

HIROTO YOSHIZOE

hymn (2019)

I believe Light and Living are intimately related.
Whether spending time alone or with others, light was always there.

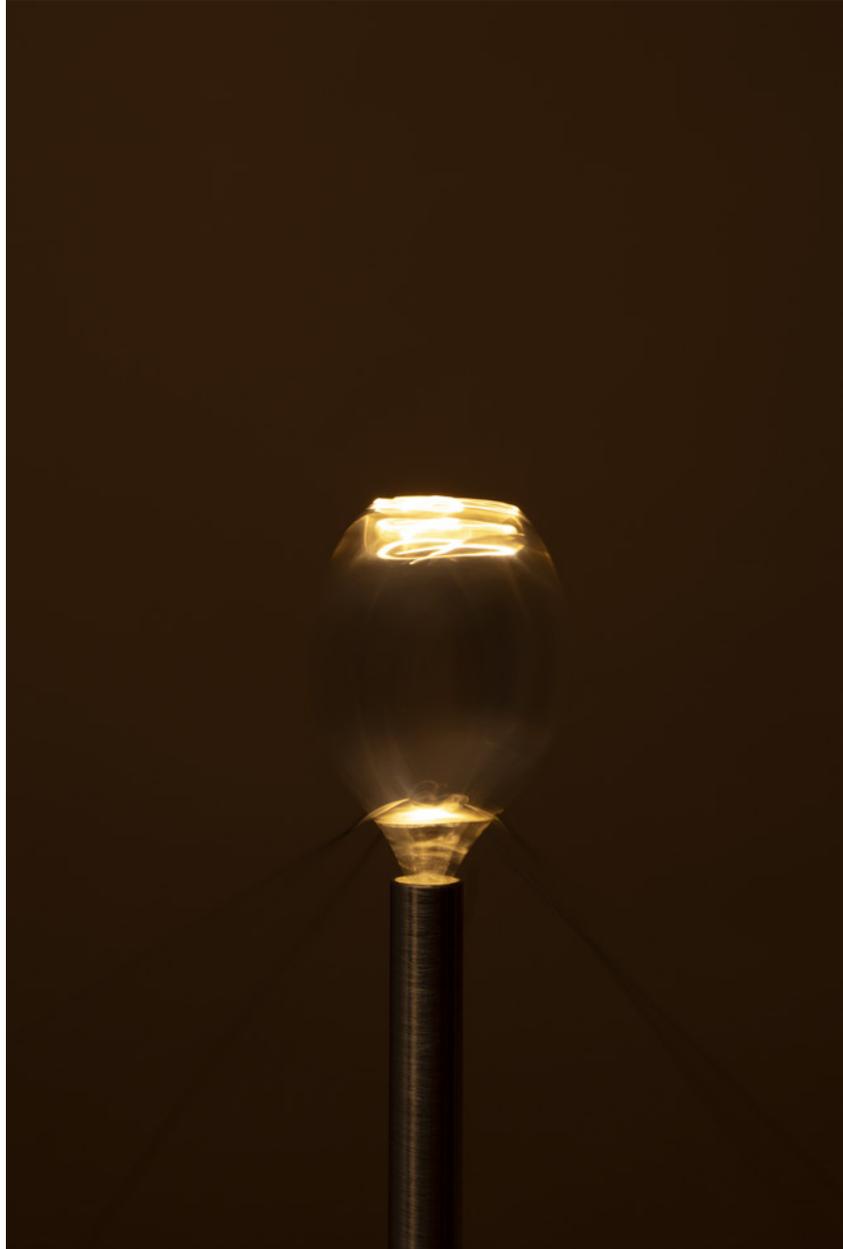
Civilization began from "fire".
People gather around light to pray, eat, and talk.

Reinterpreting fire is equivalent to reinterpreting our life.









hymn (2019)

The acrylic resin has been shaped to create a particular form.

When light is shone from the bottom, a shot of light floats at the very top of the acrylic resin using the effect of refraction.

The acrylic resin balances itself and rises like a flame using a delicate 0.5mm bar.

Affected by the surrounding movement and air,

it moves delicately and slowly to create an ever changing light.

The goal of this object is not to mimic a flame.

It is the fruit of an experiment to reinterpret the presence of "Fire",

and is the visualization of the adoration towards the magnetic force of the great phenomenon.

