

MILANO DESIGN CITY

Milan Design City is back: an appointment with creativity, design and architecture to promote the city's renewal, through events, digital meetings and phygital activities planned over two weeks from April 12th to 23rd. Visionnaire presents an interesting agenda of digital and phygital appointments up to the setting of a physical exhibition inside the Wunderkammer at the Visionnaire Design Gallery in Milan.

From April 12th to July 30th 2021 - **Wunderkammer**
Regine exhibition

The Wunderkammer carries on its exhibition calendar with a new event entirely focused on Paolo Leonardo, an artist whom the gallery has already worked with in 2014, hosting the exhibition "Urban Icons". Curated by Marco Morandini, the Wunderkammer recreates the atmosphere of a real private viewing room in which discover a collection of artworks that embody a delicate eroticism. Photographs of female nudes from the late 1800s dissolve and are reformulated with a golden glaze, conveying an imaginary of flesh and dreams.

Visits are only available by reservation (at info@visionnairemilano.com) from Monday to Saturday from 10:00 am to 7:00 pm.

From Wednesday April 14th - **Fuorisalone.it**
Webinar "Arte e design: esplorare nuovi territori e modalità di comunicazione"

Visionnaire confirms its presence on Fuorisalone.it with interesting contents, including the new Virtual Tour of the showroom in Milan. It is now possible to explore the environments of the Design Gallery in an immersive way, through "conciierge" appointments to be guided in the discovery of the new Beauty collection. Eleonore Cavalli, art director of the brand, takes part in a new talk: "Art and design: exploring new territories and ways of communication". The webinar is an extended reflection on the changes underway in the world of contemporary art and design.

The webinar will be available starting from Wednesday April 14th on Fuorisalone.it official website.

Friday April 16th 2021 - **MARKETERs Club**
"MakeIT!21 - Webinar Luxury Reload"

The nationally well-known MARKETERs Club association, composed by Ca' Foscari University students passionate about marketing and communication, innovation and management, hosts a webinar dedicated to luxury brands and focused on their marketing and digital communication strategies. Among the guests from the luxury world, Visionnaire participates in a talk with Eleonore Cavalli and Giovanni Sannino on Friday, April 16th at 3:30 pm. You can register at the following [link](#) to attend the webinar.



Saturday April 17th 2021 - ***Interni Designer's Talk***
Digital art + Arts&Crafts. Per un'estetica del contemporaneo

Visionnaire confirms the appointment with the Interni Designer's Week for the second time, after its first participation in October 2020. Marco Morandini, Visionnaire's art curator, takes part in a talk dedicated to art and craftsmanship, a topic highly close to the brand philosophy. In the era of immateriality, industrial design finds a new source in art and craftsmanship, becoming a strength for companies and creators once again.

The talk will be broadcast on the Interni official website www.internimagazine.it on Saturday April 17th at 6.30 pm and subsequently published on all the digital channels of the magazine.

Visionnaire web partner of FSC™ Italia

Confirming a rigorous commitment to the responsible management of forest heritage, Visionnaire becomes web partner of FSC™ Italia FSC™- C147146. The contents of this partnership are visible on the FSC™ official website in the web partner stories [link](#) section. Visionnaire will also be presented on the official FSC™ page on the Fuorisalone.it platform.

