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Press release

## Lodes launches *Aile*, *Cima* and *JIM*, part of its new 2021 collection



*JIM dome by Patrick Norguet in Champagne © Lodes*

Lodes, the long-established Italian contemporary lighting brand, has unveiled the latest products within its 2021 collection with the addition of three new products. The *JIM* suspension lamp by multidisciplinary French designer Patrick Norguet, the *Aile* wall lamp by renowned Italian designer Luca Nichetto, and the *Cima* suspended lamp by Vienna-based Marco Dessí will all join the brand's existing portfolio of contemporary lighting. Following Lodes' recent rebrand, these three designs express the company's refreshed approach to manufacturing innovation and contemporary design, marking 2021 as a new era for the family-run brand.

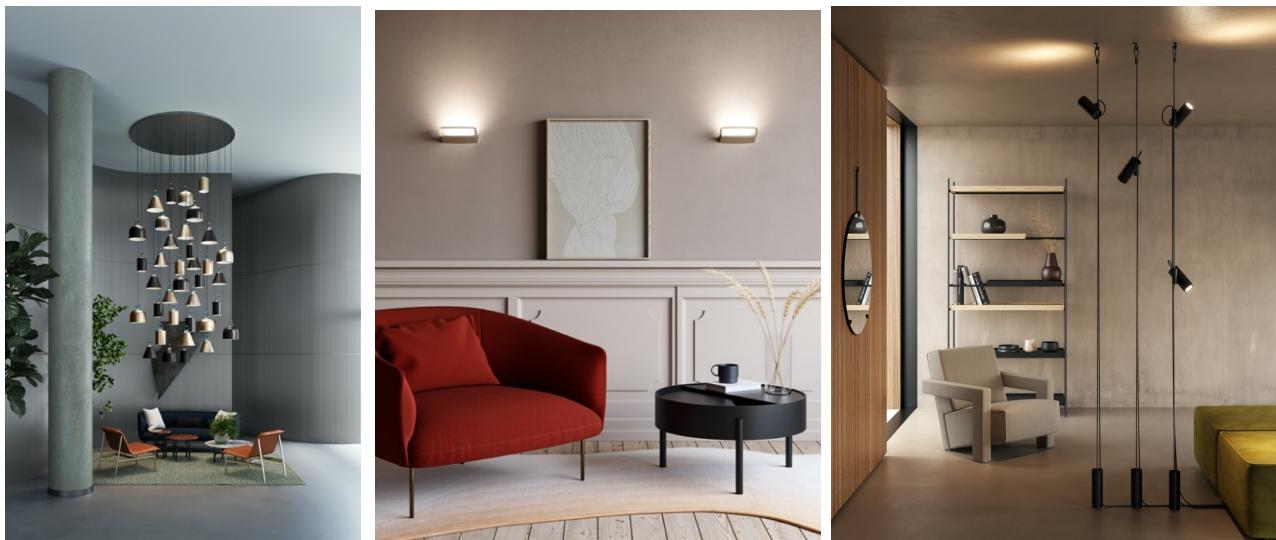
### *JIM* suspension lamp by *Patrick Norguet*

Inspired by the lampshades of the ateliers of the early 1900s, *JIM* is a system of suspension lamps with distinctive shapes and a versatile composition that suits any interior. The distinctive geometric shapes of the lampshades, contemporary colour palette and use of standard light bulbs make *JIM* a fully customisable lighting piece for both residential and commercial applications.

Suspended from a self-supporting cable running through a transparent tinted methacrylate hook, *JIM* offers a set of four metal shades with different shapes and diameters, whilst the suspension lamp sheds direct light downwards indirectly illuminating the hook above the lampshade.

A large dome shade of 50cm is available as a single suspension lamp, while the three smaller geometric shades - cylinder, cone and bell - can be used either individually or in cluster compositions on canopies. *JIM*'s versatility is further enhanced by the colour range: the four different finishes (White, Champagne,

Bronze and Black) for the shades can be combined with the three different hook hues as desired (Turquoise, Honey and Grey).



From left; JIM cylinder, cone and bell by Patrick Norguet in Champagne and Black in a 36 lights composition on a round cluster system, Aile by Luca Nichetto in Champagne, and Cima suspended lamp by Marco Dessí, all © Lodes

### *Aile by Luca Nichetto*

Designed by Luca Nichetto, the *Aile* wall lamp features a simple design with a dynamic shape reminiscing the aileron of sport cars, after which it has been named. The warm white light is directed upwards to the wall and is then captured by the spoiler which glows and diffuses it downwards, creating a relaxing atmosphere.