Salone Satellite 2019 / Milan - ITALY



<https://vimeo.com/328988184>

1.625 m/s² (2018)

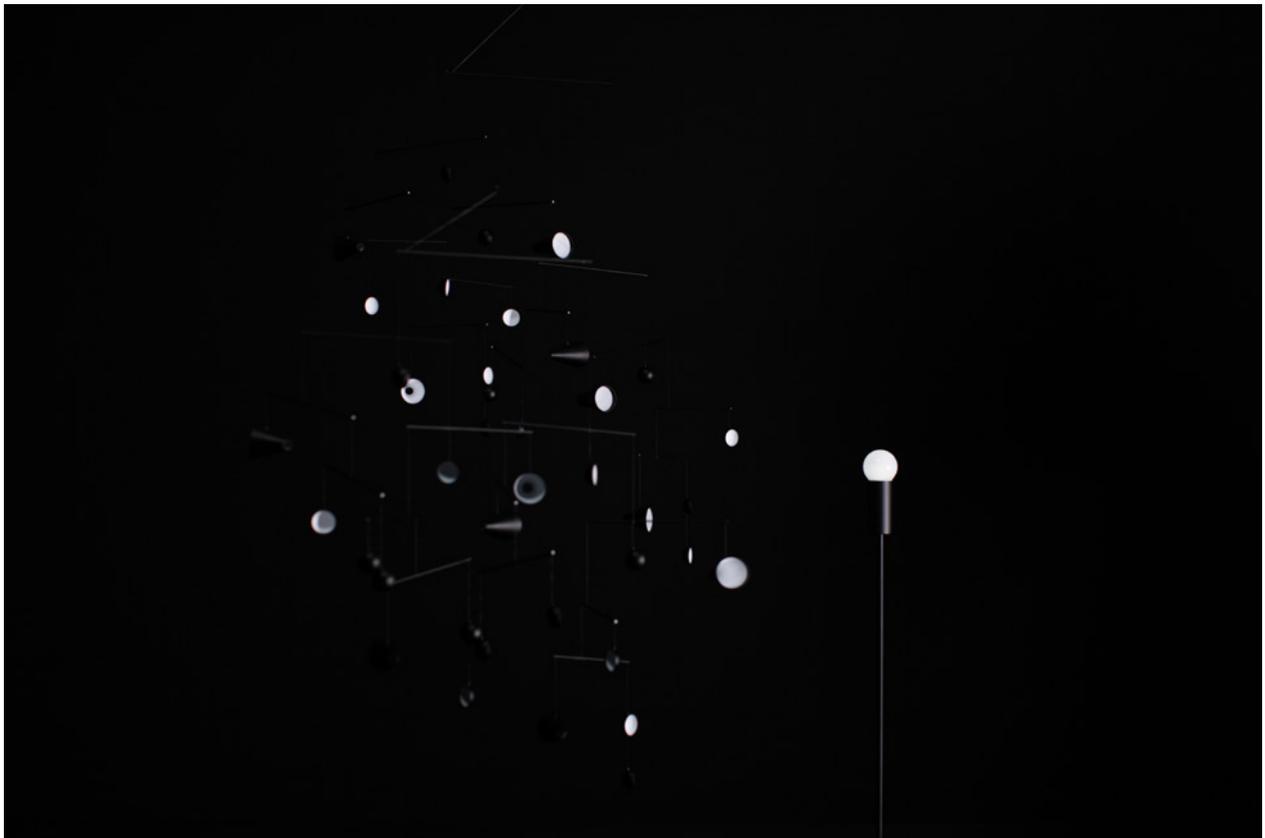
The moon reflects light from the sun and gently shines above us,
and has been strongly associated with our feelings from ancient times.

Even though the moon is a distant existence,
I once felt very close to it when I saw an old celestial model at a history museum.

The one that shines and the one that reflects.

the relationship is similar to the one between a light bulb and its shade.
The moon may be the most well-known indirect lighting known to humanity.









1.625 m/s² (2018)

The form has been crafted using a traditional metal spinning technique,
and has been painted with a highly reflective white paint on the inside,
and a non-reflective black paint on the outside.

