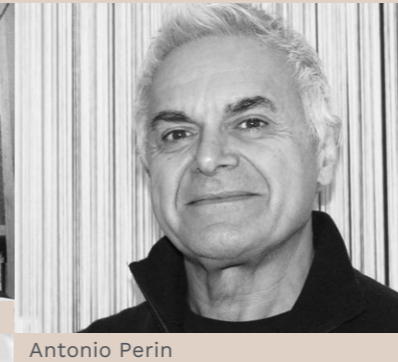
Luca Nichetto



Giovanni Ingnoli & John Bennett



Giorgio Topan



Antonio Perin



Favaretto & Partners



Iconic Pieces



Company Profile

**Furniture
is the flavour of design**

EVOLUTION
IS ABSTRACT
AND INTANGIBLE.
DESIGN IS THE PHYSICAL MARK
THAT GIVES IT
SHAPE.

From its origins to the present day, our professional history is studded with iconic products and designs that have changed the aesthetic and functional standards

of working environments. Unceasing research translates into welcoming spaces full of personality.

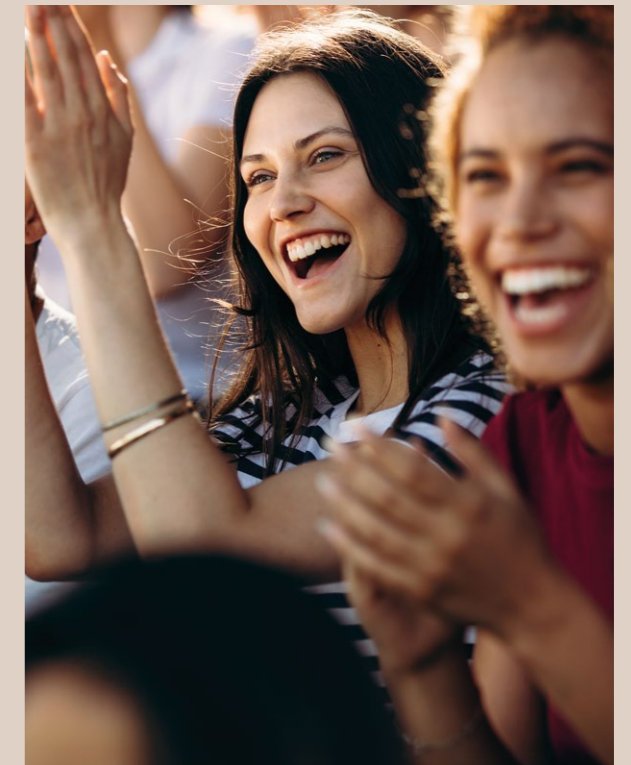
Focus on our territory and on hospitality



Frezza's headquarters are located in Vidor, an Italian municipality in the province of Treviso, Veneto. We're close to the river Piave, 30 kilometres from Treviso and 70 km from Venice. The hilly area of Vidor is part of the UNESCO World Heritage site 'Prosecco Hills of Conegliano and Valdobbiadene'. We therefore belong to a land of vines, history, ancient know-how

and excellence in the world. A land that we honour every day, renewing its everlasting spirit of hospitality. A hospitality that also distinguishes Frezza: every day we take care of our customers, we listen to them and treasure their advice. By listening to what surrounds us, we give life to our design.

OUR TERRITORY IS A KEY INGREDIENT OF OUR DESIGN



Sustainability and certifications



Frezza is strongly anchored to its territory and community. This is why environmental sustainability and social responsibility are issues close to our hearts. They are the criteria that guide all our entrepreneurial, design and production choices. Putting people at the centre means working for their well-being

and that of the planet, in a logic of total cohesion between the individual and the context. Innovation is a great ally in this process and gives us the tools to achieve increasingly efficient production standards. Because even design has ethics.

And our environmental certifications and international awards testify to this.



SUSTAINABILITY IS A CHALLENGING BUT STIMULATING PATH.

Just like design, it originates from observation, research and the will to minimise our impact on different environments, particularly natural ones.

The company in numbers

36.000

Products in the catalogue over **200,000** articles **42,000 m³** shipped every year

SPECIALISTS IN

AREAS OF ACTIVITY

partition walls, office furniture, seating, soft seating

+150

COLLABORATORS

60,000 m²

Of office space

ORGANISED DISTRIBUTION IN **97 COUNTRIES**

Through a network of specialised agents and dealers

MEETING AND TRAINING

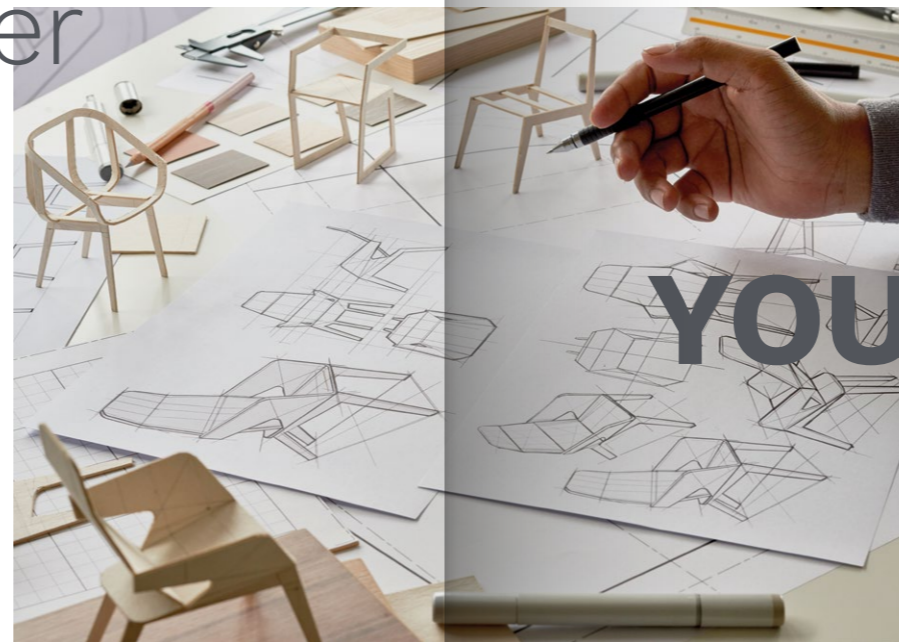
conceived as an opportunity to generate new ideas

The tools and skills
of a great partner
and solution provider



Context awareness, flexibility, problem solving, empathy, creativity and initiative: this is the human capital that customers value most at Frezza. We are familiar with the way design studios operate and work closely with architects all over the world, helping them to overcome daily

challenges and to stand out in the market. So it follows that even in business we focus on people first, and dialogue and partnership have always been our most successful project.



OUR TOOLS, **YOUR POTENTIAL:**

Design tools

Up-to-date data sheets

Digital photos

Certifications

Fast delivery products

Technical Office

Customer Service

“
Supporting
your present

IS OUR
GREATEST
PROJECT FOR
THE FUTURE.

”



Frezza S.r.l. is UNI EN ISO 9001:2015 – UNI EN ISO 14001:2015
– UNI ISO 45001:2018 – activity IAF:23.
Design, manufacturing and laying of office furniture,
partitions and equipped walls and fittings
(working panels, assembly, packaging and shipment).
Frezza Srl is in compliance with the standards FSC-
STD-40-004.
We can supply FSC® certified products on request.

Company Profile

FREZZA

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