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Tokio. at Euro luce, Milan, April 2023
FOR IMMEDIATE RELEASE

Tokio. Lights Up Euro luce with Innovative Design

Tokio., a modern lighting brand known for its exceptional quality and innovative design, is thrilled to announce its participation in **Euro luce 2023**, the world's most prestigious lighting exhibition. As a leader in innovation, Tokio. is dedicated to providing its clients with new lighting solutions, and this year's Euro luce is an opportunity to also showcase its new product line, the highly-anticipated Uebu.

At Tokio., we believe that lighting is an essential element of any space, and we are committed to creating lighting solutions that are both functional and aesthetically pleasing. Our products are made from high-quality materials, including glass, aluminium, or carbon fibre, to ensure elegance, durability and longevity. We, as unshaken optimists, believe that people deserve the best, and that's why we prioritise quality in everything we do.

This year at Euro luce, Tokio. is proud to unveil its newest addition to the portfolio: **Uebu**. The Uebu is a unique, sleek and contemporary light system that represents Tokio.'s commitment to innovation and design. With its minimalist look, connecting glass particles, subtle LED illumination and multiple combinations of materials, the Uebu is sure to become a favourite of designers and architects alike.

In addition to showcasing the Uebu, Tokio. will also feature some of its most popular products, including the award-winning **Carbon Light**, **Totem** and the elegant **TRI Light**. Visitors to the Tokio. booth at Euro luce can expect to experience the high-end quality and design that has made the brand what it is today.

"At Tokio., we believe that lighting is more than just a functional element of a space," said Gorazd Malačič, the CEO and chief designer of Tokio.. "It's an **art form** that can transform the atmosphere and mood of a room. We are excited to showcase our new product Uebu at Euro luce, and we look forward to sharing our passion for exceptional quality and design with the world."

Euro luce 2023 will take place in Milan, Italy, from April 18th to April 23rd (opening hours: 9.30 am - 6.30 pm), and Tokio. invites attendees to visit its booth to experience its lighting solutions firsthand, whilst having coffee.

For more information about Tokio. and its products, please visit www.TokioTokio.com or contact Tokio@TokioTokio.com.

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