When the object reflects light from the surrounding environment, the white paint appears bright to the eye,
and the contrast with the black paint creates a visual similar to the moon at midnight.
The individual objects rotate in their own orbits, and the white and black surfaces appear and disappear just like the
waxing and waning of the moon.

This object is able to manipulate the light source differently depending on the user.
It can be hung near your favorite floor lamp, or by the window to reflect sunlight.

It has the ability to familiarize with any type of surrounding,
and at the same time it is a lighting equipment that doesn't have a light source of its own.

Salone Satellite 2018 / Milan - ITALY



<https://vimeo.com/264892359>

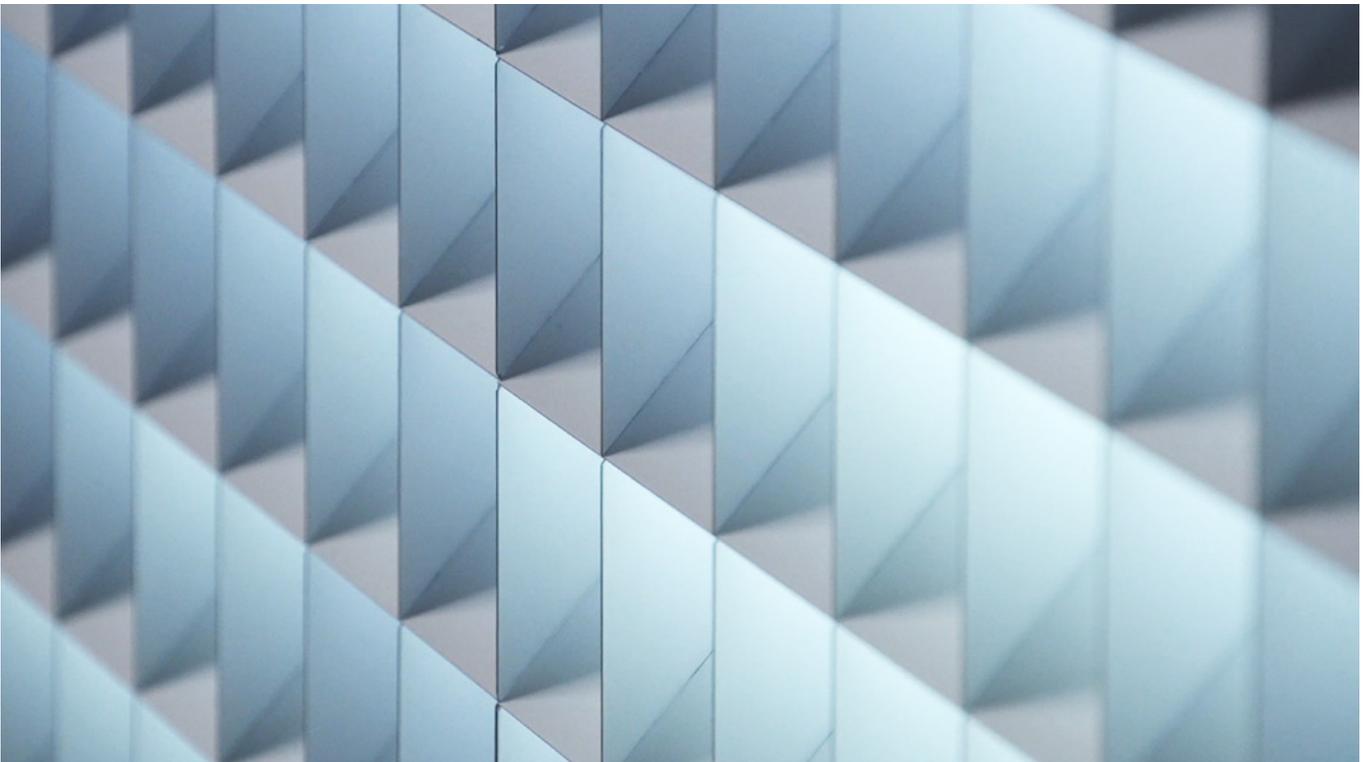
PIXEL (2017)

