

CORPORATE PROFILE

Bisazza is one of the top luxury brands in the design sector and the industry's leading producer of glass mosaics for interior and exterior decoration. Over the past few years, the company has extended its decorative offerings with new materials made through processes that combine the value of design with the charm of craftsmanship.

Established by Renato Bisazza in 1956 in Alte, Vicenza, Northern Italy, the company has become a trailblazer, marked by a dynamic entrepreneurial spirit, a mastery of modern technologies, and an ability to read and anticipate the needs of the global market.

The company's distribution network currently includes 4 flagship stores in **London, Milan, New York** and **Paris** and 2,800 local retailers around the world.

Bisazza's brand strategy is to offer a wide range of luxury decor and furnishing solutions, suitable for any living and outdoor area -- the expression of a unique style that brings a contemporary flair to the classic by combining elements of fashion and design.

For more than twenty-five years the company has been working with internationally renowned designers, becoming a reference point in the world of design.

Unique collections grew out of intense collaborative partnerships with leading figures in the worlds of architecture, art, design and fashion, such as: *Tord Boontje, Campana Brothers, Aldo Cibic, Antonio Citterio and Patricia Viel, Sandro Chia, Carlo Dal Bianco, Tom Dixon, Romeo Gigli, Michael Graves, Jaime Hayon, Ferruccio Laviani, Alessandro Mendini, Paola Navone, Greg Natale, Nendo, India Mahdavi, Fabio Novembre, Fabrizio Plessi, Andrée Putman, David Rockwell, Ettore Sottsass, Studio Job, Patricia Urquiola, Kiki van Eijk, Edward Van Vliet, Marcel Wanders* and the *EMILIO PUCCI* fashion house.

Since 2005 Bisazza has been part of **Altagamma**, an association of Italian companies operating at the highest end of the market, whether in the fields of design, fashion, cuisine, jewelry, catering and hospitality.

In 2006, Bisazza launched *Home*, the first collection of furniture and home accessories combining mosaics and other luxury materials.

In 2011, *Bisazza Bagno*, a new division of the company, was created, dedicated to the production and distribution of bathroom collections. Bisazza Bagno is a natural extension of the Bisazza brand and was created to complement the company's already vast product line for both private clients as well as the hotel industry and high-end contract sector.

2015 marks the debut of *BISAZZA CEMENTILES* collection, a new line featuring a contemporary, sophisticated interpretation of traditional cement tiles typically used in the palaces and mansions of nobility and the privileged classes during the second half of the 1800s and early 1900s.

With *CEMENTILES* collection, Bisazza blends design value with the appeal of artisan craftsmanship and expands its product line for the interior decor of both private homes and trendy public venues.

In 2016 Bisazza launched *WOOD*, its first collection of decorated parquet in oak designed by Studio Job, Kiki van Eijk and Edward van Vliet.

In 2018 *BISAZZA* presents *MARMO*, a new collection of polychrome decorative patterns made of marble and inspired by traditional stone flooring.

BISAZZA

Fondazione Bisazza is a new cultural space dedicated to contemporary design and architecture inaugurated in June 2012. In addition to the works and installations created by internationally celebrated designers for Bisazza, the Fondazione halls also host a series of temporary exhibitions from renowned museums and institutions around the world.

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