

# fferrone

Designer Felicia Ferrone's luxury brand of modern handmade designs delivers the unexpected through a seemingly simple gesture, elevating the everyday. **f f e r r o n e** has been regularly featured in international press, movies/TV productions, and has earned a discerning clientele. The brand and design studio was founded in 2010 in Chicago, however, due to overwhelming global interest, in 2018 she opened her European headquarters in Milan to better serve the European, Middle East, and Asian markets.

Her first design collection, **Revolution** was designed in 2001 and inducted into the permanent collection of the Art Institute of Chicago in 2009, stands out today as one of fferrone's most iconic glassware designs. Its dual-sided functionality redefined the landscape of the table. Minimalist and original, the collection seems to defy gravity, the result of Ferrone's architectural lens. From there, Ferrone continued to experiment with innovative techniques together with master craftsmen, creating her signature style by inverting tradition with intricate interior detail and unexpected silhouettes.

The design collections range from the **Margot** for its elaborate richness, the **Boyd** with its strong shapes which were inspired by Brutalist architecture, to the sophisticated **May**, and the most recent collection, **Frances**. Minimalist aesthetics, mastery of proportions, and meticulous attention to detail characterize the **f f e r r o n e** collections of vases, glasses, and accessories perfect for both residential as well as hospitality.

As a graduate of architecture in the United States, Ferrone began her professional career in Milan, working alongside some of the most influential architects and designers of our time, where she learned to "blur the boundaries". Her work has won numerous awards, international recognition, and published extensively. **f f e r r o n e** was recognized by **AD** magazine, *Maison & Objet 2022: The 20 Brands Designers Should Absolutely Know*.

Felicia Ferrone was featured in *Woman Made: Great Women Designers* published by Phaidon, which is an immersive and timely celebration of 200 women product designers from the early twentieth century to the present day.

Ferrone lives and works in Chicago and in addition to owning **f f e r r o n e**, Felicia is also director of Undergraduate Studies and Clinical Associate Professor of Industrial Design at the University of Illinois in Chicago (UIC). Previously she was the Director of Graduate Studies of Industrial Design at UIC from 2015-2022. Jury member for The Core77 and Archiproducts. She regularly lectures both nationally and internationally about her design practice and design entrepreneurship.

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### Most Recent Accolades

WOMAN MADE: GREAT WOMEN DESIGNERS- December 2021 About the book: The most comprehensive, fully illustrated book on women designers ever published – a celebration of more than 200 women product designers from the early twentieth century to the present day.

Maison & Objet 2022: The 20 Brands Designers should absolutely know In a booth nearby in the newly enhanced—and admittedly, impressive— Signature Hall, Chicago- and Milan-based architect and designer Felicia Ferrone debuted a new line of glassware from her eponymous studio, Fferrone. Featuring the brand's signature channeled design, the Frances series elevates the glassware with a round, pedestal-like base.

### **Additional Accolades**

### **Specialty Projects Clients**

Clients include: Cartier, Trussardi, Audi, Rimadesio, Bulthaup, Poliform, Molteni, Gucci Palace, Minotti, Peck, Flexform, Meridiani, Ernestomeda, Arclinea, Starbucks, Custom Line Motor Yachts, and Society Limonta. Additional Clients

### **Press Highlights**

<u>Financial Times</u>: How to wear it like André Leon Talley - March 2022 Featured f f e r r o n e Margot Water Goblet & Champagne Coupe

Elle Decor: Introducing the Small Luxuries Guide - December 2022 Flight Collection by f f e r r o n e was selected by Elle Decor for the Tableware section.

<u>VOGUE</u>: Swap Your Reusable Water Bottle for One of these Beautiful Bedside Carafes - March 2021 Here, a bevy of bedside water carafes that will enhance your decor while helping you stay healthy and hydrated at home; Featuring the Flight Carafe.

<u>The New York Times</u>: Shopping for Carafes - February 2021 Because even if you're just drinking tap water, it's more fun when you pour it out of a carafe. Featuring f f e r r o n e Flight Carafe.

#### **Additional Press**

## **Prominently Featured In Films**

Star Wars Andor Series

Disney+, 2022 **f f e r r o n e May Collection** 

Foundation Series Apple TV, 2021 f f e r r o n e May Collection & Tulip Collection

#### Old

Universals Pictures, 2021 Directed by M. Night Shyamalan Gael Garcia Bernal, Vicky Krieps, Rufus Sewell **f f e r r o n e May Collection & Flight Collection** 

#### Always Be My Maybe

Netflix, 2019 Directed by Nahnatchka Khan Ali Wong, Randall Park, Keanu Reeves **f f e r r o n e Revolution Collection** 

#### Solo: A Star Wars Story

Lucasfilms, 2018 Directed by Ron Howard Alden Ehrenreich, Woody Harrelson, Emilia Clarke **f f e r r o n e Tulip Collection** 

West World: Episodes "The Adversary" & "Chestnut" HBO, 2016 TV/Streaming fferrone Revolution Collection

### Oblivion

Universal Pictures, 2013 Directed by Joseph Kosinski Tom Cruise, Morgan Freeman, Adrea Riseborough **f f e r r o n e Revolution Collection**