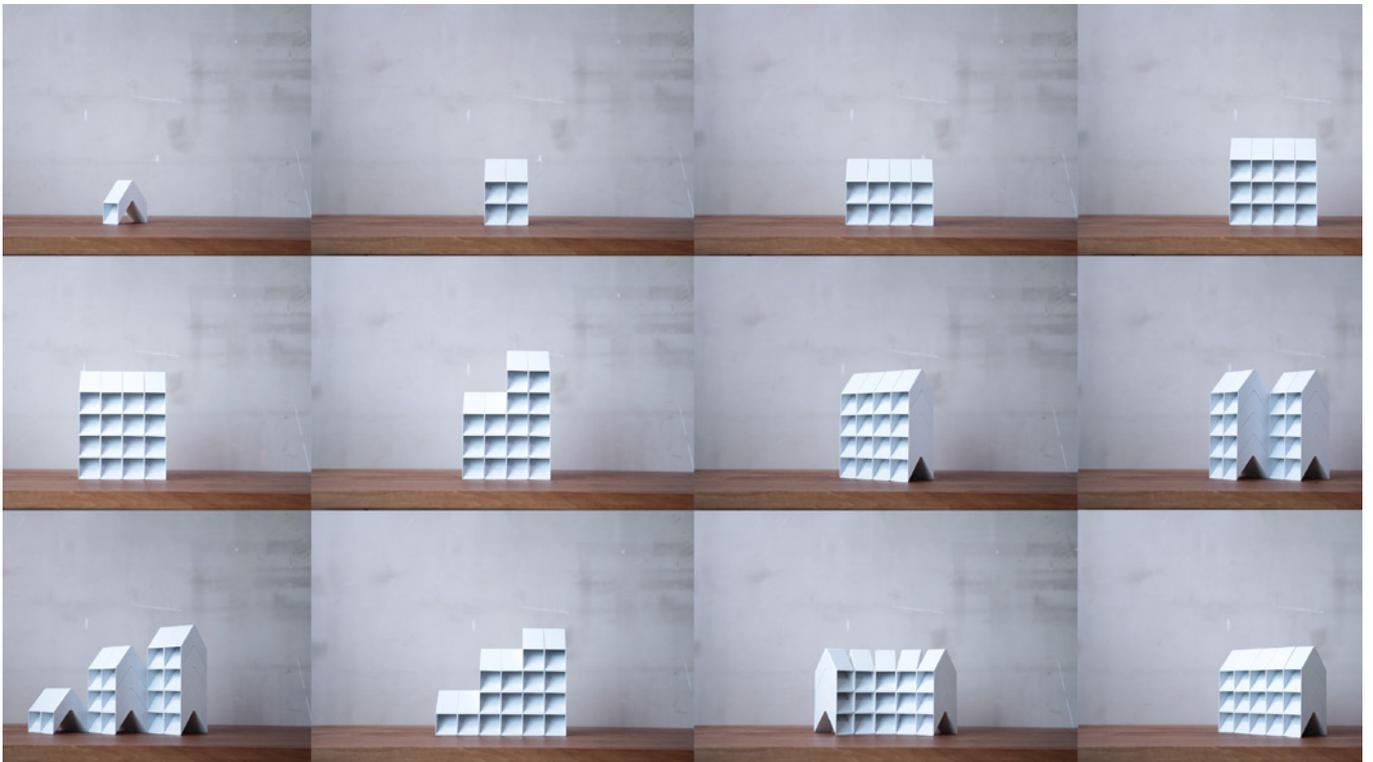
One day, when I was looking back at a memory of a beautiful scenery,
I realized how it was caused by numerous mundane phenomenon of physics.

