

PRESS RELEASE

Milan, June 11, 2020

The new Memphis site

Memphis announces the launch of its site **memphis-milano.com**

The new web platform hosting the products, archive, and history of the Memphis-Milano, Meta Memphis and Post Design brands—all owned by Memphis srl—will be launched on the occasion of Fuorisalone 2020: the first fully digital appointment of the famous Milanese design exhibition.

A trusted destination for the online purchase of the **iconic items by the Memphis group**, the new e-commerce site is also the place to discover **the furniture of the Meta Memphis artists' collections**, rarely seen elsewhere. The exploration continues with **Post Design productions**, from Ettore Sottsass's own collections, to an incredible series of 150 handmade rugs, from pieces by young designers to illustrious international names, **80 creators** each with a biographical page dedicated to them in the *Designers* section.

For the first time online, **the complete archive of the historical posters and catalogues** of the Memphis-Milano exhibitions from 1981 to 1988 can be consulted free of charge, offering scans of the originals, together with the Meta Memphis catalogues and publications published since the mid-1990s by Post Design.

A chronological selection of exhibitions related to the designers who have collaborated with the company over the years and **an extensive press review** complete the *Archive* section. For interested visitors, an additional page is dedicated entirely to the **history of the Memphis company** and the history of its brands.

The e-commerce page, entirely renewed—complete with **personal account** and **wishlist**—may now be browsed by applying **filters** to the list of designers, collections, and categories (lighting, ceramics, glass, carpets, tables and chairs, home décor, and others) through more than 700 products. A transversal **search tool** provides results from the various sections of the site.

The simple layout of the online store leaves room for the shapes and colors of the items, guiding visitors through a shopping experience that reflects the values and history of the brands. Fully responsive, available in both Italian and English, the site offers various payment methods, delivery services and customer care. New markets will soon be added to the current sales coverage in Europe and Great Britain.

The launch of memphis-milano.com will be accompanied by the release of unpublished content on the **Instagram and Facebook social platforms**, as well as **a fresh newsletter** offering a monthly selection of products and the latest news, also found on the homepage.

The new memphis-milano.com site therefore not only features an e-commerce section with a wide range of products, but also **a platform for cultural insights into a fundamental chapter in the history of international design.**

With the simultaneous launch of this new **Fuorisalone 2020 in digital form**, Memphis takes up the challenge of building **a future with a strong online presence**, while continuing to passionately cultivate direct relationships with buyers, industry professionals and enthusiasts.

memphis-milano.com in figures

78 designers, 704 products, 146 carpets, 76 ceramic objects, 88 lights, 38 catalogs, 93 shows.

Website Impressum

Memphis srl, CEO: Alberto Bianchi Albrici; Post Design Gallery director: Sonia Galbiati; design and development: Riccardo Barone and Ilaria Fumagalli; texts: Vittorio Locatelli and Carlotta Poli; copy-editing and translations: Stella Succi and Ben Bazalgette; coordination: Carlotta Poli.

Social Platforms

IG: @memphis_milano #memphismilano #metamemphis #postdesign
FB: Memphis Milano

Post Design Gallery

Largo Treves 5, 20121 Milan, Italy
E. postdesign@memphis-milano.it
T. +39 02 65 54 731

Visits by appointment only

From 01.06 to 15.09.20: Monday 3–7.30 pm; Tuesday – Friday, 10 am–1 pm / 3–7.30 pm

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