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## **COLLECTION 2020**

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Per maggiori informazioni  
Jessica Boriani  
+390119298670  
[press@lopificio.it](mailto:press@lopificio.it)

SHOWROOM  
Via Martiri della Libertà, 42  
10131 Torino



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## **l'Opificio nuove collezioni 2020**

In 2020 l'Opificio continue its travel among the colours and the endless visual and tactile dimensions of furnishing fabrics and of the velvets, the highest expression.

A course which has begun, since the incept, with a production 100% Made in Italy, respectful of the human being and the environment, 100% formaldehyde-free.

In September, the company presents one of the new collections that will characterize this year 2020:

**SCOTT**, a jacquard fabric designed by the designer Serena Confalonieri, who has been chosen by the Maison for her eclectic and cool approach.

It is since 2019 that l'Opificio has started to collaborate with different designers. With Lanzavecchia+Wai for the Architrave Collection and with Bruno Tarsia for the Relief Collection

This new collection is going to be added to the previous 45 textile collections of l'Opificio, always designed by Barbara Bertoldo.

At the beginning of the year, during Maison&Objet, l'Opificio presented the VELLUTO TECH collection, that was added to the rich range of velvets already proposed by the Maison which include the Velluto di Seta, Velluto di Cotone, Velluto di Lino, Velluto di Viscosa, Velluto di Kid Mohair

The Velluto Tech collection enriches **l'Opificio high-performance textile proposal**, that includes fabric and velvet collections of resistant and useful, fire-retardant and washable textiles dedicated to contract and hospitality projects, with a design and quality that make them perfect for residential projects that requires practical solutions too.

It is a collection that satisfies different styles including mountain interiors with dedicated velvets and patterns.

During Maison&Objet we presented **l'Opificio decorative paint collection** which is the result of the collaboration with Wilson&Morris: 24 shades in perfect nuance with the velvet collection. The Intensity and deepness of the colours, reflect the philosophy behind Barbara Bertoldo's choice for this collection, first of its kind in this sector.

At Maison & Objet l'Opificio stand wears the beige nr 1025 and the black nr 9011 in the Emulsione Matt texture.

Finally, l'Opificio news 2020 include also the creative collaboration with the artist designer of Turin **Matteo Tampone** that result in the **collection Maps.memoriediunacittà, oxidation works on velvet**, a precious material the latter, that harbour metal scrap with oxidation traces.

## COLLEZIONE SCOTT

Design by Serena Confalonieri

JACQUARD MATERICO FANTASIA TARTAN



8 COLORI H. 140 CM 61%VI 25%PL 14%LI

**Serena Confalonieri** has designed l'Opificio **Scott** collection inspired by the **classical Scottish Tartan** pattern: a widely used pattern both in fashion as well in the interior sectors, here **reinterpreted with a contemporary approach**.

With Scott, the rigid right lines typical of the Scottish Tartan have been taken over by **soft wavy stripes**, which crossing, create a delicate and refined geometric pattern

The chromatic palette, deliberately proposes some colour variants typical of the Tartan (as red, blue, okra, brown and black) including though, some further tones closer to the interior world such as beige, grey, light blue, pink and terracotta.

The unusual **bouclè linen yarn**, used in the weft, enhances the visual and tactile perception of the textile and confirms the contemporary interpretation of this classic pattern.

As a result, it is an **intense collection** which can dress traditional as well as contemporary interiors or it can be included in mountain interiors, in any case, always places with great personality.

Scott collection is candidate for the ADA Awards 2020 of Archiproducts

COLLEZIONE THICK  
Design by Barbara Bertoldo  
A rich jacquard false unit



7 COLORI H. 140 cm. 47%VI 23%LI16%PL14%CO

THICK, the new collections designed by Barbara Bertoldo, Art Director of l'Opificio, celebrate a rediscovered naturality. It represents the search of simplicity, gained through a careful play of contrast, as the result of an ecological mindset that looks for a balance, by using natural fibres and color, and in the beauty of a welcoming and reassuring textile.