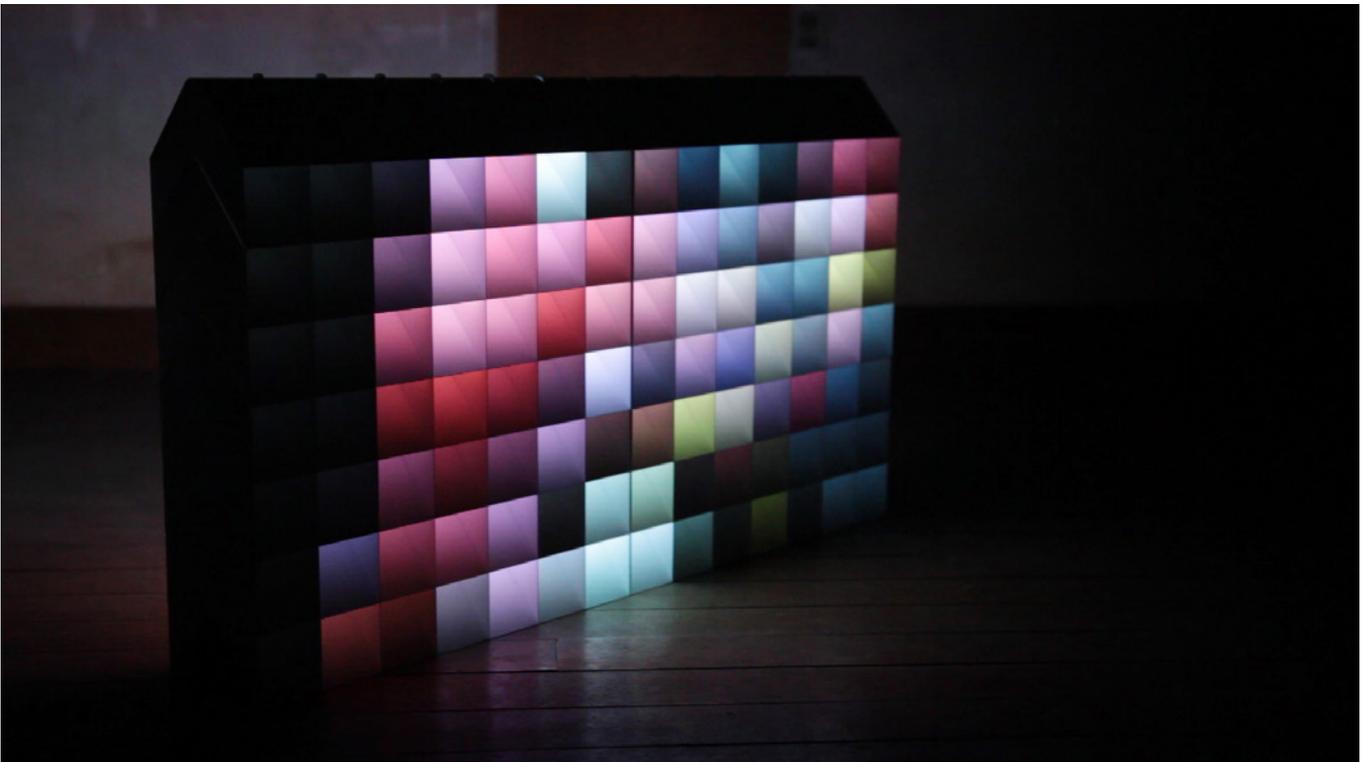
Clouds tinted with the color of the sunset, leaves sparking in the summer sunshine,
the moon's reflection in the puddle.
It was simply objects reflecting light shone upon them, and us perceiving it as information.

For me, this was a great discovery.
Reflection was what allowed us to memorize light and shadow in its beautiful form.

PIXEL is simply a substitute for clouds, trees, and puddles.









PIXEL (2017)

PIXEL was designed as a new standard architectural material.

It is inspired by "shoji" , the Japanese architectural fitting,
and bricks, which are stackable to create architectural forms.

When 'Light and Shadow' passes through the inside of an object that has been bent in a 45 degree angle,
it reflects against the inner walls where unnecessary elements are eliminated,
and what is shown on the other side is the pure form of 'Light and Shadow'.

Not only does it have the ability to create space through division,
with its high degree of flexibility, it can be used and planned to fit any environment.
PIXEL, like its name, is the smallest unit to create one image.

