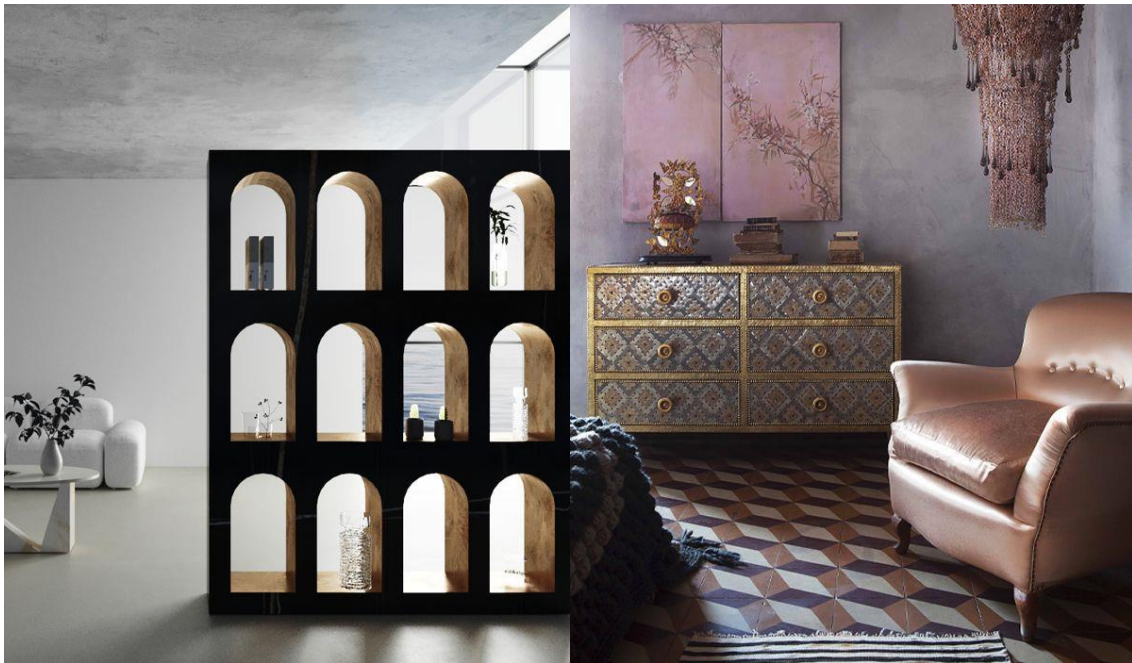


ARTEMEST

Artemest presents the second edition of Virtual Craft Week, a curated digital exhibition featuring a selection of newly designed artisanal pieces.



Artemest, the online marketplace for the finest Italian Design, introduces the second edition of Virtual Craft Week: a digital celebration of Italian design, exquisitely crafted by local artisans and curated by Artemest.

From April 12th to April 18th, Artemest continues to support Italian artisans, designers and artists by creating a curated space to preview this season's new collections, with a strong focus on opposing viewpoints: a reflection on modern living via its Maximal and Minimal iterations.

Thanks to a dedicated landing page, visitors will be able to virtually explore new lighting, décor and furniture pieces handcrafted and designed by some of the best Italian artisans and designers through the lens of carefully selected Maximalist and Minimalist edits. Inspired by this year's Milan Design Week's theme, Forms of Living, Artemest's opposing collections give center stage to the diverging currents that permeate contemporary design, creating space for contrasting identities to coexist.

Exploring the Maximalism showcase, among many other vibrant creations, it will be possible to discover Valentina Giovando's bold chandeliers, Bronzetto's nature-inspired Hortus brass sconces, Chiara Provasi's animal print chairs, the newest additions from Casarialto's bespoke service, Casarialto Atelier.

In contrast, the Minimal edits is featuring Baleri Italia's First Tables by Baldessari & Baldessari, Dimarmo's newest CS Collection by sid&sign studio and sustainable design by Keep Life.

All the pieces will be immediately purchasable, offering visitors the opportunity to obtain unique objects from the comfort of their home.

About Artemest

Artemest, the first online marketplace for handmade luxury products made in Italy, was founded in 2015 by jewelry designer Ippolita Rostagno and manager Marco Credendino. Established to celebrate Italian craftsmanship, Artemest offers the unique opportunity to shop contemporary design in the categories of furniture, home décor, lighting and lifestyle. The selection of over than 50,000 products is handmade by 1,100+ of the most representative Italian artisans and designers. Today, Artemest is based in Italy (Milan) and the United States (New York). The company distributes in more than 70 countries around the world and has become the leading marketplace for the export of luxury made in Italy to North America and APAC.