*Aile* stands out not only for its characteristic sleek silhouette but also for its compact size (192 mm length x 82 mm height, protruding 100 mm from the wall) making it a highly functional lamp. *Aile* is available in matte black and matte white, understated colours that match any décor, alongside a sophisticated champagne finish and deep lacquer red reminiscent of the character and speed of Italian luxury fast cars.

### *Cima suspended lamp by Marco Dessí*

*Cima*, a nautical rope in Italian, is inspired by the function of the jam cleats found in sailing boats. An eye-catching suspended lamp, this light is characterised by a ceiling-to-floor rope (4000 mm) with an eyelet that can be fixed to the ceiling. Conceived as a sleek and highly functional design element, the rope comes with three finishes (gold, yellow and silver) to suit any interiors and décor mood.

Made of polymer, the black, injection-moulded joint slides vertically along the rope and locks at any desired point. The body of the lamp connected to the joint can be swiveled to aim light in specific directions while the counterweight enables users to readjust any excess rope for lower ceilings.

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### Notes to Editors

*Lodes will be participating in BSPOKE Lighting on Tuesday 2 March 2021 - a curated and highly focused digital platform that connects key decision makers with influential brands. For further information, please visit: <https://www.clerkenwelldesignweek.com/bspoke-lighting#/>*

### **About Lodes**

Balancing technical know-how and the best Made in Italy design, Venice-based Lodes has been designing and producing lighting solutions for interiors and exteriors since 1950.

Originating in founder Angelo Tosetto's passion for glass and informed by continuous technological research, the company has evolved into one of Europe's leading designers and manufacturers of decorative lighting, currently present in 90 markets worldwide.

Today, Lodes represents a three-generation evolution from pure passion to brilliant architectural solutions, creating light sources that fuse contemporary design and innovative technology with materials of the highest quality, scrupulously developed with the best processing techniques. As Studio Italia Design, the firm has been selected as one of the most dynamic Italian companies according to the survey "Campioni della crescita 2020", as well as in 2021, published in *La Repubblica*'s "Affari & Finanza".

### **About Patrick Norguet**



Patrick Norguet approaches objects and design from a graphical perspective. Since childhood, he has preferred sketchbooks to textbooks, filling them up with sketches and drawings. A "hands-on" approach of industry and design studies in Paris (ESDI) mark the unusual profile of this constructive rebel. His career underwent a dramatic change in 2000 when Giulio Cappellini spotted his now famous Rainbow Chair. He joined the circle of designers that matter and created his Parisian studio. Since that time, he has been designing for major producers and renowned brands.

For Patrick Norguet, design is first and foremost about happy encounters. What he is most passionate about is exchanging with manufacturers, discovering their know-how; the impulse of a creative intention refined by technical constraints, economic stakes and the expectations of a user whom he hopes to discreetly but durably win over.

Drawing inspiration from everything that surrounds him, Patrick Norguet does not follow trends but seeks to give shape to products whose relevance and modernity would withstand the test of time: "A well-designed object, an object created through generous collaboration is timeless."

From consumer products to luxury objects, Patrick Norguet leaves an impression of authenticity and elegance. Today, he is an essential figure on the international design scene.

## About Luca Nichetto



Luca Nichetto founded a multidisciplinary design studio in Venice, Italy, which specialised in industrial design, product design and design consulting. From the very beginning, this studio collaborated with a number of different brands and organisations, quickly expanding its influence far beyond Venice and Italy's borders.

Five years later, in 2011, Nichetto opened a second studio in Stockholm, Sweden. This practice was founded in response to an ever-growing number of requests for collaboration from international companies, with the studio's work also broadening out from its initial focus on designed objects.

Nichetto Studio has since expanded into areas such as interior design and architecture. Today, Nichetto Studio works with a variety of brands and clients from all around the world, and its expertise is sought out across all design disciplines.

## About Marco Dessí



Studio Marco Dessí is a multidisciplinary design studio based in Vienna.

The studio's approach is practical and collaborative, where design is understood as an interactive process. Self-initiated ventures serve to experiment with materials and test processes that can be later applied onto commercial projects and/or developed further to meet the requirements of industrial or handmade replication. Commissioned design work always starts with immediate study of the client, their respective production methods and methods' inherent potentials.

Dessí's studio is not committed to any particular style, preferred material or unified formula, but rather regards designing as a trade characterised by a deep understanding of materials, processes and how the two are linked. The way in which an object is produced has a direct influence over its aesthetic appearance and the story that it tells. In his work, Marco Dessí values transparency in terms of a consistent link between the process of designing and the actual conditions of production.

Established in 2008, the studio works with a list of international clients and cultural institutions on a variety of scales, ranging from furniture and product design to spatial solutions.