

PRESS

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Arper launches the new collections Adell and Aston Club

On 11 May, Arper launches its new collections Adell and Aston Club. Both fit within the Soft(er) concept and have been designed and built in a sustainable manner.

We live in a complex, high-speed, increasingly virtual world. We try to balance acceleration and connectedness with slowness, reflection, and fluidity.

We want to live on our terms, decide what is important to us. We choose to be more responsible, to transform the world in which we live. A **Soft(er)** and more sustainable world.

This approach to living and designing has been part of Arper's DNA since the beginning. Our families of products are manifestations of essential human values: connection, sensitivity, comfort and ease.

At the same time, sustainability has been an integral part of Arper's business model for a long time. Fifteen years ago, the company established the Arper Environmental Department, a tentative first step as sustainability was emerging as the critical issue of our generation.

We design to improve relationships, including the most important one of all: humanity and our natural world. We design durable, timeless furnishings, intended to transcend trend and serve diverse purposes over their extended lifetime. We value lightness and simplicity, aiming to reduce materials to a minimum. Our modular approach to construction reduces production complexity and creates opportunities for disassembly and component recycling. Finally, we weave soft technology, the subtle integration of intuitive ergonomic features, into every design, emphasizing natural interaction and improved functionality. Each of these is evocative in their own right of the minimal impact and intelligent design strategies essential to sustainability.

In the upcoming weeks, Arper will also present Arper Virtual Spaces, an interactive online platform, accessible from the Arper website, which will allow users to see the new collections in different contexts and destinations of use. In fact, new and existing Arper products will be included into different types of environments and situations: Corporate Lounge, Hospitality Lounge, Outdoor and Residential.

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Adell

Design by Lievore + Altherr Désile Park, 2020

Smooth like a pebble, soft as mounded moss. With low rounded curves, Adell evokes a precious keepsake from the natural world—whether in use indoors or out. With a shell made from 80% recycled polypropylene, the calming form has been designed with sustainability at its foundation, putting both body and mind at ease. Plush yet supportive, substantial yet lightweight, Adell's gentle slopes offer a welcoming and generous place of rest.

The link between the polypropylene shell and nature is strong. This is due not only to its organic shape and the use of recycled and recyclable material but also to the special texture on the surface. Its concentric pattern draws inspiration from tree rings and shell stripes and is present on the entire external and internal surface. It is made of over 500 hand-designed lines characterised by an aleatory and irregular progression. The result is a shell with a unique material appearance.

This is due not only to its organic shape"Adell's shell is made from post-industrial recycled plastic. Adell can be disassembled for responsible disposal. All materials used can be recycled or upcycled and incorporated into the life cycle of other products, thereby reducing overall waste. The paints used incorporate environmental protections. Adell is made without glue to eliminate emissions and ensure all component parts can be recycled or repurposed. Adell wood base version is certified by the Forest Stewardship Council®.

Adell has been created with adaptability in mind. Designed for use in spaces of repose, Adell can be customized to suit myriad contexts, from lounge areas to waiting rooms, educational common areas, hospitality spaces or residential settings. To accommodate a variety of contexts, Adell is available in a recycled textured plastic finish only, fully upholstered, in plastic with upholstered seat cushion, or in plastic with a removable cushion or full cover, for indoor and outdoor use. Base options include metal or wooden leg configurations or sled base in metal.

Aston Club

Design by Jean-Marie Massaud, 2020

Space to think, space to dream. Aston Club evolves the Aston design to offer sumptuous comfort contained within a striking and elegant gesture. An evocative silhouette that still plays well with others, this statement piece speaks quietly, but confidently. Its strong and classical lines convey an enduring allure – a timeless form designed for superlative comfort.

Aston Club's internal parts are made from post-industrial recycled plastic. It can be entirely disassembled and all materials can be recycled or upcycled and incorporated into the life cycle of other products, reducing overall waste. Aston Club is produced without any glue in

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order to reduce the emissions and allowing for the responsible disposal of all component parts. Aston Club uses powder-based coat that is free of VOC* emissions.

Aston Club was created with ergonomic comfort and sustainability at its core. The internal components of this superior lounge chair are made from recycled plastic from industrial waste and without the use of glue. With its clean, pure lines and softly supportive structure, each component piece has been carefully crafted to provide both visual and physical comfort – be it in office, hospitality, or residential contexts. A matching footrest continues the aesthetic and creates a moment of full repose and relaxation. Each Aston Club chair and footrest can be customized with myriad upholstery options—from classic fibers to contemporary patterns—and all pieces are recyclable. The base is finished in polished or painted aluminum. The result is a timeless statement piece that supports both the body and the planet.

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