

# mg12

## **ICONS – collective unconscious- Vintage Collection**

Design Monica Freitas Geronimi

MILAN DESIGN WEEK 2019 –from the 9<sup>th</sup> to the 14<sup>th</sup> of April

**mg12** is glad to introduce you, for the Milan Design Week, three new products:

Gaia sofa – the classic conversation sofa suitable for waiting rooms, restaurants, halls, for hotels suites and residences. Inspired by the elegance of the Brazilian 50s furniture. Available in walnut, wengè or ash wood, in different fabrics or leather. Refined, simple, severe.



coffee tables Sofia Wall Paper - The brass-plated steel structure of Sofia's Collection, already known in wood version and limited edition in white onyx, receives, right now, in the same vintage mood, a top of hand-painted ceramics.

A partnership with Bardelli's ceramics. Wall Paper Collection. Available in three colors: Smoke, Fog and Plum: dimensions 108 x 133. Other dimensions on request, respecting the 40 x 40cm form.

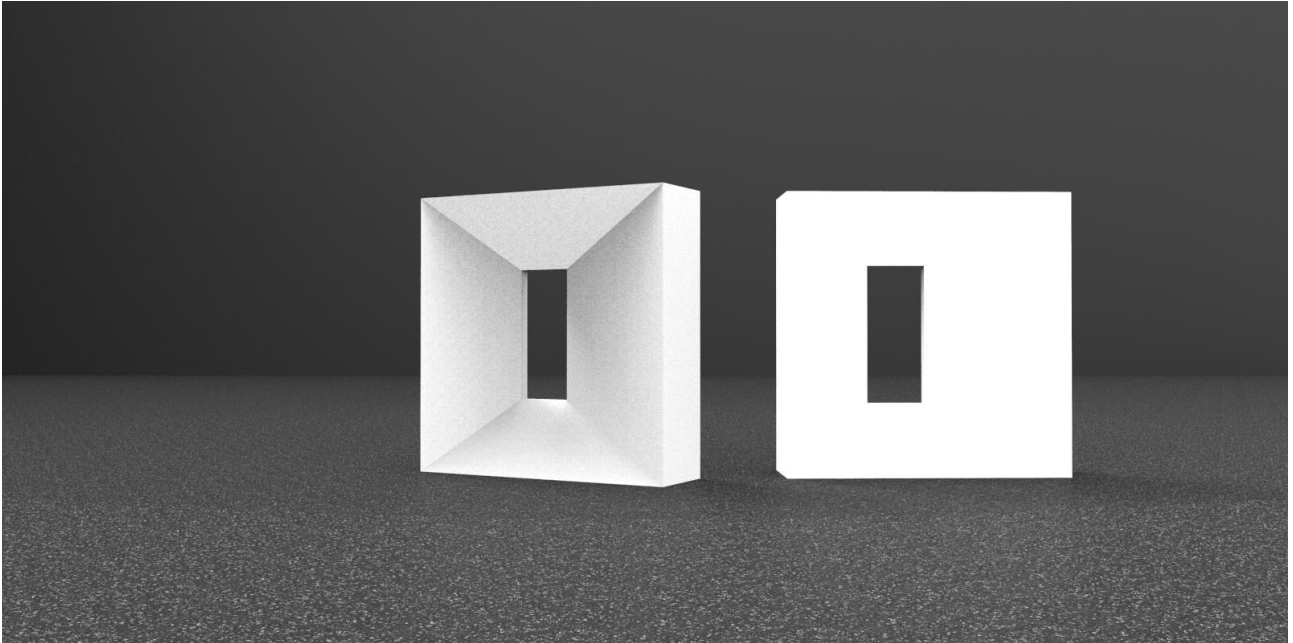


module Ronchamp: the fourth model of "cobogo" launched by mg12, takes inspiration from the play of lights on Ronchamp Cathedral's windows, by Le Corbusier.

"cobogo", modular element in super ceramics plaster, reinterprets a typical element of the Brazilian architecture of the 50s with a new material and a Milanese inspiration.

"cobogos, are Mrs Monica Freitas Geronimi's passion. She is the Brazilian designer with Italian origins and the artistic director of mg12.

By the module of dimensions 25 x 25 x 7 cm, you can create an infinite variety of combinations, revealing walls that shield and divide rooms with a rich effect of light and shadows.



**mg12** is a new innovative reality with roots on the Made in Italy craftsmanship . The company draws and realizes 100% made in Italy and eco-friendly products. The items can be customized in dimensions, finishes, coatings to meet the designer's needs, offering ad hoc solutions for hotels and end private customers. **mgs12** 's mono-brand showroom, located on the 33, Regina Margherita's Avenue, face to the "Rotonda della Besana's Monument" , will host the complete collection dedicated to the Bathroom and to the full Home, in addition to the news products.

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**mg12** Showroom will be opened from the 9<sup>th</sup> to the 14<sup>th</sup> of April from 10am to 7pm.  
Same special events will take place.

**mg12** flagship store- 33, Regina Margherita's Avenue-20122 Milan  
Entry by Besana's Street ( just in face of the famous "Rotonda della Besana's monument).

Press Preview: on April the 09<sup>th</sup> at 10hoo am

Cocktail: on April the 10<sup>th</sup> from 05:pm to 09:pm