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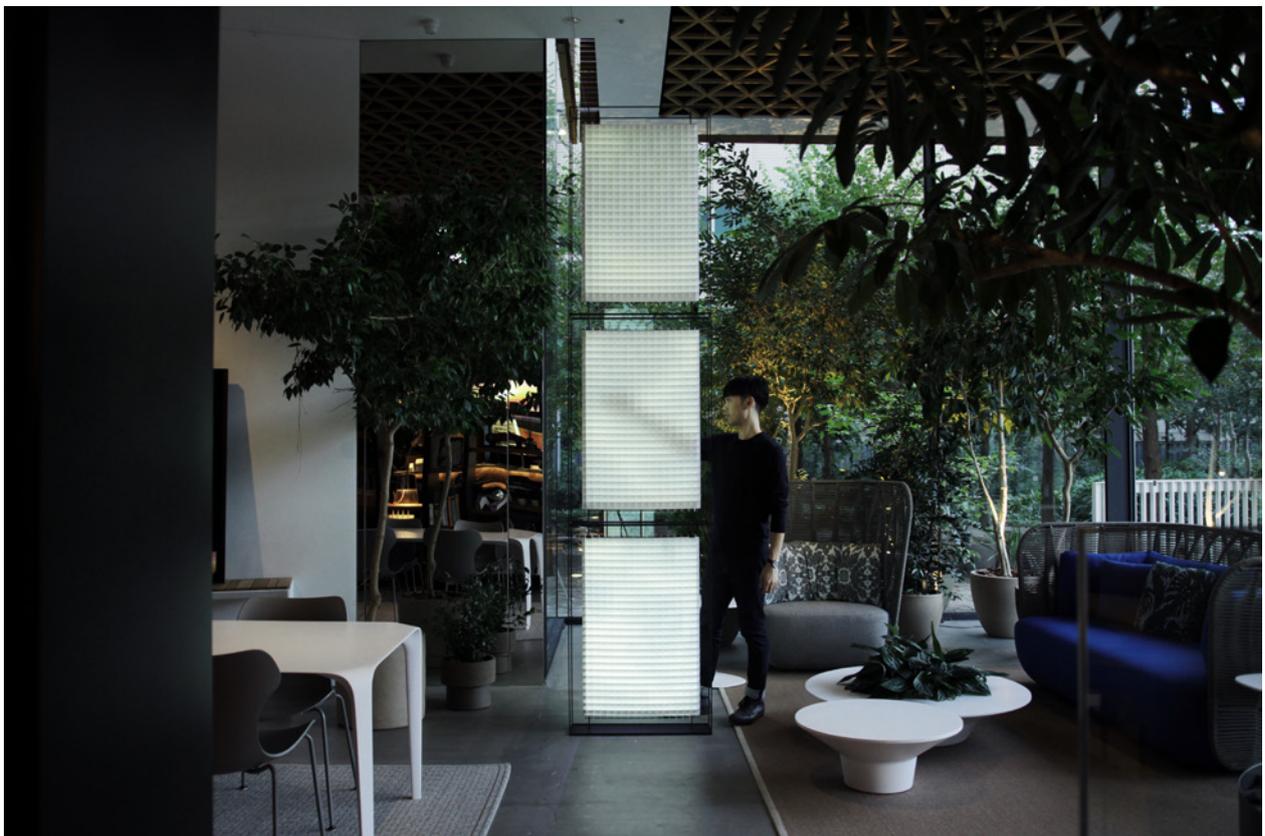


<https://vimeo.com/231830946>

PIXEL (2018)

An homage
to the soft light and shadow of paper
and the beautiful presence of the horizontal and vertical lines of shoji
a traditional Japanese architectural fitting









PIXEL (2018)

This is a developed version of PIXEL, which was first presented in 2017.

As a result of refining the design within an interior space whilst maintaining its flexibility as an architectural material, I have used a highly permeable paper for the form instead of a light shielding plate which was used in the previous design.

Using a highly reflective white paper and precise laser cutting technique to create a 0.4mm slit, the details of the screen's beauty has been refined to the highest degree.

This is a fruit of my experiment to trap the essence of natural scenery like the transitioning colors of the sky and clouds in a space using light and shadow, which re abstract and familiar elements in our lives.

B&B Italia Tokyo / Tokyo - JAPAN



<https://vimeo.com/308841588>

PLANTS-SKIN (2016)

Humans use language as a method of communicating.

Sharing emotions of happiness and sadness with someone else
is a very special act.

The thought of being able to share emotions with plants
leads me to think that it might change our way of thinking in a better direction.









PLANTS-SKIN (2016)

Water and soil which can capture moisture are necessities to survive for a plant.

If replacing a plant pot to a human's life, it can be said that it is like a second skin that allows the plant to live.

Drawing inspiration from the traces and marks left by the water on the mortar based plant pots, I used a water permeable plant pot and a special ink called hydro-chromic ink to add color and visualize the water marks.

Human skin shows change due to our health and emotions.

If plant pots can communicate the moisture level of the soil, this may be a new method of communication for both of us.

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<https://vimeo.com/169228779>