TOUCH IT.....FEEL IT.

Inspired by the energy of the rock, the rough beauty of the dried plants, the colour of the sky or the shade of the forest, this collection with an urban soul, thus perfect for a mountain interior too, is proposed in 7 tones with different personality.

THICK, a praise to the haptic, has a rich hand and it played around the construction of the textile that defines its texture: robust, thus comfortable with and excellent hold and resistance to pilling, it is perfect for a heavy use too.

## COLLEZIONE VELLUTO TECH



18 COLORI  
H. 140 CM  
54%PC 46%PL

It is a **new collection of performing, resistant and practical velvet**

A collection coming to life after **a long research process** to propose an unique product in terms of technical characteristics and quality: a velvet meant for the **high-end Contract and Hospitality** sectors, but that could be easily used in **residential projects that requires practical and easy to maintain textiles**.

**l'Opificio Velluto Tech** is water repellent, oil repellent, antifungal and rot resistant, it stands light, it is washable in water 40°. Its Martindale is more than 100 000 and has the highest resistance to pilling. These are the technical characteristics that make this **high-performance velvet** unique in its kind. With a nice haptic, and in line with the company philosophy, without formaldehyde or any heavy metals, it has a thick dense pile.

The **Velluto Tech Collection** proposes **18 colour variants**, which go from mustard yellow to classic blue to a rich palette of neutral tones. Colour shades that emphasize the characteristics of the threads and result in rich and strong tones, the iconic touch of all l'Opificio collections.

## PITTURE MURALI

l'Opificio by Wilson&Morris



24 COLORI

2 TEXTURE: EMULSION MATT E EMULSION EGGSHELL

Two Italian stories, two family companies linked by a strong passion and by a 100% Made in Italy production, have created a collection of decorative paints intense and with a strong personality.

Barbara Bertoldo inspired by the exuberant colour palette proposed by l'Opificio velvet collections and Wilson&Morris created a new line of decorative paints in 24 colour variants finish Emulsion Matt (water based paints) and Emulsion Eggshell (glaze with eggshell matt finish).

The line of **decorative paints l'Opificio by Wilson&Morris** guarantees a high quality product of high affordability, created and produced in Italy.

## MAPS

"Tampone Process Oxidation on Velvet"



2 COLORI: DIURNA e NOTTURNA

2 "PATTERN": MAPS.QUARTIERE  
MAPS.PIAZZA

DIMENSIONI OPERE: 90X90X4 CM.  
DIMENSIONI CUSCINI: 50X50 CM.

After his works like the Lamp "Materia 1A", the collection "Reperti 3017d.C." the console "Consolidi" and the mirrors "Riflessi Erosi", he explores and make use of the characteristics of the velvet as a memory using the "tampone process" in association with the oxidations to create his **new works** named **MAPS**.

**Matteo Tampone** says: "I am fascinated by industrial archeology, the memory of working places which regenerate and are integrated with the rapid changing of the city".

It is in that perspective that a silk velvet cloth harbours the memory of metal scrap with the oxidation traces. Its composition creates a resemblance of a neighborhood or of a square of an imaginary city. At night or day, prints of industrial remains that leave a non-fading mark of their souls. Rust represents the urban life in contrast with the luxurious surface of the silk velvet.

The works light is iridescent and constantly alters depending from the point of view, pointing out in its chaos the liveliness and the constant change of nowadays metropolis.

The **works** are called **MAPS neighborhood/ MAPS square** in the **variants night and day**.

The same philosophy applies to the **line of cushions created for l'Opificio called MAPS**. Unique pieces made with the "tampone process" with oxidations on Velvet defined by the artist designer of Turin.

**This collaboration between l'Opificio and Matteo Tampone will allow creating pieces made-to-order.**