

roberto cavalli

HOME

“GLAM EXTRAVAGANZA”

SALONE DEL MOBILE 2019
April 9-14, 2018 | Hall 4, Stand B12

In occasion of the Salone Del Mobile.Milano 2019, Roberto Cavalli Home celebrates the precious and sophisticated, yet audacious and intriguing spirit of the fashion house with a engaging set-up inside Jumbo Group's booth, located in the Pavillion 4, for the first time exclusively dedicated to the luxury world.

A window display welcomes visitors revealing them the mood of the collection: the most authentic Roberto Cavalli style is injected in the furniture selection showing captivating and sensual shapes and textures, this season made softer and more delicate through the light color palette, dominated by pink shades juxtaposed to the ivory white of the walls covered with silk in a giraffe pattern.

The path of discovery of the new collection continues with a wide living area where neutral tones meet the shimmering lights of marbles and metallic details, while two bedrooms unveils the duality of the brand – elegant and refined with the ivory and dove gray shades, bolder and more audacious with the combination of pink and black.

Completing the exposition, another living area, a dining room and an studio (office) space are defined by darker and masculine tones of military green, gray and black. In addition, an eye-catching bar showing a bottle rack and a walk-in closet covered with Roberto Cavalli silks celebrate the opulent and precious lifestyle of the brand.

In keeping with the offering unveiled last April, the **Roberto Cavalli Interiors** 2019 collection revolves around a selection of iconic furniture pieces, defined by eye-catching sculptural shapes. The fashion house's most iconic symbols pop up in the luxurious details, such as the metallic elements of the coffee tables peppered by sinuous snakes, or curved chairs' audacious wild animal patterns. They include the new lynx and camouflage motifs, inspired by the brand's fashion offering, and the archival snake pattern, all developed in a versatile palette of pink, ivory white, military green and gray. The Roberto Cavalli house's signature leather artisanal tradition echoes in the sartorial use of leather and nabuck characterizing the armchairs, in particular the fringes of the *MALAWI* sofa and the piercing details of the *INANDA* pieces.

New wood essences and finishing, such as TK (brushed?) brass with a tactile feel, define the collection's items, while new marbles, such as emerald, gray and white onyx, along with silk georgette, gives the offering a luxurious and precious attitude. Florentine Renaissance's Scagliola

Roberto Cavalli S.p.A.

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Registro delle Imprese di Milano 05274340487
Capitale Sociale interamente versato Euro 15.639.242,00

Sede Legale
Piazza San Babila 3
20122 Milano
Tel. +39 02 7630371
Fax +39 02 76303739

Sede Amministrativa
Via del Cantone 29
50019 Sesto Fiorentino (FI)
Tel. +39 055 32421
Fax +39 055 3242437

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antique artisanal technique is employed to create wild animal patterns on the RAGALI coffee tables, where marble is inlaid and filled with pigmented plaster.

The same combination of glamorous and audacious luxury defining the furniture collection returns in the **Roberto Cavalli Home Linen** line, produced and distributed by Caleffi.

The intimacy of the bedroom is injected with precious sensuality through the softness and the shimmering effects of velvet, which show devore motifs or patterns of zebra stripes or Monogram logos printed on bedspreads and cushions.

The sets crafted from luxurious cotton satin decorating the bedroom with elegance and boldness welcome new designs showing a variety of patterns, such as papyrus leaves, animal spots and patchwork motifs. A wild touch pops up in the selection of towels, trimmed with animalier patterns.

Precious and special patterns celebrate the essence of the **Roberto Cavalli** brand in the **Tableware collection**, manufactured and distributed by licensing company Compagnia Italiana del Cristallo S.r.l. Bringing to the table the opulent and fierce elegance of the brand, the Tropical Flower line tinges with exotic passion the plates crafted from luxurious ceramic, which are decorated with archival motifs of fleshy plants and tropical flowers. Introducing a modern, graphic note, the new black and white zebra motif injects a wild feel into the New Zebra plates.

For further information
Camilla Borella, Head of PR Roberto Cavalli
Email: c.borella@robertocavalli.com

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